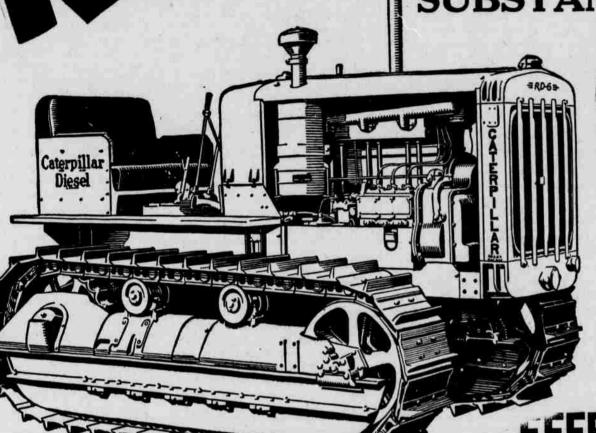


"Caterpillar" Announces...





AND GAS

TRACTORS

AND POWER UNITS

NEW LOW PRICES EFFECTIVE IMMEDIATELY

(JUNE 20, 1938)

HERE THEY ARE! Just Look At These Reductions!

MODEL		FORMER PRICE	NEW PRICE DELIVERED	REDUCTION
D8		\$7,875	\$7,365	\$510
D7	74 in. Hillside 22 in. shoe	5,755	5,105	650
D7	60 in. gauge 18 in. shoe	5,420	4,770	650
D6	74 in. Hillside 18 in. shoe	4,215	3,915	300
D6	56 in. gauge 18 in. shoe	4,005	3,705	300
D4	60 in. Hillside 18 in. shoe	3,030	2.705	325
D4	44 in. gauge 13 in. shoe	2,855	2.530	325
D2	60 in. Hillside 13 in. shoe	2,105 •	1,955	150
D2	40 in. gauge 12 in. shoe	2,025	1,875	150
22	50 in. Hillside Gas 16 in. shoe	1,770	1,570	200

REDUCTIONS ON ALL OTHER MODELS AND GAUGES IN PROPORTION TO THOSE LISTED. SEE US FOR COMPLETE DETAILS.

Stationary Power Units Reduced \$750 to \$175 Each

These reductions in keeping with modern trends. They reflect "Caterpillar's" policy of always producing the best possible tractor at the lowest possible price and passing the savings on to the customer. These new low prices make "Caterpillar" the world's best tractor buy beyond any question. Farm the "Caterpillar" way.

Braden-Bell Tractor & Equipment Co.

WALLA WALLA, WASH.

Athena-Phone 171

Pendleton-Phone 518

Heppner—Phone 422

Arlington, Ore-Phone 892