

# EDITORIAL . . . . .

### Executive Secretary Needed

Rodeo season is here again and once more the directors and committees are getting on the job to see that the big show comes off on schedule. It is a big task, one requiring personal sacrifice on the part of those undertaking the job and not one of those but asks "why did I ever let myself in for this in the first place?"

The answer to that is that most of us let our enthusiasm run away with our judgment at times and we later wake up to the fact that we have taken on more than we can comfortably handle. It is so easy for one already burdened with business affairs to say yes and then find a multiplicity of outside duties which take too much time from regular affairs.

It is easily believable that much of the lack of getting things done in the chamber of commerce may be attributed to the tendency of members to accept appointment to committees and then proceeding to forget about them because of the press of business affairs. The spirit is willing but the flesh is weak, so far as getting anything done is concerned. The whole tendency is to let George do it, providing a George can be found.

Now, if it were a matter of setting up a substantial community fund and making an attractive offer for an executive secretary for the chamber of commerce, a well-trained man to act as a general manager of civic activities, it is likely that any number of Georges would be available. Such a man could act as secretary of the Rodeo association and look after its affairs the year around. That would relieve some man who has to take the time off from his business to attend to Rodeo business. The same party might act as secretary for the county fair board. There would be plenty to do and the job should carry a salary sufficient to attract a qualified man, someone specially trained in executive management.

It is a plan worth investigating, yes, even trying, and there is little likelihood that those holding voluntary assignments at the present time would find it in their hearts to oppose a paid secretary.

### Sales Tax Laws Not Repealed

If the sales tax laws enacted by the several states are not effective in producing additional revenue, or in relieving property taxes, why have they not been repealed? The people have the right to reverse themselves if their judgment has been poor, yet they go on year in and year out paying the tax. And the fact that Washington and California have sales tax laws has not deterred Oregon people from visiting those states to shop for things that could be purchased in their home state without paying a tax.

On the other hand, can it be said that tourists skip California and Washington just to get into Oregon where they will be free from a sales tax? We hardly think so.

Oregon is growing rapidly. If there is any

doubt about it one has but to start out in any direction. There is building on every hand—lots of it. New industries call for new people. New people call for larger budgets. It all leads to more taxes. The advantage of a sales tax is that new people begin contributing to the various budgets as soon as they arrive in the state. They eventually pay income and property taxes but their presence is felt almost immediately where a sales tax is in effect.

It may be, as opponents claim, that the law to be voted on in October is not the complete answer for the need in Oregon. The same thing might be said of the sales tax laws in other states, but we repeat, have you heard of the other states repealing their sales tax laws? It is a step in the right direction and once enacted can be amended to better meet the demands.

### Field Should Be Lighted

This column has cited the need for lighting the Rodeo field and again urges that something be done about it. The Junior Chamber of Commerce is actively interested in the project and is working on a plan to provide lighting at least for the center of the field where baseball and football games are played.

The advantages of night games can be readily seen in the matter of attendance. The comparatively small area embraced in a high school district schedule permits the teams to travel after school hours. Business houses do not have to be importuned to close during game hours. Summer schedules of both soft and hard baseball games can be played after the dinner hour, affording large numbers of people an opportunity to see them who under present conditions would have to rush their dinners through or postpone them until after the games.

It might be out of reason to propose that the first two shows of the Rodeo be run off at night. It is all a matter of getting accustomed to a new condition.

As the county fair develops it is likely that the entire grounds will be lighted. Present plans call for lighting the center of the Rodeo grounds but a change to general lighting can be made without entailing too great an expense.

The Jaycees are to be commended for their enterprise and deserve the support of the community in bringing this project to fruition.

### Looks Like Good Trade

Voters of School District No. 1, Heppner, should not hesitate to go to the polls next Wednesday and give their sanction to the school board to provide bus service to the children of eleven outlying districts who attend the local school. It is understood the rural districts wish to consolidate with District No. 1, provided this district will furnish transportation for their children.

In return for a few thousand dollars invested in school buses, District No. 1 will acquire a

valuation of more than twice its present status. Thus, if it becomes necessary to build a new school building to house the additional attendance—and this is quite certain to follow the consolidation—there will be more funds to draw from.

A school district with a valuation of three

million dollars or more should be able to maintain separate grade and high school plants. Your vote next Wednesday may help to solve the overcrowded condition of the local school at an earlier date than heretofore contemplated. Give the school board your support in this matter.

## 30 YEARS AGO

From Heppner Gazette Times August 2, 1917  
Born, last week, to Mr. and Mrs. James Higgins, a daughter.

A son arrived at the home of Mr. and Mrs. E. G. Haverstick on Rhea creek Wednesday.

Dan Engelman was able to leave the hospital the first of the week after spending a few days there receiving treatment for a broken arm received when a high ladder fell with him when he was doing some painting at the Palace hotel.

J. E. Cronin of the Bank of Iowa is president of the Pacific Potato Starch Co. a \$60,000 corporation to commence operation in the fall at Beaverton.

Word comes from Portland that Miss Venice Jones, daughter of Mr. and Mrs. J. N. Jones, was married in that city last Tuesday, July 26, to Harold L. Stiles.

Mrs. Herbert Bartholomew of Portland, accompanied by her granddaughter, Miss Margaret West, arrived in the city Tuesday to make a visit at the home of Mr. and Mrs. B. R. Patterson.



### PARKING PROBLEMS

During the past year every front foot of downtown business property in the country has been affected by trends of the parking problem. Realization came suddenly that business establishments in the "fringe" of cities and in nearby towns are taking large chunks of "car trade" from centrally located stores.

The slow dawning is over. The rush is on for 2nd zone business locations with off-street parking.

Off-street parking is the one and only answer to the parking problem. Extensive and costly research reveals the answer to be a psychic one. The average American customer wants none of the ramp-up or ramp-down tricks, none of the hydraulic stowaway gadgets and will avail

### Reenlistment of Women in Army Corps Intensified

Intensification of the Women's Army corps reenlistment program by the war department was announced this morning by M. Sgt. John E. Bold of the Pendleton Army Recruiting service station. This program is designed to permit the reenlistment of those women who served on active duty status during the war with the WAC only, and does not apply to the former WAAC.

Applications for reenlistment into the WAC may be made by qualified persons through the nearest U. S. Army Recruiting station. Authority for their enlistment and a determination of the applicant's qualifications will come down from the Sixth Army headquarters, Sergeant Bold said.

With the organization of the post war regular army, it is found that numerous positions are becoming available, both in domestic and overseas service for those women who were honorably discharged from the WAC. Applicants will be assigned to duties either at home or abroad, and to positions where needed. Enlistments are for the duration of the year and for six months, the recruiter stated.

Maximum age limit to former WAC's is 50 years and applicants must possess in addition to their honorable discharge certificate, a high school degree of intelligence, be physically fit and a U. S. citizen.

Complete information on reenlistment into the WAC's may be obtained from the local army recruiting station at Room 360, Post Office Building, Pendleton, Oregon.

Mr. and Mrs. Clyde Denney came from Portland the first of the week to look after business matters at the ranch on Social Ridge and in Heppner.

one of peace without any drastic setback, and the current unprecedented increase in the income tax yields, without any changes in the tax rates, are the results of private business expansion, higher individual income payments, and an increased population.

Of the total collections for the past year, individuals paid \$19,972,380, while corporations paid \$10,921,853. There were 319,803 individual taxable returns filed the past year compared with 289,268 for 1946. In 1940 there were only 104,759.

### 57,000 STATE EMPLOYEES

Practically one out of every twenty persons in Oregon are on the public payroll, in one capacity or another. Of the 57,000 employees, 17,000 get their paychecks from the federal department, 13,000 are on the payroll of the state and 27,000 from cities, counties and other local government units.

Approximately 17,000 of the public employees are in the school system, 400 on the state level and 13,000 on the local level. The 17,000 federal workers in the state include postal employees.

### CAPITAL SHORTS

Jack Bartlett who has been appointed director of the Oregon state board of aeronautics has for the past two years been planning engineer for the Oregon postwar readjustment and development committee. State fair officials have received a \$5000 offer for a concession to sell beer on the fairgrounds during the week-long state fair which opens Labor Day. Life insurance purchases in Oregon are down 2 per cent as compared with this month last year. State liquor sales dropped approximately 17 per cent in volume during the past six months but only about 7 per cent by dollar volume.

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Citizens having matters for discussion, please bring before the Council

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Miss Katherine Monahan, for a county, is spending her vacation with her parents, Mr. and Mrs. John Monahan, in Heppner holding that position in Umatilla.

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I take pleasure in announcing the opening of my real estate brokerage agency which will be operated in connection with the services of the Morrow County Abstract & Title Co., Inc. in the Peters Building, Heppner.

Your listings and business confidence are respectfully solicited.

**Francis B. Nickerson**

## Have You a Birthday Gift Coming Up?

**Are you puzzled about what to give?**

May we suggest that you select a nice box of stationery and have the recipient's name and address printed on letterheads and envelopes?

### Personalized Stationery

is appropriate any time and makes an acceptable gift for special occasions.

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