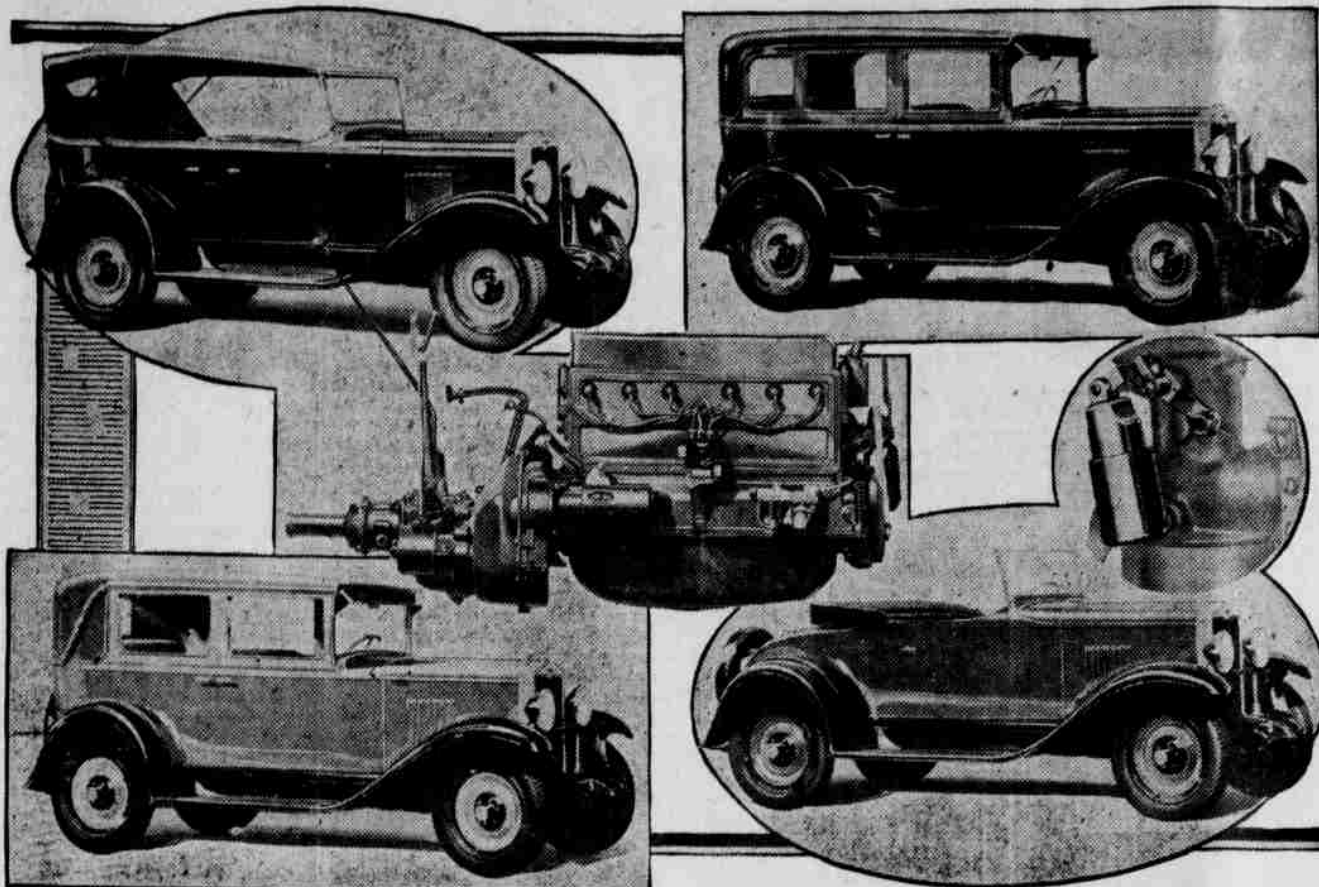


Models and Features of New Chevrolet "Six" Line



Four models of "the outstanding Chevrolet of Chevrolet History—A Six in the Price Range of the Four" which were announced this week by the Chevrolet Motor Company. The new 6 cylinder valve-in-head motor develops 32 per cent more power than its famous predecessor and all bodies this year bear the famous Fisher stamp of craftsmanship. The driver's seat of all closed models is adjustable. Prices remain approximately the same throughout the line of seven passenger types. Left to right, top, the phaeton and the 4-door sedan. Center, the new motor and a close-up of the carburetor showing the new accelerating pump. Lower, the convertible landau sedan on which the top rear quarter may be completely folded down, and the roadster with its stylish Fisher Body.

The announcement of a new six-cylinder Chevrolet replacing the former four-cylinder car with prices practically unchanged has created something of a sensation through the entire country.

In connection with this announcement the statement was made that the new car would sell at prices approximately \$200.00 less than any other six on the market and with no raise at all in price over the former four-cylinder Chevrolet except in the case of the two-door sedan which has been raised \$10.00 and the convertible landau, which replaces the imperial landau and will sell for \$30.00 more than the former sport job.

There have been rumors of Chevrolet coming out with a six cylinder car for several months but the announcement by W. S. Knudsen, president and general manager of the Chevrolet Motor company, made in Detroit on November 18, was rendered spectacular by the fact that this new car was to be sold at practically no raise in price.

Equipped with a six-cylinder valve-in-head motor, fully enclosed, and with a high-compression non-detonating head, the car is said to have done better than 70 miles an hour in tests at the General Motors Proving Ground in Milford, Michigan, and yet, at ordinary speeds is reported to have given an economy of better than twenty miles to the gallon. Because of the ample power provided in the new six-cylinder motor, in addition to its flexibility, it has been possible to equip the rear axle with a comparatively high gear ratio of 3.19 to 1, which reduces the turn-over of the motor in comparison to road speeds without lessening the car's ability to climb hills and make a quick getaway in traffic.

The motor has a bore of 3 5/16 inches and a stroke of 3 3/4 inches. The piston displacement is 194 cubic inches. On accurate tests in the General Motors laboratories, this motor has developed 46 horsepower at low engine speeds and is of particularly rugged construction with a crank shaft weighing 46 pounds. The car is equipped with an A-C air cleaner, an automatic fuel pump which replaces the former vacuum tank feed, a carburetor with auto-

matic accelerating pump and a special system of automatic lubrication for the entire rocker-arm mechanism and for all valve operating parts.

The lines of the new car are particularly attractive with flat hood and stream-line effect, making the car comparable in appearance with many cars costing more than twice as much money. All bodies for the new Chevrolet Six are of Fisher craftsmanship and are being finished in most attractive Duco color schemes. The upholstery on the enclosed models is particularly attractive and of long life.

A feature which will be of special interest to the driver of the car is the fact that in all closed models the front seat is adjustable, rendering it possible to fit the driving position to either tall or short operators.

The instrument board and dash arrangement is particularly attractive and is of the indirectly-lighted type, equipped with ammeter, oil-pressure gauge, speedometer, spark throttle and choke controls and a motor temperature indicator. While the wheel base of the car remains the same as in the former model, 107 inches, the bodies have more room on the interior and are more convertible and more elaborately finished.

The line consists of a roadster, a phaeton which replaces the former touring car, the coach or two-door sedan, the coupe, four-door sedan, sport cabriolet, convertible landau which replaces the former Imperial landau and includes three commercial types in a light delivery chassis, a one and one-half ton utility truck and a sedan delivery.

Production of the new car probably will not begin on the Pacific Coast until about December 10th,

although preparations are now under way through the readjustment of machinery and the making of necessary changes in the production line made necessary by the complete change in models.

The new cars will be shown on a progressive basis throughout the United States between the 24th of November and the 22nd of December in the principal cities of the United States. Shipments to dealers will be made between the middle of December and the first of the year in such a way that cars will be in the hands of dealers for display and delivery on or after January 1. President Knudsen stated in his announcement that no cars would be delivered at retail prior to January 1.

Dealers who are familiar with the details of the new car and of its performance are highly enthused and predict a volume of sales during 1929 in excess of the minimum estimated production volume suggested by Mr. Knudsen in his announcement of a million and one-quarter units during the calendar year.

Ambulance Chasing Will Be Eliminated

(From Oregon State Motor Association) Reports to the Oregon State Motor Association from national headquarters of the American Automobile Association, with which the local motoring organization is affiliated, indicate clearly that a nationwide campaign is under way to clean out the vicious practice of ambulance chasing, now virulent in many cities and towns throughout the United States.

tional headquarters of the A. A. A. indicate that progress is being made.

"In several large cities active campaigns are under way, and the ambulance chaser is giving ground. Elsewhere, public opinion is being stimulated to an understanding of the gravity of the present situation. But the drive really has just begun. What we need is full co-operation of every motor car owner to the end that his enemy, the ambulance chaser, may go down to an ignominious defeat."

Oregon Turkey Growers Get Radio Market News

The most up-to-the-minute market information ever offered turkey raisers in this state is being broadcast daily from KOAC, the radio station of the Oregon State Agricultural college at Corvallis. This daily service will continue until the Oregon holiday turkey crop is marketed. KOAC is now on 535 meters.

This phase of a comprehensive market information service being developed by the extension service at the college, is obtained daily by wire direct from the San Francisco office of the federal bureau of agricultural economics. Received at the college late in the afternoon as a summary of supplies and prices in the leading markets, the reports

are put on the air at 7 o'clock each evening and again the following noon. Oregon county agents are also supplying local market information for this service.

Other market news and economic information for farmers is put on each day except Sunday as a part of the air through this station at 12:45 the noon broadcast, and again in the evening at 7 o'clock. The fastest service now available is being used to gather these reports, though it is hoped to have the government extend a full loop wire service to the college which would enable the extension service to give Oregon farmers equal service with that enjoyed by any in the country.

At present radio telegrams transmitted from Washington, D. C. over signal corps sets to Vancouver, Wash., are being retransmitted to Corvallis by the Portland office of

the federal bureau of agricultural economics. These give current reports of wool, prunes, apples, pears and grain markets. Another wire report daily gives receipts and prices of livestock at North Portland. These wire reports are supplemented by material from other sources deemed most reliable.

Through continued development of this radio and press market news service, the extension service of the college hopes to supply farmers of the state with information which is as prompt and accurate as that now available to dealers through their private agencies.

Best results in curing fence posts are realized when the air is allowed to circulate freely about each post. Posts which are piled close together or allowed to lie on the ground will often decay rather than cure.

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Cabriolet	\$795	\$645
4-Door Sedan	\$825	\$675
Sport Landau Sedan	\$875	\$725

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Your light socket brings you another convenience — light socket radios

Radiola 60 without Radiotrons \$175



Cabinet of two-wood value, fibrouswood single-dial using control. Nine tubes, including power detector.

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so you needn't worry about technical radio terms

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New Radiolas on convenient terms. Easy payments on every model. (We sell direct AC light socket sets, only.) Come in and see the display of new Radiolas. No other set like them in the world!

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 Radiola 41—\$215, without radiotrons. Beautiful console model at moderate price.

After all, if every man knew about every technical radio word he'd be a radio expert. Obviously every one cannot be that. So we have to be guided by the answers to three questions: (1) Is it a good radio as judged by performance. (2) Is it made by a reputable manufacturer. (3) Is it sold by a reputable dealer. Here's how Radiolas check against these questions: (1) Performance shows that Radiolas have outstanding tone quality, selectivity and distance. That's all any radio set can give. (2) Radiolas are made by the Radio Corporation of America, largest and most successful radio manufacturers. (3) We can only say that we expect to keep doing business in this community for many years to come. We invite you to see and hear the new Radiolas.

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