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Get Out Your Bayonet

A Guest Editorial by Ronald Callvert, Associate Editor, The Oregonian

Oregon's quota in the third war loan is 104 million dollars, whose fulfillment requires an average subscription of \$150 from every employed Oregonian.

The national quota of the first war loan was over subscribed four million dollars; the second was oversubscribed five billion ... "We did it before and we can do it again." And in the second war loan, Oregon-prepared promotion material was widely used. The campaign in this state attained national recognition. Special awards were made to men who created some of the material.

We place our confidence in the success of the drive in Oregon. The money is here. And more than in either preceding drive has the public consciousness been aroused of the sacrifices made by the men and women in the armed services, with which anything we give up at home in luxury or desires, or anything we surrender in even normal comfort if that were called for-which it is notbears no comparison.

In the present drive Oregon material is emphasizing "invasion"; its pictorial symbol is the fixed bayonet, accompanied by such slogans as "Every bond helps open the way to Berlin"-the victorious conclusion of the war. As indeed it does,

Get out your bayonet.

The Big Push Is On

Just when the long-expected European invasion is about to begin, word comes that the folks back home have grown lethargic about providing the funds for the sinews of war. This lethargy has not been in evidence among the larger purchasers of bonds. They have come forth handsomely. Rather it is seen mostly in the apathetic attitude of the smaller buyers. This shoud not be. Every one of us should invest what we can. To do less is to shirk our patriotic duty.

Figures have not been tabulated locally, but estimates have been quoted that in Morrow county there are 2,000 prospective bond purchasers. In the present campaign less than 300 of these 2,000 prospects have laid the money on the line. That is too small a percentage. If we are to uphold the well earned reputation of Morrow county as a leader in war support we will have to move fast the next few days.

Remember this: if we slow down on the home front we can't expect the boys out there to maintain their speed, much less increase it in the forthcoming drive to Berlin.

A Good Start

A recent New York Times story from Chicago says that Chester Bowles, acting administrator of the OPA, said in an interview that merchants should be protected against "needless meddling, snooping and gestapo methods." That is good news to hundreds of thousands of merchants who have been doing their level best to help carry out the complicated and multitudinous OPA rulings. The American people do not like snoopers and persecutors.

Merchants and consumers alike know that the OPA must be supported. Anything Mr. Bowles can do to simplify OPA methods and conduct its operations along truly American lines of fair play, will gain public approval and cooperation.

Mr. Bowles would have to spend a week in a grocery store to find out what the local merchant is up against in trying to comply with OPA regulations. It is almost a safe bet that neither Mr. Bowles nor any of his official family would attempt to read or comply with the blanks and forms with which the average merchant is bombarded by the OPA, without consulting a lawyerand the small merchant has no lawyer.

An outstanding food store authority says more than 7,800 pages, averaging at least 2,000 words each, must be comprehended and complied with by food retailers. How many OPA officials, with no customers clamoring to be waited on, or ration stamps to sort, could read, much less comprehend, such an overwhelming array of regulations and red tape?

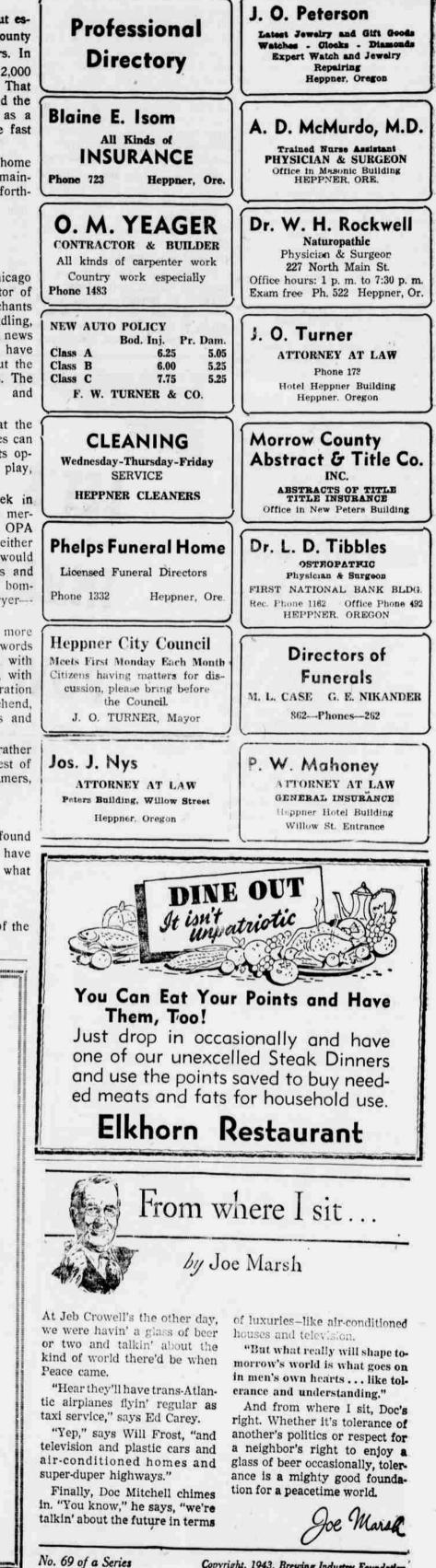
Surely there is some way to simplify, rather than complicate OPA practices, in the interest of the producers, the merchants, and the consumers, thinks the Industrial News Review.

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A lot of Victory gardeners in Lakeview found out that to live off a garden, you practically have to live in it.-Lakeview Examiner, That's what we think in Heppner, too.

Wonder if Hitler has learned the meaning of the American expression, "We ain't kidding."

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