



When's the Time to Quit?

I rode downtown in a taxicab, and looked at the picture of the driver on the license card which is issued by the police.

Where had I seen a face like that?

Suddenly I knew. An acquaintance of mine looks enough like that taxi driver to be his twin.

If the whole truth be blurted out, I doubt if there is a very wide difference in intelligence between that taxi driver and my acquaintance. Neither has much education. Neither is well read. Neither can be accused of profound thought.

How is it, then, that one is on the front seat of a cab and the other rides in the back seat of a limousine?

Luck? Undoubtedly there is a lot of luck in every successful career. But I think my acquaintance has at least one quality which the taxi driver lacks. He stuck to his game through some pretty lean, tough years when there was every reason to be discouraged and quit.

The dividing line between success and failure is just a hairline in thousands of cases. One single decision may make all the difference.

A young man has just been promoted into the vice-presidency of a corporation, and given a stock participation that will make him many times a millionaire.

He told me that he started in a branch office of the company as an accountant. Before long he had made himself master of one certain phase of the company's affairs.

He looked around him and above him, and was discouraged. Everywhere his way seemed to be blocked by men who had been there longer, but were young enough so that they would be active for many years.

One night he definitely decided to look for something else. The next day an officer of the company visited his branch, and a violent discussion ensued. The officer upheld one side of the question, my young friend the other. And my young friend knew his facts; he was right.

The argument ended by the officer asking him to come down to New York "for a few weeks." He has been there ever since.

If he had resigned the preceding evening, my young friend would have missed his one great chance.

Hanging over the door of the laboratory of a great automobile company is this sentence: "No one ever would have crossed the ocean if he could have got off in the storm."

I am not writing this piece to try to make any man contented with a poor job. There are plenty of instances where men have made their everlasting fortunes by making a fresh start.

But more often, I think, the battle is won just by sitting tight.



FLIES

Motoring through Connecticut the other day I stopped for a bite in a good-sized town. To my amazement the principal restaurant of the place was swarming with flies, which were crawling unrestrained over the food. I did not eat there.

The danger of flies seems not yet to have penetrated everywhere. It has been said by someone that it takes three generations for any new fact to filter down through all levels of intelligence to the lowest. It is less than forty years since the discovery was made that flies are the chief carriers of typhoid fever.

In the big cities and in most progressive small towns, public health authorities now compel the covering of garbage and other filth in which flies breed. The automobile has done a great deal, practically eliminating the horse stable, once the flies' chief breeding ground. In the general clean-up of Europe since the war long steps have been taken, until there is at least one town in Italy, Montecatini, which boasts that it has not a single fly!

HELIOPHOBES

Are you a heliophile or a heliophobe? Everybody is one or the other. Heliophiles love the sunshine and thrive under exposure to sunlight. Heliophobes are the unfortunate blondes who do not tan but burn and blister and sometimes become seriously ill in the effort to acquire the golden-brown skins of the more fortunate heliophiles.

A skin specialist in a New York hospital estimates that more than 200,000 working days are lost in that city every year from illness due to

sunburn. These heliophobe sufferers are usually of the blonde North European and Scandinavian type, coming from a stock bred for countless generations in the high altitudes where sunlight is scanty and indirect. The perfect heliophile, on the other hand, usually has a strain of Mediterranean blood, Italian, Greek, Spanish or Semitic.

DREAMS

"One must have some daring if one is to live one's dreams," said Captain Wolfgang Von Gronau as he landed his flying boat in New York harbor after flying over from Germany by way of Iceland, Greenland and Labrador. This pioneer of a new trans-Atlantic air route dared to try to realize a dream which he had had for years.

All have dreams of things we would like to do; few of us have the daring to attempt to make the dreams come true.

"Many loved truth, and lavished Life's best oil
Amid the dust of books to find her."
So wrote James Russell Lowell in his great Commemoration Ode. But

the poet saw the truth clearly: "They love her best who to themselves are true
And what they dare to dream of, dare to do."

BANKING

One of the things which is certain to change greatly in the course of the next few years is the banking business in the smaller communities.

The small local bank has not facilities, in most instances, to take care of the legitimate business needs of its community. Some system which will distribute credit equally over the whole nation at all seasons will be worked out.

In Congress, where the final answer will be given, the contest is between "chain" banking and branch banking, with branch banking in the lead.

One member of Congress has suggested that branch banks on wheels—armored cars—may eventually travel between banking centers and the smallest villages, transacting banking business for an hour or two on certain days of the week in each

community. Something like that may come about.

CHANEY

The death of Lon Chaney is a genuine loss to the world. He was an entertainer of the first order, alike in his proper person, in which he appeared in "Tell it to the Marines," and in the marvelous disguises and contorted make-ups which he used in other films.

Chaney's career was a demonstration of the American belief that opportunity awaits every boy or girl who is able to seize it. His youthful handicaps were tremendous. His parents were deaf-mutes, his father a barber on small wages. Whatever he was to accomplish he had to do for himself. He struggled for years on the stage and won his first great success in pictures when he was nearly forty. But he brought to pictures a knowledge of stagecraft and the art of acting, learned by years of poorly paid apprenticeship. No man or woman ever became a great artist in any field without such a background of uninteresting drudgery.

Registered Hampshire Rams for Sale—Some ewe lambs also, at John Bubeck ranch 8 miles south Heppner Junction. 24-7p

Sheep Pasture for Rent—1000 acres Turkey red stubble and straw. Edw. A. Lindeken Ione, or inquire at this office. 25tf.

Limited number of piano pupils, beginning Sept 1. Mrs. Virginia Turner, city. 23-4.

Chicken dinner Sundays. Mrs. Albert Rea, city. 26-27.

TASTY, FRESH Shell FISH

Eat them here now. Prepared to your order.

FOR A GOOD MEAL ANY TIME

or just A LIGHT LUNCH OR FOUNTAIN

REFRESHMENTS

ELKHORN RESTAURANT

ED CHINN, Prop.

New Log Issued of Mount Hood Loop

A new road log of the Mount Hood Loop highway has just been received at the regional forester's office in Portland, Oregon.

This leaflet gives a complete log of the Loop starting at Sandy and following around Mount Hood through the Columbia gorge back to Portland. It also contains information on the glaciers of Mount Hood, Bull Run watershed, the fire lookout station on the peak, description of trail trips in the Mount Hood

area, a historical sketch of the region and a sketch map of the Loop highway.

A large supply of the leaflets is now available for distribution, either at the regional forester's office, or at the forest supervisor's office, room 504, New Post Office Building, Portland.

PIANO BARGAIN—Piano near Heppner. Will sell for unpaid balance on terms of \$10 a month. Write Pendleton Music House, Pendleton, Oregon. 26-29.

Try a G. T. Want Ad.

Heppner Trading Company

Phone 1482

GRAIN and WOOL STORAGE

Feed, Flour, Salt

Wheat Cleaning and Treating

Highest cash prices for wheat and barley

W. L. BLAKELY Manager

Go East on Union Pacific's Marvelous New Train -

PORTLAND ROSE

A Triumph in Train Comfort

INQUIRE OF LOCAL AGENT FOR DETAILS

LOW FARES END SEPT. 30

Final Return Limit Oct. 31
Liberal Stopovers Going and Returning

UNION PACIFIC

C. DARBEE, Agent
Heppner, Oregon

SATURDAY SEPT. 27th

LAST DAY of Special Prices and Terms on THOR

WASHERS & IRONERS

Before Saturday, be sure you have chosen your Thor Washer and Ironer. For right now the new, greatly improved Thor is priced at decided savings.

The Thor itself brings many economies. Its gentle cleaning motion is far easier on your clothes—it adds months to their life. The Thor saves you hours each week for other things—it saves you measureless energy for recreation and pleasure.

Begin enjoying these savings now. Today the Thor ironer and washer is yours for only \$1 down, \$8.40 monthly—(\$149.50 cash).

FREE TOWEL

We want you to learn how easy and simple and speedy Thor ironing really is. Run one of our snowy guest towels through the Thor ironer and the towel is yours! Come in today for your towel.



THOR PRICES FOR A LIMITED TIME ONLY

- Famous Thor Washer \$1 down, \$5.65 monthly, \$99.75 cash
- Attachable Ironer \$1 down, \$3.25 monthly, \$49.75 cash
- Table Ironer \$1 down, \$4.70 monthly, \$79.75 cash
- Washer and Attachable Ironer \$1 down, \$8.40 monthly, \$149.50 cash
- Washer and Table Ironer \$1 down, \$10.10 monthly, \$179.50 cash



Pacific Power & Light Company

"Always at Your Service"



"I learned about foods from her"

"I learned about foods" from Mrs. Kennedy next door. I noticed that every morning she started out with a shopping basket, but it wasn't until I ate one of her delightful dinners that I learned why. Now I go with her and we both buy our foods from the "West's Favorite Food Stores" because we get the best quality and price when we make our own personal selection.

SATURDAY & MONDAY SPECIALS

FLOUR MAC MARR BLEND—Best in the West PER SACK \$1.49 BARREL \$5.89	COCOA HERSHEY'S—The Most Popular Brand Today PER POUND 25c	COFFEE MacMarr Best Blend, Won its Favor Through its Flavor. 3 LBS. \$1.05
SOAP CRYSTAL WHITE—The Nation's Favorite 10 BARS 39c	SUGAR PURE CANE 100-LB. BAG \$5.49	SOAP PEET'S GRANULATED for Washing Machines LARGE PACKAGE 39c
P. N. BUTTER Fresh Shipment. Sold in Bulk 2 LBS. 35c	BANANAS GOLDEN, LUCIOUS, RIPE FRUIT 3 LBS. 25c	MILK FEDERAL BRAND—A Western Product 11 TALL 99c
FIG BARS Fine for the kids' Lunch Pail, 2 Lbs. 29c	SALT 2-Lb. Cartons Iodized Shaker 3 Ctns. 25c	
BEANS New Shipment LIMAS. Just Delicious 5 LBS. 85c	SOAP CREME OIL TOILET SOAP A Favorite of Many 4 BARS 27c	SYRUP Stone's Cane and Maple, Truly a Wonderful Flavor Per Gallon \$1.45 Per 5 Gallon Tin \$5.25
SALTED PEANUTS NOT ONLY A WONDERFUL TREAT. BUT ALSO A REAL FOOD. 2 Lbs. 35c		
BAKING POWDER CRESCENT BRAND—POPULAR FOR YEARS. 1-LB. Tin 29c 3-LB. Tin 83c	CORN FLAKES APPETIZING, HEALTHFUL, AND ECONOMICAL. 6 Lge. Pkgs. 49c	

BACK BACON, Fancy Medium Weight, SPECIAL Per. Lb. 29c

MACMARR STORES

Phone 1082 STONE'S DIVISION Hotel Heppner Bldg.