

## PACIFIC

## POWER \& LIGHT COMPANY

## THE FARMERS'



FAIRLY PRICED electric energy cuts production costs for nearly 8,000 farmers served by the lines of this company in Oregon and Washington. These progressive farmers have proved that our service is a poweful business ally-a capable assistant who is helping them to make more money.
With all of its many profitable uses, Pacific Power \& Light Com pany service is still one of the smallest items of expense on the farm, for rural rates paid by our customers are among the lowest in the entire country.
Low cost and dependability of service - made possible by trained, professional management devoting its entire time to the job-make Pacific Power \& Light Company service an important factor in the continued development of this territory.

PACIFIC POWER \& LIGHT COMPANY<br>Main office: Portland, Oregon

 Native "We only had wind en-
ounh tor one, mo we took the other
one down Kind-Hearted Lady: "And so you



TASTY, FRESH

## Don't Get

## CAUGHT!

## Prepare NOW for Winter Driving

We have forseen your needs and are prepared to give complete, speedy, economical service. You will find here-

A large stock of Rings, Fan Belts and Head Gaskets for popular make cars Guranteed NATIONAL BATTERIES $\$ 6.35$ up. Recharging done in a modern way. Fully equipped battery shop. "PRESTONE" and Alcohol-Fill before the damage is done.
Weed Chains. No skidding when you put on U S. ROYAL tires-now priced low.

WE DO-
Oil Changing, Greasing, Brake Lining, Reboring and Repairing.
COMPARE OUR PRICES

## FERGUSON Motor Company


 visit your nearest MacMarr Store Here you will discover consistent savings on every purchase;
finer foods of al kinds; brighter, cleaner stores and on top of all this-cheerful, courteous service.
SATURDAY \& MONDAY SPECIALS


