

# The Way of Life

## BRUCE BARTON

### When We Come to Restock.

I had occasion recently to visit an Ohio city of thirty thousand people. Its industries are running only half time, and everybody is hard up, but cheerful.

Funds have been raised to take care of those who must have financial help. And on the second floor of the city hall I saw an exhibit that gave me something to think about.

The women of that city have ransacked their homes, from cellar to attic. Literally they have requisitioned every old suit, overcoat, dress, hat and pair of shoes. Not a single garment has escaped them.

The second floor of the city hall looks like the basement of a department store, and the piles of goods are melting away very fast. The closets of the community are bare.

Yesterday my wife received a note from our daughter, who is in a girls' school in New England, saying: "Send up all the old clothes you have. We are gathering them for the people in this neighborhood who need them."

I said: "That's a fine spirit for the youngsters to have. You must send up a good big bundle right away."

"But I can't," she protested. "Why not?"

"I have already sent out every single scrap of used clothing we had in the house. As for shoes, you'll find when you look in your closet that you will have to buy some. I looked over your collection and took them all."

Speaking the other day to a group of bankers about the motor industry, my friend R. H. Grant of General Motors pointed out that fewer automobiles were sold in 1931 than went to the scrap heap, and that every month of subnormal production is merely piling higher the total future demand.

A leader of the tire industry told me their surveys indicate that there are more badly worn tires on cars today than ever before.

The railroads are having to use much equipment that ought to be junked, or extensively repaired.

All this means a type of "consumption" which is very different from that of the years 1924-1929. In that period we thought of a "consumer" as one who used an article until it was a little shabby and then traded it in.

The dictionary definition of "consumer" is "one who . . . destroys, one who uses up an article."

We are destroying things now, using them up completely. There certainly is going to be a whale of a lot of business in this country some day.

When we come to restock, old, and it pleases us to furnish it with old pieces, when we can buy them cheaper than we could buy equally good new stuff, and if they are still useful. But we never buy anything merely because it is old.

### CONTENTMENT

I had a letter the other day from my old friend, Walter Scott Merriweather, whom I hadn't seen since he was ship news reporter on the old New York Herald, fifteen or twenty years ago, and everybody called him "Skipper." Instead of sticking around in the big city after the old Herald was sold, he went down to Charleston, Mississippi, and bought a country newspaper.

The Mississippi Sun is one of the best local weeklies that I see, and "Skipper" Merriweather is one of the most contented men I know. I don't know how old he is, but forty-seven years ago he was a sailor in the United States Navy and served on the old freighter Constitution. He went to see the Constitution when she was tied up at Gulfport recently, and wrote a mighty interesting article about it for his paper.

I know a lot of city newspaper men who have no jobs and no income for their old age. I don't know of a single country newspaper editor who is actually in want.

### COLOR

One of the next big revolutionary inventions will be a hand camera which will take snapshots of moving objects in the actual colors of nature. And that is going to be followed by new printing inventions which will enable newspapers to print pictures in their natural colors as readily as they do now in black and white.

I don't know how soon it will come, but I know several people who are working on it and who think they are pretty close to it. The world that our grandchildren will inhabit will be far more brilliantly colored than the one we are living in now, just as ours is more brilliant than that of our grandparents.

### JEFFERSON

It seems to me a pity that the name and fame of Thomas Jefferson should have been claimed for so long by one political party that his statesmanship and wisdom are obscured by being viewed through partisan spectacles.

Of course, the Democratic party has no more right to claim descent from Jefferson than have the Socialists. There is no political party in America today which embodies any of the essentials of Jefferson's doctrines in its party principles. He was absolutely opposed to governmental interference with private business or attempt by government to regulate the lives and conduct of individuals. He believed that mankind got along best when everybody was free to work out his own destiny and to reap the rewards of his own intelligence and industry.

It seems to me that all political parties today would do well to swing back to Jefferson's standards. They won't do it, of course. Some wiser man than I once said that a political party is an organization which exists for the purpose of putting its members on the public payroll. We are suffering now from too many tax-eaters, but the politicians keep making new jobs for their followers.

### INCOME

The difference between the investor and the speculator is that the investor thinks in terms of income and the speculator thinks in terms of price.

I lunched the other day with a real investor. He hasn't a very large surplus, but every time he can get \$100 together he buys some dividend paying stocks, usually several shares for his \$100. He showed me the list of his recent purchases—the solidest business and industrial institutions in America. And even though some of them have reduced their dividends, he can count on better than ten per cent a year on his investments.

"They may go lower," he said. "I don't care. They may go higher. I know that if these companies fail everything is sunk, and I am confident that isn't going to happen. I'll be enjoying a good income in my old age and my heirs will have something to cash in on, and that's all I am concerned about."

I think one of the troubles in this country today is that too many people think they have lost money because they can't cash in today, for as much as they paid for their investments, and too few are thinking of secure income for the future instead of big profits for tomorrow.

### ANTIQUES

I went the other night to the annual national exhibition of antiques. I saw some beautiful things, but also a lot of junk that gave me a pain in the neck. Apparently, anything that dates from before 1900 is an antique nowadays. Amazing prices were asked by dealers for cobblers' benches, horse-shoers' kits, wooden churns, tin dippers and other every-day things that are still to be found in more or less profusion around almost every farm and village.

One dealer boasted to me that he could prove that some very cheap glassware, such as I always saw on the table at home, was made as far back as 1882. And he wanted several dollars apiece for items that used to cost a quarter, merely because they were "antiques."

My wife and I have bought a lot of antiques. Our old farmhouse is nearly a hundred and fifty years

### U. O. Ceremony Will Honor Mothers



Mothers of University of Oregon students will be honored May 6, 7, and 8 by one of the most impressive events held in recent years. Below is the statue of the "Pioneer Mother" which will be unveiled at that time. The committee in charge is shown above, left to right, top—Sam Rotenburg, Portland; Marjorie Swafford, Oregon City; Esther Heyden, Toledo; bottom—Helen Raitanen, Astoria; Marian Chapman, Eugene; and Almee Sten, St. Helens.

University of Oregon, Eugene—Pioneers of Oregon, mothers of students and all students themselves will unite on the campus of the University of Oregon May 6, 7 and 8 to take part in the ceremony of unveiling the statue of the "Pioneer Mother," to be presented to the University by Burt Brown Barker, vice-president.

The occasion is deemed as an especially fitting time to honor mothers of students, since the

statue is that of an Oregon pioneer mother. Special events are being planned for the mothers, and they will have places of honor at all junior week-end events, as well as at the unveiling ceremony.

Pioneers will be honored at the ceremony Saturday afternoon, and will be special guests at all the week-end activities. The statue, a masterpiece by the noted sculptor, A. Phimister Proctor, will have a place of honor near Gerlinger Hall.

### Slow Dairy Pastures Keep Production Down

Most backward early spring pastures in eight years, taking the country as a whole, served to keep butter production early in April below the volume indicated by the greater number of cows being milked, says the Oregon State college extension service in the weekly market review. Storing of butter is below normal for the season with operators uncertain what course to take.

Pacific coast production is down about 10 per cent and eastern production about 4 per cent as a result of the slow-starting pastures added to curtailment of supplementary feeding caused by financial considerations, says the report. The condition of pastures in states where cows are normally on pasture by April 1 is substantially below that

### ODD---BUT TRUE

THE BEARDED LADIES OF FRANCE

IN THE FRENCH DEPARTEMENT LOT-ET-GARONNE THE WOMEN GROW BEARDS. SOME OF THEM ALLOW THE BEARDS TO REACH FULL GROWTH AND TAKE GREAT PRIDE IN THEIR DEVELOPMENT. COMBING AND TRIMMING THEM ACCORDING TO THE STYLE OF THE MOMENT



THE NATIVE MOTHERS OF THE ACHOLI TRIBE IN THE SOUTHERN PART OF THE SUDAN CARRY THEIR BABIES TIED ON THEIR BACKS, AND WHETHER IT BE TO WORK OR TO PLAY THE CHILD ALWAYS GOES WITH ITS MOTHER. A PUMPKIN SHELL IS USED TO SHIELD THE LITTLE ONE FROM THE SUN OR RAIN

BEFORE THE SPECIAL DELIVERY STAMP WAS ADOPTED IT WAS NECESSARY, IN ORDER TO RUSH A LETTER, MERELY TO WRITE ON THE ENVELOPE "IN HASTE"

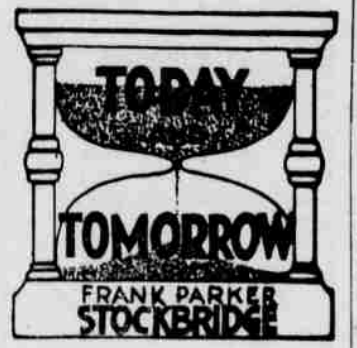
days has been somewhat uncertain with all anxious to keep floors cleared. Some were inclined to store top quality butter while others reduced prices to move the goods.

Hillsboro—Low prices and the necessity of producing good yields of forage per acre and of providing green pastures during the dry summer months are factors causing more and more dairymen of Washington county to turn their attention to alfalfa, says County Agent W. F. Cyrus.

Mrs. Huff—Did you see the Johnson twins?  
Huff—Yeah.  
Mrs. Huff—Don't you think the boy is the picture of his father?  
Huff—I sure do—and the girl is the talkie of her mother.

3 years for \$5—where can you get more for your money?—The G. T.

Try a G. T. Want Ad.



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GOING APR. 28, 29, 30, MAY 1 RETURNING: MAY 10 (Home by midnight that date)

Approximate ROUND TRIP FARES

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2.16	4.32	10.80	21.80

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(State Senator)

FOR

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FRUNES PRUNES PRUNES 1000 lbs. large 40-50 size fresh packed Oregon prunes, shipment just arrived, at untold of prices heretofore:

5 LBS. . . . 29c  
10 Lbs. . . . 49c  
25 LBS. . . . \$1.09

Also dried Peaches, Apples, Apricots, Figs, priced to suit the modest pocket book.

NOTE: These prunes we offer are not processed but strictly fresh Oregon pack and will keep for a long time.—Mgr.

Prices Effective Fri.-Sat.-Mon.-Tue., Apr. 22-26, Inc.

<b>FLOUR</b> MacMarr highest quality hard wheat 49-lb. Sk. \$1.00 Per Bbl. \$3.94 TIGER LILLY, finest quality blended 49-LB. SACK 95c; Per BBL. \$3.74	<b>SHORTENING</b> Swift Jewell, always fresh 4 Lbs. 39c 8 Lbs. 77c <b>COCOA</b> A delicious, appetizing drink, new shipment just in 3 LBS. . . . 25c
<b>COFFEE</b> MacMarr, Without any contradiction Heppner's best and fastest selling bulk coffee. Also AIRWAY Brand Not a cheap coffee, but a real good mild blend Now 3 lbs. 85c PRICED AT 3 lbs. 59c	<b>COFFEE</b> EDWARD'S Dependable Vacuum Packed 1-Lb. Tin...33c Coffee. Every can is dated showing just when roasted and sealed. 2-Lb. Tin...63c
<b>SUGAR</b> Pure Cane C. & H. Menu 100-LB. BAG \$4.89	<b>Pancake Flour</b> MacMarr in No. 10 Bags 2 BAGS . . . \$1.00 <b>SYRUP</b> Maximum brand, pure cane and maple 5-lb. tin 65c; 10-lb. tin \$1.25
<b>BACON</b> Lb. 18c <b>P.N.Butter</b> 2 lbs. 25c <b>BEANS</b> 25 lbs. \$1.00 Red or white <b>Pow.Sugar</b> 5 lbs. 39c To finish that delicious cake	<b>HAMS</b> ....Lb. 19c Armour's Star, real fixed flavor. <b>RICE</b> 10 lbs. 59c Blue Rose head. <b>BANANAS</b> Luscious, ripe golden fruit. 3 LBS. 23c <b>GRAPEFRUIT</b> Large size, Arizona seedless. 5 FOR 29c