

EDITORIAL

USO Plan Might Help

A question frequently heard around town is "What has become of the youth center project?"

To be honest about the matter, the writer can't recall at the moment what is retarding the youth center, but with spring just around the corner it is time to rally the forces and see if something can be done about bringing the project to fruition.

One of the outstanding wartime activities was the work of the United Service Organizations. So effective were the USO centers during the period of hostilities that many of them have remained in operation since.

Differring from the regular operation of the USO, the local recreation center could pay its own way so far as refreshments are concerned.

These suggestions are not at variance with plans discussed from time to time and are mentioned with the purpose of getting the idea over to more people.

Polio Drive Nears End

Officially, the campaign to raise funds for the National Infantile Paralysis Foundation closes today.

This county has a well-earned reputation for giving to needy causes. It is difficult to conceive a failure on the part of our people to give their share in the present urgent request for funds.

you intend to give to the polio fund do it right now.

A Practical Step

A surprise announcement greeted listeners of the radio one evening a few nights ago when Henry Ford II was introduced as "having an important message to the American people."

"Although more than one million of our customers are waiting for delivery of their cars at present prices, we are immediately reducing the price of every Ford car—some models as much as \$50.00.

"This is our 'Down Payment' toward a continued high level of production and employment in the months ahead. We believe that the 'Shock Treatment' of prompt action is needed to halt the insane spiral of mounting costs and rising prices and restore a sound basis for the hopeful period of post-war production we are now entering.

"The Ford Motor Company is in the mass production business. Mass production depends upon large markets. It will continue to succeed only if it can produce more and more at lower and lower cost so that more and more people can buy. Large markets begin to disappear when prices rise.

"The un-American spiral of mounting costs and rising prices has hurt everybody—some groups more than others. Many have not benefited from post-war wage increases but have had to share the burden of resulting higher prices.

"In the short view, we can see inflation. In the long view, there is danger of depression.

"The period since V-J Day has been an unhappy and costly period of reconversion to peacetime production. Ford Motor Company has lost millions of dollars since V-J Day, even after all tax adjustments.

"But the crisis of this wild aftermath of war seems to have been passed. Our own production, though still limited by material shortages, is now steadier. Productivity of our employees, which hit a new low during the period, seems to have started its return to normal.

"The American economy now stands at a turning point. Mounting costs and rising prices have warranted caution and hesitancy. There is even general fear that this dangerous, un-American cycle cannot be corrected without an economic recession. We think this fear can be dispelled by common sense and action.

OUR SNAPSHOTS

ON RECENT TRIAL RUN—Pasagoula, Miss.—This new luxury liner, slated for the New Orleans-South America run, is shown while the ship was on a recent trial run in the Gulf of Mexico. The S.S. Del Norte is of all-welded steel construction except for a few minor parts.

OUR DEMOCRACY—by Mat THE FARM WOODLOT SELECTED TREES "GROW INTO MONEY" WHEN SAP-DRAINING UNDERBRUSH IS CUT AWAY—THE FARMER HAS GROWING SECURITY AND A RESERVE FOR FUTURE NEEDS.

LEAVE FOR WASHINGTON Mr. and Mrs. Werner Rietmann of Ione were passengers Sunday evening from Pendleton for Washington, D. C., where Mrs. Rietmann is to represent the state of Oregon at the national meeting of Federal Crop Insurance groups.

BUY JONES HOME Mr. and Mrs. George Matthews, recent arrivals from Pendleton, have purchased the Marcel Jones home in south Heppner and have taken possession.

DR. S. E. ALLEN ORTHODONTIST 225 Byers St. Pendleton, Ore. 1st and 3rd Wednesdays of each month at Dr. R. C. Lawrence's Office in Heppner

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PROFESSIONAL DIRECTORY HEPPNER CHAMBER OF COMMERCE Meets Every Monday Noon at the Lucas Place

30 YEARS AGO (From the files of the Gazette Times of January 25, 1917.) Orve Rasmus has taken the agency for the Ford car in this city.

BOARDMAN By Mrs. Claud Coats Donald Tannehill is back on the job at Messner after spending some time at Hermiston relieving the Union Pacific depot agent.

FOR BEAUTIFUL WALLS—EASIER Heavy Kote A GENUINE OIL PAINT One coat covers plaster, wallpaper, etc.

AS WE SELECT SOUND WAYS OF SAVINGS—PUT OUR MONEY INTO U.S. SAVINGS BONDS, LIFE INSURANCE AND SAVINGS ACCOUNTS—CUT OUT WASTEFUL SPENDING—WE, TOO, HAVE GROWING SECURITY AND EXTRA MONEY FOR FUTURE NEEDS.

Now Mobilgas SPECIAL is BETTER! HIGHER ANTI-KNOCK QUALITY GIVES BETTER CAR PERFORMANCE

Now, for the first time in months, General Petroleum is able to bring you a much better Mobilgas and Mobilgas Special. As a result of the lifting of government ceilings on octane ratings, our refineries are now making greatly improved motor fuels for you—gasolines that will immediately raise the performance of your car through the whole driving range from slow traffic to top speeds on the open road.

GILLIAM & BISBEE