

PEOPLES HARDWARE CO. PATRONIZED BY WHOLE OF COUNTY

A truly excellent example of success achieved in this district in commercial lines is found in a review of the large yearly business transacted by the Peoples Hardware company of Heppner, who number among their friends and patrons all of the people of Morrow county.

The history of this business dates back to 1890. In 1917 it was reorganized by a number of local farmers and business men, men of vision and foresight who saw in prospect the great country of today and tomorrow. It is one of the largest establishments of its kind today in this section of Oregon. Complete lines of all manner of light and heavy hardware, tinware, kitchenware, stoves, ranges, tools, builders hardware, dairy supplies and farm implements are carried.

They specialize in particular in farm implements, carrying such well known makes as John Deere Plow company products and those of the J. I. Case Threshing Machine company. Fairbanks Morse company products carried are a favorite with the farmers.

The history of this business has been one of continuous growth and ever increasing success since its very inception. They have grown with the country and according to the management, look to 1928 as a real banner year for success in both commercial and agricultural pursuits in Morrow county. In charge of the business proper as active manager is L. Van Marter, a most able man who has been serving in this capacity for the past seven years and to whom directly must be credited the success enjoyed by this firm. In the person of Mr. Van Marter this firm has a most able head and a man who as a citizen has ever shown his confidence in this country by being foremost among those to help promote every progressive issue launched for the ultimate good and advancement of this section's interests. A truly active booster for Morrow county's interests.

McATEE & AIKEN, A FAVORITE RESORT

A favorite resort for the men folks of Heppner and for all Morrow county's people for that matter, is the pool parlor, soft drink bar, confectionery and cigar store conducted by A. A. McAtee and G. C. Aiken under their names, at Heppner. This house is widely known and widely patronized by the people of this section.

The history of the house dates back to even the early pre-Volstead days when vintages of the harder variety were dispensed to the public. McAtee's saloon in the early days was a favorite gathering place for the cattle and sheep men of this district. Dave McAtee was one of

MORROW GENERAL HOSPITAL



Morrow County is a Place to Live to Enjoy Health and Happiness. The Best All-Year-Round Climate in the World. One of the Most Important Institutions in Morrow County.

The Morrow General hospital is located at Heppner. Picture seen above is of the entrance with attending physician, Dr. Johnston, Mrs. Zena Westfall, superintendent, and Miss Ona Gilliam, nurse. This is the only hospital in the county and is well and modernly equipped throughout with all the latest and most highly improved appliances and devices known to medical science for the treatment of all ailments.

This includes a complete x-ray equipment, lately installed, handling both radiographic and fluoroscopic work, and laboratory. There are accommodations for six. Owing to results achieved in numerous cases the fame of this hospital has become widespread, people from even far distant points availing themselves of the service.

At the head of the hospital and guiding its destinies in the interests of suffering humanity is Dr. A. H. Johnston, local practicing physician and surgeon.

Dr. Johnston is a graduate of the University of Oregon medical school, class of 1920. His first practice was in Portland where he was located for some time. He later located at our neighboring city of Arlington where also his knowledge and ability soon won him a large clientele. Seeing in prospect the future awaiting this district he moved to Heppner about 3 years ago and incidentally acquired control of the above hospital. He is directly responsible for the present modern and up-to-date hospital service in vogue here, the modern medical appliances installed and the careful attention accorded all patients.

He enjoys a large private practice and is held in high esteem by all of Morrow county's people. In the person of Dr. Johnston, Morrow county has gained another progressive citizen who has every faith and confidence in the future of this country.

NEW VICTORY SIX BY DODGE BROS.

The new Victory Six just announced by Dodge Brothers Inc. embodies innovations and improvements upon present day automobile design which has found immediate favor with the motoring public. Within the reach of millions in price this new product promises sensational performance at high speeds.

Long, low and graceful, the Victory Six presents a smart and voguish appearance coupled with sweeping advances in construction

and design that has brought forth a flood of enthusiastic acclaim from the throngs who have viewed it at the showrooms of the Cohn Auto company, Dodge Brothers dealers for Morrow county, where the car is on display.

Providing safety, comfort and roadability to a degree never before attained, the body and chassis of the Victory Six are a single unit. To provide road-holding qualities necessary for high speeds and at the same time permit the low sweeping body lines dictated by fashion without sacrificing roominess or road clearance, Dodge Brothers have employed this basic innovation in automotive design in a brilliantly effective fashion. Because conventional sills and cross members have been done away with, the chassis and body being in-

tegral, the center of gravity is closer to the road and the overall height of the car is about at the ordinary man's hat brim. The low center of gravity, and the union of chassis and body are said to have a marked stabilizing effect adding greatly to riding comfort and safety at all speeds.

Morrow County
Wants
More Farmers

Satisfied Patrons
Leave Our Shop

M. R. Fell
Repair Shop

Gas - Oil - Grease

Fords a Specialty

Expert Auto Repair Work on All
Makes of Cars. We Know How.

Satisfactory Work. Correct Charges.

COUNT US ALSO AMONG
MORROW COUNTY BOOSTERS

Real
Home Cooking
Popular Prices



For a business luncheon engagement, a family dinner, or unexpected company, our service awaits your convenience.

You will find us always well prepared with the best in foods, cooked exactly to your taste and served in surroundings most pleasant.

A HOME-LIKE
ATMOSPHERE

SPECIAL WEEKLY RATES

THE
COTTAGE INN

Heppner, Ore. Mrs. M. B. Huston

We Firmly Believe

that 1928 will bring the greatest era of prosperity ever recorded to the farmers of Morrow County

The Peoples Hardware Co.
HEPPNER, OREGON

Now is the Time to Place Your Orders for
FARM IMPLEMENTS

In keeping with the policy of this store, it has been our endeavor to place at your service merchandise of the highest order.

We are agents for J. I. CASE THRESHING MACHINE COMPANY, JOHN DEERE PLOW COMPANY and the FAIRBANKS-MORSE COMPANY. These concerns have built up a reputation of many years standing for reliability in the manufacture of high grade machinery, and in keeping with the policies of these concerns the Peoples Hardware Company maintains a complete line of parts, repairs and efficient servicing department.

WE ARE AT YOUR SERVICE AT ALL TIMES in anything that you may need for the maintenance of your home, farm or your place of business.

We have appreciated your patronage and your success is identical with ours.

Let Us Co-operate in the future where our mutual interests are at stake