

Mrs. America Meets The War

(Editor's Note: War touches every home and every citizen. This column, based on official government information and prepared by the Office of War Information, shows how the war will affect Mrs. America and her home.)

Saturday night baths or blue Monday wash days won't cost Mrs. America any more in the future than right now because the OPA is keeping soap prices from slipping out of hand. The new regulation was prompted because it is difficult for most consumers to distinguish small variations in the size of soap bars or packages of soap powder since the weight and quality is not marked on most soaps. It is the first OPA regulation dealing exclusively with standards of quality and quantity. So you'll be getting your money's worth for every purchase of household soap — toilet, laundry, flake, chip or granule.

There may not be as many "Anna Held" bathers this year because the WPB cosmetic order cuts down on the amount of "bath milk" that can be produced. However, there certainly shouldn't be any shiny noses for the duration because there ought to be just as much face powder available in shops as there was in 1941. The same is true of lipstick, mascara, and bath salts. The producers may manufacture the same quantity as in 1941, but the number of marketable units are to be cut down so it looks as if you'll be buying cosmetics and toiletries in larger packages. That will help save precious container materials.

Cupid may be taking quite a setback through a revision of the tire rationing regulations of the OPA. Flowers and candy probably won't be sent right out to the best girl friend as they used to be because privately operated trucks carrying these articles will not be entitled to new or recapped tires after July 26. Neither will tires go to trucks that deliver radios, furs, jewelry, or oth-

mook, Lincoln, Lane, Douglas, Coos and Curry the proprietors of resorts have banded together and asked congress for relief. It is estimated that \$2,000,000 is invested in resorts in these counties alone. They can be reached only by automobile and the tire situation has caused business to drop at an alarming rate. Next year, they fear, it will be worse. Senator McNary has introduced a bill authorizing RFC to make loans to distressed resort owners up to 75 per cent of the value. This proposal is similar to that of Home Owners Loan Corp., which loaned to the home owner to pay off a mortgage. The McNary bill requires that taxes shall be paid, the mortgage, if any, disposed of, the property maintained in good condition and insurance kept up. No payments would be required by RFC until two years after the end of the war.

While the bill was inspired by resort owners on the Oregon coast, the measure, if enacted, would help practically every resort in the mountains as well and also hundreds of resorts in the Atlantic coast states.

Washington, D. C., July 30.—A few of the stove-making concerns, a limited number of manufacturers of farm implements, etc., will be designated by war production board to produce for the non-military public and all other plants in those particular lines will be closed by the government unless they can find war work. The object is to give to civilians as little as possible of durable goods and save materials for the war effort. The program will result in hundreds of small factories being closed for the duration, while their competitors operate at full capacity.

The selected factories will make one kind of an article for the industry; trade mark goods will be "out" for the duration at least, and the shops closed will receive some sort of payment from profits of the operating plants. How this will affect Oregon is not certain yet, but it may touch the furniture factories or some of the stove factories in that area. Selection of the favored few will be governed by availability of electric power (plenty in Oregon), the abundance of labor (shortage in Oregon), dwellings, etc.

The government, through WPB, is stepping in and telling these small industries what they can do and what they must do. It is a close parallel to what Hitler is doing in Germany, but as has been repeatedly said, in war time this country will need a dictator for the duration, and among others who have said that is former President Herbert Hoover within the past few weeks.

Several small packers in Oregon have joined in protesting against the no ceiling on livestock and a ceiling on processed meat. The department of agriculture is trying to work out a plan which prevents the small packers from being forced out of business. It is suggested that the government purchase 75 percent of the product at lend-lease prices, which are going to the large packers, and then sell the meat to retailers at a price which will enable them to make a profit and at the same time protect customers. The government will lose on the transaction, of course. Another proposal is for the government to buy the livestock and pay the packers a fee for processing it.

The lend-lease program is upsetting domestic prices. It is causing the big concerns to outbid the small packers for livestock. The price of butter has been upped three cents a pound for the lend-lease. This, in turn, is affecting the price of fluid milk, but if a dairyman can find labor to milk the cows it is a benefit to him. There is no ceiling on butter.

Ralph Mitchell, executive secretary of the Oregon state salvage commission, advises that organization will have between 1500 and 2000 patriotic volunteer workers in the national drive to save waste material. Incidentally, Walt Disney will have a cartoon movie urging conservation of fats. It is Disney's contribution.

To harvest the pear crop in Rogue river valley Senator Holman's office has been asking the department to permit CCC enrollees at the several camps in that vicinity to go into the orchards to do the heavy work—the lighter work being handled by women and children. The answer is that the government will take all the boys home (as their parents had been promised) and that all will work together. The suggestion that the boys who would like to pick pears be given their transportation and return home after the harvest met with emphatic refusal.

In the counties of Clatsop, Tilla-

er "luxury" goods—that is, unless their transportation is only incidental to the main service performed by the delivery truck.

Go light on your luggage when you're traveling by train these days. Limit yourself to one bag wherever possible in the passenger car, and check whatever extra you have. Because of the crowded conditions of coaches and pullman cars, extra baggage is difficult to handle.

Wartime difficulties of importing fish liver oils from Norway won't keep your son in Uncle Sam's air corps from getting the vitamin A he needs to increase his night vision. California fishermen are bringing in valuable shark livers which produce an oil with thirty times the potency of cod liver oil. Likewise the new California shark liver industry is helping fill Lend Lease shipments to Britain where this oil is used to enrich margarine. Incidentally, this also means a new source of shark fins for Chinese restaurateurs to use in shark fin soup.

It is estimated that the keeper of the family purse strings, Mrs. America, and her sisters will have an extra thirty billion dollars more income in 1943 than the value of things for which that money can be spent. That might lead to inflation. The government experts answer for the prudent and patriotic is: "Share the cost of war through taxation, pay your debts and put the balance

Rural Fire Group Stops Blaze in Able Fashion Public Drawing for Game Tags Slated

Definite "dividends" have already been returned to one Umatilla county community for having set up a trained rural fire fighting organization, according to word received by Art King, in charge of emergency farm fire protection project for the extension service, from County Agent Walter Holt.

When a wheat fire broke out on the farm of Don Woodward, about 10 miles north of Pendleton, one evening recently, organized and well equipped fighters responded so quickly from the Despain and Stage Gulch communities that the fire was brought under control after burning only 10 or 15 acres. The fire apparently was caused by a spark from a truck exhaust pipe.

Farm women spread the alarm quickly over rural telephones and in a matter of minutes farmers began arriving, equipped in practically every case for fire fighting, whereas in former years it was not uncommon for volunteers to come without the necessary tools and equipment.

Approximately 1100 such rural units are now organized in the state, determined to hold fire losses to an absolute minimum this year, says King.

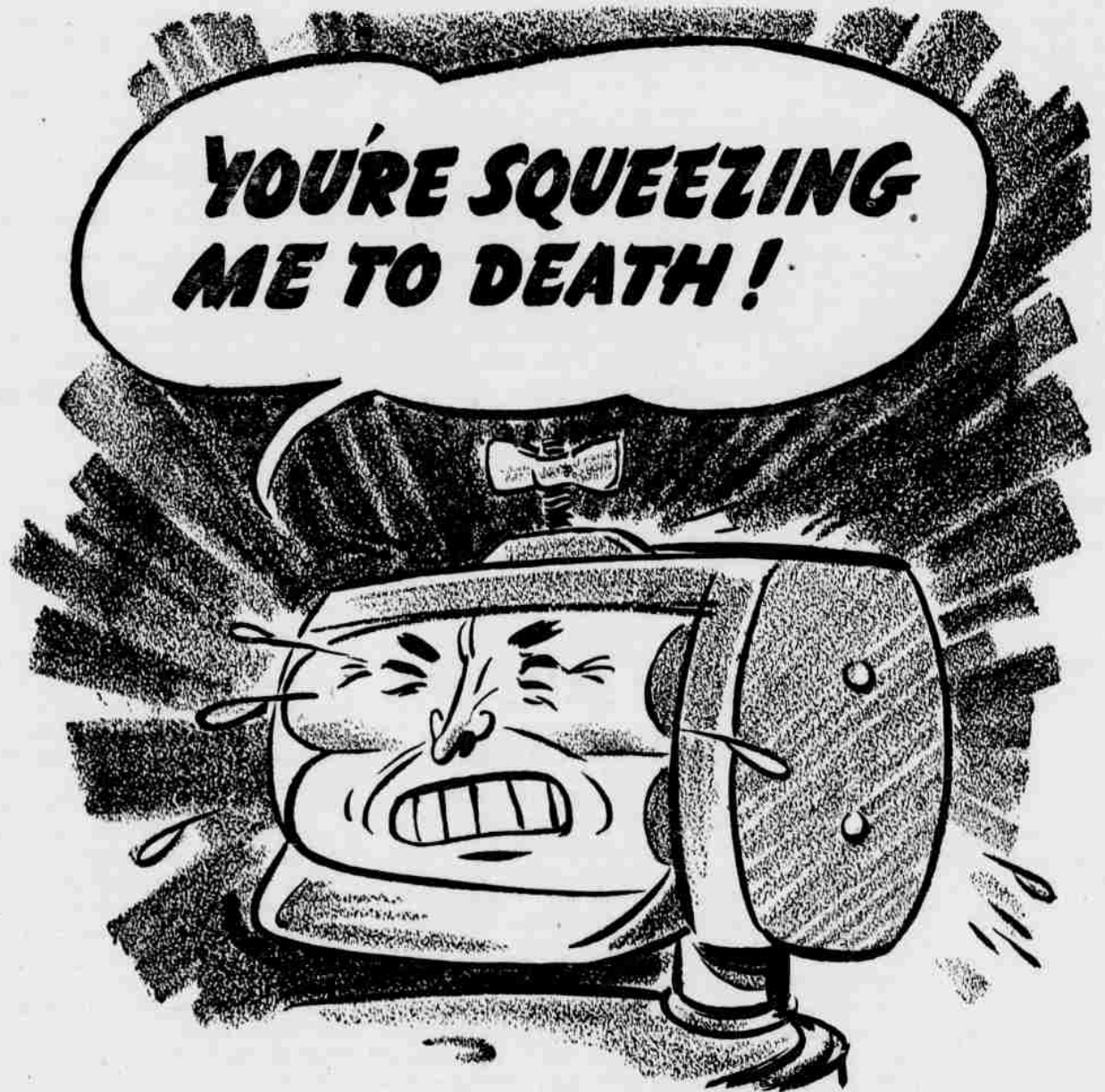
in war bonds and stamps to help pay the cost of the war and to accumulate savings that you will need when the war is over."

A public drawing will be held by the Oregon State Game commission at its offices in 616 Oregon building, Portland, at 1:30 p.m., Wednesday, August 5, 1942, if the number of applications for the special tags permitting the taking of doe deer, cow elk or antelope exceeds by August 1 the specified quota of tags to be issued.

The commission has authorized the issuance of 3,000 tags at \$3.50 each for the taking of female, spike male or immature deer in a certain portion of Grant and adjoining counties; 2,000 tags at \$5 each for the taking of antlerless elk in specified portions of Umatilla, Union, Baker, Malheur, Grant, Harney, Morrow, Wheeler and Gilliam counties; and 1,500 tags at \$3.50 each for the taking of antelope in certain portions of Lake, Malheur and Harney counties.

At the rate that applications are being received by the game department office, it is apparent that a drawing undoubtedly will be necessary to determine to whom the doe deer tags shall be issued and also perhaps for the antlerless elk.

Anyone wishing to take part in the drawing should have his application in by August 1. Each application must be accompanied by the proper fee together with the information as to the number and kind of 1942 hunting licenses held by the applicant.



RELEASE THE PRESSURE ON YOUR WRINGER ROLLS WHEN THEY ARE NOT IN USE... THIS SAVES BOTH THE RUBBER AND SPRINGS.



NON-EXPLOSIVE

BOMBS!

DON'T THROW THEM AWAY

You smokers can do your part on the home front by putting out that non-explosive bomb. Use your car ash tray. Break that match twice.

IT'S UP TO YOU IN '42

KEEP OREGON GREEN

You can do your share... write Keep Oregon Green Assn., Salem, Oregon

FIRST AID FOR INJURED APPLIANCES

When any appliance is damaged or out of adjustment, no matter how slightly, consult your local electric dealer at once. He's equipped to make thorough repairs. His charges are reasonable. When you "put it off" you invite larger repair bills later and possibly permanent damage.

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