

The Way of Life

BRUCE BARTON

CONQUERORS

A great merchant of my acquaintance, who is a friend of Gene Tunney, told me what occurred after the final Dempsey-Tunney fight.

Gene, who never loved crowds or was greatly loved by them, wanted to get away immediately. His idea of the way to spend the evening of victory was to hide himself with a few companions in a hotel bedroom.

His friend said: "Gene, you could have done that if you had lost. But you won. You are champion of the world. Whether you like it or not you must pay the price of championship. And part of the price is to be seen by the crowd."

In telling the story the merchant enlarged upon the theme.

"When I became manager of one of our stores I had to do a lot of things I did not like to do," he said. "When I became head of all the stores my unpleasant duties increased. Now I get to the office before nine o'clock every morning, and a large part of my day is consumed in duties that are more or less distasteful. The only man who can do as he pleases is the failure. Every step up that you take means that you belong less to yourself and more to other people."

As he spoke I thought of some examples that have come under my own observation.

The partners of Morgan & Co. are the princes of the modern bus-

ness world. If you stand outside their building on almost any winter's evening you will see the lights burning in at least a part of the private offices. The lower floors may be dark. The clerks and accountants have gone home. But almost always some of the partners are still on the job.

I spent a day with Coolidge while he was still President. He was supposed to be on vacation. He fished a little in the morning but it was the least relaxing job of fishing that I have ever witnessed. A secret man stood at his elbow and another kept watch from behind the bushes on the bank.

Once, for a week, I traveled in a private car with the president of a great corporation. Every morning we left the car at eight o'clock and called on dealers in their stores. We lunched with a group of them at noon, and had another group with us until midnight. At midnight we went to bed, to wake up the next morning in another city and do the whole thing all over again.

It was a tougher week than any laborer ever spent.

The big jobs look attractive from a distance, but when you get closer to them you find a large price tag pinned on each one.

Some of us who have been close enough to read the figures on the tags find it quite easy to reconcile ourselves to remaining quietly and contentedly below.

SUNDAY SCHOOL LESSON

International Sunday School Lesson for December 14.

SAUL OF TARSUS.
Acts 22:3-15.

Rev. Samuel D. Price, D. D.

A person can be conscientious and wrong. This was illustrated in Saul of Tarsus, than whom there was no more positive Pharisee. He was devout and faithful in all that he understood to be right.

Saul had been especially honored in being entrusted with letters of authority and accompanying soldiery that he might proceed to Da-

mascus and bring those who confessed faith in Jesus Christ there back to Jerusalem for trial. He was in such haste to reach his destination that when he neared Damascus as noon approached he refrained from the usual mid-day siesta that he might the more speedily arrive at his destination and begin the investigation. Then the miracle occurred that changed his entire viewpoint.

Above the brightness of the noon day sun there was a manifestation of the glory of God in the open heavens. Others were aware of the vision but they did not hear the voice that demanded of Saul "Why persecutest thou me?"

Glory from the throne had blinded the man who a moment before

had been so sure of himself. He had to yield himself to the hand of another as entrance was made into the city. Then came three days of meditation and personal communion with the Lord, in whom he now believed as the Saviour of mankind because of His redemptive work on the cross at Calvary. In a vision Ananias is directed to go to Saul and naturally he hesitates until he is assured that this once fierce man has experienced a change of heart.

"Brother Saul" is the gracious salutation and this is suggestive of the brotherhood of man that exists through the right understanding of the Fatherhood of God. Saul was encouraged. Then his joy was without bounds as sight was miraculously restored to his eyes.

TASTY, FRESH

Shell FISH

Eat them here now. Prepared to your order.

FOR A GOOD MEAL ANY TIME or just

A LIGHT LUNCH OR FOUNTAIN REFRESHMENTS

ELKHORN RESTAURANT

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A TRIUMPH IN TRAIN COMFORT
The Portland Rose



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LOANS

Few banks superior to the Farmers

THERE are many larger of course, there are some more beautifully decorated with rich and costly furniture and fixtures.

But we challenge them ALL to a comparison as to soundness and security.

Your local bank is in a better position to serve you properly than any other bank on earth.

Co-operation has made our town prosperous.

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There is No Substitute for Safety



POLITICS

Both major parties are tightening their lines for the Presidential campaign of 1932. The Republicans know they have a fight on their hands to retain control of the Presidency; the Democrats believe that if they can agree upon a candidate acceptable to all sections of the country they can win easily.

That is frequently the situation two years before a Presidential election. It does not always follow that the "out" party wins over the "ins."

Having possession of the machinery of government is a great advantage.

At the moment it looks as if it will be more difficult for the Democrats to agree upon a candidate who can rally all Democrats to his support than for the Republicans to mend their political fences.

PROHIBITION

All the reports from those who profess to know indicate that the President's Commission on Law Enforcement, better known as the Wickersham Commission, will report that the present Prohibition law cannot be enforced, and will recommend some changes.

There will be more serious attempts made at the coming session of Congress to break down the "dry" law than at any time since it was enacted. There is little likelihood of anything being accomplished by the "wet" at this last session of the 71st Congress, but if the Wickersham report proves to be friendly to the modification of the present law, watch for fireworks when the Congress just elected begins its sessions.

JONES

"Bobby" Jones has at last answered the question: How can a man play golf all the time and still keep his law practice going? The answer is that he can't. Bobby is giving up golf, except as a means of recreation.

It remains to be seen whether Mr. Jones will do as well in law as he has done in golf. He has proved that he has the important quality of

thoroughness. Those who know him say he has a natural taste for law, and high intelligence. He will not have the struggle for existence which so many young lawyers face, for while his amateur standing has kept him from making money out of his game, he is to get a sum, reputed to be a quarter of a million dollars, for making a series of educational films on "How I Play Golf." That ought to keep him going until he has established himself in law.

Probably Mr. Jones is doing only what his class and caste instincts and environment urge upon him. There are still too many people who think that being a lawyer is a more respectable way of making a living than being a golf professional. But it seems to me that we have too many lawyers now and not enough good sportsmen.

BELASCO

David Belasco, a San Francisco Jew who dressed like a Roman Catholic priest, was the father of the modern realistic drama. He thought that people on the stage ought to act and talk the way people do in real life, and that the settings and furniture of the stage ought to make the scenes look like the sort of places they were supposed to represent.

Belasco's work in drama began about the time Mr. Edison invented the incandescent electric light. The electric light probably did as much as any other influence to change the drama from the old ranting pantomime into what it is today. It enabled the audience to see the actors clearly, and made facial expression and careful make-up more important than they had been.

Belasco was the first theatrical producer to realize the possibilities of electric lighting on the stage and to shape his productions with the new lighting in mind. Today everybody in the theatre business, including the movie producers, follow the principles which Belasco developed.

FOOTBALL

It took the appeal of charity to bring the Army and Navy football teams together. For several years the annual Army-Navy game has been omitted, because of a quarrel over points of sportsmanship.

When the two teams meet in New York on December 13, it will be frankly for the purpose of helping to raise money for the relief of unemployment. Early estimates of the receipts indicate that they must run to a million dollars, or almost as much as the "gate" at the last Tunney-Dempsey fight.

It is a strange but interesting kink of human nature that people will pay fancy prices to see a football game for charity, who would never think of giving the same

THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M.D.

FEAR

Fear lays down the bars for the enemy to come on. Pitiful indeed is the man or woman who lives in fear of something which exists only in the imagination. A state of mind like that will, in time, reduce the body to a state of confirmed invalidism.

The scared man invariably bestirs himself to find a means of keeping out of harm's way. He will bite at every fable—every nostrum that is heralded as a preventive or cure of disease. He will dig up his last cent to pay for something that is daily dinned into his ears by radio, or spread before his eyes in the blatant advertisement. He keeps himself in a state of mental unrest, which in time will lead to real illness.

If a shrewd commercialist invents a fad these days, and resorts to high-power advertising, he reaps a harvest of shekels from the gullible masses; and there are many shrewd commercialists these days. A million lies have been circulated about

meats; more about good, wholesome bread; as many more about the honest old coffee-berry; a million harmful—positively damaging fads have been set afloat by the promoters of "health foods," to supplant the countryman's honest square meal of hog-jowl and greens.

Americans have a way of carrying everything too far—especially if they get scared into a "health diet." Listen: there is no better "health food" than a contented mind, a good country table and a sound appetite. If I were giving boiled-down advice, after many years of experience, I would embody it in a few words—**don't eat too much!** Eat what you like, and that means what "agrees" with you; it means the food that you never hear of any more after you swallow it. So long as you live along that way, you are using the best preventive of disease known.

Fear of disease will bring disease, or, about the same, it keeps one unhappy. Courage and confidence lead to better digestion, and make for a better citizenship and a fatter purse.

BIGGER AND BETTER

THE NEW CHEVROLET SIX

Strikingly beautiful, fleet and smart —a masterpiece of Fisher styling



Never has the superiority of *Body by Fisher* been more strikingly exemplified than in the **Bigger and Better Chevrolet Six!**

With the added advantage of a lengthened wheelbase, Fisher designers have achieved in the new Chevrolet an impressive degree of smartness, comfort and luxury.

Inside and out, scores of refinements stamp this car as a masterpiece of modern coachwork. Radiator, headlamps and tie-bar form an unusually attractive and distinctive ensemble. Mouldings sweep back in an unbroken line to blend with the smart new body contours. And new color combinations lead a new individual-

ity. Interiors, too, are exceptional. The new mohair and broadcloth upholstery is smartly tailored. Seats are wider and more luxuriously cushioned. A deeper windshield and wider windows give better vision. And beautiful new modern fittings lend a final note of charm.

Many mechanical improvements are also evident in this Bigger and Better Six. Among these are a stronger frame; easier steering; a more durable clutch; a quieter, smoother transmission; and important engine refinements.

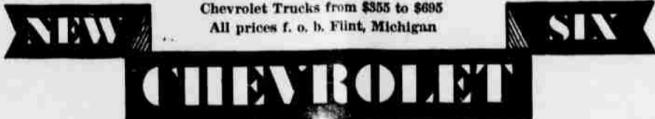
The Bigger and Better Chevrolet Six is now on display. See it today—drive it! It is the *Great American Value!*

AT NEW LOW PRICES

The Phaeton	\$510	The Coach	\$545	Sport Coupe with rumble seat	\$575
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Sport Roadster with rumble seat	\$495	Standard Five-Window Coupe	\$545	Special Sedan	\$650

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The flour specially prepared to give those two qualities women want most in pancakes and waffles—Flavor and Fluffiness.

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THERE ARE SMILES THAT MAKE US HAPPY

says Lee S. Roberts, the composer, on the "Sperry Smiles" program over the NBC every Tuesday, Thursday and Saturday evening at 8:45—KFSD KECA KGO KGW KOMO KHQ

MACMARR STORES

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WE EARNESTLY ask you to compare the prices on the following articles, many of them our regular prices every day, against the prices on the same articles ONE YEAR AGO. We assure you there is a tremendous saving to you. And QUALITY—yes, we are proud to say that we boast of quality, AND HONESTY and Satisfaction with every purchase or your money refunded.

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Dates Sold in bulk. New crop, fine quality and full of syrup. 2 Lbs. 25c	COFFEE MacMarr—the favorite in the west 3 LBS. \$1.00 COFFEE Economy—a real good coffee for the price. 3 LBS. 79c	Kraut Libby's best, a fine quality—sold in bulk at a real saving. 2 Qts. 25c
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Pancake Flour Sale

We have just received 500 packages and 100 10-lb. sacks of the wonderful MAC MARR PANCAKE FLOUR, a product of Sperry Flour Mills, and to introduce this most wonderful product we are putting on a tremendous 10-day Sale—

Dec. 5 to Dec. 15, Inclusive
2 1/2-Lb. Pack- **29c** 10-LB SACK **49c**
ages, 2 for

OLEOMARGARINE A Swift & Co. Product **3 Lbs. 45c**

Prunes Large Size, Inspected Prunes 10 Lbs. 89c 25 Lbs. \$1.98	Short'ning White and fluffy; sold in bulk. Note the Price. 4 LBS. 59c
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OATS Sperry's Full Cream in No. 10 Bags **Per Sk. 49c**

SOAP Crystal White, the Nation's Favorite Laundry Soap. **12 Bars 49c**

FLOUR MacMarr High Quality Patent Hard Wheat; Don't Mistake This With Cheaper Flour. 49-LB. SACK \$1.38	Chocolates A Real Fancy Mix 2 1/4-lb. Boxes 75c 5-lb. Boxes \$1.39
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