

It's **RODEO** Time



Again!

● The feel of Fall is in the air . . . The harvest has been reaped . . . On the range the cow-hands are riding, rounding up the cattle herds, cutting out the market steers, roping and branding the young calves.

● There's vim and vigor in the early autumn breeze . . . Countenances of youth and oldsters blush reflection of a new electric tingling to the blood stream . . .

**There's the urge to be up and a-doing
As the summer's work is done
And the "bestest" way to get a-doing
Is to have some good old-fashioned fun**

● On the corral fence the cheering cow-hands gather . . . Rearing, sun-fishing mustang bares hooves to the heavens . . . A dauntless cowboy rides aloft the turbulent deck, hair wind-swept, while in hand his waving sombrero dares the raging beast to more exerted action . . . The ponies race . . . The lariat twirls . . . There action tense . . . and jaunty.

Yes, folks, there's action—some fierce and turbulent—in the Sports of the Old West woven into the theme of Morrow County's Annual Rodeo, now two weeks away . . . There's music and dancing, too . . . The glare of carnival lights and the thrill for kiddies of whirling rides . . . Then there's the pride of showing the year's accomplishment in 4-H Club work . . . It all goes to make a period of relaxation and **GOOD OLD-FASHIONED FUN**—for everyone.

WE INVITE YOU--

TO MEET YOUR FRIENDS AT RODEO, AUGUST 26-27-28

Morrow County Creamery Co.

HOTEL HEPPNER

WILSON'S

THOMSON BROS.

MERRILL'S CAFE

M. D. CLARK

GONTY SHOE STORE

Heppner Branch

First National Bank of Portland

FERGUSON MOTOR CO.

GILLIAM & BISBEE

**Braden-Bell Tractor & Implement
Company**

PHELPS FUNERAL HOME

J. C. PENNEY CO.

F. W. TURNER

CENTRAL MARKET

CHARLES VAUGHN

**Heppner Cleaning & Tailoring
Shop**

TUM-A-LUM LUMBER CO.

AIKEN'S PASTIME

O'DONNELL'S CAFE

McATEE'S PASTIME

ELKHORN RESTAURANT

GORDON'S

E. G. NOBLE

GREEN'S HARDWARE

HEPPNER MARKET

HEPPNER GAZETTE TIMES