



*Styled to lead in
Beauty*

Outstanding appearance features of the new 1946 Chevrolet include: new Beauty-Leader Styling; luxurious Body by Fisher; new Wide-Wing radiator grille; new hood ornamentation; new two-tone color harmonies; distinctive new instrument panel; and massive new "Car-Saver" bumpers both front and rear.

*Engineered to lead
in Performance*

Notable engineering features include: Chevrolet's proved Valve-in-Head Thrift-Master Engine for performance with economy; the famous Unitized Knee-Action Ride for comfort; Extra-Easy Vacuum-Power Shift and Shockproof Steering for driving ease; and Positive-Action Hydraulic Brakes for smooth, safe, positive stops.

*Built to lead in
Economy*

For years, Chevrolet has been the most economical of all largest-selling low-priced cars, from the all-round standpoint of gas, oil, tires and upkeep; and the new Chevrolet for 1946 is designed and built to maintain this reputation for highest quality at low cost. Be sure to see this beautiful new car at your Chevrolet dealer's.

YOU PUT IT FIRST IN SALES



WE KEEP IT FIRST IN VALUE

Choose the Leader - CHEVROLET

NOW RATION FREE

OPA has now released all rationing on both CARS and TRUCKS. We are accepting orders which will be filled in the consecutive order in which they are placed... We particularly advise you to place your orders now for trucks and pickups needed for next year.

Hodge Chevrolet Company

Phone 403

Heppner, Oregon