

# HEPPNER GAZETTE TIMES

Heppner, Oregon, Thursday, January 1, 1948

Volume 64, Number 41

## 1948 In A Nutshell

**BUSINESS:** Watch out after November 2, 1948.  
**COMMODITIES:** Wholesale price peak in sight.  
**TAXES:** Personal income taxes will be somewhat lower.  
**LABOR:** Wagners to use Taft-Hartley Bill as check on labor leaders.  
**REAL ESTATE:** Increased suburban building.  
**POLITICS:** Election year propaganda.  
**STOCKS:** A year for switching.  
**BONDS:** Low-coupon rate, long-term bonds will be lower.

## BUSINESS AND FINANCIAL OUTLOOK FOR 1948

By Roger W. Babson

1. 1948 will be more or less of a duplicate of 1947. Certainly there will be no "depression" as so many pessimists are talking about, but fundamental conditions will become increasingly less favorable. Watch out after November 2, 1948.

**GENERAL BUSINESS**

2. The above paragraph applies mostly to gross business. Certain industries will show smaller net profits. This means that, in some cases, dividends may be less in 1948. Remember some things may be allocated or rationed again in 1948.

3. The reconversion from war to peace has been entirely completed, war surplus is pretty well disposed of and 1948 will even show a resumption of military purchases.

4. Inventories, quoted both at their price values and their volumes, will increase during 1948. Both raw material piles and manufactured goods will be in greater supply during 1948.

**COMMODITY PRICES**

5. Notwithstanding the above paragraph, some allocations or priorities may be reinstated in 1948. The public is sick of high prices and will make demands for some price controls in the case of certain products in short supply.

6. The retail price of some goods, other than food products, will be higher during 1948 as the final turn has not yet been reached for all types of goods.

7. We expect to see the peak in wholesale commodity prices sometime during 1948. We therefore, advise going easy on inventories, especially on borrowed money.

8. Retail price changes will lag after wholesale price changes. This explains why we expect retail prices on good quality merchandise to hold up for awhile after wholesale prices begin to decline. BUT 1948 WILL BE A YEAR OF WAR PREPARATIONS.

**FARM OUTLOOK**

9. The total farm income for 1948 should approximately equal that of 1947, but we forecast lower prices for wheat, corn, and certain other products. Farmers should certainly diversify more in 1948, get out of debt, put money into improvements, and prepare for real trouble someday.

10. The supply of certain vegetables, fruits, and fish products should increase during 1948 and the price of these should fall off barring some weather, insect, or blight catastrophes.

11. Meat will be in shorter supply in 1948 than in 1947. Should the current propaganda to "eat less and have a better figure" gain popularity, upward pressure on meat prices would be greatly reduced.

12. Farmers will try to get both 1948 presidential candidates to promise further subsidies.

The above four Farm Forecasts assume normal weather which we do not attempt to predict.

**LOWER TAXES**

13. The Federal debt will be decreased during 1948.

14. No personal taxes will be increased during 1948 and there will be some reductions—perhaps 5% to 10% in the upper brackets and the entire elimination of those in the lowest bracket.

15. We forecast that the new tax bill will enable a man to share his income tax equally with his wife without sharing his income or property.

16. The 25% tax limit on long-term gains will remain unchanged.

**RETAIL SALES**

17. Goods on counters will be of better grade in 1948, even if retail prices hold up.

18. There will be many "mark-down sales" of goods of inferior quality and curbs on installment buying may return.

19. The dollar value of all retail sales in 1948 should be at least equal to 1947.

20. The unit value of retail sales will be less in 1948 than in 1947; there will be fewer customer purchases in most stores, although each customer may visit more stores to "shop around."

**FOREIGN TRADE**

21. Our foreign trade will be less in 1948 than in 1947. We shall help Europe; but it will be on a more economical and efficient scale.

22. More foreign loans will be made during 1948; but many of these will be direct to business concerns rather than to political governments.

23. There will be considerable competition from other countries in legitimate foreign trade where the credit is good. Other countries will not compete with us in our "charities"; but they cer-

## Farm Lands And Timber To Yield More Taxes in '48

Higher Valuations Placed On Most Of Productive Areas

Land and timber owners of the county are due for a shock when the 1948 tax notices are received. The old familiar figures will have disappeared and in their stead will be a new class of valuations. Even the sand and sagebrush acres in the north part of the county have been given a new rating, being raised from \$1.35 an acre to \$1.50.

Timber land will still be assessed at \$6 per acre, but a new rating system will bring more revenue from the timber stands. Timber acreage is now classified in three grades—light, medium and heavy. Light timber is assessed at \$6 per acre under the new set-up, medium at \$7 and heavy at \$8.

## Heppner's New 840,000 Gallon Reservoir Big Project of 1947



A good many people have wondered what the new city reservoir is like, and here it is. This represents the major construction project in Heppner during 1947, with more than \$50,000 invested in the city's future water supply. Planted firmly on solid rock and constructed of reinforced concrete, the reservoir should last throughout the ages—at least the ages of most of us. (The object on the edge of the big tank was put there by Photographer Louis Lyons as a matter of comparison).

## Mustangs Drop Pair Games to Central Oregon Quintet

"A" School Boys Little Too Strong For Heppner Lads

Heppner High school's Mustang basketball squad took two losses this week when the strong Burns High school "A" squad met the local lads on the gymnasium floor. This removed the Mustangs from the undefeated class so far this season, but in view of the fact that they were playing a squad from a much bigger school the showing was not so bad.

Burns took a fast lead off in the opening game Monday evening to acquire an eight point margin in the first quarter, 12-4. From there on it was a different story so far as the scoring was concerned as Pate's boys garnered 22 points to the visitors' 19 but not enough to overcome the first quarter handicap, so the game wound up with Burns leading, 32-26.

Twenty-six points seems to be the limit for the Mustangs. They scored the same Tuesday night as on Monday night. However, they whittled Burns down one point, holding the score to 31-25.

The Burns style of play is built around a tall center Fuller, who towers to six feet three inches. Fuller accounted for 15 of his team's 32 points Monday evening.

Greenup, forward, and Rippeck, guard, sparked the Mustang scoring with eight points each Monday evening.

Burns has won seven games and lost only one, to Bend, since the season opened.

The lineup: Burns (32) Greenup (8) F. T. Clemens (5) Waters (4) F. D. Clemens (4) Sumner (4) C. Fuller (15) Pate (6) G. White (0) Rippeck (8) G. Tilley (0)

Reserves: Heppner, East, Manners, Smith, Rubl, Orwick; Burns, Long, Hibbard, Williamson (3), Jones (5). Referee, McIntosh.

## Marriages Win Over Divorces In Past Year

Dan Cupid won right handily over the green eyed monster during 1947, winding up the season (up to Tuesday) with a margin of 27 to 19. This lead should have been increased by one on Wednesday, inasmuch as the application had been made for the Van Winkle-Ledbetter wedding to take place today at Lexington.

Licenses were issued in every month of 1947 at the office of County Clerk C. W. Barlow, as follows:

Jan. 27—Leonard Lee Munkers and Edith Adell Graves of Lexington.

Jan. 28—James H. Peck and Mitzie Beatrice Peck of Lexington.

Feb. 1—Robert Neil Wright and Kathryn Ann Burns of Heppner.

Feb. 8—Wendell H. Oliver of Whitman, Wn., and Leona H. Drury of Whiteside, Ill.

Feb. 13—Creston O. Robison and Kathryn Emily Kelly of Heppner.

Feb. 24—Clarence Edwin Baker and Clarice Virginia Moore of Heppner.

March 25—Claude L. Stamper and Brooksey Nell Holt Logan of Hermiston.

April 1—Donald Jay Ball and Diana Lorraine Sherman of Ione.

April 18—William Sylvester Parker of Umatilla and Muriel Adell Forster of Heppner.

May 6—Dick Eugene McAllister and Adelle Hannah of Heppner.

May 7—Alex H. Thompson and Josephine Frances Case of Heppner.

May 29—Luther Schoolcraft and Faye Stilling of Wheeler, Oregon.

June 3—R. D. Allstott Jr. and Carolyn Elizabeth Bergstrom of Heppner.

June 21—Cleve Noland and Nina Burks of Heppner.

June 21—Afton Gayhart and Loretta Howard of Heppner.

July 3—James Calvert Lovgren and Jeanne Sumner of Heppner.

July 14—Paul James Doherty and Marjorie McAllister of Heppner.

July 17—Thomas Floyd Sumner of Heppner and Phyllis Ann Wickland of Arlington.

Aug. 22—Norman Maurice Bergstrom and Barbara Kathryn Ledbetter of Heppner.

Aug. 29—Truman E. Messenger and Winifred Albertine Zinter of Lexington.

Sept. 2—Lloyd A. Adams and Gienna Reed of Spray, Ore.

Sept. 4—Donald E. Warner and Alma Christine Cude of Lexington.

Sept. 16—Homer Hughes of Heppner and Majo Marquardt of Lexington.

Oct. 28—Bill B. Marquardt and Rena June Messenger of Lexington.

Nov. 28—Rogers Russel McCormick of Spokane and Eleanor Ruth Ball of Heppner.

Dec. 5—Terrel L. Bengt and Mary Ann Wallace of Heppner.

Dec. 23—Edwin Stanley Tucker and Alice Lucille Olson of Heppner.

Ten divorces were granted in 1947.

## O'Connor Chosen To Head C. of C. For Ensuing Year

Governing Board Discusses Plans For More Activity

The board of directors of the Heppner chamber of commerce Monday evening elected J. J. O'Connor, manager of the J. C. Penney company store, president to serve during the year 1948. O'Connor was vice president in 1947 and succeeds Dr. L. D. Tibbles, while the directors were at it they elected O. G. Crawford first vice president and Henry Tetz second vice president. B. C. Pinckney and Frank Davis were retained in their respective offices as treasurer and secretary. The board also decided to add the office of assistant secretary but did not choose one.

Due to an impending basketball game the time was cut short for discussion of plans for the year. A suggestion from B. C. Pinckney that the president choose a planning committee to work out a program for the year before naming other committees was accepted in the right spirit by that official who is mulling over the material represented in the membership with a view to selecting a group of willing workers.

The matter of a raise in dues was discussed after the Monday luncheon costs 75 cents per plate whereas the monthly dues are \$2.50. It could be seen that at this rate the organization's funds were apt to dwindle. Some directors favored a raise in the dues but more of them were dubious about it and the matter will be submitted to the membership at the weekly luncheon.

It is more than likely that a strong road policy will be adopted by the chamber of commerce as the principal project for the year. There has been little committee activity in recent years and the new president and the board of directors hope to instill a little life into the group by formulating a definite program and then going to work on it. Roads are a definite need and something that offer a field for study and planning.

## County's Quota Of Christmas Ship Fund Quickly Met

Morrow county's quota of the Christmas ship fund and supplies was raised with very little effort, barely noticeable in the rush of Christmas shopping and preparation for holiday festivities.

Mrs. Tom Wilson, chairman, reports that a total of \$355.27 in cash was subscribed and 1,000 pounds of food donated. Included in the food gifts were three 50 pound sacks of peas, the balance being canned goods. It is not known how many orders were left with the stores but it is known that some donations were made in this manner.

The money was forwarded and the goods were shipped out on December 20. The food supplies went by truck, with the city of Heppner paying the freight.

Mayor Conley Lanham has received a letter from the Christmas Ship committee thanking the people of the county for their generous response. To this the local committee has added its vote of thanks to everybody for the fine cooperation displayed.

## News Items of Interest Around Town

By Ruth Payne

Mrs. Josephine Mahoney entertained Sunday afternoon with a dinner honoring Miss Lena Newton of Redondo Beach, Cal., a house guest of Miss Letta Humphreys. Other guests were Mrs. Lucy Rodgers, Mrs. Alma Morgan and Miss Humphreys.

Mr. and Mrs. E. O. Ferguson were called to Portland Tuesday by the illness of her mother, Mrs. Anna Heiny of Fairview. Mrs. Heiny is a patient in Providence hospital in Portland.

Recent guests of Mr. and Mrs. Harry Sherman at their farm on Willow creek were her brother-in-law and sister, Mr. and Mrs. A. N. England of Anderson, Idaho, who were en route to Portland to spend the holidays with their relatives.

Miss Mildred Clary has returned to San Francisco after spending Christmas here with her parents, Mr. and Mrs. Irl Clary. Miss Clary flew up from San Francisco.

Mr. and Mrs. Glen Hayes motored to La Grange Monday to attend the funeral services for Mrs. Hayes' sister-in-law, Mrs. William Driskell.

Mr. and Mrs. Henry Hapgood and Mr. and Mrs. Bert Kane attended the funeral services for the late J. O. Yocum held in Wasco Friday afternoon. Mr. Yocum was a brother of Mrs. Hapgood and Mrs. Kane.

Bob Runtion Jr. returned to Eugene Monday and will enter the Sacred hospital there for a major operation.

Mr. and Mrs. Omer McCall and daughter, Mary Elizabeth, left Monday for their home in Corvallis after spending Christmas here with relatives.

Billy Hughes is spending this week in Portland, Salem and Minville with relatives.

Miss Jean Turner returned to Portland Saturday evening following a few days here with her parents, Mr. and Mrs. Sam Turner.

Mr. and Mrs. Joe Snyder were in Pendleton for Christmas with friends.

Scott McMurdo is spending the holidays here with his parents, Dr. and Mrs. A. D. McMurdo.

## Mrs. Hughes Wins O.S.C. Alumni Rose Bowl Ticket Award

While unable to attend the big game of the New Year, Mrs. Joe Hughes of Heppner would have no trouble in gaining admittance to the Rose Bowl. As chairman of the Morrow county membership committee of the Oregon State College Alumni association, Mrs. Hughes turned in the highest percentage of alumni membership cards of any county in the state, and was awarded the two tickets posted by the association. So far as known, every alumnus in the county was contacted and without exception renewed or took out membership.

The tickets have not gone unused. Dr. L. D. Tibbles and family left for Los Angeles last week and in the Doc's inside pocket rested the two tickets.

Members of Mrs. Hughes' committee were Harry Dinges, Lexington; Mrs. Omar Bismann, Ione; and Marvin Wightman, Francis Cook and Mr. and Mrs. James Farley, Heppner.

## Former Teachers Visit

Miss Frances Weaver of Seattle and Miss Rose Hoosier of Pendleton, both former teachers in the Heppner school, were guests of Miss Letta Humphreys New Year's eve. Miss Weaver spent part of her vacation at Baker with Mr. and Mrs. Everett Smith and stopped at Pendleton to see Miss Hoosier, who brought her to Heppner. Miss Weaver left here in 1944 and Miss Hoosier in 1946.

## Miller-Pinckney Vows Spoken In Portland Sunday

The marriage of Miss Colleen Miller, daughter of Mr. and Mrs. E. Harvey Miller and Robert Pinckney, son of Mr. and Mrs. C. Pinckney of Heppner, was solemnized at 2 o'clock p.m., Sunday, December 28 at the home of the bride's parents, 1646 Parkview Court, Portland. The Rev. T. J. Stauffer of Portland performed the ceremony in the presence of relatives of the contracting parties.

The bride was attired in a white wool ankle length dress and carried a prayer book and an orchid. Miss Marian Miller was her sister's bridesmaid, wearing a pearl gray ankle length dress and carrying a corsage of camellias.

The groom was attended by John Skuzski.

A reception was held immediately following the ceremony. A two-tiered cake was cut and served with punch.

The young couple left Sunday night for Seattle and planned to go on to Victoria, B. C., before returning to Eugene where they will make their home while Mr. Pinckney finishes his work at the University of Oregon, where he is majoring in accounting. Mrs. Pinckney attended Oregon State college last year and the first semester this year, majoring in secretarial science. Both are graduates of Heppner high school.

## City Now Served By 22,000 Volt Transmission Line

Power Company Spends \$125,000 On Improvements

Heppner received a real community "Christmas present" this year when the new Pacific Power & Light company transmission line and substation serving the city went into operation on December 23.

The event marked the completion of a major improvement program started by the power company several years ago but hampered and held up by the shortages of the war years, according to J. R. Huffman, local manager.

With completion of the project, Heppner now is served by a 22,000-volt transmission line and a new \$23,000 substation which is 50 percent larger than the former one. The new line, which joins other 22,000-volt circuits of the company's system at Ione, is 18 miles long and was built at a cost of \$102,000.

Close control of voltage is one of the features of the new substation, Huffman said. This is accomplished partially by means of an automatically-controlled capacitor, the first ever installed on the Pacific system and a relatively new development in electrical equipment.

In addition to this apparatus, two standard voltage regulators are included in the substation equipment. Three 300-kilowatt transformers give the new substation 900 kilowatts of capacity in place of the three 200-kilowatt transformers formerly serving the city.

The 11,000-volt line which formerly supplied Heppner its power supply now is used to serve the area between Heppner and Ione, Huffman said.

## Committees Slate Meeting To Plan Practice Handbook

Community committee members, county committee, Federal Crop Insurance policy holders and representatives of the Boardman and Heppner Soil Conservation districts will meet on Tuesday afternoon, January 6 at the court room to discuss conservation needs and practices to be included in the 1948 Morrow County Practice Handbook.

Agricultural conservation funds have been decreased to approximately one-third of last year's available funds. It is essential that all persons interested in the best use of these funds be on hand to assist in determining practices that should be encouraged in getting the most conservation on the land with the smallest appropriation of funds available since the beginning of the program.

With U. S. farmers being asked to take a large part in supplying food to the world, it is necessary more than ever before to take forward steps to carry out practices which will conserve our soil, while making this contribution. If we are to continue this high production and yet maintain our soil, farmers must be encouraged to carry out the practices that are made possible through the agricultural conservation program. Henry Baker, chairman FMA, urges then that all committeemen and interested persons give their cooperation by attending this important meeting on January 6, 1948, county court room, 1:30 p.m.

Merle Cummings, Federal Crop Insurance state director; Evan Ghee, farmer fieldman, and Arnold Boettger, state committeeman, will be present during the afternoon to discuss changes in the 1948 program.

## August Anderson Rites To Be Held Friday Afternoon

Funeral services for August Anderson who passed away at the farm home in Gooseberry on Tuesday, December 20, will be held at 2 o'clock p.m., Friday at the Valley Lutheran church in Gooseberry, with the Phelps Funeral Home in charge of arrangements.

August Ferdinand Anderson was born February 6, 1889 at Gikyvita, Sweden. He came to this county in early life and had been a long-time resident of the Gooseberry section. He is survived by three sisters, Emma Anderson of Ione, Minnie Reed of Walla Walla, Wash., and Agnes Potter of Seattle, Wash., and two brothers, Edgar of Arlington and Rouben of Ione.

## REHEARSAL MONDAY NIGHT

The Heppner Women's Chorus will resume rehearsals Monday evening, January 5. Members are requested to bring all music belonging to the chorus club that it may be filed for future use.