

Heppner Gazette Times

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Official Paper for Morrow County

New Butter and Cheese Program Outlined by OSC

A proposed new program for the future development of the butter and cheese industry in Oregon is contained in a new extension bulletin, No. 541, issued at Oregon State college, and entitled "Marketing Oregon Butter and Cheese." This bulletin is written by G. H. Wilster, professor of dairy manufacturing, and Paul Carpenter, extension marketing specialist, and includes a summary history of butter and cheese quality improvement and marketing progress during the past decade.

Ten points are included in the proposed future program, which is jointly recommended by the departments of agricultural economics and dairy husbandry. These ten points include the following items, given here in considerably abbreviated form:

1. Continuation of high-quality production, and the compulsory system of milk and cream grading.
2. Continued service to producers through research plus extension teaching.
3. Develop efficient and economical methods of cooling, storing, and transporting milk and cream.
4. Through research and education, continue to improve methods and practices in creameries and cheese factories.
5. Through research in factories and laboratories, correct the most serious defects that develop in butter and cheese.
6. Encourage greater standardization in the composition of butter and cheese.
7. Cooperate with state and federal agencies in standardizing butter and cheese grades.
8. Through field educational work, improve efficiency in handling equipment and products so as to reduce undesirable bacteria and eliminate yeasts and moulds.
9. Develop better methods of packaging and curing cheese, to meet consumer demands.
10. Cooperate with the state department of agriculture in raising standards of proficiency for butter and cheese makers.

U. S. Can Contact All Farms in 36 Hours

The United States government, through a subdivision of the department of agriculture, can contact virtually every farmer in the nation within 36 hours!

This interesting fact was pointed out in Oregon recently by Fred Entermille of Baker county, field representative of the AAA western region offices in Washington, D. C. Entermille said that the county and community committees, an important part of the administrative organization of the AAA, make possible this rapid action.

From a national defense standpoint, the value of such a rapidly working organization is obvious, Entermille said, and is a living denial of the erroneous idea that only totalitarian forms of government can act swiftly.

Oregon has 137 county committeemen and 868 community committeemen, elected by their neighbors, who are in charge of local administration of the AAA farm program.

For Sale—Hampshire bucks, 3 yearlings and 9 lambs. W. H. Cleveland. 23tf.

LEXINGTON NEWS

By MARGARET SCOTT

Jimmy Bauman Breaks Arm in Fall

Jimmy Bauman fell from a truck Tuesday and broke his arm. He was taken to a Heppner physician for treatment.

Mrs. Catherine Stickles, mother of Mrs. Grace Turner, left on Sunday for a visit of several months in Washington and British Columbia.

Mr. and Mrs. Elmer Hunt and son motored to Arlington Thursday to get Louise who has been at camp Adams.

Colleen McMullan is visiting relatives in Portland.

Mrs. Ralph Jackson and daughter Marcelle, Mrs. Laura Scott, and Mrs. Melissa Stonebraker spent Wednesday in Pendleton.

Mr. and Mrs. Ralph Scott took Erma to The Dalles Saturday for an examination at the hospital. Mr. Scott returned home but Mrs. Scott and Erma will remain for a time.

Mr. and Mrs. Lawrence Slocum and family spent Tuesday at the S. G. McMillan home.

Mr. and Mrs. Moffatt Dennis and son are visiting in Portland.

Mrs. Clarence Carmichael is visiting in Portland and Vancouver.

Farmer Estes of Portland has been a guest at the home of his niece, Mrs. Lonnie Henderson.

Mr. and Mrs. Al Fetsch are employed at the Herb French farm.

Mrs. Emma Breshears has her first shipment of school supplies on display in the local postoffice.

Mr. Bergen of Boardman was a dinner guest at the McWhorter home Sunday. Mr. Bergen who is a Baptist preacher delivered a sermon at the Christian church. He is also the depot agent at Boardman.

Mr. and Mrs. Gene Gray are spending the week in Hermiston.

RADIATOR WATER

It is never good practice to add water to a radiator which is steaming or one that has been boiling, according to the Emergency Road Service of the Oregon State Motor association. Contraction due to sudden cold may cause expensive damage to the motor. Either wait for the motor to cool or add water at a trickling rate with the engine running.



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PINE CITY NEWS

By BERNICE WATTENBURGER

Large Crowd Attends Lena Rodeo Dance

A large crowd attended the Lena dance Saturday night in honor of Lena's Rodeo attendant, and all reported a good time.

Mr. and Mrs. C. H. Bartholomew and Miss Frances Finch left Monday for a trip to Portland for a few days.

Miss Patricia Daly is spending a few days with Nancy Low Lindsay.

Miss Mary Daly is visiting in Pendleton over the week end.

Mr. and Mrs. Burl Wattenburger and family spent Sunday at Bear Wallow, visiting Mr. and Mrs. Bert Barnes.

Bill Westermeyer and Miss Hazel Richey spent Sunday at the Clayton Ayers home.

Mr. and Mrs. Roy Neill returned home Friday from Wallowa. Mr. Neill has his sheep stationed there.

Harold Wilkins has brought his sheep from North Jones prairie to the meadows at Echo because of lack of feed in the mountains.

Mr. and Mrs. A. E. Wattenburger were Pendleton callers Monday morning.

Alvin Strain of Portland called at the E. B. Wattenburger home Sunday night.

INVITED TO DINNER

Members of Morrow County Wool Growers auxiliary are invited to a business meeting at 10:30 a. m., to be followed by luncheon at 12:30, at Mrs. Mac Hoke's home in Pendleton the day of the ram sale, August 23, announces Mrs. R. I. Thompson, president of the state auxiliary.

Satisfaction Breakfast Cereal, the Cereal That Satisfies. Three grinds—fine, medium and coarse. On sale at your local grocer's. Other products will be featured later. Made by Neal F. Knighten.

Stock Ranches Wheat Ranches Creek Ranches FOR SALE

See My Listings
V. R. Runnion
Heppner, Ore.

Wheat Growers Asked Data on Production

Because of the importance of accurate agricultural data in national preparedness plans, Oregon wheat growers will be asked to submit certain production information before the time of seeding their 1941 crop, it is announced by the state AAA office in Corvallis.

Winter wheat growers who intend to participate in the national farm program in 1941 will be asked to sign by October 31 a form called "1941 Winter Wheat Plan." By signing this form, each farmer will indicate whether he intends to comply with his 1941 wheat acreage allotment, and will specify the acreage which he intends to seed. In addition, he will report his 1940 wheat production. Spring wheat growers will be asked to give similar data later.

Data obtained from farmers through this sign-up will be useful to the federal government both in formulating national defense plans and in outlining international trade possibilities, said N. C. Donaldson, in charge of the state AAA office.

FINISHING CABINS

Finishing touches are being given the new cabins on Chase street that have been under construction for some time by Frank Holcomb. Neatly constructed and modernly appointed, the new living quarters are meeting a popular demand.

Federation to Give Musical Programs

Outstanding musical talent and musical educational features will be presented at the 79th Oregon state fair, in Salem for seven days starting September 2, by the Oregon Federation of Music clubs. The federation will sponsor three half-hour concerts each afternoon in the art building.

The musical events will be in charge of Mrs. Walter Denton, Salem, civic music chairman of the federation, and her committee. Mrs. J. H. Porth, Portland, is president of the state federation, which will draw talent from many sections of the state for the concerts.

"OREGON PARADE" SCHEDULE

Daily except Sunday, 9 to 10 o'clock—Monday, Aug. 12, Medford program; traffic safety; Prineville (remote broadcast from Prineville). Tuesday, Timberline lodge, golf tournament; Melody Lane, Joe Cosby. Wednesday, Bend program; travelogue, Malheur cave; Oregon State Park series. Thursday, Oregon Caves; Ashland program. Friday, angling reports; federal forest service; Tillamook and Grants Pass program. Saturday, Corvallis program.

W. Y. Ball was absent from the Clark store several days this week due to illness.

WEEDER SPECIAL

Closing out old stock weeders

We have two only, 12-ft. Rod Weeders for
Special price

\$165.00

BRADEN BELL

Tractor and Equipment Co.

Let's Get the Spirit DRESS UP

and Enjoy the Rodeo

We are proud of our RODEO SHIRTS and you'll be proud to wear them

Priced \$1.95 - \$2.95 - \$3.95

LEVI STRAUSS O'ALLS

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(Levi Strauss Co. are offering three pair of their overalls as Rodeo event prizes.)

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