



For as you were when first your eye I eyed,
Such seems your beauty still.
—Shakespeare.

Pure white or silver hair can be such beautiful hair! Soft, gracious, becoming, it frames any face in the most friendly fashion. It dims facial lines almost magically and brings out the rosiest tints in the skin. Just now it is extremely fashion-

able to have silver or snow-white hair. And it is often worn short, appropriately waved and dressed, with a very lovely effect.

But short or long, the white or silver-gray head needs more than ordinary care to keep it lovely. Unless it is properly shampooed, rinsed, dried and waved, it often becomes dry and yellowish or streak-

Here is a particularly good shampoo for this type of hair: Slice a cake of pure Castile soap and mix with it one-half ounce of potassium carbonate and three ounces of water. Let simmer until thoroughly dissolved, then add one ounce of glycerine. Blend and add more water to the mixture if necessary. Shampoo in the usual fashion.

Be very careful to rinse out the soap in several clear rinsing waters. Then give the hair a final rinse in a basin of water to which a few drops of French bluing have been added. But take care not to get too much of the bluing in this water.

Recently I saw a very pretty young woman whose prematurely white hair had evidently just been given a bluing rinse. Under her bright red hat it looked distinctly blue in color. The effect was weird and not at all attractive as so many startling effects may be.

In drying white hair avoid strong heat. This rule applies to all types of hair, but for gray or white hair, which is usually inclined to be dry or brittle, it is doubly important. To dry it well, gently rub the hair and scalp with soft, warm, Turkish towels to absorb the moisture.

White or silver hair should never be waved with a hot iron, as the action of intense heat is yellowing. Instead use a warm iron, or wave with "water wave" combs.

THESE are days when it is just an overburden of words to report that so and so went to so and so by car. Because that is the way everybody travels now. However, we have thought that there might be

a news value in reporting that so and so Chevroleted to Long Creek, Dodged to Dayville or Forded to Prairie City. We might report, maybe, a distinguished citizen Lincoln to Portland or Cadillac to Boise. This kind of reporting shows the class of the person. The reader can figure the news value, when we say "Bill Dangit Model 'Ted to Burns" or "Miss Pett Darling Willys-Knighted to Baker." This style of reporting saves the editor from telling who's who and what's what. For instance, if we should say that "Sweetie Dough Whippeded to Portland and Lashed back," it shows, without further explanation that she has had some good luck and evolved into

another class. You see, this country is rapidly approaching the point when people are known by the car they drive. We will come to it. We may come to the time when everybody will take the name of their car for their middle name; for instance, we will say: Mary Ford Smith, or Johnnie Chevrolet Smith or Chauncey Cadillac Smith. This puts folks just where they belong, in a very nice and inoffensive way.
—Canyon City Eagle.

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The Blockhead Model

TAKE a look at most any fashion cut for men and women's clothing in newspapers or magazines and think for a moment if the pictures are a true likeness of us.

Elongated necks, faces that only the Egyptians carved in wood—the serious determined faces of dashing young men of the exaggerated square jaw creation.

Now that's just the way things are often represented to us these days, particularly in the clothing fields. Let's think for ourselves. You know how many of your friends look like those pictures just described.

Getting right down to facts and good judgment there is only one sensible way to buy our clothes and that is from a reputable merchant tailor.

None of us wants to look poverty stricken or as tho our clothes were snatched from a bargain counter. Clothes should be made from quality fabrics of recognized standing by a tailor who knows his business. Then we get what we want.

Heppner Tailoring and Pressing Shop
JOHN SKUZESKI

Don't Overlook These

Here are some red hot bargains. Don't fail to clip the coupon—and get it in early as the stock won't last long. More fine bargains coming. WATCH THIS SPACE!

| | |
|---|--|
| <p>LIGGETT'S Sweet Milk CHOCOLATE BAR Net Weight 1/2-lb. Reg. 35c—Special 25c ESPECIALLY GOOD</p> | <p>ODDS AND ENDS IN STATIONERY SPECIAL BARGAIN IN BOX PAPER AT HALF PRICE This stationery deal is going over. So get yours before it is all gone.</p> |
| <p>A SPECIAL IN KODAKS No. 2 Brownie Black Leather Finish. Reg. \$2.25; Spec. \$1.79 No. 2A Brownie, Black Leather Finish. Reg. \$2.50; Spec. \$1.98</p> | <p>FOR YOUR VACATION The Handy Tube Package of Georgia Rose COLD CREAM VANISHING CREAM Specially good for windburns, chapped face and sunburns. Regular 25c SPECIAL THIS WEEK 19c</p> |

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On presentation of this coupon and twenty-five cents **THE REXALL STORE** will deliver to bearer a bottle of Shari Perfume — sixty-three cent value.

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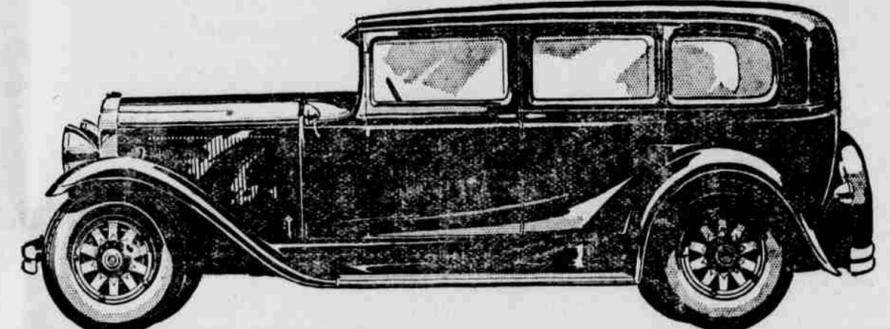
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The New **BUICK**

NEW Fisher styling... NEW 99 Horsepower Valve-in-Head Engine*
NEW Controlled Servo Mechanical Brakes... NEW Steering Gear
NEW Road Shock Eliminator... NEW Double Acting Shock Absorbers
NEW Non Glare Windshield.

America has taken this new Buick to its heart. Millions have thronged to see it... tens of thousands have already placed orders... other thousands have requested demonstrations... all have found that in the five major elements of motor car appeal—beauty, performance, comfort, safety, value—this new Buick with Body by Fisher strides far ahead of any other car in the entire quality field.

New Fisher Styling
The new Buick Bodies by Fisher are longer, lower, more luxurious. They reveal new Fisher styling—new beauty of line and appointment—new colors—which have won outspoken admiration. And they introduce a host of new features including the new Fisher Non-Glare Windshield for safer night driving; new and richer upholstery; and new fittings and appointments of princely luxury.

Pacemaker of Performance
Moreover, Buick for 1930 reveals this same marked supremacy—this same increased leadership—in fleet,

spirited behavior on the road. Its new and bigger Valve-in-Head engine—developing 99 horsepower—provides matchless new virility, pick-up, swiftness and flexibility. A single drive will prove it the *pacemaker of performance*. And the same drive will disclose marvelous new handling ease, comfort and safety, due to a new and improved steering gear and new road shock eliminator; new double-acting shock absorbers which check both bound and rebound; and new controlled Servo enclosed mechanical brakes, the most effective braking system on any car in the world.

See, Drive and Own This New Buick
Bear in mind, this new Buick with its many advancements is offered at new low prices—in three new series and three new wheelbases, with only one standard of quality throughout—the finest in its field. Come see the new Buicks and arrange to drive one. Among the 14 attractive body types is exactly the Buick for you.

*The new engine in the 132- and 124-inch wheelbase series develops 99 horsepower—and the new engine in the 118-inch series, 80½ horsepower.

| NEW LOW PRICES— | |
|--|--|
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| 4 Passenger Sport Roadster, Model 44..... 1275.00 | 4 Passenger Coupe, Model 58..... 1465.00 |
| 5 Passenger Phaeton, Model 45..... 1275.00 | 132" WHEELBASE |
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| 4 Passenger Special Coupe, Model 46-S..... 1265.00 | 7 Passenger Limousine, Model 60-L..... 1995.00 |
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| | 4 Passenger De Luxe Coupe, Model 64-C..... 1625.00 |
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| Jelly Glasses, square or tall, Dozen..... | 47c | Servus Salt, Plain or Iodized, 2 for..... | 21c |
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| Servus Ceylon and India Tea, 1-2-lb. pkg..... | 45c | Certo, Indispensible in canning, 2 bottles..... | 55c |
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