three sons arrived Sunday from their were in town Friday and Saturday home in San Jose, Calif., and are visiting a few days with relatives in Heppner. They expected to leave ing jointly interested with Clarence today for Seattle to visit Mrs. Gil- Warren in the string of bucking liam's parents, Mr. and Mrs. J. K. horses that will appear at this year's Carr, former residents of this city. Mr. Carr has been a manual training instructor in one of the Seattle schools for many years and is now subject to retirement. The Gilliams are well pleased with their present pound girl. Mrs. Pettyjohn was forlocation and declare they are permanent residents of California.

Mr. and Mrs. George Tucker and two children visited in Heppner for a few hours last Friday, greeting oldtime friends in the county while Mr. Tucker is on vacation from his work as principal with the Odessa, Wash., schools. They had just spent some time at Cannon beach on the coast. Mr. Tucker, who expects to return to Odessa in the fall, reported that he had taken the basketball championship in his own and several neighboring counties for the last two years. He was principal at Ione before going to Odessa.

Joseph Belanger, former county agent, returned to his home at Moro Monday after spending the week end here, interspersing some tooth pulling with his work as cooperative research agent. Mrs. Belanger had been called to Hillsboro by the death of a brother who passed away last week in California and was buried at Hillsboro.

Mr. and Mrs. O. G. Crawford and Mrs. F. S. Parker spent Sunday in Waitsburg visiting at the home of their cousin, H. D. Conover, and family. Most of the day was spent at the Waitsburg city park where a group of relatives and friends enjoyed a picnic dinner and an afternoon of visiting.

Guests at the home of Mr. and Mrs. P. W. Mahoney last Thursday evening were Mr. and Mrs. John Maylie and twin children of Portland. The Maylies drove through with two delivery cars, picked up in Detroit, which they took to Portland for use in Mr. Maylie's French bakery business.

Clarence Warren was in the city Tuesday afternoon, having just checked on damage to his wheat by Monday's storm. He estimated that he would harvest 170 acres of the total 920 acres to have been harvested before the storm struck. The yield would about provide feed and seed, he said.

Mr. and Mrs. Shirley Straight, two sons and daughter from Post Falls, Idaho, were in Heppner Saturday in answer to word of the serious illness of Mr. Straight's mother, Mrs. W. E. Straight. Mr. Straight has a service station and restaurant business at Post Falls.

Andy Hayes left Saturday night on his reutrn to Spokane after visiting relatives and friends here over the Fourth holiday. Veteran warehouseman here for many years, Mr. Haves has been located at Spokane for the last several years as clerk in a hotel there.

Mr. and Mrs. H. A. Tamblyn and Miss Peggy departed last Friday on a vacation trip to points in California, expecting to take in the Golden Gate fair while Mr. Tamblyn enjoys a two-week respite from his work as county engineer.

Lawrence Wehmeyer arrived in the city Friday evening from San Diego, Cal., for a visit at the home of his parents, Mr. and Mrs. F. F. Wehmeyer, while on furlough from service with Uncle Sam's navy.

Mr. and Mrs. P. W. Mahney returned home last Thursday from a week's outing at Olive lake. While they succeeded in catching some fish, fishing conditions were not favorable.

Mr. and Mrs. A. P. Hughes of Lena were transacting business in Heppner Monday.

Mr. and Mrs. C. C. Gilliam and Mr. and Mrs. Kenneth Depew from their ranch near Galena in Grant county. Mr. Depew will be back for Rodeo again this year, be-

> Born, to Mr. and Mrs. Ellis Pettyjohn at the Corda Saling home in this city Monday morning, an 8merly Miss Betty Hughes. The young lady has been named Marilyn

The R. B. Ferguson family moved into summer quarters Saturday evening and will be domiciled for several weeks in the Rodman cabin on upper Willow creek.

Charles Marquardt was in the city Monday evening transacting business, taking advantage of the shutdown on harvest operations due to the heavy wind.

Mr. and Mrs. E. R. Huston are visiting at the home of their daughter in Eugene, leaving the store in charge of S. H. Shannon.

The D. A. Wilson family left the end of the week for a two-weeks' sojourn at Lehman springs.



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RAILROAD

Road at the Stronglours and the Challenge

Farm Efficiency **Always Essential** Says F. L. Ballard

"Why make two blades of grass grow where only one grew before?' is a frequent question in these days of lost export markets and consequent surpluses of wheat, cotton, pork products, and tobacco, to say nothing of thousands of acres of fruits decaying on the ground.

Answering this question in a recent radio discussion over KOAC, F. L. Ballard, vice-director of the extension service at Oregon State college, pointed out the difference between adjusting production by means of substitute crops or reduced acreage as contrasted with inefficient porduction on the same acreage.

"In none of these federal or state adjustment plans has there ever been the suggestion that a farmer should grow less wheat per acre, or produce less pork per acre, or less butterfat per cow," Ballard pointed out. "The objective has been less acres of wheat, and, at times, fewer hogs, or even fewer cows, which is very different from less production per unit.

"In determining most profitable management the question is how many acres should be devoted to this crop or that crop. If it appears that a temporary reduction in tonnage should be the objective, whether this movement is led by the federal government or by the specific industry itself, the thing to do is obvious-that is, reduce the acres but never the yield per acre. Oregon farmers understand this principle and so, under both low prices and good prices, they endeavor to improve their management plans by increasing the average production per unit, thereby insuring lowest production costs, which in turn accrues to the benefit of both producer and consumer.

"Oregon agriculture has led in adjusting to more profitable and adaptable crops," Ballard continued. 'On many thousands of acres, instead of wheat we now have grass

seed, thus adjusting acreage to production of an imported product instead of a surplus export crop. Like-

of greatest importance under con- have been advertising the Rodeo ditions obtaining at this time and as dates in their "corral" at the Golden far into the future as can be foreseen."

Mrs. Bonnie Cochran has receivmath Falls fine but miss their Morrow county friends.

Hanson Hughes is absent from his grocery store this week on business in Portland.

GIVE RODEO TROPHIES

Levi Strauss & Co., overall manufacurers, through D. A. Wilson, lowise we are selling canned and fro- cal dealer, have put up three pair zen small fruits and vegetables in- of overalls as awards in the three stead of so many bulky apples and leading Rodeo events, August 24-25-26. Winners in the riding, roping "Despite these state-wide adjust- and bulldogging will be recipients. ments, the land use management As additional interest in the local within a farmer's own fence is still show the overall manufacturers Gate International exposition at San Francisco.

Miss Arlene and Jack Morton left ed word from Mrs. Newt O'Hara at yesterday for their home at New-Klamath Falls, where the family is berg after a week's visit with friends now located, saying they like Kla- here. They accompanied their uncle, Jack Rayburg, who drove thru from his home at Walla Walla.

> Burton Peck, in the city Monday from the farm near Lexington, expected to start harvest this week.

F. B. NICKERSON

Morrow County Representative

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