

Heppner Gazette Times

THE HEPPNER GAZETTE.
Established March 30, 1883;
THE HEPPNER TIMES.
Established November 18, 1897;
CONSOLIDATED FEBRUARY 15, 1912

Published every Thursday morning by
CRAWFORD PUBLISHING COMPANY
and entered at the Post Office at Heppner, Oregon, as second-class matter.
JASPER V. CRAWFORD, Editor

SUBSCRIPTION RATES:
One Year \$2.00
Three Years 5.00
Six Months 1.00
Three Months75
Single Copies05

Official Paper for Morrow County

Nineteen Years

YEARS have slipped swiftly since C. W. McNamer, L. V. Gentry and Charles Latourell staged the first Heppner Rodeo and Deb Bellenbrock, a real graduate from the local western school, emerged with the bucking championship. That was back in 1921. But so soundly was the foundation laid for a fall carnival typical of the section that in no year since has the show failed to go on.

The nineteenth Heppner Rodeo starts tomorrow. It will reflect refinements and moderations that have taken place through the years, but basically still exists the spirit that made possible development of the west. A bit carefree and lackadaisical, perhaps, yet fearless withal will be the performers and general assemblage at the event. For it took fearlessness, other than for the acts of a just god, to impel a pioneer people to develop the western empire as we know it today.

Varying opinions exist on the point of Rodeo's standard of morality, of how much may be worthy of sanction, and what influences toward evil. This point reflects two schools of thought that were highly contradictory throughout the west's development, and in which development they were emphasized because of lack of orderly government, by battles with nature in the raw which called for strong and virulent manhood and womanhood to survive. Individuals must still decide, according to their standards, how much they may lend support to Rodeo as it is today, and it is to be hoped that in future years an active interest on the part of all will evolve the type of depiction of days ago that will reflect truly while claiming unanimity of support.

To deny that western sports have a place in modern day living would be sad. Strong, fearless men such as those who first tamed wild mustangs found on the prairies were never more sorely needed than today when future of man's liberty appears more uncertain than ever before. Never has there been a time when the exertion of individual self-reliance as depicted by the western pioneer was needed to overcome adversaries; tho the adversaries now are changed in form and not so clearly defined as were the Indians, rampages of nature, the famines and hardships of pioneer times.

Strange monsters, more insidious because not clearly defined, lurk in the pathway of men in the new west, calling for still braver hearts and stronger hands. Subversive elements tending to allay individual accomplishment are not all the product of foreign soil, but have grown within our very midst, causing, in many instances, people to rely upon someone else to meet problems where effort of their own would the better serve.

America grew to where it is today through capability and versatility of each individual in meeting his own problems. And so long as human nature exists, this will continue to be the measuring stick of American progress. So it is that we see in the sun-tanned cowpoke atop the rearing mustang one of the outstanding examples of true Americanism, exemplifying a spirit that needs to be encouraged throughout the masses to bring America to her senses and to cause her to strive for that new day when totalitarianism will exist only within the realm of each individual's mind—a mind trained by unbiased educative processes to deal

Redheads to Compete in Unique Contest

Redheads will hold the spotlight in a novel contest slated for the 79th Oregon state fair at Salem September 2 to 8, with every titian-haired man, woman and child who attends the fair on the day of the contest eligible to compete for the \$15 cash offered as first prize. Second and third prizes will be \$10 and \$5, respectively.

The cash awards will go to the entrants whose hair most nearly matches the color of the champion cock in the Rhode Island Red classes at the state fair poultry show.

The contest will get under way at 2 o'clock Wednesday afternoon, September 4, and the same judges who award the ribbons in the Rhode Island Reds in the poultry exhibits will pick the redhead winners. Decision of the judges will be final.

Contestants should report to the office in the poultry pavilion on the grounds before the contest deadline. Advance registration is not necessary, but those who wish to do so may send their names to the Oregon state fair office, Salem.

Applications Come Rapidly at OSC

Oregon State College—Applications for admission to the college this fall are being received at a greater rate than ever before, reports E. B. Lemon, registrar, indicating a freshman class at least as large as last fall when 1504 enrolled. Freshman week is September 23 to 28, with registration of old students Saturday, September 28.

An unusually large number of women have applied for admission this year, in fact more women have been accepted to date than men, though this ratio is not expected to continue. About the usual number of out-of-state applications have been received of which more than 25 per cent have been rejected as not meeting the standards for admission.

Among the causes of excessive dilution are worn pistons and rings, using a poor grade of gasoline, and running with choke out.

capably with problems, as the bronc rider is trained to stay his mount.

"Bowling Alley" Strecker gets tired of hearing the pins clatter. He probably can understand why it took a game of ten pins to rouse Rip Van Winkle from his slumber.

If "Strecker" can't some of the neighbors can.

PRIZE LIST FOR 1940 RODEO PARADE

Grand Sweepstakes, \$25.
Floats (organizations): 1st, \$25; 2nd, \$15; 3rd, \$10.

Floats (business): 1st, \$25; 2nd, \$15; 3rd, \$10.

Best costumed lady riding side saddle: 1st, \$5; 2nd, \$2.50.

Best four-horse team: \$10.

Best costumed cowgirl: \$5.

Best costumed cowboy: \$5.

Best costumed juvenile cowgirl (under 12 years): 1st, \$5; 2nd, \$2.50.

Best costumed juvenile cowboy (under 12 years): 1st, \$5; 2nd, \$2.50.

Best clown with animal and equipment: \$5.

Oldest pioneer man, Morrow county: \$5.

Oldest pioneer woman, Morrow county: \$5.

Best representation of historical character, juvenile under 15 years: 1st, \$2; 2nd, \$1.

Pets, most original: 1st, \$5; 2nd, \$2.50.

Best covered wagon drawn by goats: \$10.

Best horse pack string: \$10.

Best paraded saddle horse: \$5.

Best paraded calf: \$2.50.

Best paraded sire and herd (any breed): \$15.

Best float entered in parade by juvenile (15 years or under): 1st, \$10; 2nd, \$5.

Largest immediate family of Morrow county in parade: 1st, \$10; 2nd, \$5; 3rd, \$2.50.

Best comic float: 1st, \$12.50; 2nd, \$5.

Best individual float: \$2.50.

Best Grant county float: \$10.

Best Gilliam county float: \$10.

Best Umatilla county float: \$10.

Best Wheeler county float: \$10.

Best decorated bicycle: 1st, \$3; 2nd, \$1.50.

Largest outside organization on horseback: \$15.

Largest outside musical organization: \$15.

Note: This year only juveniles under 15 years of age will be paid \$1.00 each provided they have an exhibit in the parade.

Ellis Finds Rodeo Too Hot for Politics

Visiting Heppner Monday in the interest of his campaign for congress, Senator Rex Ellis of Pendleton found the city too deeply engaged in preparing for the forthcoming Rodeo to be bothered about politics. Consequently he shortened an expected day's stay into an hour

and a half and made few contacts. He arrived in the evening and went on to Hood River, taking time to report that prospects of his election were heartening.

Taking exception to recent action of Rep. Walter M. Pierce in failing to vote for deportation of Harry Bridges, labor leader, Ellis promised that if he is elected to the position which Pierce is also seeking to

retain, he will vote to deport Bridges and every other un-American agitator who cannot give proper proof of United States citizenship.

BUILDING FRONTS PAINTED

Adding to Main street's bright appearance for Rodeo was the painting this week of the front of the Elks and McAtee & Co. building fronts. Stucco of the Elks building was painted grey trimmed in white, while the McAtee building received a brick coat. Shorty Dufault and Coy Thornburg did the work.

For Sale—Hampshire bucks, 3 yearlings and 9 lambs. W. H. Cleveland. 23tf.

STRAM OPTICAL CO.

Specializes in Childrens' Refraction

20%

of all school children have defective vision.

DON'T TAKE CHANCES with your child's eyes.

HAVE THEM EXAMINED NOW

No Charge for Examination



DR. STRAM
Optometrist

225 S. Main
Pendleton

Ever-Normal Granary Facts: Wheat

If all the 1940 crop plus the supply

in the were used for food, it

would provide every , and in

the USA with TWICE as much

and other wheat foods as each ate

in the entire year of 1939.

A BIG SHOW - August 15 to 18 Inclusive

Browning Brothers

Amusement Company

BIGGER AND BETTER ---GIGANTIC

CARNIVAL

SOMETHING NEW

THE MOST ENTERTAINING AND SATISFYING CARNIVAL PRESENTATION SEEN ANYWHERE

4 DAYS - Starting Thursday August 15 and Continuing Through Sunday August 18

FREE

Admission to Grounds and
FREE Acts Twice Daily at
11 a. m. - 7 p. m.

MIDWAY
HEPPNER

A NEW AND BETTER SHOW FOR
BOTH YOUNG AND OLD

SIDE SHOWS --- CONCESSIONS

AUSPICES: Heppner Rodeo Assn.

RIDES

- ★ MERRY-GO-ROUND
- ★ KIDDY AUTO RIDE
- ★ ROLL-A-PLANE
- ★ FERRIS WHEEL
- ★ TILT-A-WHIRL
- ★ LIVE PONY RIDES