

IONE

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of the Ione American Legion attended the get-together meeting of that organization last Thursday evening at Condon. Those making the trip were John Farris, Blain Blackwell, Charley Dane, Orran Grabill, Arthur Turner, Hank Adams, Walter Corley, Lish Sperry, Lee Beckner, William Hayes and Elmer Cochran. State Commander Jack Biggs of Hermiston was present and made the principal talk of the evening. District Commander Chas. Smith of Heppner was also present. The district conference of the Legion will be held February 2 in Arlington.

Mrs. T. E. Grabill is suffering with a bone felon on her right hand. She went to Heppner on Thursday of last week to have her hand lanced. Gene Grabill is also suffering with an infected finger.

The young daughter of Mr. and Mrs. Edison Morgan has been quite ill.

The Rev. Mr. Cutler who has been driving over from Hermiston and conducting services in the Baptist church each Sunday evening, has now taken room at the Harris apartments where he and Mrs. Cutler are comfortably domiciled. Rev. Cutler will continue to hold services each Sunday evening and will lead the community prayer meeting each Thursday evening. Everyone is cordially invited to attend all services.

Ernest Heliker returned home Sunday from Portland where he had been for medical treatment. He made the trip by stage and was met at Heppner Junction by Mrs. Heliker, there now being no stage connection with Ione.

The work on the cemetery road will start soon. The Odd Fellows have named John Louy, Charles O'Conner and Laxton McMurray as a committee to have charge of the work. Mr. Louy, who is experienced in road building, is chairman of the committee.

C. W. Swanson and wife, Norma and Carlton Swanson recently made a trip to Hood River where Mr. Swanson went to consult Dr. C. C. Chick.

Mr. and Mrs. Eric Bergstrom of Gooseberry were guests at the home of Mrs. Ida Peterson on Second street.

The Ione high school basketball teams played a double-header game at Irrigon last Friday evening, easily winning both. On Saturday night the games were on the local floor with Condon. Both games were exciting and the latter part of the boys' game was fast. The Ione girls lost by a score of 14-15, and the Ione boys won by a score of 15-16. Friday night Heppner will play in Ione and Saturday night the games will be with Irrigon.

The flow of water in Willow creek reached Ione Sunday. This is about a month later than last year. Considerable rain has fallen in this section during the last week.

I. H. S. Alumni News.

(Continued from last week)

Lillie Allinger took a post graduate course at Ione High and following this for several years held a responsible position in the Bank of Ione. She resigned her position here to take a year's work at Willamette University. This completed, she was made assistant cashier of the Farmers & Stockgrowers National bank at Heppner, a position she has since held. Last summer Miss Allinger spent a delightful two months touring Europe. She visited many interesting places, was in attendance at the international convention of Christian Endeavor at Berlin, Germany, and witnessed the Passion Play at Oberammergau. Blanch McMurray taught in the rural schools for a short time after finishing her high school work. She married Hiram West of Clarkston, Washington, who is general manager of the White & Crumm orchards. Mr. and Mrs. West are the parents of two children, Kenneth and Mildred. Little Miss Mildred recently won the loving cup in a beauty contest for children between the ages of four and six.

Edna Ritchie became the wife of Paul Lovell. They made their home in Ione for several years and are now engaged in farming near Estacada. They are the parents of three fine boys. Charles Chick spent several terms in a medical course at the University of Idaho. He did not complete this course, however, and later graduated in pharmacy at Oregon State college at Corvallis. Since his graduation he has held a position in a drug store in Eugene. He chose as his wife Miss Eleanor Colman of Eugene, who is a member of the high school faculty of that place. Mr. Chick is an accomplished musician. Etta Akers became the wife of Mr. Quigley. They made their home in Vancouver, Washington. Mrs. Quigley died a few years after her marriage, leaving to mourn her loss her husband and a beautiful daughter only a few months old. Mabel Wilcox took up millinery work after completing her high school work. She married Clyde Denny. At present Mr. and Mrs. Denny, in company with Mrs. Denny's parents, Mr. and Mrs. Gus Wilcox, are farming extensively near Ione. Genevieve Henkle taught in the rural schools for several years. Later she took a business course in a Portland school and the last we were able to learn was doing office work in Portland and making her home with her parents.

Farrs Read went to O. S. C. four years, graduating from the school of pharmacy. He then spent four years in the Oregon Medical school at Portland. After he graduated in Portland he went to San Diego, Cal., for a year's work in the naval hospital. Mr. Read then enlisted in the navy as a doctor with the rank of lieutenant. Over two years ago he was sent to China, being stationed at Shanghai. A few days before Christmas he returned to the United States but will remain in the service. Before leaving for China Mr. Read married Miss Katherine Farr of Portland and the two made the trip to the Orient together.

Flag Code Questionnaire.

For boys of 7th and 8th grades, sponsored by the American Legion Auxiliary.

Third group of questions:

21. What is the exception to the general rule that the flag should not be used as drapery?

22. What is the correct manner of displaying the flag on Memorial Day?

23. What is meant by half staff?

24. When the flag is displayed at half-staff, as on Memorial Day, how is the flag placed in its position?

25. How long should it remain at half-staff on Memorial Day?

26. What should then be done?

27. When our flag is formally raised what should all present do?

28. What should spectators do if walking on the street when the flag is passing in parade?

29. Describe the correct manner for placing a flag over a casket.

30. Should the flag be lowered into a grave or be allowed to touch the ground?

Please give answers in complete sentences.

LEXINGTON NEWS

The H. E. C. of Lexington grange will hold its regular all day meeting at the home of Mr. and Mrs. George White.

Ted McMillan has returned home from Arlington. Mrs. McMillan is still in Arlington on account of the illness of her mother.

Mr. and Mrs. Fred Fulgham and family, formerly of McMinnville, have moved onto the ranch where Mr. and Mrs. Lawrence Reaney and family have been living. Mr. and

Mrs. Reaney will probably locate in the Willamette valley.

Tuesday evening the Lexington girls' town team was defeated by the Arlington girls' town team with a score of 14-13. The same evening the Lex boys' town team defeated the Ione boys.

Both the Lexington girls' and boys' town teams went to Heppner on Thursday evening where they played basketball with the Heppner town team. The Lexington boys were victorious, but the girls were beaten by a score of 10-9.

All ladies in Lexington and vicinity are invited to attend a meeting held at the home of Mrs. Karl Beach, by Mrs. Sinnard, home demonstration leader from Oregon State college. The subject of the meeting will be the making and remodeling of clothes. Each lady is asked to bring some garment or hat which she would like to remodel. There will be a lunch at noon. Everyone is requested to bring sandwiches.

Interest in the Bergstrom & Kane Garage and will continue to operate same at 305 N. Main Street. We appreciate the business given us in the past and will endeavor to meet your requirements in the automobile line with same satisfactory service in the future. C. A. KANE.

NOTICE.
City dog tax now due, and should be paid promptly. The city recorder or chief of police will gladly issue receipts and license tags.
S. P. DEVIN, Chief of Police.

\$5,000

in cash prizes

for the best letters on

"How advertising has increased my happiness"

HERE IS YOUR OPPORTUNITY to turn a personal experience into money, simply by writing a letter. This prize contest is sponsored by Foster and Kleiser Company, outdoor advertising, and a group of the leading newspapers of the Pacific Coast.

The purpose of the contest is to secure first-hand information, written out of personal experience, as to the contribution which advertising is making to our everyday lives.

Nearly everyone is influenced, consciously or otherwise, by advertising. The sponsors of this contest believe that your letter on how advertising has increased happiness will be a valuable contribution to advertisers and business men.

To win one of these generous prizes...

You have only to describe a way in which advertising has come into your life and changed it.

Perhaps you have learned through advertising to abandon a tiresome and difficult method in your housework, and so have increased your leisure, and your freedom to follow your own pursuits and pleasures.

Perhaps you have substituted the vacuum cleaner for the broom, and made yourself happy with long hours of open air and sunshine which had formerly been spent in monotonous, wearisome work.

Or you may have become acquainted, through advertising, with ranges, refrigerators and other appliances which lighten labor and safeguard the health of your family.

It is possible that through advertising you have learned of a book or a play or a bit of music that has opened to you new avenues of enjoyment and improvement.

Or a travel advertisement may have set your wandering foot on paths of delight that lead nowhere—everywhere.

Or you may have learned of a new food, or soap, or tooth paste which has given you pleasure and satisfaction.

Or advertising may have helped you in the skillful management of your household budget.

Write about your experience...

These are but a few of the many kinds of experiences which you may have had with advertising. There is no limitation upon the experience of which you may write—we are interested in any kind of an experience providing that it was brought to you by advertising of some form.

Although the sponsors of this contest are engaged in outdoor advertising and newspaper advertising, a most important rule of the contest is that you must not mention the name of the publication or the advertising medium where you saw the advertisement which influenced your life. The judges are not interested in knowing whether the advertisement appeared outdoors or in a

newspaper or a magazine or if you received it through the mail, or over the air.

Their only interest is: A clear description of an experience you have had through advertising of any kind without any mention of what kind of advertising it was. They are interested in the experience and not in the advertisement.

It is only necessary...

To relate the effect that the advertisement had upon you—how it sent you off to buy the article or service that you saw advertised, and the effect of that purchase upon the comfort and pleasure of your everyday life.

To do this it is not necessary to be a trained writer. A simple story of an event, filled with deep, personal, human interest is of greater value than a more pretentious literary effort with less meaning.

How to enter the contest...

To enter the prize letter contest is a simple matter. The contest is open to everyone except—

An employee of Foster and Kleiser Company.

An employee of this newspaper.

Or any persons professionally engaged in advertising.

All other persons are eligible.

The rules are simplicity itself.

Letters must not exceed 500 words.

They must be written on one side of the paper only—preferably typewritten—otherwise in clear, legible handwriting and signed with your full name and address.

They must be addressed to Department of Education, Foster and Kleiser Company, Eddy and Pierce Streets, San Francisco.

They must be mailed before midnight of February 28, 1931.

One person may not claim two prizes, but may enter as many letters as he pleases.

Foster and Kleiser Company reserves the right to reprint any or all letters received in the contest. No letters will be returned.

As soon as the judges have made their decisions, announcement will be made in this newspaper and by personal letters to the fortunate prize winners.

Begin now to win your prize...

Remember—you do not have to be a professional writer in order to send in a prize winning letter.

You must not mention where you saw the advertisement or whether it was in a magazine, a newspaper, or an outdoor poster or in a letter or folder.

It is the personal experience that counts.

Advertising—at one time or another—has opened the way to a fuller life and greater happiness for every one of us. Tell us in your own words—not more than 500 of them—how advertising has increased your happiness.

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| FIRST PRIZE | \$1000.00 |
| SECOND PRIZE | \$700.00 |
| THIRD PRIZE | \$500.00 |
| FOURTH PRIZE | \$200.00 |
| FIFTH PRIZE | \$100.00 |
| 10 prizes of \$50.00 each | |
| 50 prizes of \$20.00 each | |
| 100 prizes of \$10.00 each | |

Foster and Kleiser
OUTDOOR ADVERTISING ON THE PACIFIC COAST

Heppner Gazette Times

Cut this advertisement out now—reread it before you start to write