

Thank You, Brothers

A Symposium of Some of the Nice Things Written About Our Special Edition That We Appreciate

Last week we presented letters and newspaper comment upon our 45th Anniversary Special Booster Edition, and as these continue to reach our desk, we feel that it is not in a spirit of boasting, but rather a feeling of just pride that prompts us to present this week these further comments upon our efforts:

From Bend Bulletin:

One of the most impressive special editions issued by Oregon newspapers in the last year is that of the Heppner Gazette Times, a copy of which has recently been received by The Bulletin. It is the 45th anniversary number and with five sections of eight pages each, gives an excellent presentation of the resources of Heppner and Morrow county.

Elbert Bede's Cottage Grove Sentinel:

The Heppner Gazette Times is to be complimented upon a special 40-page issue, frankly called a booster edition. It is a complete exposition of what Morrow county, where wheat is king, has to offer the world. The appearance of the edition is such as to indicate that Heppner must have a print shop capable of producing printing of the quality that usually comes from cities several times its size.

From Editor Canaday in Halfway Herald:

There came to our hands this week a 32-page Booster Edition of the Heppner Gazette Times, and believe me it is some sheet-carrying full page advertisement of the business houses done in red type, and photographs of their wheat farms of which they are so proud; their big, wonderful school buildings; their fine churches and homes; their solid banks; and above all, their boosters, which are their greatest asset.

Heppner brothers, we have all the things you have but a 32-page paper and we might have that some day we ought to have an 8-page now, for Heppner only has Halfway beaten by about \$ or 9 hundred population, yours being 1500.

But a newspaper is built on circulation and advertising. It also takes advertising to build a country and a town, so let's co-operate.

Heppner Correspondent in Pendleton East Oregonian

The big booster edition of the Heppner Gazette Times came off the press during the past week and the G-T is to be congratulated on its appearance as well as the subject matter that went into its makeup. The edition is a credit to any community, and those from afar off who read of the things that we have to offer here will be influenced a great deal if they have thoughts of seeking a new home. About 3000 copies of this edition were printed and copies freely given to all who want them to send away to friends, or to anyone that might be influenced to come this way.

H. L. St. Clair, who with Chas. E. St. Clair and Lena C. St. Clair publish the Gresham Outlook twice a week, in the live little city just out east of Portland, sends us this message:

I have looked through your 45th anniversary issue of February 9 with great care and increasing interest and wish to highly commend you for its

fine appearance and your treatment of the subject matter. I have shown it to our workers in various departments and pointed out its excellence.

Last summer I made a trip to Walla Walla, over the Old Oregon Trail, and saw the cutoff to Heppner. I shall be more desirous than ever to visit your city and section after seeing your fine booster issue.

Even with the prosperous and attractive background that your locality has I cannot see how you could put over such a very complete and attractive issue.

To be specific, your 7 point on 8 is very readable, your handling of features and cuts is attractive, your ads are clean and effective. All together it is an achievement.

Our old friend and fellow townsman, J. L. Wilkins, now of Samoa, California:

Your 45th Anniversary Special Booster Edition is great, and I do believe the best ever seen put out and truly expressed the wishes of Morrow county people. I am sure glad to see you folks keep up the pace and go on with this good work and let the world know you are on the way, and going stronger year by year. To us it was like sunshine to a rose.

Blake, Moffitt & Towne are wholesale paper dealers of Portland. Walter W. Huelet, their vice-president, writes:

This is to acknowledge receipt of a copy of your Forty-fifth Anniversary Edition which just came to our attention.

We cannot resist the opportunity of complimenting you on the splendid paper that you have celebrated this re-

markable event with. Forty-five years in business today has a great significance and is a testimonial which reflects great credit on the institution and personnel during that period.

It is a recognizable fact that a community in no small degree is judged by its newspapers, and on this assumption you have contributed a large degree to the progress and recognition that Heppner has achieved.

We not only want to compliment and congratulate yourselves as editors of the Heppner Gazette Times but at the same time congratulate the community of Heppner on having in their midst gentlemen of the caliber of yourselves representing the newspaper and printing fraternity in the capable manner in which you do.

Assuring you of our best wishes for the future, and looking forward to seeing the Fiftyth Anniversary number, we hope in the interim to enjoy our mutually pleasant relations.

Editor Boyd in Athena Press:

Over the span of 38 years' newspaper work in this county, the Press has no recollection of receiving on its desk a special edition of a country paper that compared in excellency with the 45th anniversary edition of the Heppner Gazette Times now before us.

This special number would be a credit to any publication in a city of 25,000 population, and it puts it over anything we have ever seen in the special edition line coming from anywhere out of Eastern Oregon or Eastern Washington. In typography, makeup, presswork and illustrations it is big city caliber, and the reading matter measures up to other superlative features of this splendid special number of Heppner's good newspaper.

SWALLOWING CAMELS.

Jesus said the Pharisees strained out the gnat and swallowed the camel. We may doubt whether we have a much better sense of proportion in our day. In fact we think that a new application of the words of Jesus is very much in order. This will be the Sunday evening topic at the Church of Christ.

The morning topic will be "The Supreme Motive."

Remember Bible school and Chris-

tian Endeavor and our Wednesday evening sing.

MILTON W. BOWER, Minister.

EPISCOPAL CHURCH.

Sunday school at the usual hour of 9:45 o'clock.

This being the first Sunday of the month there will be a sermon and the celebration of the Holy Communion at 11:00 o'clock.

The Young Peoples Fellowship will have supper at 5:30 in the Parish House. All members are urged to be there. At 7:30 they will conduct a service and discussion in the church. Everyone is invited to attend.

CARD OF THANKS.

We wish to express our sincere thanks and appreciation to all those who were so kind to us during the illness and death of our beloved mother, Mrs. E. Thompson, and for the beautiful floral offerings.

Mr. and Mrs. E. D. McMillan.

Mrs. Sarah White.

Mr. and Mrs. W. F. Barnett.

Mr. and Mrs. T. H. Nichols.

Mr. and Mrs. N. A. Leach.

Mr. and Mrs. R. A. Nichols.

BIDS WANTED.

School District No. 10, Irrigon, Morrow County, Oregon: Sealed bids will be accepted on the construction and material of a new gymnasium. Bids will be opened March 17th, 1928. Plans and specifications can be secured at the office of the Tum-A-Lum Lumber Co., Irrigon, Oregon. All bids must be in the hands of the clerk on or before 12 o'clock noon, March 17th, 1928.

The school board reserves the right to reject any or all bids.

H. W. GRIM, District Clerk.

ANNOUNCEMENT

I am now engaged in the

PLUMBING AND HEATING BUSINESS

with the Peoples Hardware

Co., and will be at your service

at all times. I have had

many years of experience in

this line and feel qualified to

give entire satisfaction.

When in trouble call 702.

Alexander Gibb



THURSDAY AND FRIDAY, MARCH 1 AND 2:

TOM MIX and TONY, THE WONDER HORSE, in "THE CANYON OF LIGHT"

Steeds of steel and steeds of flesh—Tom rides them both in a smashing story of adventure.

Also OUR GANG in SEEING THE WORLD.

SATURDAY, MARCH 3:

HARRY LANGDON in "TRAMP, TRAMP, TRAMP"

A picture for every member of the family from the kid who is just learning to walk to gran'pa who's forgetting how.

Also FELIX, HODGE PODGE and NEWS REEL.

SUNDAY AND MONDAY, MARCH 4 AND 5:

WILLIAM BOYD, MARY ASTOR and LOUIS WOLHEIM in "TWO ARABIAN KNIGHTS"

Two doughboys lost in a harem. But did the harem scare 'em? See the greatest soldier comedy ever filmed. Here's love, Knight life and a laugh for each and every bean in the army.

Laughs by the carload. Get your share. Also two-reel comedy, MUM'S THE WORD. Children 25c—Adults 50c.

TUESDAY AND WEDNESDAY, MARCH 6-7:

LOUISE FAZENDA and JACQUELINE LOGAN in "FOOTLOOSE WIDOWS"

The DeLuxe Adventures of a pair of Husband Hunting Gold Diggers, or "What Every Young Man Should Know." Smart, Brightly Sophisticated, Swift, Gay, Surprising.

Also Comedy and News Reel.

THURSDAY AND FRIDAY, MARCH 8 AND 9:

TOM WILSON, HEINEY CONKLIN and MYRA LOY in "HAM AND EGGS AT THE FRONT"

An ace high comedy of black-face comedians in the trenches. Out of an army of six million soldiers they picked on Ham and Eggs to patrol the cemetery at midnight. More fun than a dozen minstrel shows.

Also Taylor Holmes and Leah Baird in SHOULD A MASON TELL. Every member of the audience who has ever joined a secret organization will doubly appreciate this highly comic two-reeler.

COMING NEXT WEEK:

Tom Wilson in HAM AND EGGS AT THE FRONT (See ad above) March 8 and 9.

Tim McCoy in WINNERS OF THE WILDERNESS, March 10.

Victor McLaglen and Dolores Del Rio in WHAT PRICE GLORY, March 11, 12, 13.

Colleen Moore in TWINKLETOES, March 14 and 15.

Get our MARCH calendar, describing the entire month's entertainments.

During Lenten Season

ON FRIDAYS—All varieties of Fresh and Salt Fish—

OYSTERS, CRABS, CLAMS.

Gem-Nut Margarine Brookfield Butter

Come in and see our Saturday Special.

CENTRAL MARKET

"Service with a Smile"

NEW Spring Stock

Holeproof Ex Too Hosiery



Featuring

Men's-Ladies'-Misses'

All latest wanted shades and patterns, in all-purpose and dress hosiery. Latest weaves. Best materials. POPULAR PRICES.

HIATT & DIX

Phone Main 1072

We Deliver

The New STAR CAR Will Soon Be Here

Greater Power—Greater Speed

When the power plant of the STAR was created five years ago it was thought that no improvement could be made. With its Red Seal Continental Motor, STAR has broken all records for economy, power and hill-climbing.

Now, in keeping with progress, more power has been added through higher compression; although fundamentally the motor remains the same as that which has given such unqualified satisfaction. Sixty miles an hour is possible! The pick-up is faster than ever.

The Star Coupe

The Star Coupe is the ideal model for practical and economical use by business and professional men and women. Upholstered in corded velour, smart, easy to handle, generous in luggage space and with all 1928 improvements. It is a remarkable value at

\$644

Compare these specifications with those of any other car at any price

Points of quality that mark the STAR apart in the low-price field are of prime importance to the prospective buyer.

STAR standard equipment, such as: Masury Patented Rubber Motor-Mounting, Bendix 4-wheel brakes, Bohnalite pistons, Morse silent timing chain drive and Spicer universal joints are only a few of the features that are identical with those found on many of the highest-priced cars.

Long semi-elliptic springs, graded for varying weights, make the use of shock absorbers unnecessary. STAR is one of the easiest-riding cars built, regardless of price. Full over-size 28x4.75 Fisk balloon tires are standard equipment on all STAR Cars.

Graceful, sweeping full-crown fenders emphasize the streamline effect demanded by the modern motorist.

NEW STAR PRICES—Delivered at Heppner

The Star 4-Door Sedan

The Star 4-Door Sedan is the largest and most modern equipped car obtainable at its price. Its value and completeness are obvious to the most casual observer. Harmonizing body colors with upholstery to match

\$719

The Star 2-Door Sedan

The Star 2-Door Sedan is a smart creation. Longer, lower lines give a voguish sweep. Extra wide doors give easy access to the interior. Individual front seats are designed for comfort and convenience. The upholstery is of fine, corded velour, harmonizing with the body colors. The largest closed car at the world's lowest price

\$644

VAUGHN & GOODMAN

HEPPNER GARAGE

Call and Arrange for Demonstration