

# The Way of Life

## by BRUCE BARTON

### FIGHTERS

The officers of a great chain of stores were sitting at lunch, and making good progress with their business discussion when somebody mentioned a forthcoming prize fight.

Instantly all business ceased; every man leaned forward eagerly to present his view on the more engaging subject.

On another occasion I stopped at the offices of J. P. Morgan and Company to see one of the partners. His secretary apologized. "You will have to wait a few minutes," he said. "They will be down from lunch a little late today. They are entertaining Gene Tunney."

One could write several different kinds of comments on these incidents.

One might, if piously inclined, view with alarm the absorption of the best business minds in a low and brutal form of sport.

One might point out the interesting fact that at the top all winners meet. Be the best in your line, whether your line be prize-fighting or banking, motion-picture acting or preaching, and you may lunch with Mr. Morgan. "Seest thou a man diligent" (a top-notch) "in his business? He shall stand before kings."

I prefer, however, to point a different moral. Men attend prize-fights and entertain champions be-

cause all the world loves a fighter.

People ask sometimes: "Why do the richest men in the country keep on working? Why don't they take their millions and retire?"

Because the decision to keep on working is not a decision of intellect. It lies much deeper than that. Man was made for struggle. He was cast by Providence into a hard, unfriendly universe. The earth was his enemy, and would give him no food until he had scarred its face with the undercuts of the plow, and beaten it to helplessness with the barrage of the harrow. "Fight, and you shall live," says Nature. "Quit and no matter how well you have surrounded yourself with comfort, you will soften and die."

I once made a visit with the late George W. Perkins to a certain foreign city. Nature has so favored it that people can live with very little effort and be in the sunshine all the year round.

"How do you like this city?" I asked him.

He answered: "It's full of men who have run away from the game." "When death come to me," said old Stephen Girard, who was more than eighty, "I will find me busy unless I am asleep. If I thought I was going to die tomorrow, I should nevertheless plant a tree to-day."

Planting a tree on the very last day—launching a new bit of life—a splendid last punch at the old enemy, Death.

### Penney Store Manager To Attend Convention

J. D. Cash, Heppner manager of J. C. Penney company, will leave Sunday to attend the spring convention of the organization to be held in Portland at the Multnomah hotel. The convales will be in session for a week.

Special interest is being paid to the convention meetings this year because of the attendance of George H. Bushnell, former first vice president, who resigned his position late in February in order that he might be relieved of the responsibilities of the office which has occupied for the last ten years. He continues as a director. Mr. Bushnell first became identified with the organization in 1911, when the general offices were located in Salt Lake City. He is considered one of the outstanding financial organizers of the mercantile world.

Lew V. Day, first vice president, will be chairman of the convention, which will be the fourth in a series of 16, covering the eastern, central and western sections of the United States. Five meetings are to be held in the west. Attending the 16 meetings will be 1396 managers, an increase of more than 400 over the number attending the spring sessions in 1929.

The first day will be devoted to presentation of policies of the organization, a general discussion of future plans and a resume of the past year. The remainder of the week will be devoted to buying in the various departments, representatives of the New York and St. Louis general offices being present to exhibit the various lines of merchandise. A banquet will be given Monday evening, opening day, at the Multnomah hotel, with Mr. Bushnell as a guest of honor.

county on the Democratic ticket. If nominated and elected, I will, to the best of my ability, endeavor to carry out the program of the past five years. R. L. BENGLE.

**FOR COUNTY COMMISSIONER.** To the Republican Voters of Morrow County: I hereby announce myself as a candidate for the office of county commissioner at the May primaries; if nominated and elected, I promise to serve the people of Morrow county to the very best of my ability. (Paid Adv.) JOE DEVINE.

**FOR COUNTY COMMISSIONER.** I hereby announce myself as a candidate for the office of Commissioner for Morrow county, subject to the will of the Republican voters, expressed at the May primaries. (Paid Adv.) GEO. N. PECK.

**FOR COUNTY ASSESSOR.** I hereby announce myself as a candidate for the office of Assessor of Morrow County, subject to the will of the Democratic voters at the May primaries. (Paid Adv.) JESSE J. WELLS.

**FOR COUNTY JUDGE.** To the Voters of Morrow County: I hereby announce myself as a candidate at the coming primaries for the office of County Judge of Morrow County on the Republican ticket. If nominated and elected, I pledge the same faithful and sincere service that has characterized my long term with the County Court as commissioner. (Paid Ad.) G. A. BLEAKMAN.

**FOR COUNTY TREASURER.** This is to announce that I will be a candidate for the office of County Treasurer, subject to the will of the voters of Morrow County, at the Primary elections, May 16th, 1930. I wish to thank my friends, both republican and democratic, for their generous support in the past, and hope I have proved worthy of their confidence. LEON W. BRIGGS. (Paid Adv.) present incumbent.

**FOR COUNTY JUDGE.** To the voters of Morrow County, I wish to announce that I will be a candidate for the nomination of County Judge on the Democratic ticket at the next primary election, and if nominated and elected, I will perform the duties of such office to the best of my ability. (Paid Adv.) G. L. BENNETT.

**FOR COUNTY COMMISSIONER.** I hereby announce myself for the office of County Commissioner of Morrow County, subject to the will of the voters of the Republican party at the May Primaries. GEORGE W. DYKSTRA. (Paid Adv.) Heppner, Ore.

### Political Announcements

**FOR COUNTY JUDGE.** To the Republican Voters of Morrow County: I hereby announce myself a candidate for the office of County Judge of Morrow County, subject to your will as expressed at the primaries on May 16, 1930. C. W. McNAMER. (Paid Adv.) Heppner, Ore.

**FOR COUNTY COMMISSIONER.** To the Democratic Voters of Morrow county: I will be a candidate for County Commissioner at the May Primary Nominating Election, May 16, 1930, subject to your will. (Paid Adv.) SAM J. TURNER.

**FOR COUNTY JUDGE.** At the coming May primary election I will be a candidate for the office of County Judge of Morrow

SYNOPSIS OF THE ANNUAL STATEMENT OF THE WESTERN STATES LIFE INSURANCE COMPANY of San Francisco, in the State of California, on the 31st day of December, 1929, made to the Insurance Commissioner of the State of Oregon, pursuant to law:

CAPITAL	
Amount of capital stock paid up	\$ 1,000,000.00
INCOME	
Total premium income for the year	\$ 4,746,360.69
Interest, dividends and rents received during the year	1,223,349.34
Income from other sources received during the year	705,426.47
Total income	\$ 6,675,136.50
DISBURSEMENTS	
Paid for losses, endowments, annuities and surrender values	\$ 1,669,533.07
Coupons paid to policyholders during the year	405,081.14
Dividends paid on capital stock during the year	120,000.00
Commissions and salaries paid during the year	1,087,664.27
Taxes, licenses and fees paid during the year	153,213.29
Amount of all other expenditures	857,684.32
Total expenditures	\$ 4,323,176.09
ASSETS	
Value of real estate owned (market value)	\$ 2,394,399.12
Value of stocks and bonds owned (market or amortized value)	7,137,839.67
Loans on mortgages and collateral, etc.	7,914,751.74
Premium notes and policy loans	3,960,445.69
Net uncollected and deferred premiums	146,966.75
Cash in banks and on hand	675,495.93
Interest and rents due and accrued	210,750.37
Other assets (net)	85,141.95
Total admitted assets	\$22,525,791.22
LIABILITIES	
Net reserves	\$19,424,237.57
Gross claims for losses unpaid	88,705.20
All other liabilities	1,212,848.45
Total liabilities, exclusive of capital stock of \$1,000,000	\$20,725,791.22
BUSINESS IN OREGON FOR THE YEAR	
Gross premiums received during the year	\$ 193,813.14
Coupons left and used	16,061.96
Losses paid during the year	43,609.88

T. G. Crothers, President. D. A. Dickie, Secretary. Statutory resident attorney for service: Insurance Commissioner.

cially young folk, who think there is some short cut to fame and fortune. They try to write stories and poems, paint pictures, carve statues, act leading roles on the stage or make their fortunes in business, without serving the long and painful apprenticeship which always precedes real success. It can't be done.

Just now two young men who broadcast a Negro comedy feature every night are attracting worldwide attention. "Amos 'n Andy" are reported to be drawing a salary of \$100,000 a year, so thousands of young men who think that is easy money are trying to break into the same game.

The young men who are earning a fortune for their ability as entertainers went through years of ill-paid, long-hour drudgery before they became masters of their art. So did every other great artist in any line. So did every man or woman who has made a success in business or industry. Young people don't believe that. It was true when the pyramids were built; it will still be true when they have crumbled into dust.

### PRIZES AWARDED BUTTER SLOGANS

Health, Wealth, and Vitamins are Featured by Winners; High School Girl is First

"Let butter be the only spread For your hard earned daily bread."

This slogan, submitted by Miss V. Buntin, Portland high school girl, took the first prize of \$10 in the contest just conducted by the Oregon Buttermaker's association, attracting entries from all parts of the state. Winners were announced by Dr. G. Wilster of Oregon State college, secretary of the association. Second prize went to Paul H. Lohr, Corvallis, for "To better tomorrow eat butter today."

Mrs. T. J. Butler of Riddle was awarded third place with "Health for wealth, butter for health," and George Jacobsen of Portland won fourth with "For perfect health, without, within; eat plenty of butter and you'll win."

Two other slogans entered late by Ella Day, student at Oregon State college, but considered worthy of cash prizes by the judges are "Get your vitamin A in a pleasing way—eat butter," and "Butter—the golden road to health."

Judges were four members of the executive committee of the association. These selected other slogans from those submitted which will be used with the prize winners for printing on parchment slips to be inserted with each package of butter put out by creameries cooperating in the plan. Some of the better slogans chosen follow:

"Live Better on Butter."  
"Butter Builds Better Bodies."  
"Oregon Butter is Healthful—be Healthy."

"Buy butter—it pays two ways: health to you, wealth to your state."  
"You may not own a dairy, nor milk a single cow, but you do love your children, so you give them butter now."

### Junior Symphony Group Giving Chain Broadcast

The Portland Junior Symphony orchestra of Portland, comprised of 100 young people from 12 to 19 years of age, under the direction of Jacques Gershkovitch, will broadcast a program during the symphony hour of the Standard Oil company, Thursday evening, April 24, 7:30 to 8:30 o'clock. The program will originate at KGW, Portland, and go over the Pacific coast network.

Since the Los Angeles Philharmonic orchestra and the San Francisco Symphony orchestra have given alternate programs during the season, the junior symphony orchestra considers it a signal honor to be chosen to give the closing performance of the season.

"Mother Machree," Star theater, Sunday and Monday.



### FLASHES

How to produce a light which airmen could see through fog has puzzled electrical experts ever since the problem of lighting flying fields at night became important. "Lindy," flying across country, noticed that the flashes of the electric arc produced when a trolley pole slips off the wire could be seen from the air when no other light was visible. He reported that to the General Electric Company and the result is a new flashing arc beacon, the safest guide to night flyers yet evolved.

Great inventions come often from close observation of little things. Col. Lindbergh is what he is because he notices little things.

### PROMISES

Politicians deal in promises. Economists deal in facts. Nobody loves facts. Everybody loves promises. That is why we listen to the politicians and turn a deaf ear to the economists. And because the politicians seldom are able to make good on their promises, we throw them out and elect another set who make even more attractive promises.

For ten years economists have been trying to get Europe's finances straightened out, following the war into which the nations went because of what their politicians promised them. The principal obstacle to settlement of the war bills was the promises of politicians made after the Armistice. As Owen D. Young pointed out the other day, politicians of France, England and Italy promised they would make Germany pay \$33,000,000,000. Now the economists have got the war debts finally settled. The most Germany can pay is \$9,000,000,000. Her creditors have agreed to accept that sum. Now the same politicians are making other promises and their peoples are believing them, in the same old way.

### ZEPPELINS

The airship is coming into its own. Half a dozen great American manufacturing industries, backed by the National City Bank, have arranged to manufacture commercial dirigibles of huge size, in both Germany and the United States. It will be a year or more before the first of these is ready for service, but within five years we may look to see an immense volume of freight and passenger traffic carried by air in these huge ships. Meantime, other Americans are experimenting with smaller dirigibles on a smaller scale, and those look promising.

### EUROPA

The fastest passenger ship in the world is the new German Europa, which crossed from Cherbourg to New York in four days, 17 hours and six minutes. The next fastest is the Bremen, also a German ship, which did the trip in only 17 minutes slower time. There are only three ships in the world larger than the Europa and the Bremen. They are also built in Germany. They are the Majestic, originally the Blis marek, seized during the war by Great Britain, the I. Lewisohn, originally the Vaterland, seized by the United States, and the Berengaria, originally the Imperator. Commercially speaking, these big fast ships are not profitable. Speed costs too much. But as advertisements of their respective nations they pay large dividends in goodwill. Just now Germany seems to be getting most of it.

### DRUDGERY

The world is full of people, espe-

### FOR JUSTICE OF THE PEACE.

I hereby announce myself as a candidate for the office of Justice of the Peace for the 6th district of Morrow County, subject to the will of the democratic voters of said district as expressed at the May primaries. (Paid Adv.) E. R. HUSTON.

### FOR COUNTY COMMISSIONER.

At the next Primary election I will be a candidate for the office of County Commissioner on the Republican ticket. If nominated and elected I will carry out the duties of such office to the best of my ability. (Paid Adv.) CREED OWEN.

### FOR COUNTY JUDGE.

At the next primary election I will be a candidate for the office of County Judge for Morrow County on the Republican ticket, and if nominated and elected I will carry out the duties of such office to the best of my ability. (Adv.) WM. T. CAMPBELL.

# WIVES!

SUPPOSE YOUR HUSBAND SHOULD READ THIS AD.

Just suppose your husband should read this ad to choose your food supplies! He would be sure to notice the wide variety, the reasonable items, the well-known guaranteed brands, and of course, the economical prices would catch his eye. And if you told him of our courteous service, excellent values and consistent savings, he would most surely compliment your splendid judgment on selecting our stores as you food buying headquarters.

## SATURDAY--MONDAY EASTER SPECIALS

<b>Hams</b> EASTER SPECIAL ARMOUR'S STAR BRAND No Better Ham at Any Price. <b>Lb. 29c</b>	<b>COFFEE</b> EASTER SPECIAL Our Best Blend in Bulk, MAC MARR—No better Coffee can be obtained. <b>3 Lbs. \$1.10</b>	<b>MARSHMALLOWS</b> Easter Special Fresh Stock Per Lb. 25c 5-lb. Box <b>98c</b>
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<b>SYRUP</b> Stones Cane & Maple Qt. Can .49c Gal. \$1.59 5-Gal. \$5.75	<b>Cocoanut, Lb. 33c</b> IN BULK—Moist and Sweet
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<b>Noodles</b> In Bulk, just received, fresh shipment. Try some for your Easter menu. <b>3 Lbs. 25c</b>	<b>Spaghet'i</b> Coiled in Bulk—also fresh stock. Think of the saving. <b>3 Lbs. 25c</b>	<b>Mac'roni</b> In Bulk. Large shipment just arrived. Get your share while it lasts. <b>3 Lbs. 25c</b>	<b>Beans</b> Mexican Reds 10 Lbs. 85c Pinks 10 Lbs. 89c Small Navies 10 Lbs. \$1.15
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### All Orders of \$3.00 or Over Delivered FREE

## Marshmallows

EASTER SPECIAL—A 10c jar of MELLOW WHIP—FREE—with each 1-lb. Pkg. of Marshmallows. BOTH **29c**

<b>CORN</b> Yellow tender and sweet. <b>6 cans 83c</b> Case \$2.98	<b>PEAS</b> Tender June Brand <b>6 cans 83c</b> Case \$2.98	<b>Tomatoes</b> 2 1/2 Cans, Packed with Puree <b>6 cans 85c</b> Case \$3.04	<b>ST. BEANS</b> Cut Stringless—A Western Product <b>6 cans 85c</b> Case \$3.04	<b>HOMINY</b> Large 2 1/2 Size, a VanCamp product <b>6 cans 85c</b> Case \$2.98
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## CHEESE

Armour's Fancy Loaf—It is Delicious Per lb. **33c**

<b>SALMON</b> Fancy pink for that salmon loaf 2 Tall Tins <b>39c</b>	<b>Oats</b> SPERRY'S EXTRA CREAM OATS Try some for your breakfast menu <b>9 Lb. Bag 49c</b>	<b>Carrots</b> 3 Large Bunches <b>25c</b>	<b>Lettuce</b> 3 Large He'ds <b>28c</b>
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# MACMARR STORES

Phone 1082 STONE'S DIVISION Hotel Heppner Bldg.



## DELIVERED ON TIME

"On Time" delivery means much to the busy housewife who must plan to have her dinner promptly.

As a test of our "On Time" service, phone us your order today.

# Phelps Grocery Co.