



**FARM BUSINESS COOPERATE**

Regional business men, farmers and state department executives here at the capital this week heard Delos E. James, manager of the agricultural division of the United States chamber of commerce, stress the vital necessity of close cooperation between local businessmen and agricultural groups. During the next two years, James pointed out, our farm production will find an adequate market, domestic and foreign. After that, equipped with American machinery and supervision, foreign producers will supply their own markets and start exportation into this country.

Farmers are industry's best customer, purchasing between six and eight billion in industrial products yearly. If the farmer's purchasing power can be sustained they will modernize home, farm and farm methods. If it cannot be maintained and farm income declines from an estimated all-time high of 23 billion in 1944 to the record low of 6½ billion in 1932, industrial producers and consumers will suffer more acutely than they did during the depression.

**STATE WORKERS ASK RAISE**

An immediate pay increase of 10 percent for all state employees was asked for by the general council of the state employees association in a resolution adopted at a 3-day session held last week-end at Salem. The council also authorized the setting-up of a group insurance plan, with hospitalization and surgical coverage for state workers and their families and a group life insurance plan for the employees.

**ADVERTISE OUTDOOR OREGON**

Signal Oregon scenes will appear in all their alluring color in more national magazines this year than ever before, Harold B. Say, director of the travel and information department of the state highway com-

mission has just announced. The commission recently approved a budget of \$215, 664 for advertising the state during the next 12 months. More than half, \$130,000 will be spent on color reproductions in magazines and new motion pictures for national distribution. Oregon rated second, next to California, in a national quiz conducted to ascertain where people plan to go on their vacation this year. It is estimated tourists will spend \$100,000 in Oregon during the coming summer.

**Have Your Dollar Ready**

The annual Red Cross membership drive is on and Morrow county is down for \$2,000. That is not a big sum compared with some of the other fund drives of recent years, yet unless every family is represented by one or more memberships it will not be easy to raise the quota.

Bear in mind that the people who solicit you are your neighbors—volunteers to do a not altogether pleasant job but prompted by a patriotic urge to see that those dependent on us are not let down. Your dollar will go towards maintaining

hospital care for veterans at home and abroad, for maintaining services created by the war and for which the Red Cross is responsible as long as they are deemed necessary.

Voluntary contributions will be gratefully received—amounts considerably in excess of the regular membership fee. But above all, remember that the "Lord loveth a cheerful giver" and don't do your bit grudgingly.

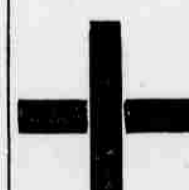
It might as well be spring from the cheery bird songs heard this morning. Maybe they were snow birds, though.



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