

# The Way of Life

## by BRUCE BARTON

### ASH TRAYS AND BUZZERS.

Years ago I had an appointment with a corporation president. The secretaries, door men, and general factotums in the great man's outer office made it clear that his boss was Some Pumpkins and that I was assuming a great deal in saking to see him.

When I finally worked my way through the last of them and stood in the president's private office, I saw in the corner a red-faced, bald-headed man seated at a plain wooden desk. His coat was off and his sleeves were rolled up to reveal a pair of solid, hairy arms.

"Ah, Mr. Barton," he said, "would you mind standing on guard beside that door? My tailor has just sent me over a pair of cooler pants, and I want to put them on."

So I stood guard while he stepped out of one pair of pants and into another, chatting sociably all the time.

I was reminded of this incident by the remark of a friend who was recently transferred from the branch office to the New York headquarters of a certain business.

Some of the men in the organization were jealous of his promotion, and he has carefully watched his step. "The president gave me my choice of two offices," he told

me. "One was a grand room on the executive floor. The other a queer little dump two floors below. I took the little office. It will be perfectly all right until I show that I need something better. I have enough problems at the beginning without the additional handicap of a luxurious office."

An office manager who has watched men come and go in a big corporation tells me that he can predict just about how long a new man will last. "If his first requisition is for a lead pencil and a blotter and some ink, I put him down as permanent. But when a man sends me an initial requisition for an ash tray and an electric buzzer I notice he never stays over a year."

Napoleon was quite a trial to his courtiers because he did not pay more attention to the trappings of his office. When Bourrienne was telling him that he must do so and so or the older reigning families in Europe would not recognize him, he had the sure answer of a man who knows his strength.

"If it comes to that I will destroy them all," he exclaimed. "Then I shall be the oldest sovereign among them."

Generally speaking, those who like lots of fuss are light weights. The surer a man is of his own capacity, the less he cares for externals—including all fancy trappings and the criticism of the uninformed.

What is needed in the South, says Mr. Williams, is the production of more food which the South itself consumes. He says there are single cities in the South where the consumption of meat and dairy products is more than the production of those commodities in the entire state. The cotton farmer who cuts down his cotton acreage and uses the land thereby released for livestock and dairying or the growing of other foodstuffs, will be serving himself, his community, the cotton industry and the entire South.

It will take time, but eventually a high percentage of the land now devoted to staple crops all over the country will be used for other purposes.

### LIFE

Our bodies live longer than those of our grandparents did, Dr. Charles H. Mayo, famous physician of Rochester, Minn., tells us, but our brains die just as young. What is the use, Dr. Mayo asks, of living to 90 if the brain begins to decay at 70? He is optimistic about it, however; he thinks that medical research will find means of prolonging mental life as well as physical life.

In the matter of length of life we have made great progress in a short time. The normal age to which each newborn child can expect to live in America is 50; in India it is only 20. In Colonial days in America, in the 1600's, the average age in this country was only 21, because so many children died in infancy, and their elders succumbed early to the hardships of pioneer life.

The time will come when nobody will die, except from accident, under 70, and many will live, and be

### Non-Resident License Void on Oregon Cars

The Oregon law which extends a welcome to visiting motor tourists by granting them a permit to drive for 90 days within our state without the payment of any fee, is often misunderstood by Oregon motorists themselves. It is generally known that the secretary of state may issue a visitor's permit to bona fide tourists without cost to the applicant, which is valid for a ninety day period, not to extend beyond the current year, to any non-resident owner of a motor vehicle upon proper application to the secretary of state or any agency which may have been designated by him. This section of the law does not, however, pertain to Oregon residents who may acquire a motor vehicle which happens to be licensed in some other state, country or territory at the time of purchase. In such cases, the foreign license immediately becomes void and the owner is required to register the vehicle in the regular manner provided by law for vehicles owned by residents of this state. In other words it becomes mandatory upon an Oregon resident that an Oregon license be provided in order to legally operate the vehicle in this state. A similar occasion arises when a resident of this state purchases and licenses a car in another state and then returns to Oregon with the expectancy of securing a non-resident permit. The secretary of

state is continually confronted with problems of this kind and in most instances it is probably due to a lack of familiarity with the provisions of the law governing this procedure.

Weather Man: "Put down rain for a certainty this afternoon."  
Assistant: "Are you positive, sir?"  
Weather Man: "Yes, indeed, I've lost my umbrella, I'm planning to play golf, and my wife's going to a lawn party."

### THERE ARE SMILES THAT MAKE US HAPPY



## LEE S. ROBERTS

COMPOSER OF "SMILES" will play melodies from his own scrapbook and tell of little human incidents in the lives of musical celebrities he has known.

These programs, featuring Lee S. Roberts are known as "Sperry Smiles" and come to you at 8:45 each Tuesday, Thursday and Saturday evening over the stations of the National Broadcasting Company.

KFSD · KECA · KGO · KGW  
KOMO · KHQ  
**SPERRY · FLOUR · CO**  
MILLERS OF SPERRY DRIFTED SNOW FLOUR



### HELP

Out of a fund of \$30,000 established by former Senator Joseph Frelinghuysen of New Jersey, more than \$77,000 has been loaned to boys and girls on New Jersey farms to enable them to purchase pure-bred cows, swine or poultry. More than 1,000 boys and girls have been helped in this way to get a start in producing better dairy products, pork and poultry, and the effect upon farmers generally in showing them the advantages of pure-bred stock have been incalculable.

That sort of help for the farmer is decidedly practical. There is always a market for first-grade products of the sort which New Jersey thus encourages, especially in the vicinity of great terminal markets like New York and Philadelphia.

### SPEED

Thirty-five minutes from the time he left the William Penn Airport in Philadelphia with photographs of the World's Series baseball game, Captain Frank Hawks delivered the pictures in a New York newspaper office. It took him 20 minutes, flying at 270 miles an hour, to cover the 90 miles between Philadelphia and the Queens Borough Airport in New York. Then fifteen minutes in a speed-boat took him to Manhattan.

This was faster than the pictures could have been sent by telegraph. Telegraphing photographs is now being done every day, but it takes half an hour or so for the details of a picture to be transmitted over the wire. Over long distances, of course, the airplane could not compete, but in this case it was the swifter method.

### BLIND

The most terrible affliction which can come to a human being, in all probability, is blindness. The problem of helping the blind to become self-supporting is finding new solutions constantly. The latest is the

discovery that blind girls, because of their keen sense of touch, are very useful in offices where there is a large amount of mailing to be done.

The Brooklyn Bureau of Charities has set up a mailing business employing only blind girls for this sort of work. All sorts of quantity mailing is done for business houses. These girls formerly had no other occupation than weaving coarse rugs, at which they could earn only from \$6 to \$8 a week. In the mailing work they earn from \$15 to \$20 a week. And for addressing mail, crippled girls, who cannot work at occupations requiring physical exertion, are employed.

That is the most practical sort of charity.

### COTTON

More than 45,000,000 acres of land was devoted to growing cotton in the United States this year. That is five million acres too much, in the opinion of Carl Williams, the cotton expert of the Federal Farm Board.



### Bank by Mail

THE bank is just as close to you as your mail box.

United States Mail is the last word in reliability and it is maintained for your convenience.

All items received by mail are given prompt and careful attention.

Banking by mail is safe, speedy and convenient.

**FARMERS & STOCKGROWERS NATIONAL BANK**  
There is No Substitute for Safety

**R. & K. PRODUCE CO.**  
(12 years on Front Street)  
Owners of Portland and Salem Piggly-Wiggly Markets.  
SHIP US YOUR TURKEYS Ducks, Geese, Capons, Hens, Roasters, Etc.  
Write us for prices and other information.  
References:  
U. S. National Bank  
First National Bank  
Salem U. S. National Bank

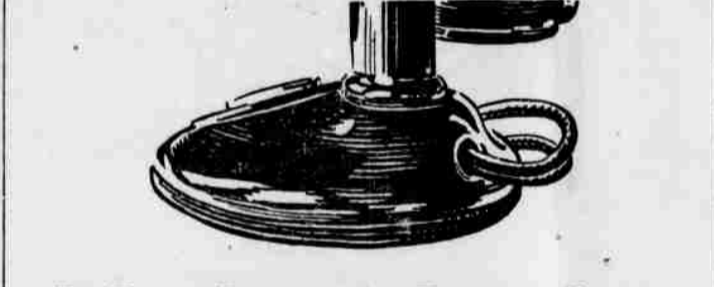
### WE TAKE OUR LOSS

To meet the conditions that exist in our community, we are making a discount of 25% on all monuments and markers purchased during October and November. Our prices were already lower than elsewhere. You pay no commissions for agents.

Write for Samples and Prices  
**Pendleton Marble & Granite Works**  
T. L. REEDY, Prop.



THERE are two kinds of inter-city calls: *person-to-person*—when you ask the operator to summon a specific person to the telephone; and *station-to-station*—when you will talk with anyone who answers. The charge for station-to-station calls is usually lower by day, still lower in the evening.



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

## Instant and Constant Service

A hand-sized cloud is seen on the horizon . . . a storm threatens . . . mid-afternoon brightness changes to shadowy grey . . . lights twinkle hours earlier than normally.

A sudden weather change can increase electrical uses many times in a short period. Yet invariably, service is there when you snap the switch! Foresighted organization must meet the changing demand of the day, the week, the month, the year. Back of the button that responds so instantly to your every touch there is a far-flung organization that anticipates every use you make of its all-doing service.

**Pacific Power and Light Company**  
"Always at your Service"



With Armistice Day drawing near, why not make PEACE with your purse? It is quite disturbing to have your purse meet your eye with a rather neglected look but you can easily change that. Try buying foods at our complete food stores and you will note with satisfaction that the savings left in your purse give you pleasure as well as peace of mind!

### SATURDAY & MONDAY SPECIALS

<b>MATCHES</b> Good quality, every one a real light. <b>12 Boxes . 34c</b>	<b>MINCE MEAT</b> Kerr's Best in Bulk. "It is just delicious" <b>2 Lbs. . . . . 29c</b>	<b>NUCOA</b> An economical spread for bread <b>Per Lb. . . . 21c</b>
<b>CORN</b> Delicious Golden Yellow <b>2 Cans . . . . . 25c</b> Per Case . . . . \$2.74	<b>COFFEE</b> MacMarr's Blend—Best by Test in the West <b>3 Lbs. . . . . \$1.00</b>	<b>CHEESE</b> Armour's loaf, a delicious mild cure <b>2 Lbs. . . . . 55c</b>
<b>FLY SPRAY</b> Oronite, the best of all <b>Pts. 45c Qts. 85c</b> Gallons . . . . . \$1.89	<b>Flour</b> The wonderful MacMarr, growing every day in popularity. <b>49-lb. Bag \$1.39</b> Per Bbl. . . . \$5.48	<b>FRUIT PEEL</b> For that fruit cake <b>Citron, Lb. . . . . 39c</b> <b>Orange, Lemon 33c</b>
<b>MILK</b> Darigold, a western product <b>11 Tins . . 98c</b>		<b>CRISCO</b> The ideal shortening for all purposes <b>6-lb. Tin \$1.55</b>
<b>RAISINS</b> Market Day Special, in 4-lb. Packages <b>Per Pkg. . . 27c</b>	<b>KRAUT</b> Libbey's Wonderful Kraut, sold in bulk and just look at the price <b>2 Quarts . . . . 25c</b>	<b>CURRENTS</b> New Crop MacMarr Brand <b>2 Lg. Pkgs. 39c</b>
<b>CODFISH</b> Boneless Codfish of real delicious quality <b>2 Lbs. . . . 49c</b>	<b>SHORTENING</b> Armour's Pennant Brand, fluffy and white like snow. Fine for frying and baking. <b>No. 10 Pail . \$1.29</b>	<b>BANANAS</b> Golden, Ripe, Delicious Fruit <b>3 Lbs. . . . . 25c</b>

BACON, Armour's Fancy, Med. Wt. Back Bacon . . Per Lb. 29c

**MACMARR STORES**  
Phone 1082 STONE'S DIVISION Hotel Heppner Bldg.