 RADBURN
Something new in town builudn
has been accomplished in New JerYork city. The town of Ram Nuur





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## After the First

## Twenty-five Thousand

## Miles

THE value of sound design, good materials and careful craftsmanship is especially apparent in the new Ford after the first twenty-five thousand miles. Long, continuous service emphasizes its mechanical reliability and economy of operation and up-keep.
As you drive the Ford through many months and years you will develop an increasing pride in its appearance and a growing respect for the substantial worth that has been built into it. From every standpoint-in everything that goes to make a good automobile-you will know that you have made far-seeing, satisfactory purchase.
Wherever you go, you hear enthusiastic praise of the car and this significant, oft-repeated phrase-"I'm glad I bought a Ford."

A Ford owner in New York tells of a $13,000-$ mile trip across the United States and back in sixty days and says "the car was extremely economical to operate, comfortable and speedy." A grateful father tells how the Triplex shatter-proof glass windshield saved his wife and children from serious injury
To test tires, a large company drove a new Ford day and night, for an average of 500 miles every twenty-four hours. It was still giving satisfactory service after 105,000 mile
A Ford car that had fallen into Fernan Lake was submerged for twelve days before being raised. After a new battery and carburetor bowl were installed, it was driven back to Spokane under its own power.
Many police departments have written of the special advantages of the Ford in crowded traffic because of its alert speed, acceleration, and ease of control. An increasing number of fleet owners are also purchasing the Ford because their cost figures have given conclusive proof of its economy of operation and up-keep.
In addition to important triumphs in Germany, France and Italy, the Ford won six out of seven leading places in a contest in Finland, first and second in the Rafaela races in Argentina, first and second in the
un from Copenhagen-to-Paris-to-Copen hagen, three gold medals in England, first ranking in the durability test over the tortuous Amancaes road in Peru, and first place in the $\mathbf{1 9 3 0}$ reliability run conducted by the Royal Automobile Club of Sweden. This contest was an exceptionally severe test of endurance and sturdy contruction because it was held in the dead of winter and covered 600 miles of steady unning over snow-covered country roads and mountainous hills.


NEW LOW FORD PRICES


All prices f. o. b. Detroit, plus freight and delivery
Bumpers and spare tire extra, at low cost.

Ford Motor Company


How times have changed! How food distribution has progressed! Only hirty years ago autos were not allowed on main streets and the food store was the "haven for jimcracks of a thousand varieties." But, today - we have modern cars, conveniently located stores with ample parking space and, best of all, thoroughly up-to-the-minute food stores with the freshest of fresh foods, the most courteous and expert food merchants and economcal prices that plainly spell STEPS OF PROGRESS
SATURDAY\& MONDAY SPECIALS

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Open Evenings till $9: 000^{\circ}$ 'clock for your convenience

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