

## pecially the merchandisisg business. have materinlyy hansed furing the

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$\qquad$ "Flectricity-the most useful community service"

Says Hon. Charles A. Eaton, Member of Congress from New Jersey The electrical industry in America as developed by private ownership
and operation, constitutes the greatest, cheapest, most vital and univer-
sally usful social service of a material kind ever rendered a civilized communit
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$\qquad$
SHERMAN ELECTRIC CO.


## During Lenten Season

ON FRIDAYS-All varieties of Fresh and Salt Fish-
OYSTERS, CRABS, CLAMS.
Gem-Nut Margarine Brookfield Butter
Come in and see our Saturday Special.
CENTRAL MARKET

"Service with a Smile"

## ABOUT

 GONE!Our Special on Swift's Hockless Picnics has provd exceptionally popular -as has every Saturday Special offered by us since the inception of this policy THE REASON-
Because we offer fresh, choice, quality merchandise at real money-saving prices.
Look for what we offer specially every Saturday.

Our large, fresh stocks are your guaranty of
quality groceries at all times.

## HIATT \& DIX

Phone Main 1072
We Delive



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## Something Sensational!

 Something New!The AUTOMATIC Electrola

PLAYS AN HOUR'S CONCERT WITHOUT CHANGING A RECORD.
will be demonstrated at

## GORDON'S

from 11 a. m. to $2 \mathrm{p} . \mathrm{m}$. Tuesday, Feb. 28

A Revolution in Music Reproduction!
C


 A touch of your hand regulates the volume from $n$ whisprer
o, the orchestras mightest thunder . or any stage be-
 hear your symphany, your dance program, your chosen end
tertainmmit of any nature, through trom beginning to end.
 for them!
 The Automatic Ellectoroln No. 10.70 is encloogd in a cabinet or convenience ons been omitted it is. In pertormance and
appearance, worthy of the inest home in the land. TO HEAR IT IS TO LOVE IT!


THURSDAY AND FRIDAY, FEB. 23 AND 2 "THE RETURN OF PETER GRIM"


SATURDAY, FEBRUARY 25 "HER FATHER SAID NO!


SUNDAY AND MONDAY, FEB. 26 AND 27: MARY PICKFORD in "MY BEST GIRL"
 lauphter thind of pleture that only Maray yirchord could make com-
hining the tendernese of a moving love story with the rolicking

 TUESDAY AND WEDNESDAY, FEB. 28-29: "DUCHESS OF BUFFALO"


 THURSDAY AND FRIDAY, MARCH 1 AND 2: Tom Mix in "THE CAN ${ }^{\text {O }}$ ON OF LIGHT"

 Our Gang in two reels of laughs and grography, nlimed in the
reni cltios of the story.

COMING NEXT WEEK


aqualine Lognn and Louite Fazenda in FootLoose wwows,
March 6 and 7 .


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     FERGUSON MOTOR CO., Heppner, Or.

    ## I. R. ROBISON, Ione, Or.

