

"Let's Gather 'Round the Corral"

As in days of old when the round-up came . . . when the young mustangs were broken . . . when cowboys raced their ponies to prove merits of the best . . . when lariats were twirled, and the talk was of season's happenings on the range . . . when all hands in best "bib and tucker" assembled in the barn loft to swing partners as the fiddles played "Merry Widow" or "Turkey in the Straw" . . . when the entire countryside joined in the year's big holiday

THIS YEAR IT'S

THE BIG RODEO CORRAL IN HEPPNER, AUG. 24, 25, 26

---the center of attraction as the "good old days" are relived with many added attractions.

"WE'LL BE SEEING YOU ALL"

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| Ferguson Motor Co. | Pacific Power & Light Co. | J. C. Penney Co. |
| Gonty's | Wilson's | Merrill's Cafe |
| M. D. Clark | Heppner Branch, First National Bank of Portland | Heppner Bakery |
| Aiken & Aiken | Heppner Market | O'Donnell's Cafe |
| Morrow County Creamery Co. | Gamble Store Agency | Hotel Heppner Dining Room |
| F. W. Turner | Heppner Garage | Braden-Bell Tractor & Equipment Co. |
| E. G. Noble | Currin's Ready-to-Wear | Humphreys Drug Co. |
| Central Market | Rosewall-Gentry Motor Co. | Tum-A-Lum Lumber Co. |
| Heppner Tailoring & Cleaning Shop | Elkhorn Restaurant | Hanson Hughes |
| Green's Hardware | Gordon's Pharmacy | Morrow County Abstract & Title Co., Inc. |
| Gilliam & Bisbee | Thomson Bros. | |
| | J. Logie Richardson | |