

The Way of Life by BRUCE BARTON

SCRUBWOMEN

One hot day, when the business depression was worst, I visited two of the largest corporations in the world.

I talked with the treasurer of one and with the chairman of the finance committee of the other—and these are men, I may tell you, in whose make-up sentimentality plays very little part.

They had been looking at red figures until their eye-balls burned. They were entirely unwilling to predict when their industries would improve.

But each of them uttered the same fervent exclamation: "If only we can pull through without having to cut wages!"

When you stop to think about it, that is an astonishing phenomenon. Twenty-five years ago men in similar positions would have said immediately: "Business if off ten per cent; slash wages twenty per cent."

The same sort of executives who used to assume that the way to cure depression was by cutting wages, are now convinced that the way to cure it is not to cut.

That is one principal fact which makes the current depression different from its predecessors. That is

setting contemporary judgments. Many of the events which seem important to men and women while they are living, prove insignificant in the eyes of the ages. And some very little things later loom large.

Who was king of Spain in 1667? I do not remember. But I do recall that in 1666 an apple fell and hit Isaac Newton.

What was Warren Harding? Who were Calvin Coolidge and Herbert Hoover? Some future school-boy may be puzzled by those inquiries.

But unless I am very much mistaken every future history book will lay emphasis on two developments which have taken place under our very eyes.

They will tell that a boy named Lindbergh flew across the Atlantic Ocean.

And that a man named Ford announced that he would pay all workers, even scrubwomen, a minimum of five dollars a day.

The idea that high wages makes prosperity, that the key to good business lies not in the safe deposit boxes of millionaires, but is carried in the pocket of every worker—this is something entirely new.

It holds the hope of the future. Whatever else may have to be discarded, American business must not surrender that American ideal cannot afford them to buy. In the village movie theater the same pictures are shown that are seen on Broadway, and usually before Broadway sees them.

STIMULANTS

Alcohol, morphine, cocaine, all of the habit-forming drugs, owe their popularity to the fact that, for a short time, they enable their users to do things which they otherwise would not have the energy or the courage to do.

In the light of this world-wide human demand for additional sources of bodily energy, scientists have been working for years in the effort to discover some substance which will accomplish the desired purpose without the disastrous mental and physical reactions which follow the use of the ordinary stimulants when the first effect has worn off.

During the war a German chemist found that small doses of acid sodium phosphate increased bodily energy without apparent ill effects, and this drug was used to enable workers in German coal mines to do extra labor.

FRAUDS

The Federal Radio Commission has refused to renew the broadcasting licenses of certain stations which have been used to perpetuate palpable frauds upon the public.

I listened the other night to a broadcaster describing a wonderful electrical machine which would cure almost everything, according to him.

Of course, he was lying, deliberately trying to get ignorant people to spend money for a worthless device.

I heard another broadcast, an astrologer inviting people to send her money to have their fortunes told.

Small towns today offer everything of real importance that any city offers to its inhabitants, and a great deal that the city cannot give.

One can buy in the village stores everything that the great city department stores offer, except, perhaps, the flashy jewelry and extravagant furs which the city stores are always tempting people who

BAND FEATURES

Frauds like these are prohibited by law in most states, but the radio cuts across state lines. Reputable newspapers do not permit palpable fakes to advertise, but the radio seems to be running wild in the perpetration of fraud.

DEPRESSION

How serious has the much-talked-of business depression actually been? Not nearly as serious nor as far-reaching in its effects, I believe, as the drought, about which much less has been said and written.

According to one authority, business as a whole is only about 9 per cent off the normal for this time of year, employment is 95 per cent of normal, retail sales are only off about 3 per cent, taking the country as a whole, grocery sales are about the same as last year, regular interest and dividends are being paid as usual and thirty million families are living on almost the same scale of expenditure as they were in the height of "flush times."

It is the fashion to "talk poor." Cash is not circulating as rapidly as it was, but credit for those entitled to it is easier than for years. The chief sufferers are the victims of over-production, who are mainly the farmers.

O. S. C. Band to Appear At Arlington March 27

The Oregon State college military band which will appear in Arlington in a concert Friday night, March 27, has played at every world fair on the Pacific coast since 1900. Organized in 1882 by Colonel J. D. Letcher, then head of the military department of the college, the band has grown to its present proportions of from 75 to 85 members. It has won the name of being one of the best college bands on the Pacific coast.

Captain H. L. Beard, nationally known veteran band master, and a former student of Herbert L. Clarke world famous cornetist, has directed the band since 1905, with the exception of last year when he was on sabbatical leave in the east.

Some of the events and festivities played for by the band were the Lewis and Clark World fair in 1905, the Portland rose festival in 1907, 1908, 1909, the World fair in Seattle in 1919, the strawberry carnivals in Roseburg in 1910, 1911, 1912, the Panama Pacific exposition at San Francisco in 1915, and a number of

state and county fairs in Oregon. In addition to these trips, the band has always taken an annual concert tour during spring vacations, through the state or adjoining states, each averaging 1,200 miles.

Last fall the band accompanied the Oregon State football team to Chicago where it took an active part in parades and formation marching at the Oregon State-West Virginia game Thanksgiving day. Totalling its appearance, it is estimated that the band appears before more than 200,000 people each year.

In addition to its many other activities, the band, in co-operation with Kappa Kappa Psi, national band honorary fraternity, sponsors an annual high school band contest. This year marks the seventh annual contest to which 20 bands have signified their intention of entering.

Last year this contest was recognized as a national high school contest for the state of Oregon by the headquarters at New York City.

Rev. and Mrs. O. W. Payne and a delegation of young people plan to attend the Mid-Year Epworth League Institute to be held in Heppner Friday at the Methodist church.

This meeting comprises the whole of the Cascade district and Mr. Payne is to act as one of the institute teachers. Those going are:



Two colorful figures with the Oregon State college band soon to tour northern and eastern Oregon. Above—Wesley Heise, one-armed trombone player who appeared recently in Ripley's "Believe It or Not." Below—Tom Stevenson, drum major, as he will appear leading the street parades.

Marjorie and Mary Burnham, Mildred Phelps, Edith Markham, Mable Sale, Harvey DeMoss, Gwyneth Corey, Emogene Paul, and Mr. and Mrs. O. W. Payne.—Hermiston Herald.

For Sale or Trade—Good milk cows and heifers, fresh and coming fresh; one new International cream separator, No. 2. Will sell for cash or trade for stock cattle. S. Fryrear, Heppner. 1-3p.

Linn Cason, with the State Livestock Loan bank of Portland, left Tuesday for Baker after spending several days in the city.

The Broadway Revue, nine people, Star theater, tonight (Thursday.)

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DOWSERS

That certain men can find underground water by means of a forked twig, preferably of witchhazel, is a belief which is held so persistently by so many people that scientists unable to explain it, are investigating it in the hope of discovering the principle back of "dowsing."

That dowsers do succeed oftener than they fail is certain, whatever the reason. A scientist of the U. S. Department of Agriculture, who recently witnessed an exhibition of water-finding by a German dowser, has revived interest in the subject.

The explanation which he suggests, and which some other scientific men believe is possible, is that the radium emanations or rays, which are constantly coming out of the earth, have a definite effect upon the nervous systems of certain persons who are highly sensitive to them, and that when the direct path of these rays is obstructed by water the result is a contraction of the dowsers' muscles and a movement of the forked twig or "diving rod."

Other suggested explanations are that a good dowser is sensitive to the faint vibrations caused by running water; another that the minute trace of dampness in the earth immediately over a subterranean stream affects him. Whatever the answer, it seems as if there is something in the ancient belief.

VILLAGES

A Yale professor recently remarked that there was no reason whatever for the existence of most small towns. The editor of the New Milford, Conn., Times has "called" the professor, pointing out that it is only in the villages that people live a community life which is at once comfortable and free from the annoyances of life in the cities.

Small towns today offer everything of real importance that any city offers to its inhabitants, and a great deal that the city cannot give.

One can buy in the village stores everything that the great city department stores offer, except, perhaps, the flashy jewelry and extravagant furs which the city stores are always tempting people who

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Food buying is at its very best in our bright, friendly food stores. If you will visit our nearest store, you will surely agree. Here you will find neatness, cleanliness and economy on our large variety of the highest quality foods, fresh, clean fruits and vegetables. Besides all this, you find courteous, experienced service from our trained food merchants.

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BACON Fancy side, well streaked, medium weight. PER LB. **27c**

SOAP P. & G. Laundry soap, the largest bar for your money. 10 Bars 38c	PRUNES Fresh shipment of dried prunes just arrived. 5 Lbs. . . 43c 10 Lbs. . . 79c	HONEY Fresh, comb-good quality and delicious. 2 Cakes 35c
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COFFEE M. J. B. Limit one pound to a customer. Sat. Only. LB. **39c**

Free! Free!

PAR The new modern form of soap for washing machines or dishes; safe for finest silks and linens; easy on the most tender hands. Buy one at the regular price and get **ONE PACKAGE FREE.**

Pkg. 45c

PINEAPPLE Large Tins Fancy Broken Slices 2 TINS **39c**

SOAP Candy toilet soap, the choice of many skin specialists. 3 Bars 22c	PANCAKE FLOUR MacMarr Brand 4-lb. Sk. 29c No. 10 Sack 59c	CORN MacMarr Del. Meal, the very best yellow corn meal. 3 TALL TINS 49c
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COFFEE The famous MacMarr, the largest selling coffee in Heppner, and growing in sales and favor every day. 3 LBS. **\$1.00**

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