

Way of Life

BRUCE BARTON

GOOD MORNING, DOCTOR

One day when I was working at my first job and was—needless to say—hard up, I developed a severe pain.

A stranger in New York, I had read in the newspapers the name of a diagnostician who was internationally famous. I went to his office, which was in his beautiful home, at eight o'clock in the morning. The waiting room was already full. There was a rich man who tugged impatiently at his watch. There was a haughty woman. And there were also half a dozen shabbily dressed folk, including a poor mother with a very sick baby.

Without favoritism, each was ushered into the consultation room in the order of his arrival.

Presently my turn came. I said to the doctor: "I cannot afford to consult you, but my health is my entire business capital. Therefore, I feel that I simply must come to headquarters."

He gave me a careful examination, wrote a prescription, and told me that I would be all right again in a few days.

I pulled out my pocket book, which contained two weeks' salary. "How much are you earning?" he asked.

I told him \$25 a week. "Well, if you'll promise not to tell anybody," he answered, "I'll charge you five dollars."

In the intervening years I have become the father of three children,

and my salary has been raised a couple of times. I have had occasion to employ several physicians and three different surgeons. Some of the bills have amounted to hundreds of dollars. But I have never received a bill that seemed to me unreasonable or even adequate, considering the importance of the service rendered.

I have known several doctors who married rich wives, and some who have made money in real estate or the stock market. I have met a number who gained modest fortunes from their practice, but none who became really rich.

And the amount of free work done by even the biggest man in the profession has always been a marvel to me.

As an advertising man and a former sales manager, I feel that the health business is still too much an old-fashioned one.

I should like to see dozens of big clinics in every city, each with its group of specialists. I should like to see them use newspaper advertising, and draw most of their revenues from the healthy rather than from the seriously ill. I believe that if we Americans paid twice as much to good doctors every year it would be the best money we could possibly spend.

Some developments of this sort will come in the next generation. They are beginning already. Meanwhile, I feel a great sense of gratitude to the doctors. If my experience is typical, they are a swell group of men.



VOICES

The head of a college of music has got into the newspapers by announcing that the pitch of American girls' voices is getting lower, and attributing this to "yelling at football games and smoking cigarettes."

It is much more probable that the American type is changing through the admixture of races, and that the average American girl has a better muscular development than her grandmother had. Physical training rather than cigarettes would tend to enlarge the breathing passages which affect the pitch of the voice.

If the change which this teacher has noticed is general, so much the better. The high-pitched American female voice, almost shrill, grates on sensitive ears. Women may admire sopranos, but most men prefer the deep-toned contralto voice.

JUNK

Nearly a year's experience with

the plan, adopted by all of the large automobile makers, of offering a bonus to dealers for "junking" used cars, seems to have had a good effect, not only in stimulating the market for new cars, but in removing dangerous vehicles from the roads.

Ford is paying \$20 for each hopeless Ford car delivered at the factory. Other makers allow from \$20 to \$40 to dealers for each car junked in the presence of reliable witnesses of factory representatives.

The dealer has to find his own "graveyard" for the wreck, and that is a difficult problem in some localities. Almost every abandoned quarry and mine has been filled to the top with old cars. On some of the undeveloped streets in the suburbs of New York ancient automobiles virtually line the roadway on both sides.

There is a fortune waiting for the man who will discover a cheap and speedy way of reducing ancient

R. & K. PRODUCE CO.

(12 years on Front Street)
Owners of Portland and Salem
Piggly-Wiggly Markets.

SHIP US YOUR TURKEYS
Ducks, Geese, Capons, Hens,
Roasters, Etc.

Write us for prices and other information.

References:
U. S. National Bank
First National Bank
Salem U. S. National Bank

cars to their original raw steel.

NOISE

Hiram P. Maxim, son of one great inventor and nephew of another, and himself the inventor of the gunman's pet, the Maxim silencer for firearms, has found a way, he tells the world, to keep noise out of the house even with the windows open.

The principal use of such an invention will be, of course, in the large cities, where noise interferes not only with sleep, but with the health of those who get no respite from it through the twenty-four hours. But everywhere there will be a demand for a silencer of this sort, for hospitals and rooms from which all external sounds must be excluded, as well as for places near railroads and other sources of noise.

TAXES

One of the things we are going to hear more about in the next two or three years is the proposal for a Federal Sales Tax on all merchandise, or on a good many items. At present the Government levies a sales tax on automobiles, corporation stock sales and some other things. A few states have tried the sales tax as a means of raising revenue. The gasoline sales tax is in general use, in almost all of the states, as everybody knows. New York levies a tax on the sale of stock.

Advocates of the sales tax contend that it is the fairest of all forms of taxation, being based upon definite transactions in which money changes hands. Since the war many European countries have adopted it, and it ranks second only to the income tax as a revenue producer. Germany gets 15 per cent of her public funds from the sales tax, Belgium, France, Austria, and Czechoslovakia somewhat more.

Whether our Federal Government ever tries it on a large scale or not, the effort to pass a sales bill is likely to be made in the next Congress.

EINSTEIN

George Bernard Shaw, who has the clearest mind of any man in England, introduced Professor Albert Einstein to a London audience

the other night as "the man who has created a new universe." Eight men, each in his own time, had changed our conception of the universe, Shaw said. They are Pythagoras, Ptolemy, Kepler, Copernicus, Aristotle, Galileo, Newton and Einstein.

Each of those scientists gave the world a new conception of natural laws. Each in his turn proved that the others had been wrong, but each of them served the purpose of his times. Over a period of two thousand years man is gradually learning the truth about the world he lives in. A few hundred years from now some scientist, equipped with better measuring instruments than are available today, may prove that Einstein is wrong in his theory that a straight line is not the shortest distance between two points and that light travels in curves instead of in straight lines. But his theory will stand until somebody finds an unescapable fact which contradicts it.

That is the way scientific knowledge grows. Man probably will never know all the facts about the universe, but we are learning faster now than ever before.

Get Your Mammoth Bronze Turkeys—hens and toms for breeding purposes; Ben Hunting strain—from Mrs. W. R. Corley, Ione. 35-38.

Hens Need More Grain Longer, Colder Nights

As nights become longer and colder, successful poultrymen increase their grain ration for the high-producing birds, and also vary the amount with changes in production, says H. E. Cosby, extension poultryman of Oregon State college.

"Styles" in feeding change along with other methods, and new grain is being fed by most poultrymen in hoppers or troughs instead of in the litter as formerly. Sanitary factors, ability to check on the amount eaten, and great ease in finding the grain on dark faeces outweigh the supposed advantage of more exercise from litter feeding, he says.

Between 300 and 400 Oregon poultrymen are keeping up with the latest developments in their business through a radio study course from the state college over the college station, KOAC, this fall. Weekly lectures are given on various phases of poultry raising every Tuesday evening by A. G. Lunn, head of the poultry department at the college. Copies of the material may be had by enrolling in the course.

For Sale—Young Jersey cows, coming fresh soon. Walter Jepson, Ione.

EDITS ALUMNI MAGAZINE.

When A. L. McMillan, a product of our neighboring city of Lexington, attended Oregon State college as an undergraduate he served one year as editor of the college daily newspaper. Following graduation he taught for a couple of years in California, then served for a time as editor of the Southwestern Oregon News published at Marshfield. Now he is back at O. S. C. again as editor of the alumni magazine.

TASTY,
FRESH

Shell FISH

Eat them here now. Prepared to your order.

FOR A
GOOD MEAL
ANY TIME
or just
A LIGHT LUNCH OR
FOUNTAIN
REFRESHMENTS

ELKHORN RESTAURANT

ED CHINN, Prop.

U.B. Thrifty



Talk is not always cheap—sometimes it costs a man his job

SLICK-tongued get-rich-quick salesmen have caused many times more FITS than profits.

Long and thorough experience in banking has taught us that there is no substitute for safety.

Seek your banker's advice before you invest.

You can't go wrong with the right information.

FARMERS & STOCKGROWERS NATIONAL BANK

There is No Substitute for Safety

ORIGINAL ESTIMATE AND ACCOUNTING SHEET SCHOOL DISTRICT NO. ONE

This original estimate shows in parallel columns the unit costs of the several services, materials and supplies for the three fiscal years next preceding the current year, the detail expenditures for the last one of said three preceding fiscal years and the budget allowances and expenditures for six months of the current year. ("Six months of the current year" means six months of the last school year.)

EXPENDITURES

ITEM	Estimated expenditures for the ensuing school year	Expenditures and budget allowance for six months of last year	Budget allowance in detail	Expenditures for three fiscal years next preceding the last school year	Second Year	First Year
GENERAL CONTROL						
Personal Service:						
Superintendent	\$ 3,000.00	\$ 1,500.00	\$ 1,500.00	\$ 3,000.00		
Clerk	300.00	150.00	150.00	300.00		
Stenographers and other office assistants	500.00	250.00	250.00	579.00		
Supplies	200.00	100.00	100.00	421.08		
Elections and publicity	100.00	50.00	50.00	94.00		
Legal service (clerk's bond, audit, etc.)	150.00	75.00	75.00	65.00		
Total Expense of General Control	\$ 4,250.00	\$ 2,125.00	\$ 2,125.00	\$ 4,459.08		
INSTRUCTION—Supervision						
Personal Service:						
Principals, High School	\$ 2,000.00	\$ 1,000.00	\$ 1,000.00	\$ 2,000.00		
Principals, Grade School	1,750.00	875.00	875.00	1,750.00		
Supplies—General	100.00	50.00	50.00			
Total Expense of Supervision	\$ 3,850.00	\$ 1,925.00	\$ 1,925.00	\$ 3,750.00		
INSTRUCTION—Teaching						
Personal Service:						
Teachers—High School	\$ 6,760.00	\$ 3,380.00	\$ 3,380.00	\$ 8,157.67		
Teachers—Grade School	8,235.00	4,117.50	4,117.50	9,982.68		
Teachers—Gym	1,900.00	950.00	950.00	1,900.00		
Supplies	500.00	250.00	250.00	421.08		
Textbooks (desk copies and indigents)	50.00	25.00	25.00	50.00		
Total Expense of Teaching	\$17,445.00	\$ 8,722.50	\$ 8,722.50	\$20,511.43	\$15,315.67	\$23,375.00
OPERATION OF PLANT						
Personal Service:						
Janitors and other employees	\$ 2,160.00	\$ 1,080.00	\$ 1,080.00	\$ 2,220.00		
Janitor's supplies	300.00	150.00	150.00	378.02		
Fuel	800.00	400.00	400.00	797.24		
Light and power	300.00	150.00	150.00	259.82		
Water	300.00	150.00	150.00	280.00		
Other expense of operation	100.00	50.00	50.00	204.97		
Total Expense of Operation	\$ 3,960.00	\$ 1,980.00	\$ 1,980.00	\$ 4,140.05	\$ 4,872.78	\$ 5,088.00
MAINTENANCE AND REPAIRS						
Repair and replacement of furniture and equipment	\$ 100.00	\$ 50.00	\$ 50.00	\$ 2,535.53		
Repair and maintenance of buildings and grounds	400.00	200.00	200.00	1,576.81		
Total Expense of Maintenance and Repairs	\$ 500.00	\$ 250.00	\$ 250.00	\$ 4,112.34	\$ 1,595.52	\$ 3,390.00
AUXILIARY AGENCIES						
Library:						
Personal service (librarian, etc.)	\$ 140.00	\$ 70.00	\$ 70.00	\$ 140.00		
Library books	300.00	150.00	150.00	246.49		
Total Expense Auxiliary Agencies	\$ 440.00	\$ 220.00	\$ 220.00	\$ 386.49		
FIXED CHARGES						
Insurance	\$ 130.00	\$ 65.00	\$ 65.00	\$ 130.00		
Total Fixed Charges	\$ 130.00	\$ 65.00	\$ 65.00	\$ 130.00	\$ 115.00	\$ 430.00
CAPITAL OUTLAYS						
Alteration of buildings (not repairs)	\$ 1,000.00	\$ 500.00	\$ 500.00	\$ 427.99		
Total Capital Outlays	\$ 1,000.00	\$ 500.00	\$ 500.00	\$ 427.99		
DEBT SERVICE						
Principal on bonds	\$ 2,000.00	\$ 1,000.00	\$ 1,000.00	\$ 2,000.00		
Principal on warrants	3,800.00	1,900.00	1,900.00	3,800.00		
Principal on other indebtedness	5,000.00	2,500.00	2,500.00	5,000.00		
Interest on bonds	2,750.00	1,375.00	1,375.00	2,750.00		
Interest on warrants	290.00	145.00	145.00	290.00		
Interest on other indebtedness	480.00	240.00	240.00	480.00		
Total Debt Service	\$14,320.00	\$ 7,160.00	\$ 7,160.00	\$14,320.00	\$11,485.00	\$ 4,000.00
EMERGENCY						
	\$ 500.00	\$ 250.00	\$ 250.00	\$ 129.90		
Total Emergency	\$ 500.00	\$ 250.00	\$ 250.00	\$ 129.90	\$ 500.00	\$ 500.00
GRAND TOTAL	\$46,395.00	\$23,197.50	\$23,197.50	\$52,267.28	\$33,894.37	\$36,383.00

I, Vawter Crawford, do hereby certify that the above estimate of expenditures for the year 1930-1931 was prepared by me and that the expenditures and budget allowance for six months of the current year and the expenditures for the three fiscal years next preceding the current year as shown above have been compiled from the records in my charge and are true and correct copies thereof.

VAWTER CRAWFORD, District Clerk.

Measured and Tested Service

The measure of Electric Service is as accurate as your grocer's weights or your marketman's scales. Every meter is doubly inspected before installation. Periodically it is tested to ensure that you pay only for service you actually use.

No matter what amount of Electricity you make use of, its cost dwindles to nothingness compared to the convenience you enjoy through it. Is there anything that brings you more at less cost?

Pacific Power and Light Company

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MACMARR STORES

HONESTLY, we're thankful! We appreciate very much the consistent, loyal patronage our customers are giving us. To show you how thankful we are, we're offering you some very special values in foods. All the finest nationally-known and locally-recognized foods to make your Thanksgiving feast a happy one are here in our stores this week. Come in and share in these greater values!

SAT., NOV. 22, TO WED., NOV. 26, INCL.

Bacon
Fancy side medium weight, well streaked, by the slab or half slab.
Per Lb. 33½c

LARD
Pure lard in No. 10 pails.
Per pail \$1.45
Shortening
Fluffy and white. Sold in bulk.
4 Lbs. 65c

Flour
MAC MARR BLEND
Growing in favor and flavor every day.
Per Sack \$1.39

Fruits and Vegetables

Our vegetables are always fresh and the prices always right

ORANGES The new navel has arrived. We have several sizes in stock. **Medium Large Size 69c Doz.**
SWEET SPUDS Medium size and very smooth. **7 Lbs. 35c**
CRAN-BERRIES Fresh shipment just arrived; buy now. **2 Qts. 43c**

CELERY Large, Crisp White Jumbo. **2 BU. 19c**

COFFEE
The famous MacMarr Blend, getting better and better all the time.
3 LBS. \$1.00

KRAUT
Libby's Best. Means that there is no better. Sold in bulk.
2 Qts. 25c

CORN Country Kist—A very delicious golden sweet corn. **2 TINS PER CASE 25c**

Mince Meat Kerr's Best, sold in bulk, a very delicious product. **2 LBS. 27c**

Delivery
All orders of \$3.00 or over delivered free anywhere in the city.
PHONE 1082 HEPPNER, ORE.

CANDY
All our candy is of best quality and a wide variety to select from.
Priced 15c to 45c lb

NUTS
All kinds to suit your needs
Special, Fresh Roasted PEANUTS
2 Lbs. 29c

MACMARR STORES