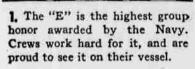
YOUR HOME MERCHANTS ASK YOU TO "BUY AT HOME"

Ever see this flag?

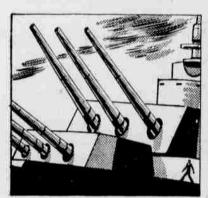
It is the U.S. Navy "E." This symbol, on a Navy vessel, indicates special "excellence" in some activity such as gunnery or engineering.







2. But today, with so many industries producing equipment for the Navy, the "E" has been awarded to a few factories, too.



3. One factory so honored is the Erie, Pennsylvania plant of General Electric, where the award was made for speed in the production of naval ordnance.



4. The "E" flag was hoisted September 19, and hundreds of Erie G-E employees are proudly wearing "E" buttons to show that they, too, share the honor.

General Electric believes that its first duty as a good citizen is to be a good soldier. General Electric Company, Schenectady, N. Y.

GENERAL ELECTRIC



THIS WILL BE OUR BUSIEST CHRISTMAS-

We deeply appreciate your most helpful cooperation. You are helping us to help you.

We want you to know that we are meeting this emergency with everything we've got, but in these critical times delays are bound to occur.

Our lines are carrying a tremendous volume of traffic-in the last few days they have been the busiest in Pacific Coast history. It is necessary, of course, that in all instances, our lines be readily available for telephone calls important to Defense.

Your considerate thoughtfulness in not making other than the most urgent calls is an inspiration to all of us who are earnestly endeavoring to uphold the finest traditions of telephone service.

May we also ask you to lend us a hand over the Holiday Season by not sending greetings by Long Distance.

Thank you.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Business Office: 4 W. Willow Street, Heppner

Phone 5

Solid heads.

OREGON FARMERS PLEDGE ALL-OUT AID FOR VICTORY

Now that America is at war, achievement of the production goals under the food for freedom-now come doubly important, said Robert B. Taylor of Adams, chairman of the state USDA agricultural defense program, in calling on Oregon farmers to turn pledged increases in production into actual production of more eggs, more milk, more pork and more marketing of beef cattle.

Results of the statewide farm-tofarm signup recently conducted by AAA committmeemen show that Oregon farmers have "oversubscribed" the original production goals under the farm defense program, planning more than their share of the in- Taylor as follows: creased production. But with the nation actually at war, some of these original goals may even be resaid Taylor.

As shown in the signup results, expected 1942 production of the three most important commodities, was sought and brought a response of a 19 per cet increase planned. The is 38 per cent.

Increases in 1942 production over state's farmland, were announced by winter.

Christmas Telephone Congestion Predicted

Predicted jams of long distance calls on Christmas eve and day may cause delays up to several hours, it was announced today by J. R. Farrington, manager of The Pacific "food for victory"-program has be- Telephone and Telegraph company, who suggested that telephone users this information. In counties not here make any planned long distance calls for holiday greetings early next week.

Although preparation has been under way for weeks by the telephone company to handle a maximum number of Christmas long distance calls placed by Heppner people, the general rush this year is

Use the G-T want ads for results.

vised to meet the increased needs, beef cattle marketed, 12 per cent; sheep, 10 per cent; corn, 7 per cent; barley, 61 per cent rye, 17 per cent; hay, 9 per cent; sugar beets, 31 per cent; dry beans, 63 per cent; fiber milk, eggs and pork, well exceeds flax, 15 per cent; seed flax, 10 per the original goals, the defense board cent; ryegrass for seed, 18 per cent; chairman announced. An eleven per winter legumes for seed, 33 per cent; cent increase in milk production perennial grass seed, 49 per cent; farm gardens, 11 per cent.

Meanwhile the extension service promised increase in egg production of O. S. C. is marshalling every resource to assist farmers in meeting the emergency conditions. Educa-1941 pledged in the Oregon farm tional service will be centered on signup, covering 95 per cent of the the war production program this

Mr. and Mrs. Orville Smith and son Jimmy departed Sunday for Seattle and Naches to spend Christmas with relatives and friends.

HORSES, MULES OF MILITARY AGE TO BE REGISTERED Continued from First Page

agents will consolidate and forward having county agents, horse and mule owners may report direct to the Western Remount Area, 72-3rd Avenue, San Mateo, California. It is requested all animals be registered by January 10, 1942.

It is desired to emphasize that this is not a draft of animal resources and that it seems most unlikely this expected to exceed all past records. will ever be necessary. When horses or mules are needed they will be purchased. Prompt registration of animals of a useful military age is simply a most desirable step in our Cows milked, 18 per cent; milk defense preparations. Registration production, 19 per cent; hogs mar-jof animals at this time is voluntary keted, 38 per cent eggs, 36 per cent; but obviously a patriotic obligation.

Announcement

All magazines and periodicals formerly at Patterson & Son will be available at 8 West Willow St.

Sarah Jane Woelfer

