

The Way of Life

BRUCE BARTON

PERSONNEL

The head of a trust company was describing the extraordinary growth of their business.

More and more estates are passing into the hands of trust companies. The capital funds of these estates are invested not only in bonds and mortgages but in the voting stocks of the country's leading corporations.

If the process goes on at the same rate for another twenty-five years the trust companies will control a large proportion of the wealth of the United States.

"Your problem is personnel," I said to the banker.

"That's our only problem," he answered.

"How are you solving it?"

"Well, we try to pick the smartest young men from the colleges, men who have majored in economics and finance. We start them in at the bottom and let them fight their way up. Some drop by the wayside, but the survivors develop into very good men."

I told him I thought they were omitting one very important step in the process of training.

"After your young man has had two or three years' experience in the bank, you ought to pull him out and send him into the heart of the country," I said. "Make him spend a year or two working on a farm, or with a section gang on the railroad, or clerking in a country store. Insist that he live on what he earns."

"When he comes back to New York he will have some idea of how hard ordinary people have to work for their money. He will have a social, as well as a merely financial point of view. A dollar will never become merely a sign or a sum to him. It will represent hopes and fears, ambitions and defeats, human sweat and blood."

When it came time for me to go to college my father took me aside and said: "You have planned to go to Amherst, and I approve of the plan. But I want you to take your first year at Berea College in Kentucky, where I worked my way through." He added a sentence which I have never forgotten: "I want your sympathies to be always on the side of the men who have to struggle for what they get."

It was a wise and fine thing for a father to say to a boy.

I am one of those who believe that we are entering a period of great social changes. No matter how big and strong an institution or an industry may be it is going to be tested. Those institutions will win out which are headed by men of broad human sympathies; men who can see the other man's point of view because they have shared the other man's daily life.

It is a time of wonderful opportunity for young men. But they must get themselves education.

Not merely the education of books; the greater education of really knowing and liking their fellow men.

be better off. That feeling lends weight to the movement to restore silver to its former position as a basis of currency.

COPPER

Copper metal is down to 7 cents a pound. Ten years ago it was selling for "three times that figure."

American copper mines are in distress because of the development of rich copper fields in Central Africa, which have been connected with the Atlantic coast by a new railroad within the past few months.

David Livingstone, the missionary explorer, found the Katanga copper deposits in 1854, but it is only within the last few years that they have been worked with anything like efficiency. More recently a much larger and richer deposit of copper has been found a little farther south, in Rhodesia.

Africa is now the world's greatest source of diamonds, gold and copper. Geologists think that huge deposits of iron, silver and aluminum will eventually be found in the Dark Continent. In another century there may be a rush of fortune seekers to Africa which will compare with the rush to America, which began 400 years ago.

LEADER

I was glad to get the announcement that Ruth Bryan Owen will again be a candidate for Congress.

If Mrs. Owen were a man, people would be talking about her as a statesman.

She is not the orator that her distinguished father was, but she can acquit herself better in debate than half of the men in the House of Representatives. Moreover, she has a very keen and subtle sense of humor, which is something which was quite lacking in the makeup of William J. Bryan.

Florida has a habit of sending good representatives back to Congress term after term, and I look forward to seeing Mrs. Owens still representing that state twenty years from now.



GOLD

England was the first of the gold standard nations to announce that its currency was no longer on a gold basis. In other words, England could not get hold of enough gold to pay its obligations in that metal.

In four days after the announcement the English pound dropped from a value of \$4.86 1/2 to \$3.30. Sweden, Norway and Egypt were the next to suspend the gold standard, and, as I write this, the indications are that other European countries will follow suit.

The only two nations in the world which seem able to maintain the gold standard are the United States and France. England will undoubtedly come back to it in time. The economic effect of abandoning the gold standard is, first to increase prices of all commodities, and second, to enable debtors who have a gold credit—that is to say, debtors who can pay in francs or dollars—to pay their obligations at a discount. If I owed 100 pounds in England a month ago it would have cost me \$486 to settle the bill. Today I could pay that debt for around \$330.

Financiers and economists differ widely as to the ultimate effect of this situation on our American prosperity. My own guess is that it will not affect us very much.

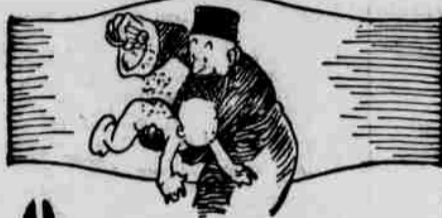
SILVER

One effect of the general abandonment of the gold standard is to revive interest in bimetalism, which was the big political issue in this country in the 1890's.

The free silver movement had back of it the huge debtor class of Middle West farmers. They wanted cheap money—that is to say, high prices—to help them get out of debt. Cheap money is always good for debtors, always bad for creditors. There is a growing feeling today that some scheme to help debtors should be tried. Certainly if everybody could pay his debts and start fresh the country would

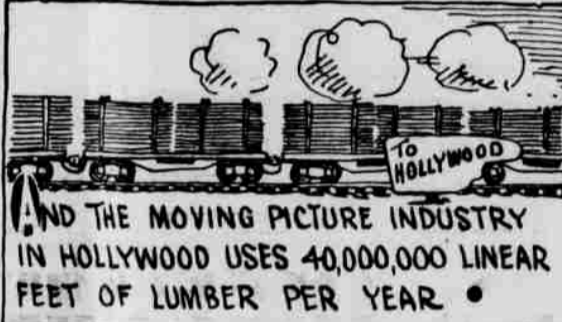
ODD---BUT TRUE

AN ACRE OF LAND WAS FIRST DEFINED AS THE AREA THAT A YOKE OF OXEN COULD PLOW IN ONE DAY



IN JERUSALEM NEW BORN BABIES ARE KEPT SALTED FOR SEVERAL DAYS - THE BELIEF BEING THAT IT MAKES THEM STRONGER FOR THEIR LIFE'S WORK

THE OUTPUT OF EIGHT RUBBER TREES FOR A WHOLE SEASON IS REQUIRED TO MAKE THE RUBBER FOR ONE SET OF TIRES FOR YOUR AUTO.



AND THE MOVING PICTURE INDUSTRY IN HOLLYWOOD USES 40,000,000 LINEAR FEET OF LUMBER PER YEAR.

BUFFALOES

Do you want a buffalo? Ask the Director of the National Park Service to give you one.

Buffaloes have increased so rapidly in the Yellowstone National Park that Uncle Sam wants to give away a hundred yearlings. Anyone who wants a buffalo for a pet, however, should think twice. They do not make good pets. It takes a very stout fence to hold a buffalo in captivity and practically all that are given away will go to zoological parks.

It is good news that the buffaloes are increasing in numbers. Fifty years ago there were literally millions of them in great herds, but so rapidly were they killed off that there was a time that it was supposed that the buffalo was extinct, like the passenger pigeon which once flew over the Mississippi valley country in such huge flocks as literally to darken the sunlight, but of which there is not one living specimen known today.

PINE CITY

ALMA NEILL, Correspondent.

Mrs. Isabella Corrigan is now visiting with her daughter, Miss Ruby Corrigan, who lives in Heppner.

Mr. and Mrs. Charley Morehead visited at the home of Mr. and Mrs. Dan Lindsay Sunday.

Albert Koger of Missouri is now visiting at the home of Mrs. Ollie Neill. He formerly worked for Mrs. Neill.

The Umattilla Project fair was well attended by the Pine City people, among those present being Mr. and Mrs. Frank Helms and children, Mrs. Betty Atchinson, Mr. and Mrs. Jim Ayers, Mr. and Mrs. Roy Neill and Alma, Mr. and Mrs. Chas. Bartholomew, Mrs. Ollie Neill and daughters, Neva, Oleta and Lenna, Mr. and Mrs. Charley Morehead and children, Mr. and Mrs. W. D. Neill and children, Bert Corbin, Mrs. Polly Fowler, Mr. and Mrs. Carlson, Mrs. Tom O'Brien and children, Mr. and Mrs. Joe Foley and Murray Potts, Mr. and Mrs. Clayton Ayers and son Ray.

Mrs. May Chisholm and children of Walla Walla spent the week end at the home of Mrs. Ollie Neill.

Church services were held at the Pine City church Sunday afternoon. Services will be held every Sunday in the future.

John Healey, Roy Neill, Mr. and Mrs. Charley Bartholomew and Mrs. Mary Bartholomew were Heppner visitors Wednesday.

The Misses Lenna Neill and Marie Healey visited Miss Berdena Bowman Thursday.

Fred Lee, Oscar Jarmon, Lee Vinson, Oscar McCarty and L. D. Vinson went to Kimberly on the John Day river Wednesday after-

noon where they hunted for three days but didn't have any luck. They returned home Sunday evening.

Mr. and Mrs. Burl Wattenburger and children and Miss Elsie Strain made a business trip to Pendleton Friday.

Mr. and Mrs. Lon Wattenburger made a business trip to Heppner Saturday.

Mrs. Myra Kennedy and Mrs. Alice McMillan have been visiting at the home of their sister, Mrs. Frank Helms. They returned to their home in Union Sunday.

Burl Wattenburger and Earl Wattenburger made a business trip to Ukiah Saturday.

IN OREGON HOMES.

Eugene—An unusual garden is that of the Carl Gimple family of Spencer creek community. Gerkins, lemon cucumbers, Savoy cabbage, Danish ball head cabbage, red peppers, garden huckleberries, sprouting and heading broccoli, vine peaches, dewberries, celery, are some of the late vegetables and fruits noted in this well cultivated garden which came about because Mrs. Gimple gave four of her children a few dimes for garden money. The youngsters studied the seed catalog long and earnestly, according to Gertrude Skow, county home demonstration agent, and have shown much interest and skill in

caring for their garden. Miss Skow has enrolled Mrs. Gimple in the Lane county year-round garden project.

Canby—A knowledge of how to alter one dress pattern to fit the short and fat or the tall and thin results in real time and money saving, according to women in the Canby home extension unit. Mrs. Bertha McFarland reports using the same pattern for three of the dresses she made recently. A silk dress, a house dress and a make-over were made by Mrs. McFarland. Total cost of materials was \$3.35. Total value of finished garments was \$21.50. Several of the women combined investments and used the same pattern by altering it for individual size and style. Training in how to adapt and use commercial patterns was given in a clothing project carried on under the supervision of Thelma Gaylor, Clackamas county home demonstration agent.

Corvallis—A hot noon lunch for every Oregon school child is the aim of Lucy A. Case, nutrition specialist of the Oregon State college extension service. Miss Case has prepared a number of suggestions for hot and cold luncheon supplies which may be taken from home or prepared at the school house. These ideas she supplemented with such bulletins as "The School Child's Lunch Box," extension bulletin No. 393; "A Hot Lunch Dish for the Rural School," extension bulletin No. 408; and "School Lunches," farmer's bulletin No. 712. Miss Case reports a large demand for these publications this fall. They are sent free upon request by any county agent, or upon application to the home economics office of the extension service, Corvallis.

Smilin' Charlie Says-



"Some professor has figured that a college education is worth \$33,000 - We know a lotta young grads who'd be willing to take 50% off for cash!"

Sheep range for lease, in Morrow county, 4 miles from Cecil; 5000 acres, good place to feed on Willow creek. Tom McEntire, La Grande, Ore. 30-33

A hen has fourteen days to make a yolk and only ONE day to make the shell and white.

She must have the right feed each day or there will be no egg.

Give your hens all the help you can by feeding

PURINA LAY CHOW

Heppner Trading Co.

PHONE 1482 HEPPNER

DON'T FORGET

We can give you a real grease job—or fix that blowout in a hurry.

Have You Tried the New Standard Gas?

GEMMELL'S Service Station

P. M. GEMMELL, Prop.

"Our Service Will Please You; Your Patronage Will Please Us"

MACMARR STORES

MACMARR STORES

HAPPY DAYS

When you make your grocery purchases at this store you bring happiness to yourself and family because we always save you money on your foodstuffs, thus giving you more money for other needs. "YOUR DOLLARS GO FARTHER HERE FOR YOU SAVE YOUR CENTS."

Saturday & Monday Specials

Corn - St. Beans - Peas
6 No. 2 Tins 79c - Case \$2.85

Cocoa New shipment, excellent quality. Fine drink for cool days. 3 lbs. 25c

Soap CRYSTAL WHITE Laundry Soap, the most popular of all. 10 Bars 39c \$3.75 Per Case

Shortening Always fresh and down goes the price 4 lbs. 45c
8 lbs. 85c

COFFEE MacMarr, Heppner's fastest selling quality Coffee. 3 lbs. 95c

Spaghetti The lowest price in years. Fresh shipment just arrived. 5 lbs. 39c

MALT American Brand Med. Malt in large 2 1/2-pound tins. 3 Tins 85c

SOAP Algor Toilet Soap of very refined quality, extra large bars, 5 colors including mechanic. 10 BARS 45c

RICE Fancy long grain head 6 Lbs. 45c
10 Lbs. 69c

VEGETABLES Drawing from our own warehouse on fresh vegetables allows us to offer you the greatest variety of strictly fresh vegetables at the lowest price.

BEANS
Med. size clean white beans.
10 Lbs. 55c

GRAPE JUICE
Kerr's Best at almost half the price of 1 year ago.
FULL QUART 39c

Phone 1082 ♦ Hotel Heppner Bldg. ♦ We Deliver

"More genuine satisfaction than any car I ever owned"

THE FORD is good-looking. It is safe. Comfortable. Speedy. Reliable. Long-lived. Economical. Everything a good car should be.

There is, too, an added something about it that brings enthusiastic comments from every one who has ever driven a Ford . . . the joy it puts in motoring.

"I have been a car owner continuously for nearly 20 years," writes a motorist connected with a leading university. "During this period I have bought eleven new automobiles. Eight of the eleven were in the middle-price field, one cost three thousand dollars, and the last is a Ford I purchased thirteen months ago.

"In the light of this experience I can say in all sincerity that I have derived more genuine satisfaction from the Ford than any car I ever owned. In

saying this, I am thinking in terms of comfort, safety, driving pleasure, ease of control and economy. My next car will also be a Ford because it will give me what I want at a price I can afford to pay."

When you get behind the wheel of the Ford and drive it yourself you will know it is a truly remarkable car at a low price. You will like it when you first buy it. You will become more and more enthusiastic the longer you drive it. After thousands of miles of driving you will say "it's a great car." Its economy will save you many dollars.

FIFTEEN DIFFERENT BODY TYPES
\$430 to \$640

(F. O. B. Detroit, plus freight and delivery. Bumpers and tires extra at low cost. Convenient, economical terms can be arranged through your Ford dealer.)

FORD MOTOR COMPANY

The Race Is Run

With all its pleasures and sorrows, the race is run. To the living remains the task of fitting observance. Expert assistance is needed. Not only a faithful adherence to the best practices but a sympathetic consideration for one's feeling should follow. May peace attend.

Phelps Funeral Home

Telephone 1383
Heppner Oregon

U.S. Prifty

75

God freezes the water but you must cut your own ice—select your own bank.

If SAFETY is the principal consideration, you will find our bank meets the most rigid test.

If Strength is to be the requisite you have here the answer to your every need.

If the SOLID FOUNDATION of the greatest financial institutions in the world is to be the deciding factor, you will choose our bank as it is a member of The Federal Reserve System.

Farmers and Stockgrowers National Bank

There is No Substitute for Safety