


## You Can, Too...

Envy has a place in most everybody's makeup. We see others reaping what seems to us a "Harvest of Dollars" progressing steadily toward the Fl NANCIAL INDEPENDENT class with apparently no visible effort.
BUT . . did you ever stop to think that the secret behind those folks' Prosperity is a most likely adherence to a defnitely planned FINANCIAL PROGRAM. That they keep a check on their expenses and INVEST THEIR SAVINGS WISELY?
Follow their example and let this Bank help you. Many have profited by its competent INVESTMENT ADVICE. So will YOU! Call, get acquainted and let's talk things over.


The Pacific Telephone And Telegraph Company


It does
your errands. It keeps you in touch with others. It stands guard in the emergency. Your telephone is always valuable to you...sometimes priceless. Yet it costs but a few cents a day.


## Never parched, never toasted Camels are FRESH in nature's own mild way!

Everyone huows now thut Cameb are the freath $^{\text {and }}$ cigarette.
If inquiry went deeper, it would reveal that Camels are the natural moisture cigarette.

That's important, because in handling fine tobaccos, when you process out natural moisture, you sacrifice freshness and flavor too

Camel smokers needn't worry about that, because Camels are blended of fine Turkish and mild Domestic tobaccos that are never subjected to violent process-
ing. They need no parching or toasting to make them smooth, palatable, cool.
That's why the Camel Humidor Pack is such a boon to Camel smokers-it preserves the freshness, flavor, natural moisture, fragrance that are in this fine cigarette to start with.
Camels are fresh in nature's own mild way, and if you want to see what that means in unalloyed smoke enjoyment, switch to them for just one day - then leave them, if you can!
R. J. Reynolds Tobacco Company's Coasteo-Coast Radio Programs


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- Don't remove the moitaura.proof wrapping from your package of

 Humidor Pack deliferer frath Camelt and keeps them right until the lant one has been moked
R. J. REYNOLDS TOBACCO COMPANY

Winston-Salem, N. C.


