

The Way of Life

by BRUCE BARTON

MOTTOES

Under the glass top of the desk of an interesting New Yorker I saw a bit of white paper with these words: "The dog barks, but the caravan passes on."

Taken in connection with the man's character and career, the sentence is revealing.

He has been barked at plenty, but he has proceeded. He has done his work, built a great enterprise, created employment for thousands of people. The barking long since became faint and very far behind.

The First National Bank of New York is presided over by a white whiskered gentleman of more than eighty, named George F. Baker. When his name gets into the newspapers it is usually because some stock in which he is known to hold a large and permanent interest has advanced a hundred points in a week and added several million dollars to his fortune.

A friend of mine visited the bank on business, and came back with this sentence:

"The vision to see them; the courage to buy them; the patience to hold them."

Whether it came from Mr. Baker or not, it is his philosophy, and the secret of his fortune.

In Boston there is another old man, perhaps the most unselfish human being I have ever known. His whole life has been devoted to service to the city's poor, and the look in his eyes is a benediction. I

asked him once whether he is worried about the future. "You give away all you earn," I said. "What will you live on when you are too old to work?"

For answer he pulled a slip of paper out of his pocketbook, and passed it over to me.

"Trust in the Lord and do good. So shalt thou dwell in the land, and verily thou shalt be fed."

That he said, is a promissory note from the Owner of the Universe. On that promise he has lived for seventy years, and he has confidence that it will continue to be good.

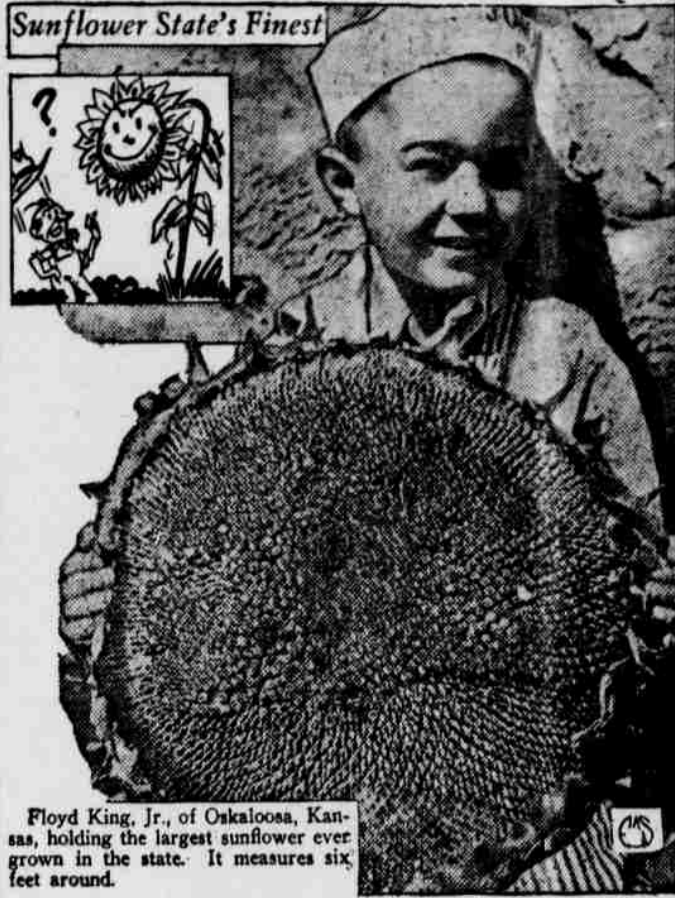
Each of these three men has continued in the world a long time, and paid a price for experience. Each is quite different from the others. Yet, from their three mottoes one might evolve something in the way of a philosophy.

"If you are going to do anything you must expect criticism. But it's better to be a doer than a critic. The doer moves; the critic stands still, and is passed by."

"You must believe in something—in yourself, in the country, in God. You must have courage to back that belief with your money and your life, and patience to wait for fulfillment."

This is old stuff, you say. And I answer that everything important is old stuff. Love is old stuff. Building a home is old stuff. Becoming a father is old stuff.

But all old things become thrillingly new as each man discovers them for himself.



Floyd King, Jr., of Oskaloosa, Kansas, holding the largest sunflower ever grown in the state. It measures six feet around.

which can then be flavored and frozen.

LIGHT

A young man named Elmer Sperry went to Chicago fifty years ago and began to make electric arc lights. He built a tower on top of the Board of Trade building and installed 20 electric arcs which gave 40,000 candle-power of light. It was the wonder of its time, but another young man named Edison about that time brought out incandescent light and that soon replaced arcs for city lighting.

Elmer Sperry kept on experimenting with arcs, however, and developed the searchlights which are used today by every navy in the world and by most armies. Sperry died a few weeks ago at the age of 70, but before his death he gave the city of Chicago the most powerful light ever built. It is known as the Lindbergh Beacon, and was first used during the national air meet in August. It stands on a tower 600 feet above Lake Michigan and throws a light more intense, per square inch of radiating surface, than that of the sun. It can be seen for 250 miles, to guide flyers to the Chicago Airport.

Who could want a better monument than that?

ENDURANCE CONTESTS.

By E. R. RICHARDS, New York. (From State Board of Health)

Within the past few weeks there has been an epidemic of tree-sitting, kite-flying, bicycle-riding and many other types of endurance contests by youngsters of both sexes. The word "epidemic" is used advisedly since the desire to outstir or otherwise outdo somebody else seems to be extremely "catching."

We can blame parents for allowing their children to weaken their bodies by these ill-advised attempts to outstrip others but can we really blame the children who have entered these silly, and, in many cases harmful endurance contests. All children are imitators and older people have certainly set them enough bad examples.

Airplane and automobile endurance tests may perhaps be excused on the ground that valuable information is sometimes gained. The weakest part of the machine gives out first and manufacturers may thus be able to improve their products, often, however, at the cost of permanent physical injury or death of the pilot or driver. But little can be said in favor of the marathon dance, the six-days bicycle race, the post-sitting exploits of "Shipwreck Kelly," and the rocking-chair contests of people who are certainly old enough to know better. Some few may gain financial rewards, but not enough to pay for the physical injury that is almost sure to result from over-taxing some part or parts of the body. To cite an outstanding example Gertrude Ederle, the first woman to swim the English Channel, is reported to have lost her hearing as a result of this exploit.

There are endurance contests, however, which the participants themselves do not seem to realize that they have entered or that they are doing themselves permanent injury. How about the business man, who sits at his desk all day, at his radio all evening, and still prides himself on his ability to eat three square meals a day. Tree-sitting, compared to this is a harmless occupation. Then there is the individual, frequently an adolescent girl or boy, who undertakes to see how many hours out of the twenty-four he or she can do without sleep. The man, or the woman, who sits behind a smoke screen all day belongs in the same class. There is also the patent medicine and pill addict who tries every so-called remedy advertised in the newspapers, no matter how preposterous the claims may be. Such persons are indulging in a contest which can have but one result—the premature

FREEZING

After three or four years of experiment with frozen fish and meat, one of the largest food distributing companies is now going for frozen fruits, vegetables and oysters. Modern methods of instant freezing instantly check all tendency to decay, and when the frozen product is thawed out it is said to be exactly as good as when fresh.

Spinach, cherries, loganberries, red raspberries and peas are among the foodstuffs to which the freezing process of preservation has been applied with success thus far, in addition to practically all kinds of meat and sea-foods.

ICE CREAM

Every person in the United States ate three gallons of ice-cream last year, according to the United States Department of Agriculture. If you got less than that, somebody else ate more. The consumption of ice-cream has increased one-half in ten years.

We are shipping ice-cream from America now to every part of the world. At your hotel in Cairo, Egypt, or Bombay, or Hong Kong, you will find a well-known American brand of ice-cream on the menu. One of the greatest inventions in the food line is the homogenizer used by ice-cream manufacturers, which enables them to store surplus cream through the winter in the form of butter. Butter will keep where pure cream will not. It is run through the homogenizer, which breaks up the fat globules, mixing them with milk, with pure cream as the product,

OREGON POULTRY STOCK IS PRIZED HIGHLY IN JAPAN

When they want to start a poultry farm in Japan on an ideal basis, the first move is to get foundation stock from Oregon judging by a letter just received by the poultry department at Oregon State college from E. M. Clark, a missionary at Kobe, Japan.

Mr. Clark wrote that he is desirous of starting a poultry ranch in Japan and adds that "I am desirous that this shall be as nearly ideal as possible and would like setting eggs from the very best stock you have at the college among your White Leghorns."



TIME

We have almost reached the point where the work of the world can be done in half of the time that it took twenty years ago. The shortening of the hours of the working day in industry has only just begun, according to the U. S. Department of Labor. The eight-hour day is general in many industries, but in some sections the ten-hour day still prevails.

It is the belief of those who have studied the subject closely that a universal seven-hour day would give everybody work all the time, except for a reasonable vacation period, and would not slow up production below the demand for finished products in any line. The difficulty is to get competing industrial establishments to agree to the change. Such difficulties are not insuperable, however. Twenty years ago nobody would have believed that it would be possible to get all of the department stores in New York to agree to close all day Saturday in Summer, but it has been brought about.

BUILDINGS

The newest thing in building construction is the "hung" building. Instead of a foundation as big as the building, with posts at the four corners, the building is hung from a single steel pole set in concrete and resting at its lower end on bedrock.

Two such "hung" buildings have been constructed in New York. The center pole is in the middle of the building, and all of the steel floor beams are suspended from it and braced against sagging. The outside of the building is merely a shell of brick or terra-cotta to keep out

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breaking down of some bodily function.

Before criticizing the tree-sitters it would be well for each one to consider whether he is in any way running a marathon with himself by overtaxing some part of the human system. When young boys or girls climb into trees for an endurance contest they may do themselves no permanent harm so long as they keep warm, have plenty to eat and drink, and in general, follow common hygienic rules. To be sure, they might better do something use-

ful in healthful play. But at least they are getting their full quota of fresh air and sunshine. They are figuratively only making young monkeys of themselves by living in the tree branches. But this is no excuse for older people to do the same thing either in a literal or figurative sense.

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