

IONE

(Continued from Page One)

30 h. p. caterpillar on a 75 h. p. Monarch. The new tractor was delivered Tuesday.

Laxton McMurray, the pioneer caterpillar man of this district, states that he has completed summer-fallowing of his newly developed ranch on Willow creek, doing all of the work by horse power.

Mrs. McNeil of Pendleton, a sister of Mrs. Katie Petteys of Ione, was agreeably surprised Sunday when fifty of her relatives and friends came to help her celebrate her 74th birthday. Relatives in attendance from here were Mrs. Frank Engelman, Fern and Joel Engelman, Mrs. Katie Petteys, G. A. Petteys, Mr. and Mrs. C. W. Swanson, Carlton Swanson, Lowell Clark, Mrs. Henry Clark and Valjean. All report a very happy day.

Henry Stuart, 48, of the Hale Ridge district, died Thursday, January 15, and funeral services were held in Condon Saturday. The deceased is survived by his widow, Mr. Stuart was ill but a few days and the news of his death came as a shock to the friends here. Ione friends who attended the funeral services were Mr. and Mrs. Harlan McCurdy, Mrs. Ella Davidson, Clinton and Marshall Jackson.

Mr. and Mrs. Harry Shriever and children of Lexington were Sunday guests at the George E. Tucker home.

George E. Tucker and Mrs. Harriet Brown of this place, Miss Audrey Beymer of the Davis district and Mrs. Lillian Turner of Lexington met at the home of Mrs. Lucy Rodgers in Heppner Wednesday evening to make final plans for the county spelling contest. The preliminary work for the declamatory contest is already under way in the Ione school.

Rev. and Mrs. Cutler motored to La Grande the first of the week. Albert Petteys is quite ill at his home in lower Ione.

A. A. Disque, representative of Swift and company, was at the Ione Cash market the first of the week receiving turkeys. He was paying 32 cents for No. 1 birds.

Mr. and Mrs. Victor Peterson entertained at bridge Saturday evening at their home in the Harris apartments. The guests were Mr. and Mrs. Bert Mason, Mr. and Mrs. Victor Rietmann, Mr. and Mrs. Roy Lieuallen, Mr. and Mrs. Carl Brown, Mr. and Mrs. Werner Rietmann, Mr. and Mrs. George E. Tucker, and Mr. and Mrs. Harlan McCurdy. High scores were made by Mrs. Harlan McCurdy and Bert Mason. Refreshments were served at the close of a very pleasant evening.

Mr. and Mrs. Roy E. Brown motored to Heppner Monday evening to attend the Legion banquet given there.

The spring-like weather is welcomed by the sheepmen in this section as lambs will soon begin to arrive. It is reported that lambing has already started in the Harlan McCurdy band. Mr. McCurdy recently moved his sheep from the Davidson ranch to the feeding ground on Willow creek.

Miss Hildegard Williams entertained a party of friends on Tuesday evening, Jan. 13, at her home in the Harris apartments. The time was spent in playing Pedro. Guests were Mr. and Mrs. Roy E. Brown, Edris Ritchie, Edna Lindstrom, Roy and Franklin Lindstrom and Carl W. Troedson. The occasion was to honor the birthday anniversaries of two of Miss Williams' guests, Mrs. Brown and Franklin Lindstrom. Dainty refreshments were served by the hostess.

The basketball game Monday evening on the Ione floor between the town team of Lexington and the town team of Ione resulted in a score of 33-22 in Ione's favor. Geo. E. Tucker was referee.

The BEST Gray Hair Remedy is Home Made

To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Apply to the hair twice a week until the desired shade is obtained. It will gradually darken streaked, faded or gray hair and make it soft and glossy. Barbo will not color the scalp, is not sticky or greasy and does not rub off.

GLASSES SPECTACLES

Why patronize a traveling optician when you can be fitted by a local optician who is in Heppner 365 days of each year.

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L. H. S. Alumni News.

J. Percy Wells was principal of the school in 1919, and under his leadership four graduated. Charles Cochran has been located in Los Angeles, Cal., for several years where he holds a good position with the Pacific Telephone company. After finishing school here he spent one year in the University of Washington, later taking a business course in Portland. Eldred Corson had two years work at the U. of W. later graduating from Behrke-Walker Business college. For several years Mr. Corson worked for the Pacific Telephone company at Los Angeles. From there he went to Chicago where he holds a responsible position with the Hartman Wholesale corporation. He married a Los Angeles girl, Dorothy Diamond. They are the parents of a young son, Donald Keith. Joseph Lowell is a graduate of Behrke-Walker Business college. Mr. Lowell is an expert accountant and holds a position with the Chancellor Lyon people in Portland. He married Miss Rose West. Mrs. Lowell is a teacher in the Portland schools. They are the parents of a daughter, who two years ago won the prize in a children's beauty contest. Edson Morgan lives in Ione. Last fall he was awarded the contract for school bus driver for the year 1930-31. He chose as his wife Miss Hazel Grabbil. They are the parents of a young daughter, Juanita. The class of 1930 numbered two, Clara Linn and Blanche Turner. Clara Linn is the wife of J. W. Howk, station agent at Ione. She is the mother of a son, Alan Hale. Before her marriage she held a position as bookkeeper in the Bert Mason store. Blanche Turner taught successfully in the schools of Morrow and Gilliam counties. Last year she became the wife of Albert Lindstrom, an enterprising young farmer of the Morgan district. Following their wedding, Mr. and Mrs. Lindstrom made a delightful auto trip through the state of California. E. R. Curfman was principal of the school at this time.

W. C. T. U. NOTES.

MARY A. NOTSON, Reporter.

President Hoover in his address to the American Legion at Boston said:

"The first high purpose you express is to uphold and defend the Constitution and maintain law and order in the United States. Happily your ideal is my first and most sacred duty. As president of the United States I am sworn by the whole people to maintain the Constitution and enforce the laws. No man should dare call himself a faithful American and suggest otherwise. You have recognized that the upholding of the Constitution and the enforcement of the laws must, however, not rest upon government alone; it must rise from the stern demand and loyal cooperation and individual respon-

Flag Code Questionnaire.

For boys of 7th and 8th grades, sponsored by the American Legion Auxiliary.

Here is the fourth group of questions:

31. Is it permissible to place anything upon the flag?
32. When and how should blue, white and red bunting be used?
33. Should our flag ever be draped or twisted into rosettes?
34. Should the flag ever be worn as a part or whole of a costume?
35. When our flag is carried with other flags in a parade it should have the place of honor. Where is that place of honor?
36. What ceremonial United States Flag event occurred during the World War which more closely united the two great Anglo-Saxon nations?
37. Is the hoisting of any other flag above our flag permitted?
38. What is the exception to this rule?
39. When only should the flag be displayed with the stars reversed or in the lower left hand corner?
40. What is the National Flag called in the Navy?
41. In Philadelphia there is an official who has the right idea of his official duty. Director of Public Safety Scofield was accused of having "gone wild" on the enforcement of prohibition. "I don't care how anyone feels about prohibition. It is my duty to enforce the prohibition law and don't any of you ask me to shirk my responsibility. I won't do it." "I suggest that you cut out prohibition enforcement," said a

Basket Ball

PENDLETON Kiwanis Team —VS— HEPPNER Town Team

SCHOOL GYM TUESDAY JANUARY 27 Adm. 35c—Kids Free 7:30

POST HOLES MAY BE HARD TO DIG—BUT A GOLDEN OPPORTUNITY IS PRESENTED TO

Build Fence Now

NEVER WAS BARBED WIRE OR WOVEN WIRE FENCING CHEAPER.

Buy on a "Buyer's Market"

GILLIAM & BISBEE
We Have It, Will Get It, or It Is Not Made

HIATT & DIX
"THE RED & WHITE STORE"

BIG—TO GIVE BIG VALUES

There are thousands of stores in the great Red & White group—each one independently owned by a citizen of the community in which he serves—but all joined together for Buying Power and for economy in operation to give you the biggest VALUES in quality foods that you have ever enjoyed.

Phone Your Order ———— We Deliver

SATURDAY'S SPECIALS

Heppner's Largest Selling Coffees—
Rind A, Regular 3 Lbs. 86c
Red & White, Special 1 lb. 35c
Mi Choice Flour, 49-lb. Sack \$1.25
Sugar, pure cane, 100-lb. Sack \$5.65 Cash
Swift's White Laundry Soap 10 Bars 29c
Swift's Pride Washing Powder, Lg. Pkg. 18c
White Cap Floating Soap 6 Bars 25c
R & W Green Tea, 1/2-lb. Package 33c
White Corn, No. 2 Can 2 ofr 25c

QUALITY Always Higher Than PRICE

councilman. And another reminded him that he had expressed opinions against the prohibition policy. But Director Scofield answered, "My personal views don't count. I will enforce the law."

Would the revival of the liquor traffic help the farmer? In 1907, only 241 cent of the total crop of barley, wheat, corn, rye and oats went for the manufacture of intoxicants. Yet, the wets contend that the repeal of the 18th amendment would be an aid to the farmer in giving him an outlet for his grain. For 241 cent of the total grain

crop, the wets would bring upon us again the misery of the liquor traffic, with its disease, misery, poverty, and death. Mr. L. J. Taber, master of the National Grange, has told us that the increase in milk consumption alone, due directly to prohibition, has drawn upon the farmers' output more heavily than the manufacture of intoxicating liquor before prohibition.

In Spokane in 1914, the head of one of the largest milk distributing concerns spent a large sum of money and considerable time in opposition to the prohibition amendment

to the state constitution because he furnished a large quantity of milk to the saloons and the families of the saloonkeepers. Within six weeks after the closing of the saloons, he was out in the country begging the farmers to purchase more cows so they could furnish him more milk. This man in a conversation in 1916 with a citizen of Heppner states that within a few days after the closing of the saloons families of railroad workers and employees of the sawmills instead of taking only a pint of milk a day began taking from a quart to two quarts. He was

simply swamped with the new demand. He became a dry.

NOTICE OF FINAL ACCOUNT.

Notice is hereby given that the undersigned, Administratrix of the Estate of Oscar R. Otto, deceased, has filed her final account with the County Court of the State of Oregon for Morrow County, and that said Court has set as the time and place for settlement of said account, Monday, March Second, 1931, at the hour of Ten o'clock A. M. in the court room of said Court in Heppner, Oregon.

All persons having objections to said final account must file the same on or before said date.

BERTHA OTTO,
Administratrix of the Estate of Oscar R. Otto, deceased.

\$5,000

in cash prizes

for the best letters

on "How advertising has increased my happiness"

HERE is your opportunity to turn a personal experience into money, simply by writing a letter. This prize contest is sponsored by Foster and Kleiser Company, outdoor advertising, and a group of the leading newspapers of the Pacific Coast.

The purpose of the contest is to secure first hand information, written out of personal experience, as to the contribution which advertising is making to our everyday lives.

Nearly everyone is influenced, consciously or otherwise, by advertising. The sponsors of this contest believe that your letter on how advertising has increased happiness will be a valuable contribution to advertisers and business men generally.

advertising it was. They are interested in the experience and not in the advertisement.

It is only necessary...

To relate the effect that the advertisement had upon you—how it sent you off to buy the article or service that you saw advertised, and the effect of that purchase upon the comfort and pleasure of your everyday life.

To do this it is not necessary to be a trained writer. A simple story of an event, filled with deep, personal, human interest is of more value than a more pretentious literary effort with less meaning.

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| FIRST PRIZE | \$1000.00 |
| SECOND PRIZE | \$700.00 |
| THIRD PRIZE | \$500.00 |
| FOURTH PRIZE | \$200.00 |
| FIFTH PRIZE | \$100.00 |
| 10 prizes of \$50.00 each | |
| 50 prizes of \$20.00 each | |
| 100 prizes of \$10.00 each | |

To win one of these generous prizes...

You have only to describe a way in which advertising has come into your life and changed it.

Perhaps you have learned through advertising to abandon a tiresome method in your housework, and so have increased your leisure, and your freedom to follow your own pursuits and pleasures.

Through advertising you may have learned of a book or a play or a bit of music that has opened to you new avenues of enjoyment and improvement.

Or a travel advertisement may have set your wandering foot on the paths of delight that lead nowhere—and everywhere.

Or you may have learned of a new food product, or a soap or a tooth paste which has given you pleasure and satisfaction.

How to enter the contest...

To enter the prize letter contest is a simple matter. The contest is open to everyone except—

An employee of Foster and Kleiser Company.

An employee of this newspaper.

Or any persons professionally engaged in advertising.

All other persons are eligible.

The rules are simplicity itself.

Letters must not exceed 500 words.

They must be written on one side of the paper only—preferably typewritten—otherwise in clear legible handwriting and signed with your full name and address.

Write about your experience...

These are but a few of the many kinds of experiences which you may have had with advertising. There is no limitation upon the experience of which you may write—we are interested in any kind of an experience providing that it was brought to you by advertising of some form.

Although the sponsors of this contest are engaged in outdoor advertising and newspaper advertising, a most important rule of the contest is that you must not mention the name of the publication or the advertising medium where you saw the advertisement which influenced your life. The judges are not interested in knowing whether the advertisement appeared outdoors or in a newspaper or a magazine or if you received it through the mail, or over the air.

Their only interest is: A clear description of an experience you have had through advertising of any kind without any mention of what kind of

They must be addressed to Department of Education, Foster and Kleiser Company, Eddy and Pierce Streets, San Francisco.

They must be mailed before midnight of February 28, 1931.

One person may not claim two prizes, but may enter as many letters as he pleases.

Foster and Kleiser Company reserves the right to reprint any or all letters received in the contest. No letters will be returned.

As soon as the judges have made their decisions, announcement will be made in this newspaper and by personal letters to the fortunate prize winners.

Begin now to win your prize...

Remember—you do not have to be a skilled writer in order to send in a prize winning letter. You must not mention where you saw the advertisement or whether it was in a magazine, a newspaper, or on an outdoor poster or in a letter or folder. It is the personal experience that counts.

Advertising—at one time or another—has opened the way to a fuller life and greater happiness for every one of us. Tell us in your own words—not more than 500 of them—how advertising has increased your happiness.

Get this advertisement out now—reread it before you start to write

These prominent men will make the awards

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| HERMAN MATER, Vice-Pres., Bank of America Nat. Trust and Savings Association, Los Angeles; Pres., Pacific Advertising Clubs Assn. | DON FRANCISCO, Vice-President Lord & Thomas and Logan, International Advertising Agency. | VERNON MCKENZIE, Dean of School of Journalism, University of Washington, Seattle, Washington. | W. F. G. THACHER, Professor of English and Advertising, University of Oregon, Eugene, Oregon. | ROYAL A. ROBERTS, Associate Professor in Economics, University of California, Berkeley, California. |
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Foster and Kleiser
OUTDOOR ADVERTISING ON THE PACIFIC COAST

HEPPNER GAZETTE TIMES

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