

Build for the Future on Morrow County Farm Lands

Take Notice of Truthful Facts

REMEMBER that we of Morrow County, truly hospitable western people, are not in the real estate business, that we have no lands to sell you in particular and that we are not sending you this message with the intention of garnering a few, quick dollars. Neither are we defending this country as surely this vast agricultural empire needs no defense. The facts are outstanding and speak for themselves. We know that here we have the richest general farming country of the United States in the making and that it needs more intelligent people to develop it. We also know that with more people and more development will come greater returns to us who have been so long residents and worked to this end. Hence, in this way, and in this way only, may we be accused of selfish motives.

We ask that you look over the following pages of this edition carefully—read the stories told. They are true and representative of this section. Our claims are based on facts, not on supposition or speculation. Surely here as in other parts who may expect lean years, we do not promise that the weather will always be favorable throughout a hundred years, but we do claim that the average good year and plentiful crop production far exceeds that of many other farming localities of the United States. Here the farmer produces more on an average, considering investment, which insures the average man, no matter in what line of endeavor he may be engaged in, more average success. The poor are not among us. We have no crop or business failures. Come and investigate these facts for yourself. When the springtime, which is here now, and the summertime comes, and you and your family are planning an outing, we hope that you will visit this favored land and be convinced. This country must be seen to be really appreciated.

reasonable prices.

Mr. Fitzpatrick is making good here. During his short year in business he has achieved distinct success in a business way. He comes to Heppner from Battleground, Washington, where he was formerly located in a like business.

F. W. TURNER CAN FURNISH RELIABLE REAL ESTATE DATA

Those of other parts who may be contemplating a change and are seeking information relative to properties in any locality will want to know that they are dealing with a reliable firm. In this respect we take pleasure in recommending F. W. Turner, local realtor with offices in the Heppner hotel building.

The office itself is one of the older real estate offices and was formerly known as the C. A. Minor office and was taken over by Mr. Turner about six months ago. Mr. Turner, while now in this office, is by no means a stranger here. He has been operating in and around this county for many years, is himself a practical farmer and well knows values as a consequence. He is soon to engage in farming operations again as a side issue, 700 acres having been secured by him and associate for this purpose.

Mr. Turner will be remembered as formerly conducting a sheep shearing plant. This work is being followed by him to some extent now. He is well and favorably known throughout the length and breadth of the county and as a consequence has listed some of the real farm bargains in wheat and stock ranches, developed and undeveloped tracts, large and small, city business and residential properties. As an important side issue he handles insurance, representing some of the leading line of America and Europe. In the person of Mr. Turner we have a live wire, progressive and public spirited business man of the younger generation who has made good in glowing colors and from whom big things may be expected in the future. Above all else he is ever a staunch booster

EVEN THE WAREHOUSES WON'T HOLD IT ALL



To Handle the Big Wheat Crop the Warehouse Accommodations Are Often Insufficient. It is Necessary at Times to Stack Thousands of Sacks Outside.

SHEARING SHEEP



F. W. Turner on a Busy Day.

DIVERSIFYING PAYS ON MORROW FARMS

While wheat is still the main money crop and always a sure producer for the farmer, the trend of the times is for a diversity of crops, some hogs, some sheep, poultry and the dairy cow.

Other crops grown successfully in Morrow county include potatoes, onions and vegetables of all kinds, fruits and berries. From 100 to 200 bushels of potatoes are produced on an acre of dry land. On one farm, 270 sacks of onions to the acre were grown, representing a gross income of \$675 an acre. Relatively large crops of cabbages, beets, turnips and garden truck of every description can be produced. For this purpose the humus soil of the creek bottoms is especially valuable. So far, products of this nature have received but little attention from the farmer, and the man who will devote all or a large part of his time to the cultivation of the roots or vegetables is sure of a large reward.

Regarding fruit, the situation is somewhat similar. The statement made earlier in these pages that there are no commercial orchards in Morrow county is true. But from that the deduction should not be made that fruit can not be grown commercially, because there is reason to believe that it can. Justification is found in the large number of family orchards of apples, pears, cherries, prunes, peaches and plums, from which are gathered each year an abundance of fruit with all the characteristics demanded of the commercial varieties. In size, color, flavor and keeping qualities, the products of these dooryard orchards, receiving little if any scientific care, measure up to the highest standards.

Strawberries, black and red raspberries, currants, etc., are prolific and of excellent quality. With fruit, berries and vegetables, a good living can be made from a small

average in Morrow county. Artificial moisture is necessary; but, if the proper location is secured, it can be easily and cheaply supplied, and the results will be certain.

Stock Raising.

Although the vast ranges of pasture land have been somewhat encroached upon by the wheat grower and are destined to be still further curtailed, stock-raising is, and, in all probability, will long remain a principal industry in Morrow county. The mountain slopes of the southern part of the county and the occasional steep hillsides of other sections are utilized to the best advantage for range purposes. The range in the National Forest in Morrow county is also a large factor in the success of the industry. Large areas of the counties contiguous to Morrow present similar conditions. Until railroad lines are extended to these districts, stock-raising must remain the only extensive industry that can profitably be followed.

CENTRAL MARKET SUPPLIES US MEAT

All lines of business are well represented at Heppner and all are showing a prosperous front. Among other leading firms of Heppner is the Central Market, a market that has well served the people of this territory for many years. Its real and noteworthy success, however, dates back to October of 1927 when the present owner, V. J. Fitzpatrick, took it over.

He at once installed new improvements and up-to-date fixtures. The market today presents a most sanitary and inviting appearance. A large capacity cold storage plant is one of the new features.

A slaughter house is maintained in connection where Fitzpatrick does his own killing, so assuring the trade fresh, home-killed meats and allowing also a ready cash home market for the local stock-grower. Attending to the business and work in person, and so eliminating much overhead expense, he is enabled to furnish his patrons with the highest quality meats at

CHRISTIAN CHURCH HAS FINE BUILDING



The picture given herewith is of the second church building the Church of Christ (Christian) has erected in Heppner, and is typical of many of the more modern structures, both business and fraternal that have gone up in the city since the disastrous fire of July 4th, 1918. The property of this church, however, was not caught in that holocaust, but was destroyed by fire later—February 18, 1922, after having served the congregation for a period of twenty-five years. Plans for rebuilding were begun at once, and about one month after the fire a building fund of \$8,000.00 was in hand, plans were adopted and the actual work of construction on the modern building was begun late in the fall of 1922. On April 12, 1923, the building was dedicated, the total cost of the structure being right at \$23,000.00. This work was pushed to a successful climax under the leadership of W. O. Livingstone who at the time of the destruction of the old church had been pastor for nearly three years, and who remained for another year after the new structure was dedicated.

The organization of the Christian church of Heppner took place in March, 1894, following a short meeting held in the old opera house by Homer Gray. It was there that the church met for about a year and a half, and was led in its work by J.

W. Jenkins of Hood River, who was the first pastor. A few years previous to this time, there had been an organization, but this did not reach a point where the church was strong enough to go ahead and the effort to maintain the work was abandoned for a year or two until it took a permanent footing under Mr. Jenkins. He was instrumental in getting the first building enterprise on its feet, and in February, 1896, the first structure was completed on the site where the present building stands, at a cost of \$4800. Some additions were later made to this old building as the membership grew and the work broadened.

The present structure is well equipped for work of the church. Besides having a roomy auditorium, to which can be added a double seating capacity when occasion requires, the building is supplied with a number of Sunday school rooms, Endeavor room, dining room, well arranged kitchen, and other rooms suitable for the various departments. The plant is well heated throughout and withal a very comfortable, modern church structure, of which the church and community are proud.

The present membership of the church is 150, and they are under the leadership of Milton W. Bower, who has been pastor for the past three years.

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