"Saddle Up and Come Along"

The Salutation of pioneer days when special 'goings-on' were heralded o'er the countryside are sounded by Heppner for

***** AUGUST 16 to 18 *******

and the

19th Annual Rodeo and 4-H Club Fair

Again it's time to celebrate activities of the corral . . . rounding up the fat cattle for market . . . branding of the calves . . . and to enjoy a period of relaxation from long, hot days on the range . . . exhibition of the county's fine horseflesh, the fleetest footed, the most unmanageable, the best trained . . . the showing of cowboy daring when man's strength is pitted against brute . . . a season of

Carnival and Dancing

*********** COME, JOIN WITH US ***********

and Re-live Days of the Old West

First National Bank of Portland, Heppner Branch

Rosewall-Gentry Motor Co.

Ferguson Motor Company

Gilliam & Bisbee

Patterson & Son

Heppner Bowling Alley

Lundell's Service Station

Gonty's Shoe Store

Thomson Bros.

J. C. Penney Co.

Wilson's Men's Store

Heppner Market

Myrtle's Beauty Salon

Curran's Ready-to-Wear

McAtee & Co.

Hanson Hughes

Elkhorn Restaurant

Green's Hardware

Braden-Bell Tractor &

Equipment Company

Heppner Gazette Times

E. G. Noble

Tum-A-Lum Lumber Co.

John Skuzeski

Heppner Garage

Central Market

Lois' Beauty Shop

M. D. CLARK

Heppner Abstract Co.

Morrow County Abstract &

Title Co.

Heppner Hotel