

Heppner Gazette Times

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Official Paper for Morrow County

Great Production

ALL the Hollywood superlatives may well be applied to "Gone With the Wind," ranking American literary masterpiece by Margaret Mitchell, the superb movie production of which made its latest appearance at the local theater Sunday and Monday.

While running the gamut of emotional appeal and revealing vagaries of humankind, it leaves one fascinated by the heights to which the art of technicolor and sound processes in movie production have progressed.

The "deep South" of old, which the author referred to as "gone with the wind," relives in all its romantic splendor, while revealed with great artistic deftness are moments of man's less conspicuous moments. Above all, the picture drives home the "uselessness of waste," as Rhett Butler put it, through the destruction of life and property in war.

It was becoming of the author and the screen version that the wounds between north and south were not reopened. The story was so realistically told that one felt only the characteristics of mankind generally at work. No gross exaggeration of detail at any point gave melodramatic effect.

The critics have already done the story and the picture proper honor as have the millions of Americans who read the book and viewed the screen production, but "Gone With the Wind" is a story and a picture that becomes alive and vital whenever it is told or seen—a great production that shall live with the ages.

CARD OF THANKS

Words cannot express our sincere thanks to our many friends and neighbors for your expressions of kindness, sympathy and beautiful floral offerings extended in our recent bereavement.

Mrs. Belle Leathers and family.

HAS HAULING CONTRACT

Roy L. Rich has sub-contracted the gravel hauling on the Hinton creek-Lena sector of the Oregon-Washington highway from Dail and Warren Bros., contractors. He is staying at Hotel Heppner.

"WHAT DO YOU KNOW?"

An easy way to answer that question is to play the modern, streamlined quiz game—

Guess Again

Ten minutes of mental exercise while you take your mental measure. See how many of those 7 brain-teasers you can answer correctly. Look now for "Guess Again"

IN THIS PAPER

Poppy Day Purpose Told by Auxiliary

Memory of America's war dead in the first World war will be honored here on Saturday May 24, when everyone will be asked to wear a memorial poppy in tribute to their service and sacrifice.

Plans for the observance of Poppy Day are being completed by the Heppner unit of the American Legion Auxiliary under the leadership of Mrs. Alva Jones, Poppy Day chairman. The memorial flowers, made by disabled war veterans, will be offered on the streets throughout the day by the auxiliary women.

"This year, with the threatening shadow of a new World war falling across America, the memorial poppy has new significance," said Mrs. Jones. "It shows that America still remembers and honors those who fell in its defense twenty-three years ago; that Americans still believe that America's free way of life is worth any sacrifice, and that the spirit of patriotism still burns strongly in American hearts.

"The poppies grew on the battle front in France where the young men of America defeated the military might of autocracy in a gallant display of the strength of aroused democracy. When we wear them on Poppy Day, their bright red blooms will remind us that our democracy has the strength to repel any dangers if we will serve as they served. There is inspiration for us all in the poppy of great memories.

"The poppies which the auxiliary will distribute here have been made by disabled veterans at Portland Veterans' hospital. All Poppy Day workers will serve as volunteers and all of the money contributed to them for the flowers will go into the welfare funds of the auxiliary to carry forward the auxiliary's work for the disabled, their families and the families of the dead during the year ahead."

MANAGING SMOKER

Morrow county's leading sports manager, Fred Hoskins, recently undertook a new line of activity when he accepted the job of promoting a fight card for the big celebration to be held at Stanfield on the 4th of July. Fred says any local boys who may be interested in appearing should get in touch with him. The Stanfield plans call for a motorcycle race for which the town is spending \$700, Fred said.

ADDITIONAL IONE NEWS

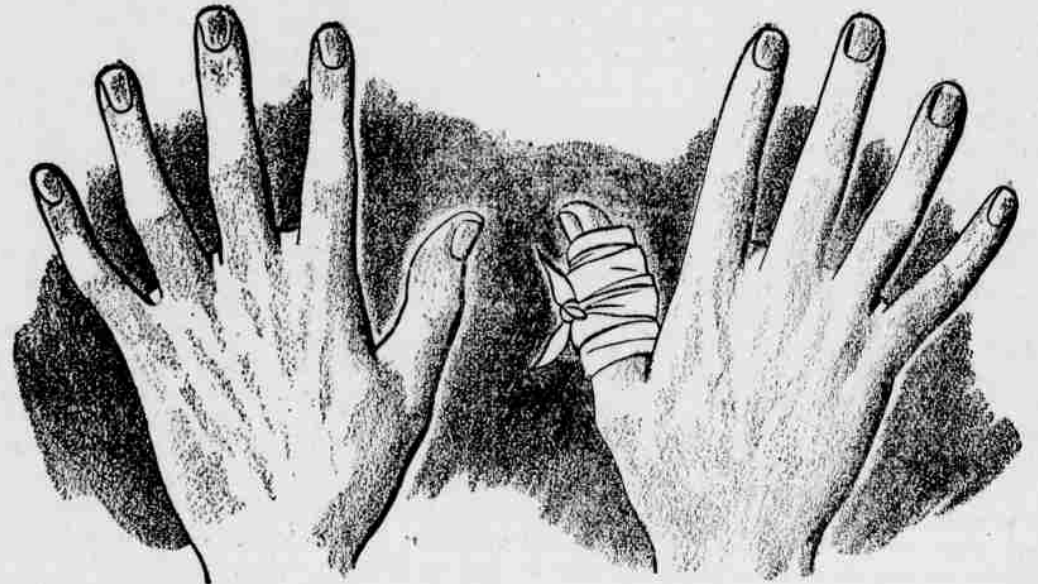
Miss June Yarnell of Monmouth has been engaged to teach the first and second grades in the lone school

next year. She is a member of the class of '41 of O. C. E. and will attend summer school at Monmouth. Miss Yarnell is a cousin of Harry Yarnell.

The Topic club will meet Saturday afternoon for a social meeting at the home of Mrs. Cleo Drake. The study meeting was held last Saturday at the Clel Rae home.

THE RECORD... Facts That Concern You

No. 29 of a Series



It's always the SORE thumb that sticks out...

Odd, isn't it—the way everybody notices the sore thumb?

It's the same way with the retailing of beer. Everybody knows about the one undesirable place...everybody seems to forget about the thousands of worthwhile retailers who operate clean, decent, law-abiding establishments.

To protect the good name of beer, we of the beer industry want the few... but noticeable... "black sheep" retailers eliminated.

That's not all. Such retailers endanger an industry that brings important economic benefits to the community. Right

here in Oregon beer provides employment for 13,238 persons, supports an annual payroll of \$11,541,550 and contributed \$617,020.86 last year in state taxes.

This state, too, has an important stake in the beer industry's purchases—for materials, equipment, and services—from more than 100 other industries.

You can help us protect these benefits in two ways—by (1) patronizing only the law-abiding places where beer is sold and (2) by reporting any irregularities you may observe to the duly constituted authorities.

BEER...a beverage of moderation



LITTLE LESSON IN ARITHMETIC

or "IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY"

You can't possibly save money by paying MORE MONEY than Chevrolet's low price for a car!

← SO →

WHY PAY MORE?

WHY ACCEPT LESS?

Particularly when all America has already figured it out for you and is saying:

You can't possibly get 100% value by accepting a LESSER NUMBER OF FEATURES than Chevrolet gives you in a car!

CHEVROLET'S FIRST IN VALUE FIRST IN SALES

104 TIME IN LAST 11 YEARS

Seems Everybody's Saying "FIRST Because It's FINEST!"

FERGUSON MOTOR COMPANY

Heppner

Oregon