

Heppner Gazette Times

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Official Paper for Morrow County



THE AKRON DISASTER.

THE LOSS of the huge Navy dirigible "Akron" with seventy-three lives is the most serious disaster since men first began to navigate the air.

Tragedies like this are a part of the price humanity pays for progress. Doubtless there will be a great outcry against further experiments in aerial navigation as a result of the "Akron's" crash.

CONSOLIDATING FARM CREDIT.

SO FAR as the first step in the new administration program of assistance to agriculture goes, we do not see how anybody can quarrel with it.

Most people did not even know that there were so many governmental sources from which farmers could borrow money.

We understand that no new form of farm credit is provided for, merely the centralization of administration of all existing kinds of credit.

Sunday School Lesson

By Rev. Charles E. Dunn, D. D.

Jesus Rebukes Self-Seeking. Lesson for April 23rd. Mark 9:30-50.

All of us crave popularity. It is human to seek recognition. But it is foolish to scramble for it.

The best doctor strives to be equal to the answer to both of the questions at the head of this letter; happy the physician that can, truthfully answer both.

Suppose the doctor cannot accurately diagnose the case—yet believes he has done so; I'd trust that doctor anywhere. Why? Just because he knows what remedy to apply for the symptoms.

I would be perfectly willing for a doctor to treat me who knows well the action of the medicine he uses; he knows the cause that will bring about the effect.

The first annual convention of the Oregon State Building Congress has been called to meet on the Oregon State college campus Friday, April 28, when the 16 chapters of this organization in Oregon will combine business of the association with a conference on rural construction.

This organization embraces every branch of the building industry from architects to lumbermen and contractors, and this is to be the first time that all have been assembled in a statewide meeting for consideration of mutual interests, according to O. G. Hughson of Portland, fieldman for the association.

Cooperating in entertaining the 100 or more delegates expected will be the Corvallis chapter of the congress, the school of agriculture and the department of agricultural engineering.

seed and emergency relief loans, besides loans to cooperatives. From all we can learn about Mr. Morgenthau, who has become the big boss of farm finance, he is a good man for the job.

A "Many-Sided" Man

Jesus was, as we say, "many sided," and every man sees the side of his nature which appeals most to himself.

A FASHION NOTE FROM THE BIBLE

WE READ a report in a New York paper of a convention of beauty shop people a few weeks ago. According to this report the most interesting things in the exhibits were removable lips, de-mountable eyelashes, devices to change the shape of the nose, apparatus to hold the ears back, artificial eye-sparkle and little pictures for fingernail decoration.

We began to wonder how woman could be so foolish as to think that such artificialities make them attractive to men. But before we had got to the point of raising an outcry against this degenerate modern age we happened to think that we had read something of the sort before.

We looked it up and found it, written more than two thousand years ago by a prophet named Isaiah.

"The daughters of Zion are haughty, and walk with stretched forth necks and wanton eyes, walking and mincing as they go and making a tinkling with their feet."

"In that day the Lord will take away the bravery of their tinkling ornaments about their feet, and their curls, and their round tires like the moon, the chains and the bracelets and the muffers, the bells, and the headbands, and the tablets, and the earrings, the ring and nose jewels, the changeable suits of apparel, and the mantles, and the wimples, and the crisping pins, the glasses and the fine linen, and the hoods and the veils."

Perhaps it wouldn't be any use for us to try to talk the girls out of their finery. Apparently Isaiah's threats didn't change feminine nature, which seems to be about the same now as it was in Old Testament days.

Most people did not even know that there were so many governmental sources from which farmers could borrow money.

The FAMILY DOCTOR

JOHN JOSEPH GAINES, M.D.

YOUR PHYSICIAN

"Doctor, what's the matter with me?"

"Can you cure it?" These two questions make the "horns" of the dilemma in every case treated or applying for treatment.

A doctor may know exactly what the trouble is—he may be the best of diagnosticians—yet he may be sadly deficient in his knowledge of the best remedies for the disease; so broad and deep is the science of medicine!

I believe there are hundreds—thousands of patients treated and cured when the diagnosis was absolutely a mistake. How? Well, the skillful doctor treated the important SYMPTOMS.

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Bruce Barton writes of "The Master Executive"

Supplying a week-to-week inspiration for the busy, hard-pressed who will find every human trial paralleled in the experiences of "The Man Nobody Knows"

A "Many-Sided" Man

Jesus was, as we say, "many sided," and every man sees the side of his nature which appeals most to himself.

The doctor thinks of the great physician whose touch never failed, who by some mystery preceded modern science in its still imperfect knowledge of the relation of the spirit to health.

I am not a doctor, or lawyer, or critic but an advertising man. As a profession advertising is young, as a force it is as old as the world.

"Let there be light," constitute its charter. All Nature is vibrant with its impulse. The brilliant plumage of the bird is color advertising addressed to the emotions of its mate.

Let us begin by asking why he was so successful in mastering public attention and why, in contrast, his churches are less so? The answer is twofold.

It has been remarked that "no astronomer can be an atheist," which is only another way of saying that no man can look up at the first and greatest electric sign—the evening stars—and refuse to believe its message: "There is a Cause: A God."

Let us begin by asking why he was so successful in mastering public attention and why, in contrast, his churches are less so? The answer is twofold.

When these hard times are over—and that won't be long now—we shall not go backward but forward. And one thing we may look for is more and more perfection of machines to do our work for us.

ON OREGON FARMS

Marketing Costs Reduced

Roseburg—A plan to reduce marketing costs in the Northwestern Cooperative Turkey Growers association by 25 per cent for the coming year was presented to the regional meeting of the association by J. C. Leedy, Douglas county agent and a member of the marketing committee.

Emergency Hay Crops Planted

Redmond—Spring-sown vetch and oats as an emergency hay crop in central Oregon has come into favor this year as a result of the most severe freezeout of alfalfa and other forage crops this section has experienced in many years.

Narcissa Berries to be Tried

Cushman—The new Narcissa strawberry will be given a trial in western Lane county this year by C. C. Cushman and W. C. Waite of this section who have recently received a shipment of 100 plants from County Agent Fletcher.

Baker Egg Co-op. Forming

Baker—An organization committee of the Baker County Egg Producers association is now working out a plan for forming a local cooperative egg marketing association. The plan is to obtain at least a 50 per cent sign-up of the leading egg producers in the county and then market the eggs of the members under a trade name.

O.S.C. STUDENT WINS HONOR.

One of three national awards in an annual landscape design contest has just been won by Howard Buford, a senior in landscape architecture at Oregon State college. This is the fourth successive year that O. S. C. students have placed in this national competition.

Mr. and Mrs. John Kilkenny of Pendleton are the parents of a son, John Michael, born at St. Anthony's hospital in that city Sunday.

Mr. and Mrs. John F. Kilkenny of Heppner and Mr. and Mrs. James H. Sturgis of Pendleton, announce the Pendleton E. O.

W. C. T. U. NOTES

MARY A. NOTSON, Reporter.

It is amusing to note the numerous alibis the wets are putting forth. Although we have been told over and over that the restoration of beer would put the moonshiner and bootlegger out of business, now we are told that if a drunken driver is arrested, the dregs will claim he was drunk on 3.2 beer, when in fact he will be found to be drunk on moonshine.

Nationalism . . . a kick-back

A lot of the world's present troubles are due to an excess of Nationalistic pride. Every nation is trying to be self-contained, and then grudging because other nations won't trade with it!

Nearly a hundred years ago there was an agitation in this country similar to the "Buy American" movement of today. The party which advocated non-intercourse with foreign countries got the nickname of "Know-Nothings."

Jews . . . in Germany

Jewish people all over the world are greatly disturbed over the policy of the new "Naz" government of Germany, under the practical dictatorship of Chancellor Hitler, in boycotting Jewish merchants, doctors, teachers and others.

When these hard times are over—and that won't be long now—we shall not go backward but forward. And one thing we may look for is more and more perfection of machines to do our work for us.

Professional Cards

Professional Cards section listing J. O. Turner (Attorney at Law), A. B. Gray, M. D. (Physician & Surgeon), Wm. Brookhouser (Painting & Paperhanging), Dr. J. H. McCrady (Dentist), P. W. Mahoney (Attorney at Law), S. E. Notson (Attorney at Law), Frank A. McMenamin (Lawyer), A. D. McMurdy, M. D. (Physician and Surgeon), P. W. Mahoney (Attorney at Law), S. E. Notson (Attorney at Law), J. O. Peterson (Latest Jewelry and Gift Goods), F. W. Turner & Co. (Fire, Auto and Life Insurance), and Jos. J. Nys (Attorney-at-Law).

THOMSON BROS.

DEALERS IN GENERAL MERCHANDISE

TEMPTING FOODS

What you save by paying lowest prices without quality and what you save by buying at an Admitted Buyers' store at these prices is the difference between "Fenny Wise and Fenny Foolish."

SATURDAY, April 22 MONDAY, April 24

- M. J. B. The Only Safety Sealed Coffee 1-LB. CAN 31c, 3-LB. CAN 87c, TREE TEA Blended to America's Taste, Orange Pekoe 32c, Green 23c, SWANSDOWN CAKE FLOUR Insures your cakes against failure, GRAPE FRUIT 2's Gold Bar Brand 14c, TUNA FISH 1/2's White Star Brand 16c, PEAS 2's Gold Bar Brand 16c, ASPARAGUS 1's Plenic Domino Brand 25c, RIPE OLIVES Pint Tin, Laoga Brand 10c, OYSTERS 1's Oter Brand 10c, COOKIES Fingerette, A Sunshine Product in Nutritive Value, BAKER'S COCOA High Above Government Standards, H-O OATS 20-oz. Kiddles—Save the tops and get a cowboy suit, DOG FOOD Victory Brand, The best for all dogs, 2 Packages for 26c, 3 FOR 23c

- Tillamook Loaf Cheese POUND 20c, SALT Diamond Crystal Shaker, Seasons food better because it's flaked, PEANUT BUTTER Hoody's 2-lb. jar, Everybody Prefers It! 25c, JAR 25c, CORNED BEEF Derby Brand, 1's 16c, SARDINES North Star Brand, Norwegian, 3 FOR 25c, SANKA COFFEE Drink Sanka Coffee and sleep, 1-lb. Can 48c, CORN STARCH Argo Brand, PACKAGE 6c, SNOWDRIFT The size that saves, 6-lb. can 83c, MAYONNAISE Durkee, Because It Tastes Better, Pint Jar 31c, SANI-FLUSH A long-handled bowl brush free with each purchase, LUX TOILET SOAP 3 BARS 23c, WESSON OIL An Egg plus Wesson equals Mayonnaise, 1-2 gallon size 53c, APPLES Rome Beauty 4 LBS. 15c, ORANGES Southern Navels, Wrapped, 25c size 2 DOZEN 27c