

Cream Grading Law Pays Good Producer

Immediate steps are being taken to put into effect the new Oregon cream grading law passed by the recent legislature, announced J. D. Mickle, chief of the foods and dairies division of the state department of agriculture, in an address over KOAC, the state-owned station at the state college. The new law carried the emergency clause and is immediately effective without waiting the usual 90 days.

Oregon dairy interests have talked and urged cream grading for years so that producers who market a high quality product will not be penalized by practices followed in some plants of paying a uniform price for all butterfat received. This is the first time, however, that producer and processing organizations have agreed on the details of a plan and have obtained an adequate appropriation for administering it, it is explained.

The new act directs the state department of agriculture to set up reasonable grades and standards for all cream or milk purchased, except as milk for fluid use is already regulated, and makes compulsory the payment of at least 1c higher price per pound of butterfat for each higher grade.

The state department has requested the cooperation of the dairy department at Oregon State college in examining cream graders and issuing licenses to those found proficient. Each plant will have at least one of its men so licensed, just as is done now with butter grading. Starting about April 12, there will be held a series of training schools for graders throughout the state. Late in March a public hearing is to be called, as provided in the law, to consider the detailed regulation to be set up by the state department.

The new law also reenacts the compulsory A, B, C, grades for butter which were first included in the State AAA law and later made optional. Both the cream and butter grading plans are intended to aid the entire dairy industry through general betterment of quality throughout the state, thus increasing the demand and price for Oregon's products, says Mickle. Three full-time inspectors are to be engaged to see that the law is fairly and uniformly administered throughout the state.

Irvine Ends Long Service to Education

Continuous official but unpaid service to Oregon's higher educational institutions over a 39-year period has been ended with the voluntary retirement of B. F. Irvine, editor of the Oregon Journal, from the State Board of Higher Education. When Irvine's term on the present board expired in March and he was offered reappointment by Governor Martin, he declined to serve again.

No man in Oregon except the late

Florida's Fairest



MIAMI . . . Miss Bonnie Edwards of Miami wins the annual beauty contest and the title of Miss Florida for 1937. A vivacious brunette with large brown eyes, she is 5 ft. 5 in. tall and weighs 115 lbs.

Dr. J. K. Weatherford, and few men in the United States has had a longer continuous record of service on higher educational boards. Irvine, then a resident of Corvallis and editor of the Corvallis Times, was appointed to the board of regents of the state agricultural college in 1898. He was elected treasurer of the board in 1901, and except for a short interval, served continuously in that capacity until the state college board of regents was abolished in 1929 with the creation of the unified control.

In that year he was selected by Governor Patterson as one of the nine original members of the unified board of higher education, four of whom still remain among the present membership. He was elected treasurer of that board, serving as such ever since.

Irvine had been a member of the board of regents nine years when Dr. W. J. Kerr, then president of Utah State college, was brought to Oregon as head of Oregon State in 1907. The entire modern development of the institution, among the best of its kind in the United States, has taken place under Mr. Irvine's guidance as a member of the governing board.

In 1927 he was honored by the college with the honorary degree of doctor of laws. Two years ago he was the recipient of a testimonial bronze bust of himself, sculptured by Adrain Voisin, which is now permanently located in the main lounge of the Memorial Union building at Oregon State.

Dr. George W. Peavy, present president of Oregon State college, expressed for that entire institution the regret of all friends of education at the retirement of Dr. Irvine.

"His vision and wise leadership did much to make of Oregon State college a dynamic force in this state," said Dr. Peavy. "The college, the state and the thousands of young people who have graduated from the college are greatly indebted to him."

West in History Told In Book by U.O. Writer

University of Oregon, March 23.—The West in American history, from the early days when white men first found the Indians on this continent to the frontier days on this side of the Rocky Mountains, is dramatically portrayed in a new volume, "The West in American History," written by Dr. Dan E. Clark, professor of history at the University of Oregon.

The book, which contains 694 pages and a number of maps, is published by the Thomas Y. Crowell company of New York. It is the result of a number of years of painstaking research and it presents a number of new approaches to this phase of American history.

The first section of the volume, "The West Under Spain, France and England," begins with an outline of geographical factors which conditioned the western movement. The second part deals with the frontier of the middle west, or the region between the Appalachian mountains and the western border of the first tier of states west of the Mississippi. The treatment of the frontier of the "Far West" in the third section is frankly episodic in nature.

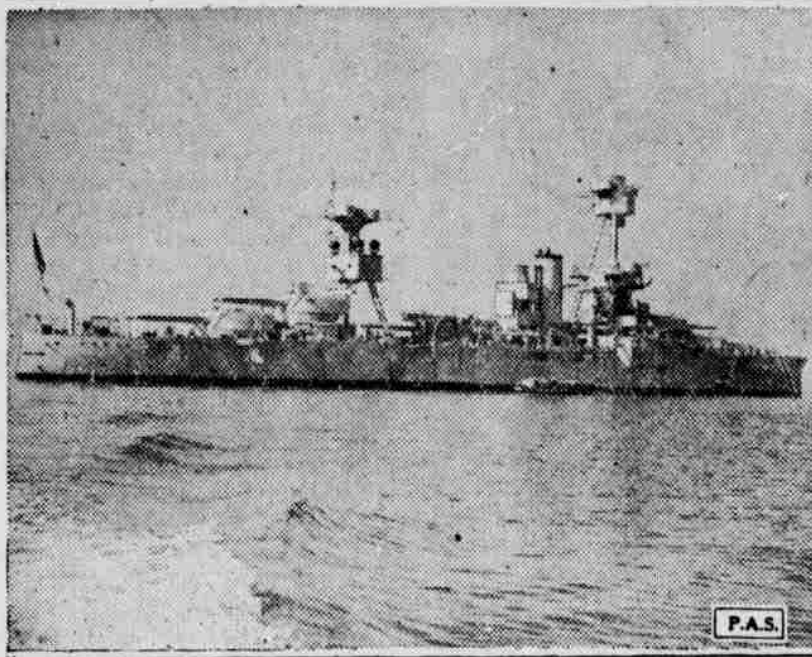
For several chapters, Dr. Clark has gone to contemporary sources such as journals, diaries, letters, newspapers and government documents. Chapter titles indicate the highly interesting phases which the author has selected for emphasis. Some of these are "The Waiting Wilderness and Its Inhabitants," "The Frontier Moves to the Mountains," "The Receding Red Men," "The Fight for Free Land," "Great Trails to the Far West," and "Cattle Kings and Land Grabbers."

Dr. Clark who has been on the faculty of the university since 1921, received his university education at the University of Iowa, from where he received the doctor of philosophy degree in 1910. He has been in charge of summer sessions on the university campus for a number of years.

The book, written mainly as basic reading for college and university courses, is also expected to prove of interest to historians and to people who like to delve into the romantic story of the westward movement in America.

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Battleship New York Sails for Coronation



WASHINGTON . . . The Battleship New York will participate in an international naval review at Spithead on May 18 in connection with the coronation of King George VI. The New York was Admiral Rodman's flagship when he commanded the Sixth Battle Squadron during the World War.

Retailers to Talk Problems at U. of O.

University of Oregon, Eugene, March 23.—The vexing problem faced by merchants of every city, "why people leave their home towns to trade and what to do about it," will be one of the leading topics to

be taken up at the first annual conference of the Oregon Retail Distributors association, to be held on the campus of the University of Oregon, May 3, it was announced here by Dr. N. H. Comish, professor of business administration and secretary of the organization.

Another important phase of re-

tailoring, that of personnel, will also be discussed under the heading, "Weaknesses and Strength in Selecting, Training and Promoting Oregon Retail Employees." Other topics to be taken up include "How Oregon's First Fair Trade Act (1935) Works," "Retailing Under the Robinson-Patman Act," "Concrete Applications of Research to Oregon Retailing," "Retail Taxation," and "Trends in Retailing."

Two main sessions, at which experts, prominent Oregon merchants and others will lead discussions, will be held during the day. The first annual banquet, which will be addressed by Dr. F. M. Hunter, chancellor of higher education; Dr. C. Valentine Boyer, university president, and others, will be held in the evening.

The recently formed association is headed by Harold Wendel, Portland. Other officers are Tom J. Moore, Portland, first vice-president; Edward Bissell, Salem, second vice-president; Dee McClain, Portland, third vice-president; F. C. Felsler, Portland, fourth vice president; Earl Byrom, Eugene, treasurer; and Eric M. Stanford and M. L. Bean of Portland, C. C. Farr of Coquille and N. A. Bonn, The Dalles, directors.

The committee in charge of the program for the conference is headed by Dr. Victor P. Morris, dean of the university school of business administration, Karl F. Tunneman, Roy Morse and E. H. Christenson, all of Eugene, and Dr. Comish.

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