

Vacation Minded To Seek Oregon

That Oregon is in the vacation future of many thousands of people in all parts of the United States is shown by current reports from the Oregon State Highway commission travel information department where mail throughout the autumn season has been heavy with requests for information on scenic and recreational areas.

Early returns from the 1946-47 advertising campaign now underway in national magazines indicate a growing interest in Oregon's travel lures, which are expected to attract substantially more visitors in 1947 than the record breaking 1946 travel season. So far in 1946 there have been approximately 70,000 mail inquiries for information.

During November ads are appearing in Holiday, Saturday Evening Post, National Geographic, Colliers, Sunset and other publications. Additional advertising is scheduled in December, January, February and the spring months, placing Oregon in the nation's No. 1 ranks of states

promoting their natural resources.

In addition to advertising schedules in its behalf, Oregon is consistently receiving editorial cooperation from newspapers and magazines, the most impressive example of which is the December issue of the National Geographic magazine, which devoted 47 pages in text and photographs to Oregon, including 24 pages of color and 12 pages of black and white pictures.

In preparing the material for the article, Leo Borah, magazine editorial representative, received the cooperation of civic, county and state officials, associations and organizations, including the travel information and state parks departments of the state highway commission.

Similar Oregon editorial treatment is slated in other national magazines for next spring and summer, supplemented by regional magazines and metropolitan newspapers of the midwest and east.

If you want to buy, sell, swap or anything, try the want ads. It pays.

Helix Winner In Double Header Casaba Tilt, Irrigon

The Helix basketball team played the Irrigon town team Friday evening, winning both games, 24-12 and 45-18. The town team included boys that have done very little playing since they returned from overseas service. The Helix boys will play here again Friday with the school team. There will be a bazaar and refreshments that evening to help the band.

Mr. and Mrs. Ben Netter went back to their home Saturday as did Frank Leicht. Mr. Umiker went back to Castle Rock Monday.

C. W. Acock, Adrian Allen and Ralph Acock were Hermiston visitors Friday.

Mrs. Harvey Warner and two daughters and mother, Mrs. A. W. Bulwark, were in Hermiston Tuesday.

The Irrigon basketball team will play Helix Tuesday at Helix.

Mr. and Mrs. Carl Haddock and children Marietta, James and Sarah spent from Wednesday until Sunday with relatives in Eugene.

LeRoy Darling left for Portland Monday to return Tuesday night. Mr. Darling is the school superintendent.

Mrs. Ruth Umiker and daughters had her sister and brother-in-law, Mr. and Mrs. Ben Netter and four children, and brother Frank Leicht and family, and also her husband, Sam Umiker who works at Castle Rock. They had a good time with a turkey dinner Thursday.

C. E. Glasgow of Eddyville died suddenly in Corvallis. He was formerly of Irrigon, having owned the Forrest Aldrich place. He traded it for the place at Eddyville. Henry Miller now farms the Aldrich place.

Mrs. Delores Day and sister Paula Haberlein and a friend of Maryhurst college spent the week end with Mr. and Mrs. Paul Heberlein. They all returned to Portland where Paula is a student at Maryhurst.

Rev. and Mrs. Wallace Winquist, Mrs. Alice Haberlein and Mrs. H. H. Whipple went to Heppner Tuesday to attend the home economics meeting there. Miss Williams of recreation. The three women are to Corvallis assisted with a lesson on give the home economic demonstration at Mrs. Bill Graybeal's home, December 11.

Willard Jones returned to La Grande where he is attending school at the E.O.C.E. He spent his vacation at the home of his parents, Mr. and Mrs. Vernon Jones.

Mr. and Mrs. Earl Leach served a bountiful turkey dinner to friends and relatives Thursday.

Mr. and Mrs. B. P. Rands and sons were Pendleton visitors Saturday.

B. P. Rand and mother, Mary, Rand, went to Pendleton Monday.

Mr. and Mrs. Marshall Markham went to Portland Monday morning. The ladies auxiliary of the fire department will meet at the William Graybeal home Sunday to work out plans to help the fire department financially.

Mr. and Mrs. Wayne Swager left for Cascade Locks Monday.

Mr. and Mrs. Arthur Sires are leaving for Florida to make their home in the Odd Fellows home. They have sold their furniture, bees, etc., but have their home here if they decide to return to Oregon.

Miss Mary Margaret Kennedy, Miss Viola Hockhalter and Miss Emma Crego spent the Thanksgiving vacation in Portland, returning to Irrigon Monday morning.

British Pension Minister Visits Paraplegic Ward



Sir Wilfred Paling (left), Minister of Pensions for Great Britain, watches a paraplegic patient's exercises to regain use of his legs during a recent visit to the Veterans Administration Hospital at Richmond, Va. Those in the picture, from left to right, are: the British Pension Minister, Hospital Manager Edmund M. Ellerson and L. Iselti.

church at 7 p.m. We are working on our Christmas music. New members welcome.

Thursday business meeting of the congregation and first quarterly conference. The Rev. Dr. Oliver Gill of Portland, our district superintendent, will be with us. The meeting will be at 8 p.m. All welcome.

W.S.C.S. meets the first Wednesday of each month.

Sunday, December 8, is Universal Bible Sunday. Let us remember to read the Word of God.

ALL SAINTS CHURCH
Advent II.
Holy Communion, 8 a.m.
Church school, 9:45 a.m.
Y.P.F. Bible study, 10 a.m.
Morning prayer, 11 a.m.
Wednesday, Dec. 11. Holy Communion, 10 a.m. Bishop Barton visits Heppner on this date. There will be evening service at 7:30. After the service a social hour in the Parish House.

CHURCH OF CHRIST
Bible school, 9:45 a.m., C. W. Barlow, superintendent; Mrs. Everett Smith, acting superintendent junior department; Mrs. Bob Walker, primary superintendent.
Contest standing: Athena 5728, Heppner 4610.
Morning worship, 11; communion and preaching, sermon topic, "How To Be A Saint."
Adult Christian Endeavor, 6:30. Second of a series of lessons on Making Christmas Christian.
Evening evangelistic service, 7:30. Universal Bible Sunday. If you have a Bible that is 100 years old or older, bring it to the service. If you have Bibles of other than the English language, bring them. We will have a Bible display. Sermon topic, "The Word of Power For An Age of Power."
Choir practice Thursday evening at 7.
Midweek Bible study and prayer

"You pronounce that wrong," said the man. "It's San Hossay. In California you pronounce all the J's as H's. When were you there?"

The woman thought for a moment. A woman traveling by train was talking with a man in the next seat. In describing her holiday, she said she had visited San Jose. "ment, then answered, "In Hune and Huly."

HOUSING OFFERED VETS
Applications are now being accepted for enrollment for the winter term beginning Thursday, January 2. Courses are being offered so that students may begin their college courses at that time.

Ample housing is assured for both single and married veterans as the new Pierce hall is now open for single men, and there are still about twenty trailer houses available for married veterans and their families.

It takes a baby two years to learn to talk, and around 70 to learn to keep his mouth shut. The only sure way to double your money is to fold it and put it in your pocket.—Uncle Mat.

Some people's minds are open like that of the woman who was heard to say as she started for a political meeting: "I am not prejudiced at all. I am going with a perfectly open and unbiased mind to listen to what I am convinced is pure rubbish."

meeting Thursday evening at 8.

ST. PATRICK'S CHURCH
Rev. Francis McCormack, Pastor
Schedule of services:
Heppner: Mass at 9 a.m. on first and third Sundays; 10:30 on the second and fourth Sundays.
Ione: Mass at 10:30 on the first and third Sundays; 9 a.m. on the second and fourth Sundays.
On the fifth Sunday of the month one mass in Heppner at 9 a.m.
Holy Days of Obligation: Mass in Heppner at 7:30; Ione at 9.
First Fridays of the month: Mass in Heppner at 7:30 a.m.

Do your CHRISTMAS SHOPPING at the **Elite Studio** in The Dalles

FINE PORTRAITS at Reasonable Prices

Appointment at your convenience. COME AS SOON AS YOU CAN.

This year alone, we have added 305,000 telephones

They're going in as fast as we are able to install them... the telephones needed on the Pacific Coast. In 1946 alone, we have already added more than 305,000 and thousands more go into service every month. But there is still a big job ahead.

Complicated switchboards, cables, dial equipment and even new buildings have to be built before everyone who wants a telephone can get one. This will take time because our progress is handicapped by shortages of materials and by the disturbed conditions throughout the country affecting manufacturers' output and our construction projects. Meanwhile you may be certain that we will do everything we can.

For it is our purpose in our huge expansion program to provide service for everyone who wants it just as rapidly as possible... better service than ever before... a more valuable service to every user. We are spending this year for gross plant additions an aggregate of \$130,000,000 which exceeds by \$55,000,000, or 73 per cent, our previous highest yearly plant expenditures in 1941 of \$75,000,000.

An ever-improving telephone service at the least cost consistent with good wages and working conditions for our employees and a reasonable return to the thousands of people who have invested in the business.

The Pacific Telephone and Telegraph Co.

West Willow Street—Telephone Heppner 5

TRAFFIC SCARS MAR YOUR CAR'S SHOW ROOM COMPLEXION

Ford

BRING IT "BACK HOME" TO US FOR EXPERT BODY AND FENDER REPAIRS

The long-life finish on your Ford car will keep its beauty brighter, longer. Don't let traffic scars spoil its appearance. Bring it "back home" to us for expert body and fender bumping and refinishing. All work done the Ford way with special Ford equipment and finishing materials.

Rosewall Motor Co.

LOANS FOR FARM BUILDINGS

New farm buildings or improvements on existing facilities will increase the value of your farm. Greater efficiency and expanded operations mean bigger profits. You are entitled to those profits.

This bank is anxious to assist you along the road to better farm living. See us about a farm loan. Your needs will receive prompt, sympathetic, and friendly attention.

HEPPNER BRANCH FIRST NATIONAL BANK OF PORTLAND
Member Federal Deposit Insurance Corporation

Eye-Stopper for the Christmas Shopper

Timely presentation of matched bridal sets and diamond solitaires.

Eastern Star rings enameled emblem or set in 14K gold.

Ladies cluster rings set with synthetic rubies, sapphires or genuine garnets.

Also outstanding are fraternal rings, emblems and lapel pins, distinguished watch bracelets and quality rings—originations for men and women.

We offer quality mark jewelry for advance styling—for you who want the best.

Peterson's

CHURCHES

METHODIST CHURCH
J. Palmer Sorlein, Pastor
Morning worship at 11 a.m. The choir will sing; Mrs. Thomas Wells, director. For our hymn singing we

use the piano and organ together; Mrs. Robert Owens, pianist, and Mrs. Thomas Wells, organist.

Sunday church school at 9:45 a.m.; Mrs. Lucy Rodgers, general superintendent, and Mrs. J. Palmer Sorlein, superintendent junior department. We have an interesting church school. Come.

Thursday choir practice at the

Rototiller in Operation



The new Rototiller farm machine, produced by Graham-Paige Motors in the giant Willow Run plant, prepares soil for planting in a single operation, making unnecessary the three operations of plow, disk and harrow. The five-horsepower tillage unit, which churns and crumbles the soil to a depth of nine inches, has attachments which adapt it to a score of other farm tasks such as bulldozing, seeding, mowing, snowplowing and other operations.

THE HEPPNER MOTORS

Frank Engkraf

Black Magic MAKES YOUR CHRISTMAS GIFTING EXCITING

EXQUISITE GIFT SETS FILLED WITH DISTURBING BEWITCHING

Black Magic

SHE'LL WEAR THIS MAGNETIC FRAGRANCE AS A MEMENTO FROM YOUR HEART

HUMPHREYS DRUG COMPANY