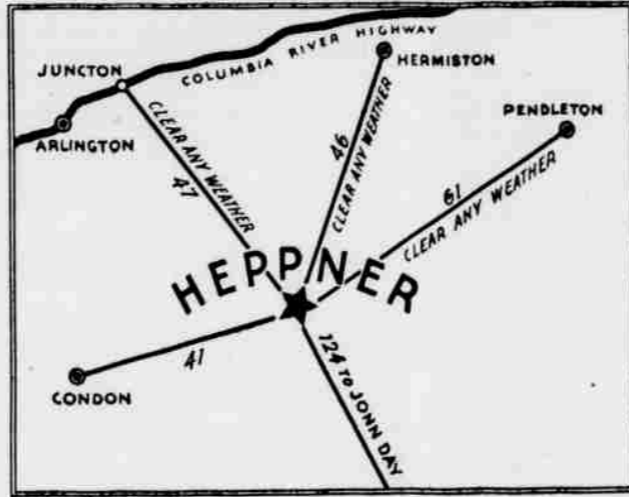


-: Our Third Anniversary :- IN HEPPNER



**Friday, August 1, marks the Third Anniversary of our acquisition
of the former Ferguson Motor Company**

WHEN it became evident that I could no longer live in Hermiston, due to an asthmatic condition, I traveled over the northwest, the mountain states and into the mid-west seeking a location where I could be free from the troublesome malady. There was just one place where conditions were favorable, and that was less than 50 miles from Hermiston--Heppner. Here I found a climate free from those things to which I was allergic, and here I came and invested my capital.

We thought it was good in 1944.
After three years we think it a lot
better. We think we live in the best

state, and in the best county and best town in that state. We have improved our plant until today we are on a par with any shop in this section of eastern Oregon. We have the largest stock of parts and most complete staff we've ever had.

On this third anniversary of our entry into business in Heppner and Morrow county, we wish to thank the people of this section for their patronage and to assure them of our continued efforts to give the best automotive service at all times.

Sincerely yours,

Hodge Chevrolet Company