

THE 2ND WAR LOAN Starts Apr. 12

13 billion dollars must be raised!



THE GOVERNMENT of the United States is asking us to lend it 13 billion dollars in the next few weeks. We can do it. And we must do it. Every American must realize the truth:

In this, our toughest war, we've made a good start. We've trained a lot of men—made a lot of weapons—built a lot of ships.

But it's only a start. No man or woman among us would contend for a single instant that we're doing enough NOW to win this war!

We've Got to Build More!

We broke all records building 8 million tons of shipping last year. But grim-faced Army and Navy men will tell you that the 18 MILLION tons we're building this year STILL won't be enough!

We've Got to Fight More!

From now till this war is won, America must be on the offensive. In ever-increasing numbers, your sons, brothers, husbands must go into actual battle. Our losses have already begun to mount—and they will not grow less.

And We've Got to Buy More War Bonds!

Sure we're all buying War Bonds now. But we've got to help pay for our increased fighting and building . . . We've got to match, as best we can, the sacrifice of those Americans who are toiling and sweating on a dozen battle-fronts—with the bloodiest yet to come. The blunt fact is this: to keep our war machine going, we've got to dig up 13 billion EXTRA dollars this month. 13 billion dollars over and above our regular War Bond buying!

In the next few weeks you may be visited by one of the thousands of volunteers who are contributing their time and effort to this Drive. But don't wait for him. Make up your mind now that before this drive is over, you're going to march right

down to your nearest bank, Post Office or place where they sell War Bonds, and do your duty. And don't ever forget this: in doing your duty, you're doing yourself one of the biggest favors of your life!

For United States War Bonds are the greatest investment in the world—bar none. They're investments tailored to fit your particular situation. And they give you the chance of a lifetime to order and GET the kind of world you want to live in after this war. Every cent you put in War Bonds now will help to guarantee plenty of peacetime jobs making peace-living for every one of us.

For your Country's sake—for your OWN sake—invest ALL YOU CAN!

There Are 7 Different Types of U. S. Government Securities—Choose the Ones Best Suited for You:

UNITED STATES WAR SAVINGS BONDS—SERIES E: The perfect investment for individual and family savings. Gives you back \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

2½% TREASURY BONDS OF 1964-1969: Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500—\$1000—\$5000—\$10,000—\$100,000—also \$1 million if registered. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Subject to Federal taxes only. Price: par and accrued interest.

OTHER SECURITIES: Series "C" Tax Notes; 7-8% Certificates of Indebtedness; 2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G".

THEY GIVE THEIR LIVES... YOU LEND YOUR MONEY!

The First National Bank of Portland
Heppner Branch
Gilliam & Bisbee
Rosewall Motor Company
Heppner Bakery
Gonty's
J. O. Turner
Thomson Bros.
J. C. Penney Company
Charles B. Cox
Dr. L. D. Tibbles
Star Theatre

J. J. Nys
Pacific Power & Light Company
J. O. Peterson
Gordon's Drug Store
Elkhorn Restaurant
Case Furniture Company
Braden-Bell Tractor and Equipment
Company
Dr. W. H. Rockwell
E. G. Noble
Huston Grocery
Tum-A-Lum Lumber Company
Central Market

Frank W. Turner
Heppner Market
Wilson's Men's Wear
P. W. Mahoney
Red & White Grocery
Humphreys Drug Company
Heppner Garage
Coxen's Barber Shop
Runnion's Cafe
Myrtle's Beauty Salon
Heppner Gazette Times
Dr. A. D. McMurdo
Scotty's