

Thank You, Brothers

A Symposium of Some of the Nice Things Written About Our Special Edition That We Appreciate

It is gratifying to the Heppner Gazette Times to know that our 45th Anniversary Special Booster edition made a favorable impression upon other newspapermen of the state, as these are probably the most critical readers of any journalistic effort. Especially do newspapermen take notice of typographic and printing presentation of such an effort, as shown in the statements given herewith. We are not reviewing these for the purpose of showing off, for at best we realize that any effort, however creditable, so long as it is human must be imperfect. We did make an honest effort to produce something worthwhile, and in citing these compliments we but wish to share with our readers and patrons who helped to a large degree to make the edition possible the joy they have brought us.

From the Enterprise Record-Chief Editor:

Tell About Morrow County.
Morrow county is portrayed in pictures and text in a special number of the Heppner Gazette Times of last week which in many respects is the finest small town newspaper which has ever come to this office. The subject matter is comprehensive, carefully selected and well edited and elaborately illustrated. In arrangement, typography and press work the edition is precisely what would be expected from the Gazette Times master printers, Vawter Crawford and his sons.

The Joseph Herald Says:
The Heppner Gazette Times of February 3 reached its readers in greatly enlarged form. In celebration of its forty-fifth anniversary, the G-T got out a 22-page booster edition, every page of which was brimful of reasons why home-seekers should locate in Morrow county. The edition was well patronized in an advertising way, the business houses of the county entering into the booster spirit, and whether a complete financial success or not, is a credit to the publishers and the county as a whole.

We Like This One From Wabburg (Wash.) Times:
Exceptionally Well Done, Heppner Gazette Times.
Vawter Crawford and son Spencer, editors and owners of the Heppner (Gazette) Times, last week, issued a special edition of 40 pages celebrating the 45th anniversary of the paper. Aside from the wealth of information contained within its columns and the profusions of timely illustrations, we believe this edition to be just about perfect from a mechanical standpoint, and it is surely a high standard set forth for the rest of us to "shoot at." Vawter Crawford received his first instructions in the art preservative in the print shop in this city 45 many years ago. Maybe that has something to do with the fact that he is such a good printer. Anyhow, he is, and we "take off our hat" to the Heppner Gazette Times which is a real newspaper conducted by real men, and an institu-

tion of which we know Heppner and Morrow County is proud.

E. E. Brodie, Editor of the Morning Enterprise, Oregon City, and Former President of the National Editorial Association, writes as follows:

May I express my appreciation at having received your recent special edition. It was certainly a fine number from every point of view and you are to be congratulated upon issuing such a noteworthy edition of this character. During the annual Oregon Newspaper Conference at Eugene last week, Mr. David Foulkes, Mechanical Superintendent of the Portland Oregonian, gave a very interesting talk on newspaper typography and made several references to Oregon newspapers by name. Before a group of about 100 publishers he held up a copy of your newspaper and pointed out to his audience its excellence from a typographical standpoint. The Gazette Times was one of the very few mentioned in this way and I think it was a deserved compliment.

Arlington Bulletin Says It Was Prize One of All.

Morrow County Receives Well Directed Publicity.
The 45th Anniversary Special Booster Edition of the Heppner Gazette Times came to our desk the latter part of last week. Since our newspaper career, which constitute a number of years, we have seen scores of editions of a like nature printed and sent out, but after a perusal of the one issued by the Gazette Times we are willing to go on record as stating that it should be classed as the prize one of all.

The 40 pages are devoted exclusively to the setting forth of the advantages which Morrow county offers, and the publicity given that section by the edition is bound to bear fruit.

The advertising patronage accorded the special issue was very liberal and no doubt is the means of making the publishers feel their efforts put forth for its issuance is appreciated. Congratulations to Heppner Gazette Times.

A Letter From R. E. Bean of the Freewater Times:

Your 45th Anniversary Booster Edition reached our desk some few days ago and I wish to take this opportunity to congratulate you upon its excellence. Your special articles, illustrations, press notes and general artistic display advertising all show exceptional merit and are a credit to yourselves and workmen.

The paper shows on a par with work turned out by metropolitan dailies and I am sure is deserving of much personal pride by yourselves in its issue.

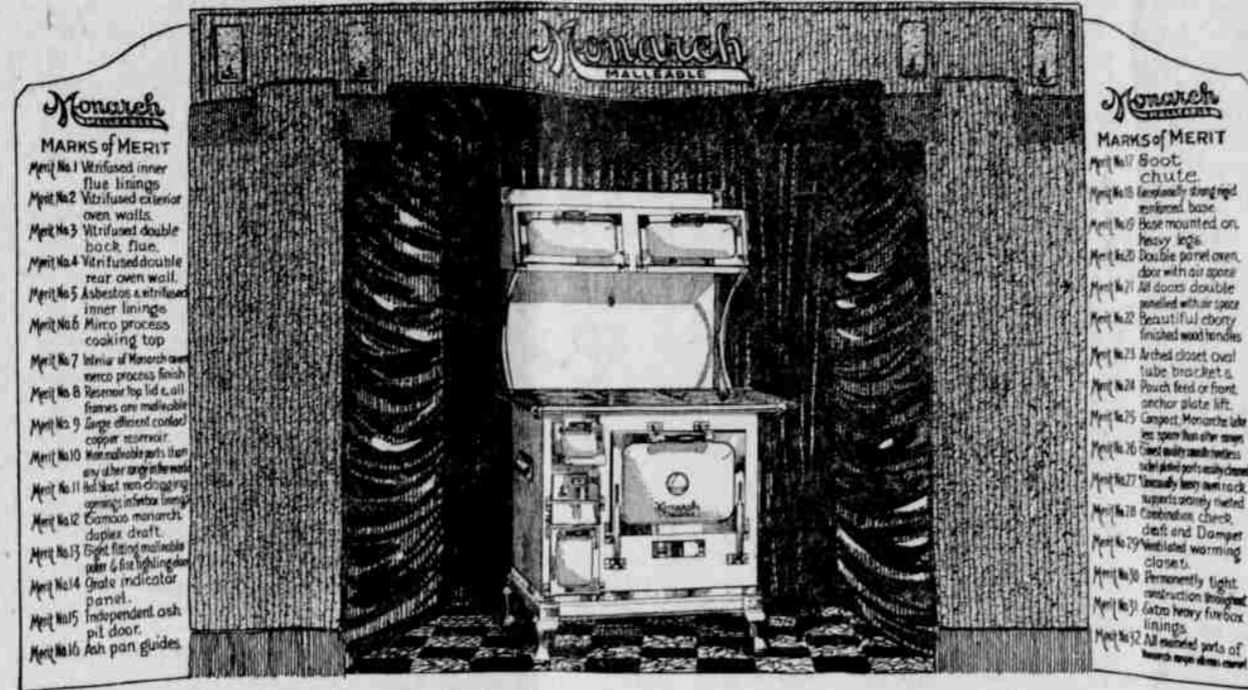
A Letter From the Telephone-Register, McMinnville:

We wish to extend to you our sincere congratulations on the splendid workmanship and editorial ability shown in your 45th anniversary booster edition. It is one of the most creditable of its kind we have ever seen.

H. R. Failing, Advertising Manager, The Portland Journal, Writes:

Allow us to congratulate you on your booster number which has just come to my attention. I was greatly impressed with the amount of business that you carried.

YOU ARE INVITED TO WITNESS A SPECIAL SALE AND DISPLAY OF THE



Monarch MALLEABLE

America's Most Popular Range

One Week Only

Beginning Feb. 27th

Wood or Coal, Electric, or Combination

Electric with wood or coal feature for kitchen comfort in cold weather

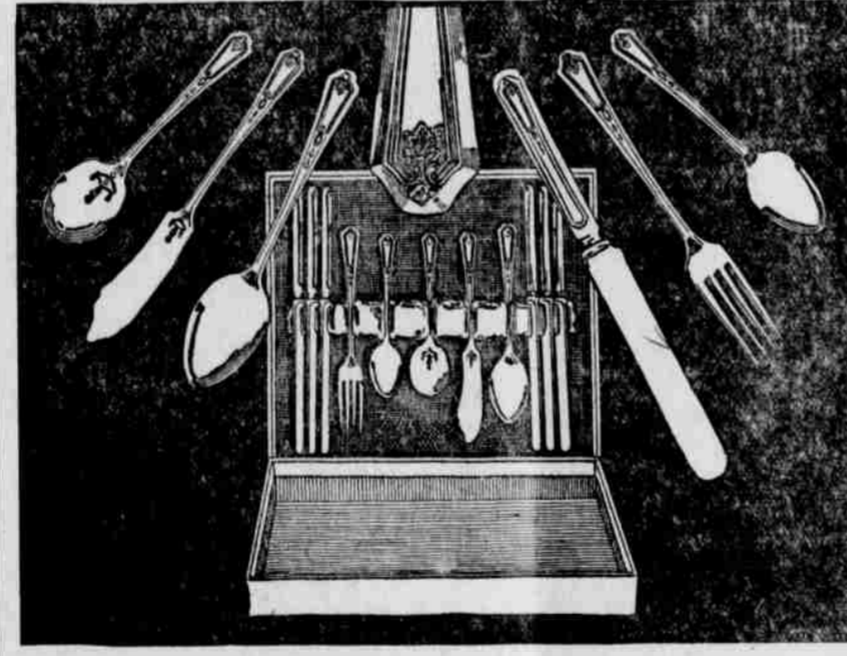
Whether you need a range now or five years from now, we urge you to visit our store and see the wonderful display and equipment designed and shipped to us by the manufacturers of the renowned MONARCH Line of Ranges. We want you to see the New Design Monarch Range—built in accordance with the most modern, practical ideas—Beautiful and COMPACT—taking less room than the clumsy, oversized types of other makes and without losing a fraction of an inch of useful space.

Absolutely FREE

This Week Only—Feb. 27 to Mar. 3, Inclusive

To Every Purchaser of a MONARCH Malleable Range During This Special Display and Demonstration Week

A Thirty-Five Piece Set of Limoges China Ware or a Twenty-Six Piece Set Oneida Community Silverware



Without high powered salesmen to trouble any one, you will readily see why the MONARCH, with its many Marks of Merit, is the best range buy on the market today—and it costs less than the others.

Be sure to come—if you need a range we want you to take advantage of this remarkable Special Offer given during this Sale only.

The MONARCH Pactical Payment Plan enables us to sell you the MONARCH of your choice on convenient monthly or single time payments during this Sale—if you have "t the cash now.

LET US TELL YOU ABOUT IT Remember the Sale Lasts ONE WEEK ONLY

CASE FURNITURE CO.

FARM MARKET TREND

BUTTER. The margin between New York and Copenhagen butter prices was narrowed again last week when Copenhagen advanced a half cent to 27.7 and New York 92 score declined to 44.2. San Francisco was up and down a little, closing at 45 cents on 92 score. Production throughout the country appears to be a little heavier than a year ago and there was 10,344,000 pounds more butter in storage on February 1 than a year earlier. No further imports are expected and consumption may increase as a result of lower prices.

POTATOES. Although potato shipments for the entire country have been heavy, supplies in cities are not considered excessive. Seed potato shipments account for part of the movement. Prices have been advancing both at country points and in terminal markets. There seems to be no question that the available supplies of table stock are rapidly diminishing. Pacific Northwest shipments for the week ending February 11 totaled 919 carloads compared to 925 the previous week and 662 the same week a year ago.

ONIONS. The general onion situation is stronger and expected to remain firm. Barreled apples were stronger in Liverpool but boxed apples not quite so firm. The Australia-New Zealand export surplus is figured at 3,602,000 boxes against shipments of 1,897,000 boxes last year, with movement just beginning. Domestic apple prices are very firm.

GRAIN. Continued active demand advanced No. 3 yellow corn to \$1.00 a bushel in Chicago last week. Wheat was generally firmer with some advances in Europe and good domestic mill demand. Shipments from the southern hemisphere in January were only about 2,000,000 bushels greater than a year ago and it is reported that the amount is still available from Australia and Argentina is about 50,000,000 less than last year at this time. Unfavorable crop reports from Germany and France have also given strength to wheat markets. Barley, oats and rye held firm on the strength of corn and wheat. Barley held steady on the Pacific coast but advanced 5-10c a hundred pounds in eastern markets.

HAY. Hay markets are generally dull, although good quality alfalfa is still in demand. Feed markets generally showed a firm tendency.

LIVESTOCK. Price changes locally were unimportant but livestock markets were draggy last week in general and lower prices were noted in eastern markets on most stock.

WOOL AND MOHAIR. Foreign wool markets continued strong and domestic markets steady. Mohair quotations are steady, imports light and some re-exports of foreign stocks in bond has taken place.

LOST. Small black dog; license Nos. 23131-51. Lewis Sperry, city.

Many Students from Journalism School Now Work in Field

University of Oregon, Eugene—Since the first graduating class went out from the school of journalism of the University in 1916 a total of 257 graduates and former students of this school have entered newspaper work, according to figures just compiled by Eric W. Allen, dean. Of this number, 224 are still engaged in this work. Of the remaining 33, some have married and stopped writing, some have gone into other lines of endeavor, three have died and of some all records have been lost. The school's roll now contains 137 names of graduates, while others had from one to three years of study here. Work includes that of the newspaper, magazine, advertising, publicity or printing fields.

Many Are Reporters
The largest number of the 224 are engaged as reporters, of which there are 51. City editors or "desk" men number 32; 23 have risen to be owners, editors or associate editors; six are business managers, and six are office managers or hold similar positions. A total of 49 are working for advertisement departments of newspapers, magazines or advertising agencies.

Short story and novel writing claims the entire time of eight, while four others are doing "free lance" work. Twelve are in publicity work and seven have taken to the printing business.

Some in Foreign Field
Three students are abroad as foreign correspondents; three are connected with large press associations or syndicates; six devote themselves to trade journalism; five are teachers of journalism, and four are serving as proof readers.

A total of 69 of those listed are women, of which 17 are doing reporting work. Twelve are doing society and club reporting work; nine are in advertising, five are doing publicity, five doing trade journal work, while others are proof readers, free lance writers and fiction writers. Approximately half of the 69 women are married, with 26 of them wed to newspapermen.

U. O. Honor Society Conducts Research

University of Oregon, Eugene.—Research into the curriculum of universities with special studies on courses for women is now being carried on by the University of Oregon chapter of Mortar Board, national senior honor society. The work is under the direction of Claudia Fletcher, of Portland, who has sent letters and questionnaires to all leading universities of the United States.