I shall be criticized for the title of this editorial, but it is a good old Elizabethan phrase and there yars ago a very wise editor said to me: "You are about to make a sad cibly the thing I have in mind.

Let me illustrate with a story. I stood in line one night at the the world." He world." ing to take up the lower berth ers would consistently misinterpret which I had reserved to New York. my instructions about articles and In front of me was a man who had that artists would insist on drawcome up from Chatham on Cape ing their pictures all wrong.
Cod, having telegraphed for a reservation from there. Through a mistake on the part of the Chatham warned in advance, I managed to operator the telegram had gone to get along without losing my tem-Boston instead of to Providence. If per often or increasing my blood-the man waited for the train to pressure much. come through from Boston he would not get to bed until about people your whole life is a series two o'clock in the morning. If he of disappointments, grumbling and got on a Providence car he would complaints. If, on the contrary,

"Give me a telegraph blank. I am going to wire that operator in Chatham and tell him what I think of ached" to everybody he met the

Every hour of every day a cer- for all I know. tain number of things happen which | What's the use of it all?

Too Much Bellyaching | just should not happen, err is human.

When I became a magazine editor discovery. You are about to learn that there are no efficient people in

He went on to prophesy that writ-

have to sleep in an upper berth you pitch your expectations low,

im."

To which the station agent ansbecause a fool operator in Chatham wered very sanely: "What good will had caused him to sleep in an upthat do? You're mad already. What's the use of getting two men mad?"

because a tool operator in Chatham had caused him to sleep in an upthat do? You're mad already. Per berth. Doubtless he went home and "bellyached" to his wife; and he may still be telling the sad story he may still be telling the sad story



ELECTRICITY

The late Charles P. Steinmetz, the most original thinker in the field of Gold, which was the object of the applied science that we have ever had in America, once said that the time would come when electric current would be so cheap that it would not pay to read meters. A flat rate knowledge. Scientists are conof a trifle per month, the way water is paid for now, will be all that domestic current will cost, beyond doubt, some day.

The latest invention for reducing the cost of generating electricity is the mercury boiler. The liquid metthe cost of generating electricity is
the mercury boiler. The liquid metal, mercury, is used instead of water to drive the first of a series of
turbines; the rest of the series are
driven by steam generated by the
driven by steam generated by the
late Conan Doyle imagined might
still survive in the South American cooling of the mercury. W. L. R. Emmett, a General Electric company engineer, has been working away at the mercury boiler for twenty years in his Hartford laboratory, Already he has proved that oratory. Already he has proved that it can be operated for a small fraction of the cost of steam.

That is only one of the many economies which will eventually make electric current literally as

VITAMINS

Nobody knows yet precisely what vitamins are, but new facts about where they come from and what in the papal palace, but under the they do are being discovered alstrictest rules of the orthodox Jewstern they do are being discovered almost every day. The latest discovery is that common colds are more likely to attack persons who do not get enough of Vitamin A in their diet. This is the vitamin which is found in whole milk, certain fruits and in the green vegetables. It, in turn, is directly traceable to the effective for a small Jewish congregation in a synagogue set up in the headquarters of the Roman turn, is directly traceable to the effective characteristics. turn, is directly traceable to the ef-fects of sunlight on growing things.

Vitamin D, another of the essen-tials for a balanced diet, and without which perfect health is not attained, is the subject of a business deal involving a million dollars. Scientists at the University of Toronto discovered a way of irradiating wheat flour so that ordinary bread made from it would contain more of this vitamin. A bakery concern in the United States has offer-ed a million dollars for the right to use this process in making bread

commercially.

The knowledge even of the existence of vitamins is only ten years old. Much is yet to be learned about them, but what has been learned so far points to a revolution in our eating habits in the course of an- the Pacific Power and Light comother generation or two, and to the control of diseases which still bafGilliam, Umatilla, Wasco and other fle the doctors.

MANGANESE

The most curious discovery which modern medical research has made by the new commissioner in the

in infinitesimal amounts in almost rare instances where maternal affection is absent doctors now know fection is absent doctors now know. In the matter of E. H. Turner, Bankwhat to do for it; they simply can make sure that the mother is getting a proper ration of manganese

and assimilating it. It has long been known that every element in Nature is present in the normal human body. Since the human body is the product of its environment, it is natural to suppose that it must partake in some degree of everything else on earth. The oxygen in the air is not put there because humans need it to breathe, as the old philosophers taught, but our bodies are organized to breathe oxygen because that is the active element of the air in which we have developed. And we are finding out that a large propor-It has long been known that ev-

because all the lowers were sold.

He bought an upper, but not tures which they are, you are frewithout a great deal of grumbling.

"This is atrocious," he exclaimed.

"Give me a telegraph blank I am Too many of us are like that man

tion of human ills are due to some bodily defect which prevents the full utilization of the elements which are taken into the body, or t othe absence of some essential elements in the usual diet.

EXPLORERS

In the heart of the South Amercan jungle rises Mount Roraima, in Venezuela. The high plateau from which this mountain springs has never been visited by white men. Three great scientific institutions the American Museum of Natural History, the American Geographical Society and the New York Botanic al Gardens are sending a joint ex-pedition into this region next Sum-

early Spanish explorers of South America? Oil? Rubber? Diamonds? Not any of those is the cerned only with discovering facts. It is up to engineers and business men to make use of the facts after they have been found.

It is hardly likely that these exstill survive in the South American of us have to put forth, once it were made accessible. Nobody

LEARNING

Rabbi Naftali Fried, a Bohemian Jew, has been appointed li-brarian of the Pope's Hebrew library in the Vatican. He will live Catholic church. Learning knows no religious or

acial distinctions. Truth is truth, in whatever tongue it speaks. Men of real learning have no prejudices against any other man of learning merely because he speaks a different language, dresses differently or worships his God by a different ritual. When Dr. Einstein, one of the world's most learned men, visited America, how many people thought of him as a Jew? All united to welcome and honor him because of his learning; his religion and race did not matter.

INVESTIGATION STARTED.

Salem, Ore. - (Special) - Investigation of the rates and practices of eastern Oregon counties, has been ordered by Chas. M. Thomas, public utilities commissioner. This is one of several investgiations into utility rates which have been instituted modern medical research has made by the modern medical research has made is that unless a mother's food contains a trifling percentage of the metal manganese she has no intermediate manganese she has no intermediate modern medical research of the modern medical research two weeks, including the Mountain States Power company, and the Pacific Telephone & Telemonth company.

IN BANKRUPTCY No. B-15954. To the creditors of E. H. Turner of Ione, Morrow County, Oregon, bank-rupt.



SIX DAY SALE

THURSDAY, APRIL 23; MacMarr is featuring a Nation Wide Canned Food Sale. This gigantic sale is backed with thousands and thousands of dollars in new, fresh merchandise. Car load after

has been shipped direct from the manufacturer to our own warehouses and stores, which of course cuts down the cost of distribution and brings MacMarr foods to you at these UNHEARD OF LOW PRICES.

LOWEST PRICES IN 15 YEARS

find during the past fifteen years of food merchandising proves without a doubt that foods are cheaper today than they have been in fifteen years, So we say BUY NOW-SAVE WHILE YOU CAN.





APRIL 17th UNTIL APRIL 23rd INCLUSIVE

35c 65c

Tuna Flakes

39c

35c

65c

45c 85c

CRAB

Best Quality

Sardines Mustard or Tomato Flavor

35c 3 Cans 65c 6 Cans

SUGAR Pure C and H Cane Sack \$5.19

MacMarr all Blended Hard Wheat

Flour 49-lb. Sk. \$1.10

4 SACKS \$4.29

Darigold Large 16-oz. Cans

Milk - 3 Cans - 23c **CASE \$3.49**

P. & G. Large White Laundry Bar

Soap - 10 Bars - 33c

Large Boxes Buffalo Brand

Matches 2 Ctns. 29c

Mild Cured Fancy Breakfast Bacon, Armour Brand

Bacon - Per Lb. - 262c

Medium Size Best Cured Hams, Armour's Star Brand

Hams - Per. Lb. - 262c

Snow White Open Kettle Rendered Lard

Lard 8-lb. Pails \$1.19

Del Monte pure tomato catsup, large bottles

Catsup -- 2 for -- 43c

Kerr's Assorted Berry and Fruit Flavors

Jam - 3-lb. Jars - 59c



Save 15% on MAC MARR COFFEE For One Week-We are offering this unusually low price on MacMarr Coffee for one week-let us encourage youto take advantage of this offer. MacMarr Coffee, of course, is of equal quality to any canned coffee: it is ground fresh for every order.

IT SAVES YOU THE PRICE OF THE CAN YOU CANNOT DRINK.

Lb. 29c; 3 lbs. 05c **ECONOMY BLEND**

Economy Coffee has proven a very satisfactory blend for the large family—it serves you with economy in price—it provides you with a fresh-

ness and quality that can not be duplicated at this price Do Not Hesitate to Buy Economy Coffee.

Never before in the history of our Marchandising have we seen fruits at these low prices, which only means that fruit is now one of your best food values-eat more

> Peaches - 3 Cans - 59c No. 21/2 cans Rosedale Brand

Apricots · 3 Cans · 59c

No. 21/4 cans Our Brand Pears · · 3 Cans · · 69c

No. 21/2 cans Rosedale Brand

Pineapple 2 Cans 43c No. 21/2 cans Libby's fancy sliced

Pineapple

No. 21/2 cans Libbys pack, broken slices. Have you ever seen pineapple at this low price.—Buy a Supply!

² Cans **39c** ⁶ CANS **\$1.10**

Blackberries Gal- 69c Gallon cans solid pack berries

Loganberries Gal-73c

Catsup -- Gallon -- 59c Utah catsup, pure tomato, gallon cans

I omatoes Gallon 43c Puree tomatoes in gallon cans

PEAS

No. 2 Cans tender Peas

3 cans 35c 6 cans 69c CANS **S.135**

CORN

6 cans 69c ¹² CANS **\$.135**

BEANS

3 CANS 35C

3 CANS 35C 6 CANS 69C 12 CANS **\$.135**

98c

No. 2 Cans fancy small tender peas. 2 CANS 35c

No. 2 cans fancy stringless Utah
Beans. 2 Cans. 35c 6 CANS 98C

MacMarr CORN

No. 2 cans fancy Mac-Marr Golden Del Maiz.

3 CANS 45C

6 CANS 85C

12 S1.65

SAUER-No. 21/2 cans fancy

3 CANS 39C

6 CANS 75C

3 CANS 37C 6 CANS 73C 12 **\$1.39**

TOMATOES

No. 21/2 cans Utah Toma-

Phone 1082 We Heppner Bldg. Lb. 19c · · 3 lbs. 55c