Heppner Gazette Times

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No "Can't Be Done" Spirit Here

Defeatism is not in the program of community life here in Morrow county. When there is a task to perform, although there may be delay in getting started, at times, it is performed with a finality that leaves no room for doubt. This was plainly evident in the parade and auction sale held Saturday afternoon to give bond sales a boost in starting off the Third War Loan campaign. Cooperation of horsemen and horsewomen, the American Legion and the United States army brought to our little city a parade that would have been a credit to a much larger place and, of course, the sale which followed is without precedent here or

This newspaper would be neglecting a civic duty if it failed to give credit to those backing and assisting the parade and auction. The sale was proposed by V. R. "Bob" Runnion, professional sale cryer who stood to make nothing more than a good name for himself. To state that Runnion did a good job is to put it mildly. In reality he did a masterful job, working just as hard as he would had he been getting a good commission on every sale made. He hung up a record for others of his profession to shoot at. In arranging and staging the parade, Harlan McCurdy, chairman, B. C.

Pinckney and P. W. Mahoney and all those assisting, deserve the thanks of the community. The cooperation of the army in sending so much materiel was commendable. There were pieces of equipment that many of us had not seen before and now we know why "Uncle" has to have so much "oil" to keep the war machines in motion.

The auction sale, which may run in the neighborhood of \$150,000, was but the beginning of the campaign. Bond purchases made in the bidding represented a small percentage of the county's potential bond investors. The big job confronting the bond chairmen and their field workers is to draw out that remaining \$217,800 to reach the county's quota. In spite of the state committee's statement relative to corporation purchases, the bulk of this loan will have to be subscribed by individuals. Corporations are too few to expect much support from that direction. It is up to John Citzen, and there is every reason to believe that he will come through handsomely this time as in previous campaigns.

Time for Knockout Punch

There are signs that the Allies are rounding up their resources for the knockout blow. It will not come suddenly as in the case of the prize fight, but there is a similarity in the program. Great forces must be collected in the region where the final blow will be struck, forces of men, ships, tanks, guns, planes, food-all the equipment and materiel needed in promoting warfare. All these materials cost vast sums of money. Most recent figures quoted place the sum Uncle Sam is spending for his war machine at \$240,000,000 a day. That is an average of at least two dollars per day per person in these United States. We can't let "Uncle" down now, "Uncle" and his nephews and nieces who are carrying the battle to the enemy on all fronts. We are in a critical stage of the war. A slackening of bond purchases now might not spell defeat but it will slow down the Allied campaign, and that is not what we want. We want to end the war as quickly as possible. It can be done if we buy our quota and a little bit more for good measure.

Don't slow down on the home front and expect our boys to keep up their speed on the battle front.

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Heppner City Council Meets First Monday Each Month Citizens having matters for discussion, please bring before the Council

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From where I sit ...

by Joe Marsh

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FOR THE SERVICE OF AMERICA" See us for skilled service on all makes of cars and trucks

Your CHEVROLET DEALER says

MERICA'S MOST POPULAR DEALER SERVICE ORGANIZATION

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O'Neill calls the jumpy way some folks react to the strain of wartime living. Not that Dan blames 'em.

"Jeep Nerves" -- that's what Dan

When you work 12 hours a day and travel in crowded busseslive in trailers and put up with inconveniences - it's only natural to get tense and irritable.

"Folks must learn to relax," says Dan, "and take it easy."

And Dan thinks he has the formula. Soon as he's through at the shop he comes straight

home, picks out the comfortablest chair and occars himself a tall, cool glass or beer.

Then he sips t slowly and appreciatively like good beer should be enjoyed.

And by the time that glass of beer is gone. Dan says his disposition is as good as new . . . and the day's work seems well worth tackling again tomorrow.

It's a real effective formula. I know; I've tried it!

Joe Marsa

No. 68 of a Series

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