

LODGE ORGANIZATION OWN FINE HOME



MASONIC BUILDING ERECTED IN 1914

The Masons rank among the foremost fraternal organizations represented at Heppner, both in points of numbers in their membership and age.

The first A. F. & A. M. lodge was organized in 1877. This is the present local lodge No. 69, to whom the charter was granted. The oldest

living member is Frank Gilliam, the second initiate of the lodge, who was made a member in 1878.

The first master was Frank Maddock, of the Blue lodge, and the first High Priest of the Royal Arch was W. A. Kirk.

The above modern building, owned by them, was erected in 1914. The memberships combined in the Blue lodge and Royal Arch will number approximately 350 today.

The Masons have ever been among the builders of this section, striving personally and collectively to that end which would make our section among the most advanced and a better place in which to live.

HEPPNER ROD & GUN CLUB IS ACTIVE BODY

At Heppner and vicinity the sports are by no means neglected. Heppner is headquarters for our live wire rod and gun club which invariably carries off its share of the honors at various shoots. Individual members attend the shoots in even far distant points and have been known to bring home the bacon.

The club has its grounds adjoining the Rodeo grounds at Heppner where, starting in February of each year, shoots are held every Sunday until June. The club boasts of 33 members, mostly business and professional men of Heppner proper.

In competition with neighboring clubs our club has made a fine showing. Its personnel is ever interested in all matters pertaining to outdoor sports and has done much to encourage this feature of Morrow county life. The club was originally formed about four years ago. Chas. H. Latourell, one of the original organizers has been a most active worker for the club and its activities. He acts as pres-

ident with L. L. Gilliam, secretary. Their membership at the present time includes the following:

- Harry Duncan, W. H. I. Padberg, Chas. Vaughn, A. D. McMurdo, L. E. Bisbee, Frank Shively, L. A. Doolittle, Frank Turner, E. P. Stone, H. A. Cohn, C. H. Latourell, W. L. LaDusire, Sam Turner, Adam Knoblock, B. W. Gaunt, W. H. Coffee, J. G. Cowins, L. VanMarter, Martin Reid, E. E. Clark, David Wilson, John Hiatt, L. L. Gilliam, J. V. Crawford, Gay M. Anderson, Ed Bennett, W. P. Mahoney, J. O. Rasmus, A. H. Johnston, F. E. Farrior, Roger Morse, M. R. Fell, Albert Bowker, Andrew Olson.

HIATT & DIX BUILD FINE RETAIL STORE

One of the most successful retail establishments of Heppner and of the county for that matter is the big, well stocked grocery and dry goods establishment which is conducted under the name of Hiatt & Dix. Grocery lines are leading features, but a goodly line of dry goods, notions, men's work clothing and the like, are also carried. They enjoy what is probably the

largest retail grocery trade of the city, carrying large and varied stocks of all manner of staple and fancy groceries, fruits and vegetables in season, meats, confectionery, etc. A delivery service for the convenience of the patrons is also given.

This firm dates its existence back to but one short year ago when the present partnership was formed. In this short space of time they have built up a wonderful trade.

In the first place both men had long been connected with the business life of this section and were well known as most capable business men. Hiatt formerly conducted a like store in another location, was also for some time the manager of the Peoples Hardware company and for ten years was connected with the firm now known as the Case Furniture company.

W. O. Dix came to this locality with M. L. Case and engaged in the furniture business with him under the name of Case and Dix.

We find at Heppner no better example of business success to quote in this edition than that of these two, nor do we find greater boosters for everything that has a tendency to advance Morrow county's interests.

Morrow county, Oregon, is the real ideal place to live. You will find here everything that is made for the creature comforts of man. A personal visit will convince you. We are all with one accord today sending you an invitation to visit.

The bank lends money on Morrow county's developed properties. Our farms are valuable. We need more farmers.

BOARDMAN-IRRIGON RAISE FINE STUFF



View of Exhibit at North Morrow County Fair, Held at Boardman Each Year, Showing Products Grown in Irrigated District.

BALDWIN BUILDING UP FINE BUSINESS

A business establishment of Heppner that, although it has been in existence but 18 months, has made wonderful progress and is today universally patronized by the people from every section of the county, is the J. S. Baldwin Furniture Exchange, owned and operated by J. S. Baldwin.

Mr. Baldwin, while comparatively

new in this business, is by no means a stranger here, as he has made his home in this locality ever since 1892. He came in the early days as a carpenter by profession. Today he has a well stocked general house-furnishing goods store, carrying all lines of household furnishings. He deals in new and second hand goods so is able to supply your wants to suit your pocket book. If you want to sell you will find here also a ready market with the highest possible price assured.

He specializes in particular in "Peerless" built-in furniture, for

which he has the exclusive agency in this territory. A number of local homes have installed various items of the Peerless built-in line and these have been an excellent advertisement for him. These items include artificially built-in kitchens, kitchen cabinets, wall beds, breakfast nooks, ironing boards and kindred items. If you are planning to furnish your home it would be well to inspect these lines at the Baldwin store where they are on display. For economy and artistic arrangement they cannot be excelled.

TURKEY STARTS GOLD RUSH. There is excitement at Red Lodge, Mont. Mrs. A. Pollard, opening the gizzard of her Christmas turkey, raised in that neighborhood, found small gold nuggets. Prospectors are seeking desperately the spot where the turkey picked up the nuggets. To the turkey those nuggets were simply rough stones swallowed to help grind corn. To "proud man" those nuggets are the beginning and the end of earthly ambition, ninety-nine times out of a hundred. Wise turkey, foolish man.

POTATOES PROFITABLE CROP IN MORROW COUNTY



Growers in Many Parts of County Receive Big Returns from Tubers.

Give the Wife a Rest Send It to the Laundry

Patronize Home Industry The home concerns are the real boosters for Morrow County

Heppner Steam Laundry QUALITY WORK PROMPT SERVICE

Phone Main 672



Daily City Delivery Delivery to Lexington and Ione

A Little FORD Shall Lead Them

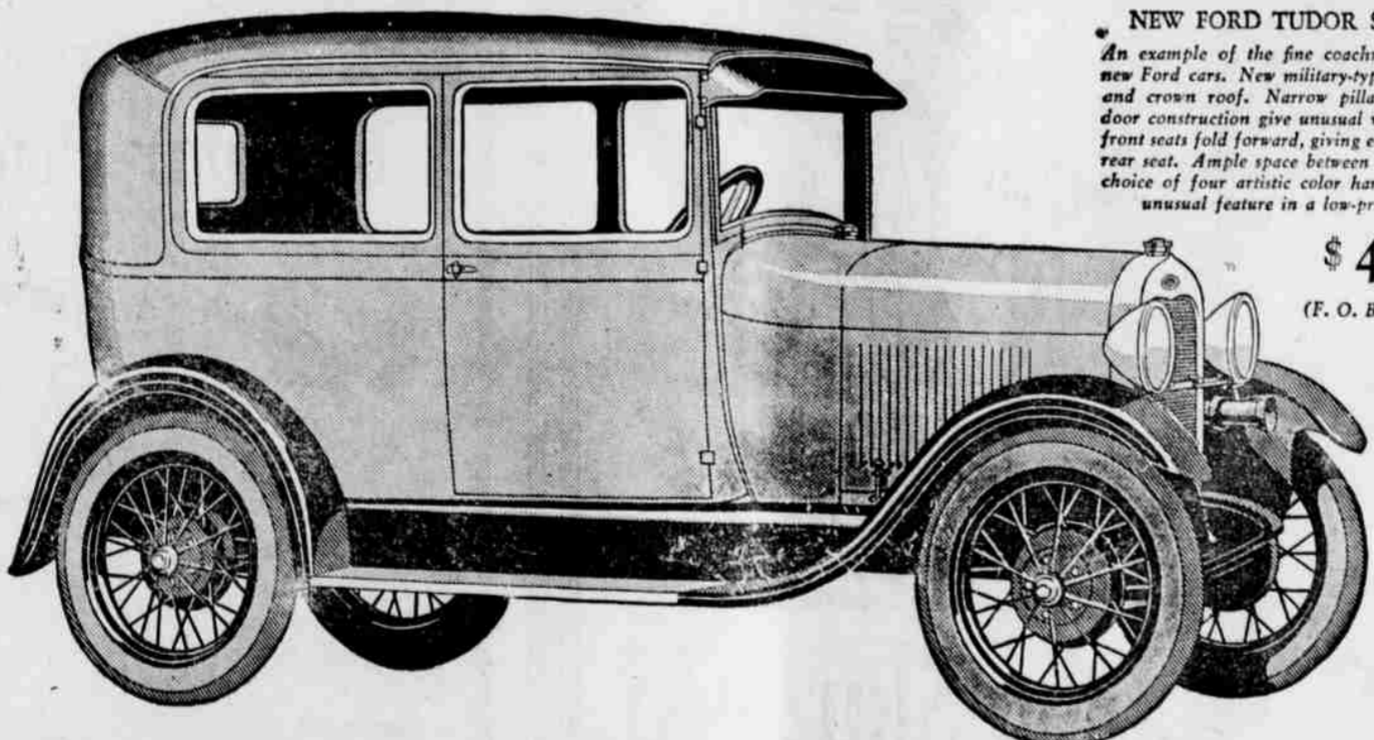
Economy - Durability - Performance - Price

Note These Specifications

- Beautiful new low body lines
Choice of four colors
55 to 65 miles an hour
Remarkable acceleration
40 horse-power
Standard, selective gearshift
Hydraulic shock absorbers
20 to 30 miles per gallon of gasoline
Theftproof coincidental lock
Typical Ford economy and reliability

Standard Equipment on All New Ford Cars

- Starter
Dashlight
Five steel-spoke wheels
Mirror
Rear and stop light
Windshield wiper
Oil Gauge
Speedometer
Tools
Gasoline Gauge
Pressure grease gun lubrication



NEW FORD TUDOR SEDAN. An example of the fine coachwork of the new Ford cars. New military-type sun visor, and crown roof. Narrow pillars and new door construction give unusual vision. Both front seats fold forward, giving easy access to rear seat. Ample space between seats. Your choice of four artistic color harmonies—an unusual feature in a low-price car.

\$ 495 (F. O. B. Detroit).

A New and Modern Car Designed to Meet New and Modern Conditions

The new Ford car is distinctly a new and modern car, designed to meet new and modern conditions. It is more than a new automobile. It is the advanced expression of a wholly new idea in modern, economical transportation. The minute you see it—ride in it—you will realize that it is not a mere refinement of the former Model T Ford, but a NEW CAR FROM RADIATOR CAP TO REAR AXLE. Many features of it are exclusive Ford developments. Some are wholly new in automobile practice. There is nothing quite like it anywhere in design, quality and price.

Beautiful Lines, Four-Wheel Brakes, Power

The new Ford has unusual beauty of line and color—it has a 40-horsepower engine—it will do 55 to 60 miles an hour with ease and has actually run 65 miles an hour on road tests—it is quiet and smooth-running at all speeds—it is remarkably quick on the get-away—it has specially-designed, mechanical, four-wheel brakes—it has hydraulic shock absorbers—it has a standard, selective sliding gear shift—it is quick and easy to handle in traffic and steady and sure on the open road. It runs 20 to 30 miles on a gallon of gasoline, depending on your speed—And it has the stamina and reliability for mile-after-mile and year-after-year service.

WHATEVER YOU DO, GET THE STORY OF THE NEW FORD FIRST You will realize that this is an entirely new and different Ford Car, designed and created to meet modern conditions, a car that brings you new beauty, more speed, comfort, safety, economy and stamina than you have ever thought possible in a low priced car.

SALES Chas. H. Latourell SERVICE

LINCOLN - FORD - FORDSON

Completely Equipped Parts and Service Department at Your Service The Fordson Tractor is Ideally Adapted to the Soils of Morrow County

ALWAYS BOOSTERS FOR A GREATER MORROW COUNTY