

GASCO'S GONE TO WAR

U. S. Flying Forces and Synthetic Rubber Tires Get the Vital Benzene of Gasco Motor Fuel

• Gasco contains benzene, and because it does, we have enlisted every gallon for the duration.

Now, by adding Gasco's benzene to 100octane aviation gasoline, which itself tops anything now being used by the Axis, we can give our pilots an even more powerful aviation fuel.

For lightning-fast U. S. fighters, this benzene blend will mean still faster take-offs to meet the enemy, still faster climb in dogfights. For our long-distance bombers, it will mean reserve power for taking off with heavier bomb loads than ever.

Gasco's benzene has one other big war job. Transformed to styrene, it will team up with butadiene to make synthetic rubber. So you may be riding on Gasco even before it returns to your automobile as fuel. Until it does, the Gasco pumps of Shell dealers will offer you Shell Premium, a gasoline that delivers today's top performance in cars.

We know our Gasco customers will be just as proud as Shell to see Gasco take on these important wartime duties.

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