

# The Way of Life

## BRUCE BARTON

### Whether We Feel That Way or Not

A friend of mine tells me that he has recently added to his income by working in the amusement park. It was his first contact with that great industry which has grown up out of the rather pathetic eagerness of folks to be happy—to have their minds diverted from their work and worries.

He said: "My job has been hard work, but it taught me one thing that is priceless—how to look pleasant whether I feel that way or not."

It reminded me of a conversation I once had with the press agent of a circus. In describing the freaks in the side-show, he remarked: "Every so often we have to send them away. They get sucker sore."

"Sucker sore!" I exclaimed. "That's a new one on me. What's the meaning of sucker sore?"

He explained that, in the parlance of the circus, a customer is a sucker. It is not a derogatory term, merely the conventional phrase.

"The freaks sit there on their raised platforms, listening to the comments of the suckers who press around them all day long," he said. "The living skeleton hears the same rude jokes a hundred thousand

times. The fat lady is poked at with umbrellas, and kidded by smart young fellows who imagine that their wise cracks are something absolutely fresh and new.

"Day after day the freaks put up with it, smiling patiently. But every day the strain of their suppressed emotions grows greater, until finally they want to jump down off their platforms and bite the customers. Then we have to send them away for a rest. They are 'sucker sore'."

Most of us can sympathize with the freaks; we, too, have been sucker sore. There have come days when our tired nerves rebelled against the demands of the customers who give us a living; when we grumbled at the job for which we should have been grateful; when it seemed that all interest had gone from our work, leaving only dull routine.

It is wise on such days to pull down the desk and walk out of the office, and say: "I will not be back until tomorrow."

But even this cure does not always work, or can not always be applied. Soon or late we have to face the fact that life is a fight, not a picnic. And one of the elements of victory, in the words of my friend, is the capacity to "look pleasant, whether we feel that way or not."



### QUAKERS

The Religious Society of Friends, whose members are usually called "Quakers," has just amended its book of discipline, removing some of the restrictions on the dress and speech of its members. It still adheres to its fundamental tenet, which is simplicity in external things, as well as in spiritual things.

President Hoover, the most distinguished member of the Society of Friends, habitually wears the plainest and simplest clothes that any President has ever worn, the dark Quaker grey being his favorite color. But Quaker girls are no longer forbidden to dress modishly, although they are still warned against the extremes of fashion.

The vitality of the Quaker sect has been remarkable. Its moral influence has always been powerful. And I have never heard of a Quaker in need of charity.

### SUNLIGHT

Every scientist knows that the energy of the light rays from the sun, striking the earth, amounts to many million times the amount of energy developed by all the power plants in the world. Means of cap-

turing this solar energy has long been discussed. Now Dr. Bruno Lange, of Berlin, has found a method of converting this sun energy into mechanical power. Sunlight striking a new type of photoelectric cell sets up an electric current which will turn a motor.

All that remains to be done to make the sun run all of the world's machines is to find a way of doing it cheaply enough. At present the cost of the apparatus is about two hundred and fifty times as much per unit of power generated as a modern steam or hydro-electric plant, but some day it will be cheaper than water power.

### FORD

To me the most interesting thing about Henry Ford is his inquiring mind. No other individual, and few institutions, spend so much time and money in the effort to find basic remedies for social and economic evils as Mr. Ford does. When he has an idea that he thinks will work he doesn't have to ask anybody else to finance it, but goes ahead and tries the experiment on a full-sized scale.

His latest plan to insure continuous employment to his workers is to shut down his plants for the annual inventory in summer instead of in winter, and to give all of those laid off a chance to work on his own and other farms, thus increasing agricultural production and maintaining the workers' incomes.

Mr. Ford has long believed that sixty days' work in the year is all that is really needed to produce most food crops. It will be interesting to see how his experiment works out.

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The City of New York has begun to dig away part of the shores of

Manhattan Island in order to provide dock space for the new Cunard Liner, which will be 1,018 feet long—the first ship to exceed the thousand-foot length.

This giant of the seas is still known merely as number "534." It will probably be named the Britannia. She will cost thirty million dollars, and displace seventy-three thousand tons of water. She is expected to be not only the world's largest ship, but the fastest large ship.

When the airship replaces the water-borne ship for fast passenger service, as it certainly will, the Britannia and her like will be useful cargo carriers.

### AUTHORS

Arnold Bennett, the English novelist who recently died, left an estate of \$500,000. That is not much for a successful novelist to accumulate in these days. Mary Roberts Rinehart has earned more than two million dollars with her pen. Sinclair Lewis can count on at least \$100,000 profit from every novel he writes.

There are more people reading books in America today than ever before, and even obscure authors are earning more money than most bankers and business men ever get.

I know one newspaper man who wrote a book that was published a month ago, and which has already sold 13,000 copies. He gets twenty-five cents for each copy sold, and it took him six weeks to write the book, which makes his first month's earnings high pay for a newspaper man.

A recipe for riches: Write a book, but be sure it is an interesting book that people will want to read.

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Husband: From the glimpse I had of her this morning, I rather like our new cook. There seems to be plenty of go about her.

Wife: Yes, she's gone.

Weanling Pigs for Sale. Sterling Fryrear, 10 mi. south of Heppner, 8

### IRRIGON

MRS. W. C. IRIGON

Shirley, Josephine and Belle Fredrickson gave a party for the high school students Tuesday night at the home of their grandparents, Mr. and Mrs. Sam Smith. The evening was spent in playing games and pulling taffy after which a bounteous lunch was served by the hosts. The youngsters departed for their homes at a late hour voting it an evening long to be remembered.

Miss Edith Stallard and Miss Lucy Case put on a health program Tuesday evening. It was in the form of movie illustration pictures and was greatly appreciated by those present.

Mrs. A. D. Aldrich entertained the H. E. club ladies Thursday afternoon by special invitation, serving a delicious lunch of ice cream, cake and coffee which everyone enjoyed. Those present were Mrs. Bert Dexter, Mrs. Jene Dexter, Mrs. W. C. Isom, Mrs. F. Fredrickson, Mrs. Sam Smith, Mrs. Roscoe Williams, Mrs. Don Brooks, Mrs. E. Fagerstrom, Mrs. Frank Leicht and Mrs. A. C. Houghton. The club ladies are hoping soon to welcome Mr. and Mrs. Aldrich into the Grange.

Don Rutledge is driving a Ford car which he purchased recently.

Friends here are sorry to hear that Mrs. Frank Brae again had a relapse and is at the Hermiston hospital. She is having several teeth removed which Dr. Christopherson thinks will be a benefit to her health.

Donald Isom was absent from school Friday on account of illness. Mr. and Mrs. Bowluare, Mr. and Mrs. Harvey Warner and Mrs. Jas. Warner motored to Pendleton Friday.

Mr. and Mrs. Geo. Kandler Jr. of Unatilla spent Friday evening in the Isom home.

Several representatives from the grades attended the track meet at Heppner Saturday but won only seconds and thirds.

The teachers for the coming year have been decided upon by the school board. Merton Dawald will again fill the superintendent's position and Mrs. Dawald will teach in the high school. Henry Wier has also been retained for the seventh and eighth grades. Miss Abrahamson of LaCenter, Wash., will have charge of the fourth, fifth and sixth grades and Miss Effie Renfro of

Parkdale, Wash., will again teach the little folks.

Wednesday, May 20th, will be Class Day for the Irrigon high and a program will be presented by the school at 2 o'clock. Thursday evening, May 21, will be the commencement exercises and will be held in the auditorium. Those in charge are planning to get Rev. Paine of Hermiston to deliver the address as this is the request of the graduates, who are Robert Walpole, Verdie Leach and Shirley Frederickson. Everyone is cordially invited to attend.

### Highway Beautification Plan Told by Sawyer

Preservation of the beauty of Oregon highways through the elimination of roadside advertising in non-commercial locations, by giving additional protection to wild life of the state, and by the provision and maintenance of parks along the highways to provide rest and comfort for the tourist traveler was advocated by Judge Robert W. Sawyer of Bend, former state highway commissioner, in speaking over KOAC, the Oregon State college station, recently.

Already the Forest Service has broadened its policy so that hereafter the timber in its control on the Oregon highways will be left and the traveler will be presented with the appearance of an unbroken forest, Judge Sawyer said.

The new law to go into effect in June protecting the sea lion is one step toward the preservation of wild life, he pointed out.

"Highway beautification is taking the interest of the people in every state in the Union," he said, "but in Oregon beautification does not mean entering upon extensive programs of roadside gardening and tree planting. It means only the preservation of what we have, or where the beauty is beginning to go because of advertising, that it be recovered by doing away with the advertising. Oregon is beautiful already, and its roadides are largely beautiful, but they will remain so only as we see that they are kept undefiled and unspoiled."

### Future Farmers Hold Annual Session at OSC

More than 250 boys representing the Smith-Hughes agricultural department of 30 high schools of the state took part in the three-day annual convention of the Future Farmers of America on the Oregon State campus last week.

Nine of these boys were selected by the executive council of the organization to be honored with the "Oregon Farmer" degree, indicating that they are considered the most outstanding in Smith-Hughes work in this state. Those named were Neil Hoffman, Ontario; Howard Robertson, Forest Grove; Cleo Latham, McMinnville; Palmer Tardvend, Silverton; Richard Carter, Newberg; Millard Magness, Dayton; Emil Craft, Canby; Wayne Mc-

Fetridge, Enterprise, and Hugh Hanna, Independence.

C. C. Hulet, master of the Oregon State grange, was voted an honorary degree.

Dick Rockhill, Dayton, was judged champion orator in the state finals of the Future Farmers public speaking contest, with Laurence Kent, Cottage Grove, second. Rockhill, whose subject was, "Why I Choose to Become a Farmer," is entitled to enter the regional finals at Boise, Idaho, this month.

Officers were all chosen from the nine who received the Oregon Farmer degree. Magness is the new president, Carter, vice president; work in this state. Those named were Neil Hoffman, secretary; Robertson, treasurer, and Hanna, reporter.

Mary S.: I wonder what causes the flight of time.

Liba D.: It is probably urged on by the spur of the moment.

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## BUY ONE NOW

BROOMS for every cleaning purpose—for sweeping rugs, carpets, linoleum, floors or porches—will be found at our stores this week, a large variety from which to choose and every broom reasonably priced. Take advantage of these low prices. Buy a broom today and avoid the unpleasant tiring experience of trying to sweep with an old, worn-out broom.

### Saturday & Monday Specials

<p><b>COFFEE</b> MacMarr, the coffee supreme. Heppner's favorite. 3 LBS. .... 95c</p>	<p><b>COFFEE</b> Economy Blend—Best in cheaper coffees that money can buy. 3 LBS. .... 59c</p>	
<p><b>COCOA</b> Best bulk cocoa. Save the price of the tin. 2 Lbs. .... 17c</p>	<p><b>Brooms</b> Lots of them for our ANNUAL BROOM SALE. And when you talk about NATIONAL Brooms, the very word means quality, and ours are NATIONALS. <b>BIG 8-DAY SALE!</b> NOTE THE SAVING! \$1.25 BROOMS .... 89c \$1.00 BROOMS .... 69c 75c BROOMS .... 45c</p>	<p><b>BACON</b> Fancy light weight, well streaked, a Swift product. Per Lb. .... 27c</p>
<p><b>RICE</b> Fancy head, a very fine quality. 10 Lbs. .... 65c</p>	<p><b>MILK</b> Large tins, Western produced 12 Tins .... 98c</p>	<p><b>FLOUR</b> MacMarr—it never fails to satisfy for its quality. Per 49-Lb. Sack \$1.10</p>
<p><b>PAR</b> The Perfect Concentrated Soap. Absolutely the finest on the market. IT'S GOING BIG. LARGE PKG. 39c</p>	<p><b>SHORTENING</b> Buy it fresh in bulk and SAVE MONEY. 4 LBS. .... 49c</p>	<p><b>CLEANSER</b> Old Dutch 8c Sunbrite .... 5c</p>
<p><b>BEANS</b> Mexican Red 10 Lbs. .... 44c</p>	<p><b>PINEAPPLE</b> Fancy broken slices, large 2 1/2 size. Per Tin .... 19c</p>	<p><b>SARDINES</b> Booth's Mustard or tomat. Large Oval Tins 29c</p>
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