

# The Way of Life

## BRUCE BARTON

### LOSSES

On a gloomy day I met a New York man who seemed almost happy. A friend asked him: "How's the market?" "Haven't the slightest idea." The questioner was astonished. "Don't you own stocks and bonds?" "Sure I do," my man replied. "But I know the things I own can't disappear. I know, also, that I have no chance of selling them at a decent price in this market. Therefore, why should I torture myself by watching them every day and figuring out how much they have depreciated?" The other looked at him as if he were a traitor to the serious ideals of American finance. Whereupon my friend uttered an important truth. The trouble with these fellows in Wall Street is that they have taken their losses fifteen times a day for two years," he said. "Think of it, fifteen times every hundred. What a loss that makes. Nobody can stand a loss like that. If they'd put away their lead pencils; if they'd quit figuring on the backs of envelopes and the margins of newspapers, and forget the whole thing, they would be much better off. Tak-

ing your loss fifteen times a day doesn't get you anywhere. It uses up brain cells and nervous energy that might be used for progress." Every one of us who has any heart at all has had his heart wrung in the past few months. We help as far as we can, but there are so many that we can't help. So many men who want to work for whom there is no work! To these victims of the depression and especially to the old who have been wiped out and lack the strength or the time to make a fresh start, our deepest sympathy goes out. But there has been a lot of whining on the part of men who have no excuse to whine. I have been reading Emerson's diaries. His railroad bonds went sour in the panic of 1857. He refers to his losses just once. His house burned down, and his diary records: "House burned," and goes on to more important things. Such men give us renewed respect for the human race, and America has her full share of them. But I am weary of the boys who tell me how much they would have had if they had sold everything in the summer of 1929—the back-of-the-envelope lads who take their losses fifteen times a day.

eternal damnation has undoubtedly been a deterrent of suicide in the past. Fear of the world's opinion has become a stimulus to suicide. The happiest man is the one who lives so that he does not care what other people think about him.

### MOVIES

"Thrillers," mystery plays, news-reels, travel films, slapstick comedies and animated cartoons are preferred by the majority of a group of prominent people recently asked to express their motion picture preferences. College professors, bank presidents, editors, merchants, authors and scientists were among those who expressed themselves. There aren't enough of that sort of minds, however, to provide the audiences necessary to the success of the motion picture industry. Dr. Hendrik Willem Van Loon put his finger on the spot when he wrote: "Ninety per cent of all people everywhere and at all times will never grow older, mentally speaking, than five years, and will never be able to appreciate what the other ten per cent will like." It's the child-minded ninety per cent for whom most of the world's commodities, as well as its entertainment, are produced, after all.

**SUGAR**  
If you want to lay up your foundations, walls and chimneys in a mortar that will stand forever and get stronger with age, mix a little sugar with the lime and sand. That's what Dr. Gerald J. Cox of the Mellon Institute of Industrial Research told the American Chemical Society the other day. The secret of the durability of the old Roman walls and aqueducts which have stood for more than two thousand years, is that they put sugar into their sand-lime mortar, making it 60 percent stronger than "unsweetened" mortar, becoming harder with time. Five or six pounds of granulated cane sugar to 100 pounds of lime does the trick, and the result is a mortar that is easier to work than cement or gypsum plaster and stronger than either.

**ON OREGON FARMS**  
Canyon City—A pool of nearly 4000 pounds of Grimm alfalfa seed was made up and ordered for 34 Grant county farmers during the past month by County Agent R. G. Johnson. The amounts ordered by individuals ranged from 10 to 300 pounds. An order was also included for 174 pounds of South Dakota No. 12 alfalfa for T. Kennedy and L. V. Stewart. Dallas—Here is a case where determination and perseverance were not regarded as virtues. When W. Frank Crawford of Zena plowed under his strawberry planting and set out gooseberries in their place, the strawberry root weevils, deprived of their natural feed, promptly attacked the gooseberries. The pest was identified by J. R. Beck, county agent, and a spray of lead arsenate and the standard apple poison bait were recommended for its control. Klamath Falls—Many dairy farmers have not yet learned the value of a dairy herd improvement association, but there are some who have. A number of the members of the Klamath association have found themselves unable to continue testing this year. The 11 dairymen left after reorganization found they had only enough work to keep a tester busy half time, so in order to keep the association going they have arranged to employ him on their farms at regular farm wages during the other two weeks of each month. Roseburg—Creep feeding of lambs has proved very successful this spring on the farm of L. E. Thompson at Umpqua, where periodic weightings of the lambs are recorded and an accurate cost of feed purchased kept, reports J. C. Leedy, county agent. A wether lamb weighing 46½ pounds March 4 weighed 61 pounds March 25, a gain of 14½ pounds in 21 days. A ewe lamb gained 11 pounds in the same period. Total feed cost for 73 lambs creep fed up to March 31 was \$8.28. Feeding was started with a few of the early lambs January 15. 3 years for \$5—where can you get more for your money?—The G. T.

### Uncle Sam's Wheat for Needy



"Stabilization" wheat bought by the Federal Farm Board is being milled into flour for distribution by the Red Cross to feed the hungry.

### LASTING FLOWERS URGED AS TRIBUTE

Washington Bicentennial Commission Gives Pointers on Varieties in Planting Gardens.

Schools and garden clubs all over the country are joining enthusiastically in a movement to plant flower gardens this Spring as part of the celebration in honor of the George Washington Bicentennial. This is being done in several ways, according to the Information Division of the United States George Washington Bicentennial Commission which is sponsoring the activity.

Many gardeners will plant flowers which will bloom year after year to remind future generations of this great patriotic, nation-wide celebration. Back yards and small garden plots will bloom with Colonial flowers as an outdoor manifestation of what this year means to Americans. The Department of Agriculture is cooperating wholeheartedly in this movement by preparing lists of flowers and shrubs which were familiar in Colonial Days.

It is possible to plant Ivy at your own home from slips taken at Mount Vernon. Tourists and visitors to this national shrine avail themselves of the opportunity to purchase little pots of Ivy at the entrance gate.

To insure the amateur gardener of the most attractive results, certain seeds may be planted in the open ground where the plants are to grow. Among those that SHOULD BE PLANTED EARLY in that way are alyssum, California-poppy, candytuft, cornflower, forget-me-not, mignonette, nemophila, Drummond phlox, sunflower, poppy, and sweet alyssum.

Among those that SHOULD BE SOWN LATE in this summer after the ground is warm are the castor-bean, sorghum, milo, fetaria, Indian corn, garden balsam, portulaca, and four-o'clock.

The experts of the Bicentennial Commission have worked out a series of color combinations some of which follow: Flowers that are white or with

pure white varieties: 4 feet, cosmos; 3 feet, dahlia and sweet-sultan; 2½ feet, chrysanthemum, larkspur, and scabiosa; 2 feet, baby's breath, China-aster, summer chrysanthemum, lupine, balloon-flower, snapdragon, garden balsam, and poppy; 1½ feet, godetia, four-o'clock, rose everlasting, and stock; 1 foot, candytuft, Iceland poppy, petunia, ageratum, obelia, portulaca, sweet alyssum, and verbena.

Flowers having varieties MIXED WITH WHITE: 3 feet, dahlia; 2½ feet, salpiglossia; 1 foot, nemophila, pansy, petunia, and pink.

FLOWERS YELLOW, or with yellow varieties: 4 feet, sunflower, feather cockscomb, and dahlia; 2½ feet, strawflower, sunflower, and zinnia; 2 feet, calliopsis, summer chrysanthemum, Aztec marigold, snapdragon, and four o'clock; 1 foot, calendula, Cape-marigold, French marigold, Iceland poppy; California poppy, dwarf marigold, and portulaca.

Flowers having varieties mixed with yellow: 4 feet, dahlia; 2 feet, calliopsis, rudbeckia, salpiglossia, and summer chrysanthemum; 1½ feet, four o'clock; 1 foot, dwarf nasturtium, and pansy. Further color combinations will be sent free upon request to anyone writing to the United States George Washington Bicentennial Commission, Washington Building, Washington, D. C.

**DEAN STRAUB PAST 79 MARK.** University of Oregon, Eugene, April 12.—Oregon's "Grand Old Man," Dean John Straub, dean emeritus of men at the University of Oregon, celebrated his seventy-ninth birthday on April 6. The day was spent quietly at his home, but many students and other friends called to wish him many happy returns. He has been continuously at the University of Oregon since 1878, retiring from active work last year. "No matter how old I get," he said on his birthday this year, "my love for the boys and girls will never be diminished. I hope to be strong next fall so that when the tug-of-war comes off at the mill-race, I expect to take hold of the rope and pull the sophomores in. Or at least see that the freshmen get a square deal!" Ichiban—Estelle has a wonderful radio voice. Sayonara—Yes, but they say she's so ugly that she broods constantly because television is reported just around the corner.

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