

LIFE IN AMERICA CHANGES RAPIDLY

Quick Adoption of New Inventions Cause of Continual Shift.

By CALEB JOHNSON.

The most interesting thing about America, in the eyes of foreigners, is the speed with which we change our habits, customs and way of living. Life in America seems very exciting to Europeans, accustomed to a social structure in which every individual is fixed in his job or social position, and never moves out of it.

In America the only constant thing is change. And our lives, our businesses, our whole scheme of existence, are predicated upon the probability that, whatever we may be doing this year, the chance is better than even that we will have to do something else next year. Whatever we live today, we may be living a thousand miles away tomorrow.

One of the principal causes of this constant shifting of bases is the speed with which new inventions are developed and put into practical and general use. They affect everybody to some degree; they probably affect the farmer more than they do any other single class.

Twenty years ago there were eighteen million acres of farm land in the United States growing fodder for horses, for example. Now 25,000,000 motor vehicles have displaced the horses and these machines get their fodder from the oil-wells. The blacksmith and the wheelwright have disappeared, but in their places we have a million and a half men working for wages as drivers of motor trucks, to say nothing of the garage workers and other people employed in looking after the rest of the great motor-driven fleet.

These men have been taken away from the farms. They no longer produce their own food. So there is an offset to the farmer's loss on his hay and oats. He must grow more food for people, less for horses.

Artificial silk, the product of a modern invention, has almost ruined the cotton market; women prefer silk, real or manufactured from wood pulp, and invention has cheapened both kinds while incomes have increased so that tens of millions who used to have trouble buying enough cotton goods for clothing now can dress in silk, or its imitation, rayon. Now a new process for getting a sugar substitute out of cotton seed may bring cotton back as a profitable crop.

A few years ago few homes and fewer business buildings were warm

enough for comfort in winter, in the northern part of the country where population is thickest. People had to wear wool indoors and out to keep from freezing. Innumerable inventions and cheapening means of production of heating devices make such protection unnecessary indoors, while outdoors, in motion, light clothing suffices, even in the coldest weather except for a heavy overcoat. The closed car put the finishing touch on the wool industry. Sheep farmers who thought they were established for life have gone out of that line into others.

When most of the people lived in the country the nation as a whole ate bulky foods. Now we are moving into the cities and demand concentrated nourishment. This has immensely cut down the consumption of wheat and corn, enormously increased the demand for dairy products—milk, cheese and butter—for pork, for eggs and poultry. The industrial shift to the towns means a parallel shift on the farm. It takes two acres of land to produce dairy product equivalent in food value to one acre in wheat.

We are shifting rapidly to the cities. Census returns up to the latter part of April indicate that the farm population has fallen off even more than was anticipated, and that with hardly an exception the cities have grown hugely. Atlanta has increased its population 35 percent in ten years; Austin, Texas, 48 percent; Lakeland, Florida, 139 percent; Ventura, California, 186 percent; Decatur, Georgia, 121 percent; Phoenix, Arizona, 60 percent; Lynchburg, Virginia, 34 percent, and so on. In between the farm and the city, however, are the small towns which also seem to be sharing the increased concentration of population, so far as incomplete returns show.

A few years ago to own a coal mine was to have a fortune. Today it is hard to sell coal except from favorably located mines, so rapid has been the extension of natural gas pipelines to centers of population and the substitution of oil fuel for ships and railroads.

Ten years ago the radio was unknown; today half a million people are engaged in making, selling, servicing radios and broadcasting. There are perhaps as many more engaged in the various occupations incidental to flying.

How the extension of electric light and power lines has brought hundreds of thousands of workers into new occupations in that field alone, and by enabling factories to operate close to the source of their raw materials, is converting hundreds of rural villages into industrial centers, is a familiar story. That expansion has not stopped; it may almost be said to have hardly begun. And every new step which it takes means another shift of people from place to place, of men and women from one sort of a job to another sort of a job.

There will never be a complete end to unemployment until such changes as those and the changes which

are still to come have ceased. That time is not in sight and there is nothing to indicate that we shall ever reach it. So long as there are new things to do, more young people will try to do them than the new industries have permanent places for. There will always be a fringe of the less competent out of work. But unemployment does not always mean distress. With all of our fluidity of occupational relationships, we the American people as a whole, have a larger cash reserve, in savings banks and life insurance surpluses available as loans on policies, as well as in commercial checking accounts, than any other people in the world.

One interesting fact which has just been disclosed is that the heavy withdrawals from savings banks and of life insurance policies at the time of the Wall Street slump last fall were not entirely, as had been supposed, to relieve the distress of those who had lost their money in the stock market. It turns out that these withdrawals were largely by thirty people who realized that the time to invest in sound securities was when prices were at the bottom, and the stockholders' lists of the great basic corporations reflect this in the immense increase of the number of individual stockholders since last November.

Most of us think we want security. Really most of us, being Americans and therefore deriving our heritage from ancestors afflicted with the wandering foot, want adventure. We can grumble loudly enough when any of the constant changes in our industrial and economic scheme affects us adversely, but at heart most of us feel that we would rather live excitingly in America than safely somewhere else.

Federal Experts Scan Education in Oregon

The survey of Oregon higher educational institutions by the federal office of education, provided for by the legislature, has reached the personal investigation stage with members of the commission now in the state visiting the various institutions. Eight members of the commission, headed by Dr. Arthur J. Klein, met first in Portland to consider data compiled from advance questionnaires and then proceeded to the Oregon Normal school at Monmouth and Oregon State college at Corvallis the first week in May. Practically every department in the institutions are being visited personally and interviews and being held with scores of staff members. The result hoped for is an unbiased program for future development of higher education in this state.

DECISION EXPECTED.

That the Interstate Commerce Commission's decision on the wheat rate case may be rendered soon, is the belief of Arthur M. Geary, Portland attorney, who represented farm organizations in Oregon, Washington and Idaho, while the case was under way.

In Retrospect

FIVE YEARS AGO.

(From Gazette Times of May 14, 1925.)
The house occupied by the Levi Hiatt family on the Roy Brown place down Cason canyon was destroyed by fire Wednesday night. The blaze was believed set by lightning.

George McDuffee and E. R. Huston were elected delegates to the grand lodge at Ashland, May 20, by Willow lodge No. 67, I. O. O. F.
State Traffic Officer Lieullen announces a lecture and demonstration in Pendleton of the new state law governing automobile lighting. Mr. and Mrs. Glen Burroughs of Jordan Siding are the parents of a 9-pound son born this morning.

Lexington—A surprise party was given Alva Jones at his home here Monday night, the occasion being his birthday.

TEN YEARS AGO.

(From Gazette Times of May 13, 1920.)
Extensive preparations are being made for a barbecue to be held on Charles Dillabough ranch near Boardman on the West extension of the Umatilla Irrigation district.

TUM-A-LUM TICKLER

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EDITORIAL

We cannot place much confidence in the theory that eating spinach gives a man courage, our belief being that the man who eats spinach already has it.

ALBERT ADKINS, Manager, Editor.

Don't mind any but- tons you happen to find in the salad. They probably fell off while the salad was dressing.

Come in and see what the well dressed farm will wear this season.

REDOOF NOW THE Pioneer SEE US

Flies increase faster than thirteen men can swat them. By putting up fly screens you protect the family health and good humor. Our screens and materials are the best.

Henry Crump is building a garage this week on his property near the Catholic church.

Earl Hallock says they are sure breaking tough for him. He bought a nice two pants suit from Dave Wilson and then burnt a hole in the coat.

Charley Smith says the only railroad accident he was ever in was one time going through a tunnel he kissed the father instead of the daughter.

We expect Wilson Bayless in here pretty soon to pick out a home for that new boss of his. Our plans fit newlyweds as well as others. For those that have been married for some time, why not remodel the house and start a second honeymoon?

These nice rains remind us if we have leaking roofs, try the Pioneer way right over the old shingles.

Lee Slocum was building some concrete walk in front of his residence this week.

of get there Eli's and is the possessor of a brand new five passenger car. Bert says that it has not passed anything yet, but its time is coming.

The Heppner Parent-Teachers association elected Mrs. C. E. Woodson, president; Mrs. Frank Turner, vice president; Mrs. A. M. Phelps, secretary, and Mrs. W. B. Barratt, treasurer, Tuesday evening.

Barney Ward, John Kelly and Emil Groshens escaped injury when the car in which they were riding overturned on lower Gale street last Sunday afternoon.

W. W. Smead, local wool buyer, made a trip to Washington the first of the week.

FIFTEEN YEARS AGO. (From Gazette Times of May 13, 1915.)

Mr. and Mrs. James W. Cowins of this city have been traveling life's journey together for the past fifty years, and tomorrow will celebrate their golden wedding.

Two of Heppner's popular young people were quietly married last Saturday evening, when Miss Nora Cecil became the wife of J. O. Rasmus. Rev. J. V. Crawford officiated.

Frank Gilliam, county treasurer, was in the Lexington district Friday looking over the growing grain.

M. L. Case has just received a new hearse and casket wagon. These vehicles are of the modern type, the wheels being cushion tired and the upholstery of fine material.

Bert Mason has joined the army

for setting, high egg-producing strain, 50c per setting. Ralph Butler, Cecil, Ore. 511.

For Sale—50 tons alfalfa hay. See Art Parker, Heppner, Ore. 451f.

Is your hot water HOT? If not call Gibb the plumber, Peoples Hardware Co., phone 702, residence phone 1412. No job too big or too small. Prompt attention to all calls.

For Sale—Pure bred Barred Rock eggs for setting, from selected hens, \$1 per setting. Mrs. Eph Eskelson, Heppner. 501f.

For Sale—Rhode Island Red eggs

MEMORIAL DAY FLOWERS

For beautiful and fragrant flowers for this or other occasions, send us your order. A wide variety of both cut and potted flowers offers you an opportunity to obtain just what you want.

Phelps Funeral Home

Day and Night Phone 1332

WEEDING TIME IS HERE

To conserve moisture in the summer fallow for next year's wheat crop demands immediate attention to killing of weeds. To efficiently do the work, good equipment is required. The best answer to the equipment question is

Cheney and McCormick-Deering Weeders

Successful control of weeds in your summer fallow may be the deciding factor in the success of your 1931 crop, so don't put off until tomorrow what can be done better today. Come in and let us demonstrate the superior features of our equipment.

Garden Tools

Good tools are a big help when working in the garden. We have a wide assortment of just the tools you need—hoes, rakes, shovel—and many others.

GILLIAM & BISBEE

We Have It, Will Get It, or It Is Not Made

For Economical Transportation



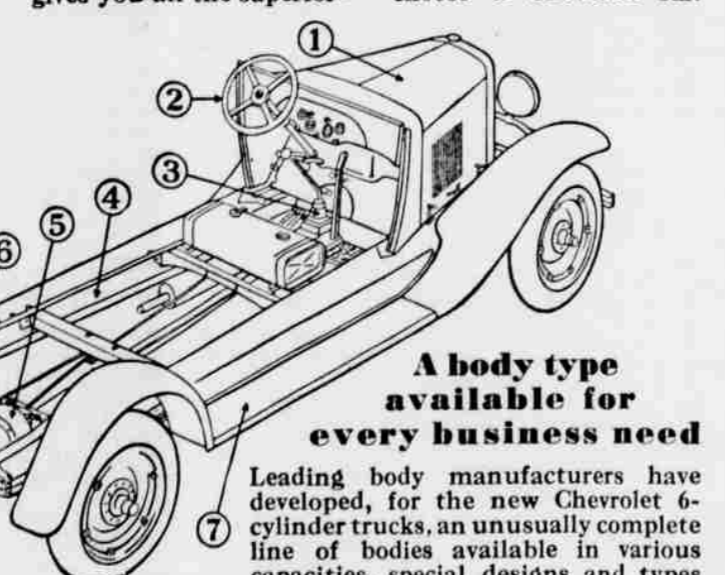
This Sturdy Chevrolet Six 1 1/2 Ton Truck \$520

- 1 Six-cylinder engine—50-horsepower—combines remarkable smoothness, flexibility, power and economy.
- 2 Ball bearing steering offers a short turning radius of 23 1/2 feet and assures easy handling in restricted places.
- 3 4-speed transmission gives ample power for every condition of road or load.
- 4 Channel steel frame, 6 inches deep, 15 1/2 feet long, takes over-size bodies without excessive overhang. Chevrolet offers unusually low loading height.
- 5 The rear axle is higher, stronger and has spiral bevel gears—is easily accessible for inspection or adjustment, due to a detachable cover plate.
- 6 Four long semi-elliptic springs, mounted on a heavy frame, carry peak loads with safety, and provide better load distribution.
- 7 Rear fenders, splash aprons and full-length running boards are standard equipment on the Chevrolet truck and are included in the list price.

No matter what your business may be, bear in mind when you buy a truck that it's wise to choose a Six!

A six-cylinder engine runs smoothly—saving both the chassis and body from the harmful effects of vibration. It is more flexible in traffic. It requires less gear-shifting. And it maintains high speeds more easily.

The Chevrolet Utility Truck gives you all the superior-



A body type available for every business need

Leading body manufacturers have developed, for the new Chevrolet 6-cylinder trucks, an unusually complete line of bodies available in various capacities, special designs and types to fit the needs of every business.

Ferguson Chevrolet Company

Heppner : : Oregon

It's wise to choose a SIX

Roadster Delivery, \$440 (Pick-up box extra)

1 1/2 Ton Truck Chassis with Cab, \$625

1 1/2 Ton Truck Chassis only, \$520

Light Delivery Chassis, \$365

Sedan Delivery, \$595

All prices f. o. b. factory Flint, Mich.

Thomson Bros. EXTRA SPECIALS SATURDAY AND MONDAY May 17 and 19

BANQUET PEACHES Extra Large Size The Finest Peaches Packed 2 1/2's Can 24c	SNOWFLAKE SODAS 2 Pound Caddy Sat.-Mon. 32c
SANDWICH SPREAD DELICIA 3 oz. Tin 3 Tins for 25c	Swansdown Cake Flour Never Falls Sat.-Mon. 33c
KNOX GELATINE One Pkg. is Equivalent to Four Packages Jelly Powder It's Real Package 19c	LESLIE PEAS Sweet Tender—2's 2 Cans 35c
FRENCH MUSTARD Cream Salad 8-oz. Jar 2 Jars 25c	Peet's Granulated SOAP A Wonderful Concentrated Household Cleanser Large Size Package 44c
CHILI CON CARNE GEBHART'S Mexican Style Regular Size Can 18c 2 for 35c	Trial Package FREE Alber's Flapjack Flour Large Size Package 22c
FREE! FREE! Regular Size 15c Can Campfire Melo Whip FREE with Each Pound Pkg. CAMPFIRE MARSHMALLOWS It's Delicious Sat.-Mon. 27c	TOMATOES GOLD BAR 2 1/2's—Fancy California Solid Pack Can 20c
ASPARAGUS RICHMOND CHASE 18 to 20 Spears in Tall Can Fancy Quality Can 25c	JELL-A-TEEN JELL DESSERT Your Choice of 12 Varieties Highest Quality 3 Packages 21c
	CRISCO 3 Pound Tin Special 73c

A Pleased Depositor

The depositor has a right to expect his bank to return his money on demand, or pay it out some one else on his order.

Is he justified in that belief? He CERTAINLY IS. That's the one big aim of our Bank—to safeguard the funds entrusted to our care. We are ready at all times to pay our depositors in full, to justify the confidence reposed in this old, reliable Bank, and at the same time give our patrons the benefit of our modern banking facilities.

First National Bank

HEPPNER, OREGON