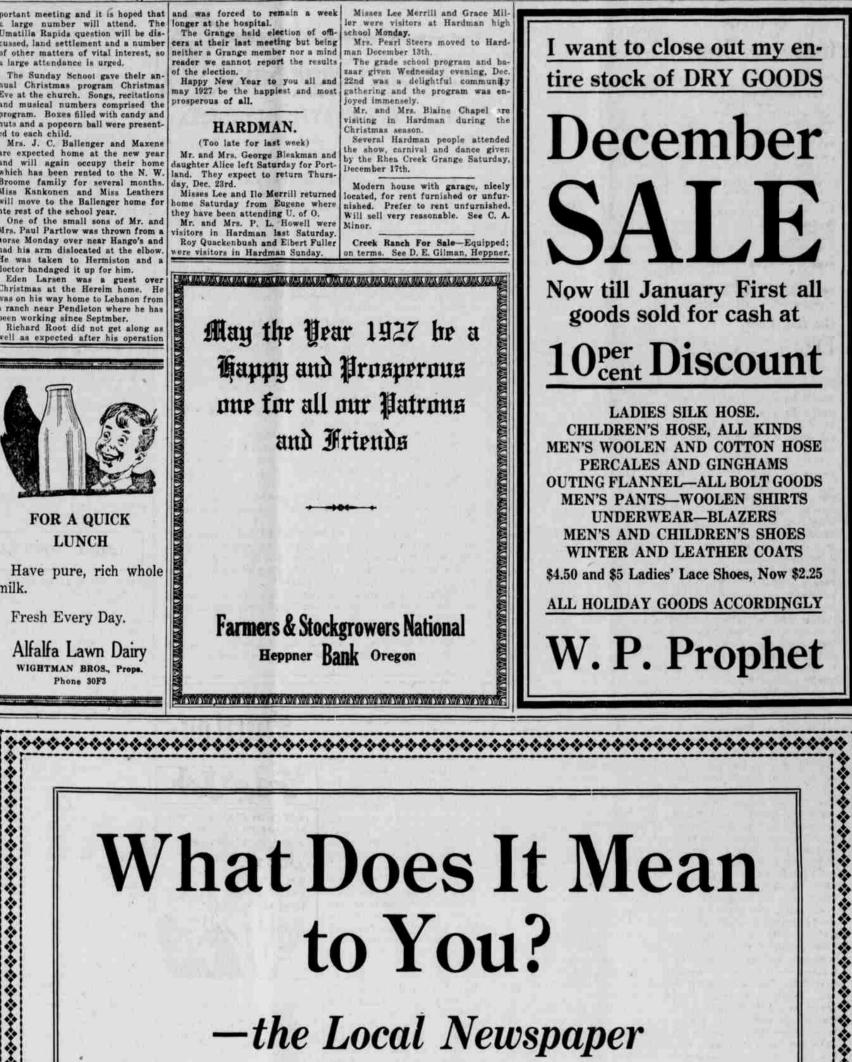
#### HEPPNER GAZETTE TIMES, HEPPNER, OREGON, THURSDAY, DEC. 30, 1926.



## were visitors in Hardman Sunday.

of the election.

prosperous of all.

spent their Christmas in Pendleton. Nate Macomber and family mo-tored to Pilot Rock to spend Christ-mas with Mrs. Macomber's relatives, a ranch near Pendleton where he has been working since Septmber.

returning Sunday evening. Charles Marshall came home Fri-day from the John Day to spend Mr. and Mrs. W. E. Burton of Port-Christmas at home. Glen Hadley and Earl Cramer made

land were guests at the home of the former's parents for a few days. They a business trip to Heppner and Hard-man Monday. Mr. and Mrs. M. K. Flickinger were spent Christmas at Pilot Rock with Mrs. Burton's parents and stopped here on their way home. Mr. Burton guests at the E. T. Messenger home

is a linotype operator on the Oregon.

puests at the L. 1. messenger some on Christmas day. O. H. Warner has opened a card room in the back room of his store where the idle rich of the town may while away their leisure hours. Boardman has been without a card room for some time. Boardman friends were interacted Mr. and Mrs. Guy Barlow and Ed arlow were Pendleton visitors Sat-Barlow urday. Ed McClellan is here visiting the

Kunzles. He is attending O. A. C. this year. Ethel Broyles is spending the hol-Boardman friends were interested in seeing the photograph of Mohava Kutzner'in the Journal Juniors see

BOARDMAN

MRS. A. T. HEREIM. Correspondent.

The holiday festivities are again over and the packages have all been opened with ohs! and ahs! of admir-ation, many of the more fragile toys

are already a memory, the candy and nuts have been devoured and life is

again resuming a normal state. While

again resuming a normal state. While Boardman does not enjoy a pletnora of wealth there are no families in dire need and all had a merry Christ-mas indeed with feasts at many homes. One of the most delightful of the many dinners was that at the Frank Camera home with Mar and Mar

Frank Cramer home with Mr. and Mrs. Glen Hadley and Mr. Hadley, Sr., as guests. The Gorhams were guests at the Blayden home. W. O. King and ramily were entertained at the C. S.

Calkins home. Mrs. Allegra Feess and children Paul and Ruth, and J.

C. Ballenger were guests at the Here-im home on Christmas Day. Mr. and Mr. Brice Dillabough presided at an elaborate dinner, having the Wick-landers and Robert Mitchell and fam-

ily as guests.

idays with home folks. Mr. and Mrs. Jess Allen have pur tion of the Sunday paper. A number of weeks ago another picture was

chased a fine new piano, Mrs. Feess, the 7th and 8th grade of weeks ago another picture was printed that was not a very good like-ness but this one was very clear. An excellent picture. Mohava is making quite a reputation for herself as a reader and has been broadcast several times over KFJR in Portland. Mrs. Alex Warren and Mr, and Mrs. teacher, has received her state certif-tcate in music. She has several high school girls who are taking music as part of their high school work, re-ceiving credit for it as for any other subject

Lester were dinner guests at the Glen Hadley home Sunday. Mr. and Mrs. J. R. Johnson went to Wasco Sunday for a short visit with the former's mother and other rela-Mr. and Mrs. Clark and son Jack cturned last week from a delightful

tives trip to various points in California They visited at Los Angeles and many Mr. and Mrs. Chas. Goodwin were guests at the Highway Inn for Christmas dinner.

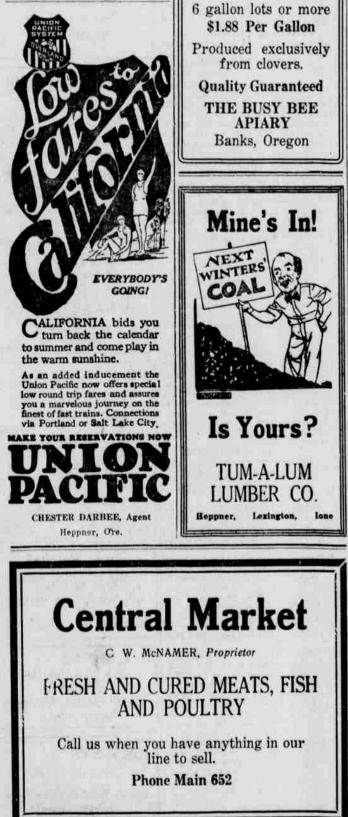
A sumptuous feast was that given by Mr. and Mrs. Nels Kristensen on Christmas day. Their guests were Mr. and Mrs. Adolf Skoubo and fam-ily and Bert Richardson and family. Messner. Many Boardman folks have been

having severe colds and what appar-ently is flu. The Brown children have all been ill. Mrs. Flickinger spent several days by the fireside. Mrs. Dingmon was ill for several days and Hilma, the little daughter of Mr. and Mrs. H. G. Harju has been ill for aeveral weeks.

The dues for the P. T. A. have been raised to 25 cents per year. All who wish to join are asked to give their quarters to Miss Leathers, the secre-tary, or Mrs. Fortier, treasurer. Re

tary, of Marsholter, the second of the second secon

Mr. and Mrs. Lowell Spagle came up from Fossil to spend Christmas at the home of Mrs. Spagle Mr. and Mrs. L. Packard. Spagle's parents, Robert Wilson and family spent



Christmas at the home of Mr. and Mrs. Jess Deos on Willow creek. Bob Fartlow was also a guest. Description of the dis-

A merry party was given at the Marshall home on Christmas. A de-lightful supper was served and danc-ing was enjoyed after supper. Guests The Sunday School gave their an-

Ignitual sopper, duests ing was enjoyed after supper, Guests wable Scott, Ruby McCallum, Ernie Peck, John McNamee, Jim Doyle, Wm. Billion of Charles Marshall. nuts and a popcorn ball were presented to each child. Mrs. J. C. Ballenger and Maxene family plan to leave Saturday, Mr. Broome and son Roger going to Pen-sacola, Florida, and other points. Mrs. Broome and the other children will Mrs. J. C. Ballenger and Maxene are expected home at the new year and will again occupy their home which has been rented to the N. W. Broome family for several months. Miss Kankonen and Miss Leathers will move to the Ballenger home for hte rest of the school year. visit with her father at the old home in Travillion, Virginia, until Mr. Broome finds a desirable location. Mr. Broome has been the superin-tendent in charge of construction work for the Riverview Farms on Bislook Labard for the nast war and

One of the small sons of Mr. and Mrs. Paul Partlow was thrown from a work for the Elverview Farms on Blalock Island for the past year and they have made many friends here who regret their departure. Mrs. Jack Rainville and children

Mrs. Paul Partlow was thrown from a korse Monday over near Hango's and had his arm dislocated at the elbow. He was taken to Hermiston and a doctor bandaged it up for him. Eden Larsen was a guest over Christmas at the Hereim home. He was on his way home to Lebanon from

Richard Root did not get along as well as expected after his operation

FOR A QUICK LUNCH Have pure, rich whole milk.

other places of interest. Mr. Clark has charge of the pumping plant at Alfalfa Lawn Dairy WIGHTMAN BROS., Prope Phone 30F3

W. A. Price spent his Christmas in Portland visiting his son Billy and his parents, who are caring for Bill while Mrs. Price is in Scattle.

The Boardmans are delighted to have Dorothy home for the holidays Dorothy is employed at the state library at Salem and likes her work ery much. Mr. and Mrs. Nick Gaglia presided

an elaborate Christmas dinner on Chrstmas day, having Mr. and Mrs. Chas. Clark and son Jack and Mar-ion Van Meter as guests.

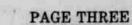
Saturday night (New Years night) he commercial club will hold an im-

NEW HONEY In comb or extracted \$2.00 Gallon

### Fresh Every Day. **Farmers & Stockgrowers National** Heppner Bank Oregon

# What Does It Mean to You?

-the Local Newspaper



THE local newspaper is the organ, the tool, of the territory for which it is published. Its purpose, its motives, its destinies are guided only to a degree by its management. If the management be competent, then the local newspaper largely reflects the progressive spirit of the community as a whole.

The life blood of the local newspaper is advertising, its main source of revenue. It must have advertising support in order to exist, and the extent to which it is able to serve its readers is measured by the advertising support given. However, the local newspaper does not base its plea for advertisers on sentimental reasons. Reaching, as it does, the majority of the buyers of its field with each issue, it affords the merchant invaluable opportunity to display his wares. The extent and the way in which the merchant does this reflects to a material degree his progressiveness. It is possible for the newspaper managment to assist the merchant only to the extent the merchant permits.

THE same is largely true in publishing the news. It is possi-ble for the newspaper to gather only such news as comes to the editor's attention. The small newspaper's revenue does not permit of an elaborate newsgathering force. So-called "big stories" are comparatively easy to report. But the multitude of small personal items that make the paper meaty to its readers, are available, very largely, only through reader cooperation.

If you enjoy reading, or having, a real live local newspaper, it is up to you to cooperate. And if the newspaper makes errors in reporting items in which you are interested, do not criticize too severely if you did not report it.

The local newspaper attempts to print all the worth-while news as correctly as possible. But its editor is not a mindreader, and when rumor alone must be relied upon error is almost certain

Cooperate for a better local newspaper.

# -the Local Printshop

WHEN you run out of billheads the end of the month and haven't time to order them from Portland, Spokane, 'Frisco or wherever, do you not appreciate being able to get a duplicate job at the local printer's wtihin a few hours? The local printshop is equipped to do all kinds of good quality commercial printing at reasonable prices-plus personal service. But how much thought does the local printer get when a smooth-tongued outside printing salesman comes along, handing out cigars. Surely, he quotes a lower price-but not on the same quantities bought at home. He figures on a year's supply of printing instead of a month's, and the prices he quotes are in most cases

no lower, and in many not as low, as like quantities can be pur-chased at home. Then, again, the local printer is on the job every day to make good his guarantee of "work delivered as represented.

There is no printing job which the local printer can not do, or have done for you. True, he does not guarantee cut throat prices, for he feels he is entitled to a reasonable profit, but he does guarantee to meet the prices of any reputable firm with the same or better quality printing.

And the local printshop is always on hand to aid in planning your needs.

The local printer also buys at home.

You have them both in the **Heppner Gazette Times**